

APPROVED

San Francisco Food Security Task Force

TARGET POPULATIONS SUBCOMMITTEE

Minutes from April 20, 2006

Department of Children, Youth and Their Families

12:30 PM

In Attendance:

Task Force Members: Daisy Anarchy, Libby Albert, Marina Levy, Tim Thole, and Paula Hamilton

Public: Marguerite Nowak, Paula Jones, and Leah Rimkus

Agenda Topic	Discussion	Action Item
1. Call to Order	At 12:35 pm	None
2. Approval of Minutes from 3/17	Motion made and passed to approve the minutes from the prior meeting with the following change: The SF Food Bank will look into running PSAs on TV and Radio (in English and Spanish).	Changes will be made and minutes will be sent for posting.
3. Continued discussion of strategies to increase participation in Summer Food Service Program	<p>Libby passed out the DCYF and SFUSD approved lunch sites so far for 2006. There are approximately 130 so far. She announced that the SF Food Bank has secured funding to print a brochure in English, Spanish, Russian and Chinese with all the DCYF and SFUSD lunch sites. Some other strategies were discussed to increase participation in Summer Lunch including:</p> <ul style="list-style-type: none">• If a site cannot order the minimum number of lunches, send lunches to a nearby site for pick up.• Work with local newspapers to print all lunch sites throughout the summer.• Sonoma County published summer lunch sites everyday in the newspaper.• Tim informed the group that a door hanger was designed several years ago and will get the artwork to Libby• Paula Hamilton: Could we ask summer school teachers to walk the students through the cafeteria after school and encourage kids to eat lunch. Also, could we ask that the lunch menu be given during morning announcements?• Update from Marina: incorporating lunch into the educational day has been postponed until next year so we have more time to organize it.	<p>Tim will send release form to Libby</p> <p>Tim will send artwork for door hanger to Libby</p> <p>Marina will bring this up at the principals meeting next month</p>

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	<p>Libby announced the summer lunch training will be held on June 15th and 16th.</p> <p>Tim told the group about a Yahoo Groups out of Portland Oregon where he has seen many great ideas on increasing participation in summer lunch.</p> <p>Tim suggested that we try to get a pro-bono designer to create a look for summer lunch for 2007. Tim Feder has done this in the past and we should contact CFPA to see if they can make a request.</p> <p>Public Comment: Paula brought up turf issues as one reason for needing multiple sites in one neighborhood. She also mentioned the 25K in leveraged funds that SF Food Systems will be providing to SFUSD to diversify the fruit options. Also, Leah Rimkus will be available to provide nutrition education during the training and to provide resources to the monitors to take to the summer lunch sites.</p> <p>Marguerite reminded the group that SFFB is working on PSAs in Spanish and English for Radio and TV and that they are following up with SBC regarding funding for outreach for the Summer Lunch program. Also, SFFB has applied for 15k in funding for outreach for next summer (07).</p>	<p>Tim to forward information to Libby</p>
<p>4. Discussion about increasing participation in NLS and NSB</p>	<p>Marina mentioned that the one thing SFUSD student nutrition services needs is additional funding. They are doing all they can with very limited resources and that the federal reimbursement is not adequate to meet the needs of the program.</p> <p>Tim suggested that we evaluate other districts of similar size and see how they compare to SFUSD</p> <p>Daisy will ask her teacher's union contact to participate in our meetings so that we can discuss how to integrate breakfast into the educational day.</p>	<p>None</p>

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	<p>Tim suggested that we find an ally in Washington (Nancy Pelosi, Barbara Boxer or Dianne Feinstein) to champion a piloting of universal breakfast where the USDA contributes funding. This could be tied into obesity prevention. Perhaps we could pilot for 3-5 years.</p> <p>Libby suggested that SFUSD should apply for the Vitamins Cases Consumer Settlement Fund grant to take the Point of Sale system districtwide. This will serve to remove the stigma associated with kids taking a free meal and will reduce cash exchanges thus save money.</p> <p>We should also look into the possibility of asking the state to increase their contribution to the school meal programs.</p> <p>Public Comment: Paula suggested we should engage Supervisor Maxwell in our effort so that she can be an advocate for our ideas. She also suggested that we should ask the City to provide additional reimbursement for student meals to help close gap.</p>	
<p>5. Create an agenda and timeline for remaining meetings and identify who we need at the table for the next Target Populations Subcommittee</p>	<p>Next meeting:</p> <p>Continue discussion of increasing utilization of school nutrition programs.</p>	<p>None</p>

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Agenda Topic	Discussion	Action Item
meetings		
6. Public Comment	None	None
7. Adjournment	2:30PM	None