



City and County of San Francisco

Edwin M. Lee, Mayor

## San Francisco Department of Public Health

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**FOR IMMEDIATE RELEASE**  
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### ***The NEW FEMALE CONDOM 2 (FC2) HITS SAN FRANCISCO***

#### **Press Event Planned to Highlight the New FC2 as a Sexual Health tool for Women and Gay Men in San Francisco**

**San Francisco, CA**— San Franciscans can feel a whole lot more love on Valentine's Day if they know where to find it. Hundreds of lucky lovers who find themselves in one of five locations from noon- 5 p.m. on February 14th, can take home a free gift pack with mints, chocolate and a sample of the Department of Public Health's STD Office newest weapon in its arsenal against unintended pregnancies and the spread of sexually transmitted diseases and HIV—the new, improved and redesigned Female Condom (FC2).

A prelude to the love begins on **February 14<sup>th</sup> at noon, Civic Center Plaza**, when the San Francisco Department of Public Health STD and HIV Prevention Sections kick off the City's new FC2 campaign giveaway. They will be joined by the Teacher Bus, ([www.teacherbus.com](http://www.teacherbus.com)) its founder Jens-Peter Jungclaussen, and other community-based partners to introduce the FC2 citywide in San Francisco.

Female condoms have been in limited use by women for many years and have also found a following among some gay men. Recently, the Female Health Company that manufactures the female condom, re-designed it utilizing thinner material made from synthetic nitrile (used for surgical gloves) and improved its design, subsequently increasing sensation.

Other cities have already been promoting the FC2, but San Francisco is the first city to design a social marketing campaign for the FC2 that includes gay men. Responding to the wide base of prevention needs in San Francisco, DPH's campaign will promote the FC2 as an STD/HIV prevention tool for gay men and other MSM during anal sex, as well as promoting it with women.

The local campaign will appear on Muni buses beginning the week of February 14<sup>th</sup>. Outreach workers will also distribute posters and palm cards at community agencies and neighborhood businesses.

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**The mission of the San Francisco Department of Public Health is to protect and promote the health of all San Franciscans.**

We shall ~ Assess and research the health of the community ~ Develop and enforce health policy ~ Prevent disease and injury ~  
~ Educate the public and train health care providers ~ Provide quality, comprehensive, culturally-proficient health services ~ Ensure equal access to all ~

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This social marketing campaign has wide community support. Susan Philip, MD, Director of STD Prevention & Control observes, “I am very pleased to see such community excitement about the FC2 being available for both women and men in the city. It is so important to give women and men another good option for taking control of their sexual health.”

The Teacher Bus plans to distribute FC2 condoms throughout the afternoon on Valentine’s Day at Powell & Market St., San Francisco State, Dolores Park, Palou & Third Street in BVHP and at Castro & 18<sup>th</sup> St. For more information about the FC2 San Francisco campaign, go to [www.Fc2SF.org](http://www.Fc2SF.org).