

Community **Action** Training

Actions for Health

Estimated Time (no. of minutes)	45 minutes
Session Overview (narrative)	Participants will be able to recognize the difference between Actions that change the environment and the Activities (or steps) that lead to an action.
Learning Objectives	By the end of the session, participants will be able to identify the 3 criteria that must be met for an action; will be able to identify 2 actions and 2 activities.
Facilitator Preparation	<p>Facilitator prepares cards with Actions or Activities on them and chooses from among the cards in the binder those most appropriate to the interests of the participants. Cards address the following areas: <i>tobacco control, injury prevention (pedestrian safety, domestic violence), food security, infant health & infant mortality, newcomer communities, HIV/AIDS, asthma, environmental justice, alcohol prevention, and chronic disease.</i></p> <p>Facilitator also prepares Flip Chart Papers with:</p> <ol style="list-style-type: none">1. Definition of Actions & definition of Activities.2. Two columns entitled Actions for Environmental Change and Activities Leading to Actions.3. Definitions of <i>Enforcement, Organizational Policy</i> and <i>Regulatory or Legislative Policy</i>,4. The “Community Action Model” circle
Materials/equipment needed	Tape, Flip Chart Paper, Pens
Handouts	CAM process circle and definitions

Community **Action** Training

Time (in min) **Training Activities**

15

1. **Learning Objectives** – introduce the lesson’s learning objectives.
2. **Lecture**

Facilitator carefully goes over the Community Action Model and the definitions for an **Action** and an **Activity**.

Activities: are interventions that lead up to and support actions and include such things as health fairs, peer education programs, murals, production of educational materials etc. They are the steps leading to the actions and many times are educational.

Actions: meet three criteria; they are achievable, long-term or sustainable, and compel another entity to do something to change the environment (place people live) for the well-being of all. Actions may many times involve policy level change.

The facilitator tailors this part of the lecture based on the timeline, resources and desired goals of the project that will be worked on. For example while a longer-term project may focus on completing an action by the end of its term (generally, a year long project can potentially complete an action). A short-term project, on the other hand, may choose an action and then focus on completing one or two of the activities that lead to the completion of that action within their timeline.

Facilitator reviews a sample card with the group.

15

3. **Small Group Activity**

Facilitator divides participants into teams. Each team is given a set of cards. Some of the cards will have actions on them and some will have activities. The teams discuss each of the cards and use the criteria written on the card to decide whether it is an **Action** or an **Activity**.

Once all cards have been addressed, one of the group members tapes each one under the corresponding column on flip chart paper #2 (this is the flip chart paper with two columns entitled ***Actions for Environmental Change*** and ***Activities Leading to Actions***).

Community Action Training

15

4. Large Group Discussion

1. The facilitator leads a discussion with the group where they go quickly over many of the cards and decide, as a group, if any of the cards should be switched from one column to another.
 2. The facilitator asks the group to identify any other actions or activities that were not listed.
 3. Facilitator repeats that each project will decide whether to work towards an Action or Activity depending on project timeline, resources, goals and objectives and the stage of development of your issue.
 4. Facilitator puts up flip chart paper #3 and explains that there can be different types of actions as outlined below. The flip chart paper includes these definitions.
 - **Enforcement:** This involves enforcing existing federal, state, local laws or regulations, or organizational policies.
 - **Organizational Policies:** This involved developing or modifying organizational policies using persuasion and public influence to convince organizations and businesses to adopt policies such as not accepting alcohol advertising, promotion or sponsorship monies.
 - **Regulatory/Legislative Policies:** This involves modifying existing public policies, regulations, or laws; and/or developing new public policies, regulations, or laws.
 5. The group then goes through some of the cards on flip chart paper #2 and decides whether those actions involve *Enforcement, Organizational Policies, or Regulatory/Legislative Policies*
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Actions for Health

Lecture Notes

Community driven organizing for health can be a process that involves a variety of skills and levels of change. This particular lesson plan challenges groups to identify the different levels of change that would be needed to address a chosen issue. As they do this lesson plan, the facilitator and participants are able to differentiate between the environmental change they are trying to create (the long term goal or outcome) and the essential steps that community groups must complete to create that change.

Two terms have been arbitrarily chosen to represent this difference. **Action** refers to the actual environmental change that takes place while **Activity** refers to the organizing steps that make an action happen (such as petition drives, educational fairs, contests etc). We have further defined **Action** and **Activity** in the table below.

It is important to point out two things.

First, both activities and actions are of equal importance in community based health organizing efforts. Neither is more valued than the other. In fact, actions and activities are a little like apples and oranges. **Actions** are the eventual end result that meets the three criteria of achievable, sustainable (after the effort has ended) and involves environmental change. **Activities**, on the other hand are the organizing efforts that make the actions happen. Without the **activities** that are implemented by community groups (like petitions, letter writing, murals, health fairs, speak outs, meetings with policy makers, media advocacy efforts and the like) very few **actions** would be accomplished.

Second, the term ‘action’ has been used for years in community organizing circles and schools of thought and has its own meaning that is different from the meaning we have applied to it. For example, here’s the definition of an action from “Community Organizing for Social Change”. *In organizing, the word ‘action’ has a special meaning for reasons that have been lost to history. While regular people might spring into action, be moved to action, or rent a video tape listed under ‘action-adventure’, organizers ‘do an action’. Actions are large face-to-face meetings...set up with a target and the community group. The target is someone who has the power to give the community group what it has asked for, or can pressure those other powers who could give the community group it’s requested solution to a problem.* We apologize for any confusion created by the difference between our meaning for ‘action’ and the more traditional organizing definition.

Finally, each facilitator/trainer is urged to prepare for this lesson plan by evaluating the goals, timeline and resources of the project for which they are using the curriculum.

Community **Action** Training

All projects that will use this curriculum are encouraged to identify an **action** that they would identify as their long-term goal. They would then go on to evaluate whether or not the completion of that action would be achievable considering their resources and timeline. Regardless, the bulk of their work would be dedicated towards raising awareness about the need for the action, getting support from the community and policymakers and advocating for change (what we are calling **activities**).

<i>Activities are.....</i>	<i>Actions are....</i>
<p>The organizing interventions that lead up to and support actions.</p> <p>Examples of activities include <i>health fairs, peer education programs, murals, production of educational materials, petitions drives, letter writing campaigns, murals, health fairs, speak outs, meetings with policy makers, media advocacy efforts</i></p>	<p>The eventual change or long term goals/outcome that takes place. Actions meet the following 3 criteria:</p> <ol style="list-style-type: none"> 1. They are achievable; 2. They are long-term or sustainable; 3. They compel another entity to do something to change the environment (the place people live) for the well-being of all. <p>Actions many times involve policy level change.</p>



Your group gets local policymakers to adopt a commercial rent control ordinance.

Is this an example of an action or activity?

1. Is it achievable?

Yes

No

2. Does it have potential for being long-term?

Yes

No

3. Does it compel a group/agency/organization/board to change the environment for the well-being of all?

Yes

No

Your group conducts letter writing campaigns to let SF schools know that children, youth and their families want healthier food for school lunches.

Is this an example of an action or activity?

1. Is it achievable?

Yes

No

2. Does it have potential for being long-term?

Yes

No

3. Does it compel a group/agency/organization/board to change the environment for the well-being of all?

Yes

No

Your group organizes parents to identify the gaps in nutrition programs.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group organizes community presentations, community events, and lobby days at the Board of Supervisors.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group to gets the SF Employees Retirement Board to adopt a policy to divest from tobacco stocks.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets the SF School Board to adopt a policy to prohibit the wearing and carrying of tobacco promotional items in schools.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets a local neighborhood association which organizes a yearly street fair (like the Folsom St. Fair sponsored by Lucky Strike) to adopt a policy to not accept tobacco sponsorship money.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets the Recreation and Park Commission to adopt a “no smoking” policy in outdoor playground areas.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group testifies before the Board of Supervisors to ask them to adopt legislation prohibiting advertising of gun shows on city property.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group organizes support for living wage ordinances to decrease the growing disparities between SF residents.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group decides to organize parenting classes for low income parents.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets your local school to provide a homework center that would offer culturally appropriate activities for students performing below grade level.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets an agency to adopt a policy that requires staff to include questions about perinatal issues in every intake or encounter with a woman.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group organizes a mentoring program to empower men to take an active role in parenting.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group decides to hold a press conference to announce the findings of your mapping project.

Is this an example of an action or activity?

1. Is it achievable?

Yes

No

2. Does it have potential for being long-term?

Yes

No

3. Does it compel a group/agency/organization/board to change the environment for the well-being of all?

Yes

No

Your group decides to have a booth at a community event to raise community awareness about violence.

Is this an example of an action or activity?

1. Is it achievable?

Yes

No

2. Does it have potential for being long-term?

Yes

No

3. Does it compel a group/agency/organization/board to change the environment for the well-being of all?

Yes

No

Your group gets a local pharmacy chain to adopt a policy to stop selling cigarettes.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group meets with a local baseball team like the Giants to ask them to adopt a policy that players are not allowed to chew tobacco during games.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets a tenants' organization to adopt a policy creating smokefree common areas in the housing development to protect tenants from ETS.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group works with community members on a petition drive to get a local community center to adopt a policy to not accept tobacco sponsorship money.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group decides to go to elementary schools to make presentations about the hazards of drugs.

Is this an example of an action or activity?

1. Is it achievable?

Yes

No

2. Does it have potential for being long-term?

Yes

No

3. Does it compel a group/agency/organization/board to change the environment for the well-being of all?

Yes

No

Your group decides to have a booth at a community event to raise community awareness about tobacco.

Is this an example of an action or activity?

1. Is it achievable?

Yes

No

2. Does it have potential for being long-term?

Yes

No

3. Does it compel a group/agency/organization/board to change the environment for the well-being of all?

Yes

No

Your group decides to hold a press conference to announce the findings of your diagnosis.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group decides to hold a Speak Out..about issues related to tobacco in your community.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group decides to publish a calendar of winning tobacco control art contest entries.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets your agency's state or national body to adopt a policy to not accept tobacco money or not purchase tobacco subsidiary products like Kraft or Nabisco.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group writes a letter to the weekly newspaper requesting they adopt a policy to not accept tobacco ads.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets the Board of Sups. To adopt a resolution to support national legislation requiring the U.S. tobacco companies to adhere to the same standards both in the U.S. and in other countries.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets bidis included in all enforcement efforts related to illegal sales of tobacco to minors.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets SRO's (single room occupancy hotels) to adopt policies to improve conditions that lead to cigarette caused fires.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group forms a coalition to advocate for national environmental policies which require the U.S. tobacco companies to pay for beach clean up.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group decides to conduct youth purchase surveys where youth attempt to buy tobacco and publicize how easy or difficult it is to get.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets the Board of Supervisors to adopt a policy requiring a permit to sell tobacco products.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets the Board of Supervisors to adopt a policy that prohibits outdoor tobacco ads.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group decides to make a video on the global impact of tobacco.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group decides to sponsor a community event to educate the public about tobacco issues.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group trains clients of the Black Infant Health Program on lobbying, policy and public speaking.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets the phone company and other public agencies to publish an 800# with emergency and hotline numbers on an ongoing basis.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets policymakers to revise benefits so that paternity benefits are equal to maternity benefits.

Is this an example of an action or activity?

1. Is it achievable?

Yes

No

2. Does it have potential for being long-term?

Yes

No

3. Does it compel a group/agency/organization/board to change the environment for the well-being of all?

Yes

No

Your group organizes community forums to identify risk areas, desired changes, and community plans to improve pedestrian safety in specific neighborhoods.

Is this an example of an action or activity?

1. Is it achievable?

Yes

No

2. Does it have potential for being long-term?

Yes

No

3. Does it compel a group/agency/organization/board to change the environment for the well-being of all?

Yes

No

Your group gets the SF Police Department to change policy to increase enforcement of pedestrian right of way.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group organizes community meetings, community protests, and writes letters to the editor about the high rate of pedestrian accidents on the corner of X and Y street.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets local policy makers to enact tax-free zone policies to encourage locally owned stores, farmers markets, food cooperatives etc.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets local policy makers to adopt policies that support farmers markets in local neighborhoods including the establishment of incentives for organic produce.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets local policymakers to enact policies that mandate (free or low-cost) home visitation services for all new moms after delivery.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group identifies barriers that men need to address to become active partners within the family system through discussion groups.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group works with perinatal providers to develop policies to increase the length of stay for new moms after delivery and advocates for these with local policymakers.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets a staff protocol governing regular inquiry of pregnancy (ensuring a minimal number of prenatal visits for example) instituted at clinics.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group works with other groups to get the Governor to increase the Department of Health Services budget line item for the Black Infant Health Program.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets expanded nutritional programs in your area.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets the Health Commission and Board of Supervisors to include sustained funding through DPH for bilingual/bicultural staff and key public agencies serving refugee communities.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets service providers of newcomers to adopt policies that they will not accept tobacco or alcohol funds.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets newcomer service agencies to adopt policies that outline standards for staff to inform clients of domestic violence laws and make appropriate referrals and outlines ongoing staff training protocols.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group does a survey/research with agencies to determine gaps in bilingual services.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group organizes community members to advocate and educate for a community center.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets policymakers to adopt a city-wide policy that all public restrooms (on city property or programs) will have condom dispensers.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group calls condom companies to see if they are willing to put their products in public restrooms.

Is this an example of an action or activity?

1. Is it achievable?

Yes

No

2. Does it have potential for being long-term?

Yes

No

3. Does it compel a group/agency/organization/board to change the environment for the well-being of all?

Yes

No

Your group gets the City Attorney to file a lawsuit against polluters to clean up and treat and old navy shipyard (polluter pays principle).

Is this an example of an action or activity?

1. Is it achievable?

Yes

No

2. Does it have potential for being long-term?

Yes

No

3. Does it compel a group/agency/organization/board to change the environment for the well-being of all?

Yes

No

Your groups gets public housing administrators to change housing codes (that assess living conditions and regulate pest control, clean up, maintenance and construction) so that environmental toxins impacting on asthma are removed or prevented.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets the City of SF to enforce, add to and/or change housing codes (that assess living conditions and regulate pest control, clean up, maintenance and construction) so that environmental toxins impacting on asthma are removed or prevented.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets the Board of Supervisors to adopt city wide policies to decrease alcohol ads near schools, childcare and parks.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets a CUP (Conditional Use Permit) ordinance passed to increase limitations on the number and placement of approved alcohol outlets in residential neighborhoods.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets agencies/companies contracting with the City to divest from alcohol or tobacco companies.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group organizes an Alcohol Abuse Prevention Coalition in San Francisco.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

A local youth group paints murals in their community depicting the evils of tobacco and alcohol.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group sets up a system to report any billboards advertising substances/alcohol that are within 15 miles of schools or other youth agencies.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group conducts workshops and trainings for service agency staff about the domestic violence laws and referral services.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group identifies community resources for increasing physical activity and compiles a directory.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group holds samba dance lessons with the theme of improving health.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets management and the union to institute a health club benefit.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets a particular manufacturer of women's beauty products to adopt a policy to use models of varied height, weights etc. in their ads.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets the appropriate authorities to institute a policy to change protocols so that officers collect data and information regarding car seat use in ticketing procedures.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets traffic schools for new drivers and violators to include information regarding car seats and pedestrian safety.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets mandated schools for violators of car seat laws to receive certification like other traffic schools.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets the Board to fund new after school recreational programs.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group gets a local weekly newspaper to ask them to adopt a policy not to accept alcohol or gun show ads.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group organizes a float for the Carnival celebration to provide information about your health issue.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group decides to publish a calendar of winning firearm safety art contest entries.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group decides to train parents in conflict resolution and non-violent disciplinary actions.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group decides to launch a campaign asking the Board to adopt a policy requiring a permit to buy ammunition.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group goes to high schools and presents about the impact of violence and recruits youth to become speakers on the same.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group trains childcare providers in non-violent disciplinary tactics and policies for creating safe, peaceful childcare centers.

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Your group decides to work with a group of local teens to train them to serve as peer mediators that will help other students resolve conflicts.

Is this an example of an action or activity?

1. Is it achievable?

Yes

No

2. Does it have potential for being long-term?

Yes

No

3. Does it compel a group/agency/organization/board to change the environment for the well-being of all?

Yes

No

Your group gets the city government to establish two miles of bicycle lanes in your neighborhood.

Is this an example of an action or activity?

1. Is it achievable?

Yes

No

2. Does it have potential for being long-term?

Yes

No

3. Does it compel a group/agency/organization/board to change the environment for the well-being of all?

Yes

No

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No

Is this an example of an action or activity?

1. Is it achievable? Yes No
2. Does it have potential for being long-term? Yes No
3. Does it compel a group/agency/organization/board to change the environment for the well-being of all? Yes No