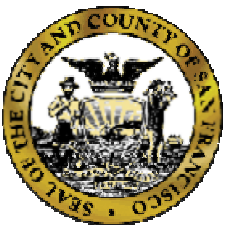




Health Coverage Programs for **Children**, Youth & **Young Adults** in San Francisco

Report to the San Francisco Health Commission

August 3, 2004



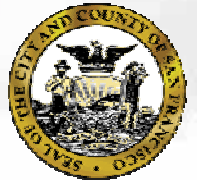


Universal coverage for children and youth is a DPH goal.

- DPH Strategic Plan

- Goal 1: San Franciscans have access to the health services they need, while the Department emphasizes services to its target populations

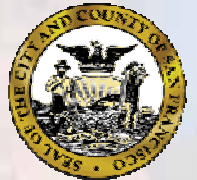
- Strategy: Expand health care coverage to San Francisco's uninsured to improve health status and access to care



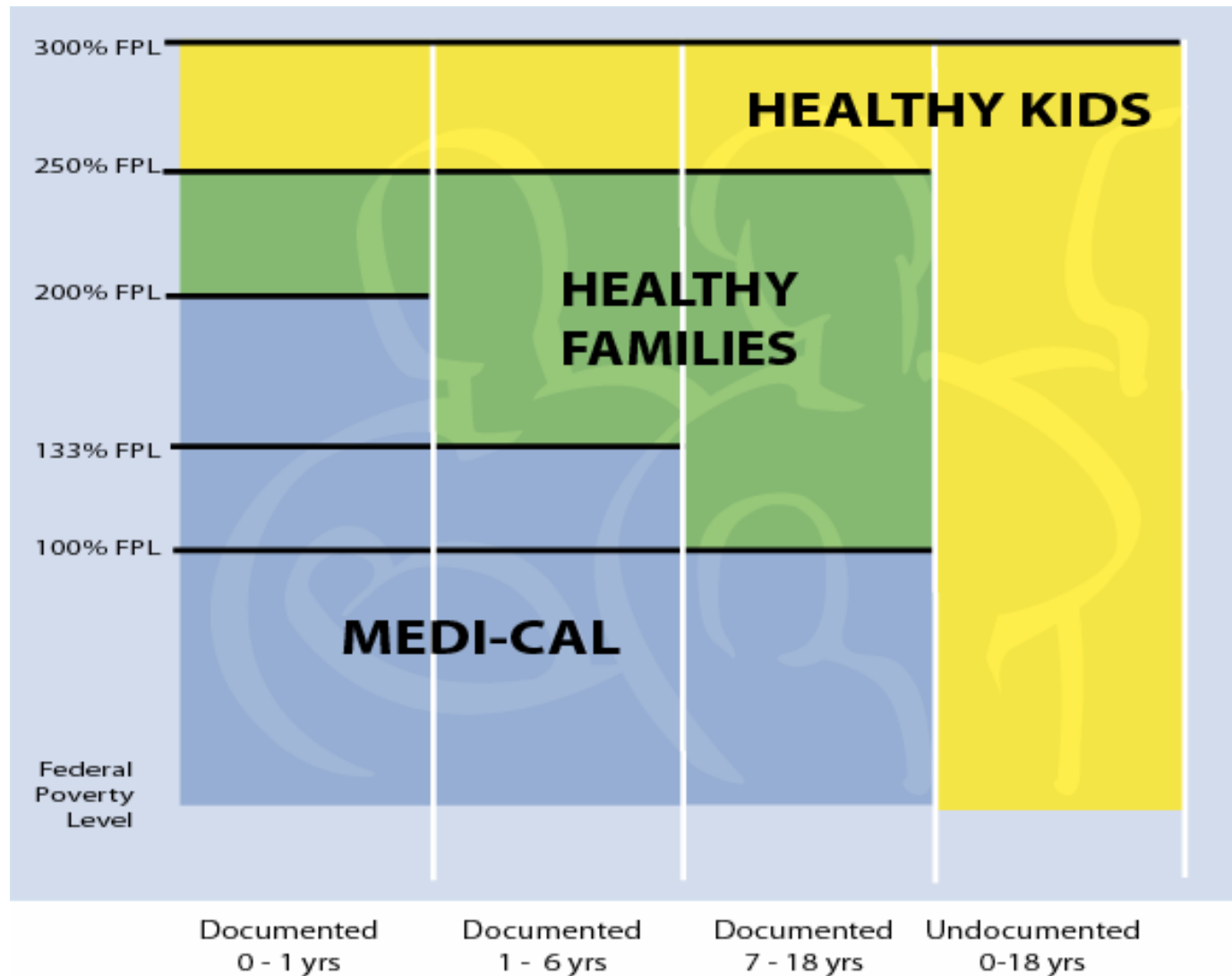


San Francisco offers universal health insurance for minor children.

- Three programs:
 - Medi-Cal for Children to age 21
 - Healthy Families to age 19
 - Healthy Kids to age 19
- Comprehensive medical, dental & vision care
- Coverage up to 300% of FPL
= \$56,556 for a family of four
- Regardless of immigration status



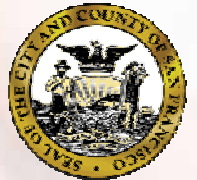
Existing Program Eligibility by FPL, Age & Documentation Status





Each program is funded differently.

- **Medi-Cal**
 - California's Medicaid Program
 - Federal/State match of 53%/47%
- **Healthy Families California's S-CHIP Program**
 - Federal/State match of 65% / 35%
- **Healthy Kids**
 - Exclusive to San Francisco
 - Funded through General Fund and First 5 San Francisco



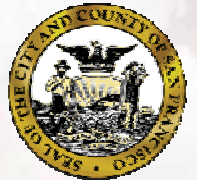
Healthy Kids will cost San Francisco \$7.8 million this year.

- FY 04 – 05 Healthy Kids Allocation
 - \$5.9 Million Current 0 – 18 Program
 - \$1.9 Million New 19 – 24 Program
 - \$7.8 Million Total Program Allocation
- Sources of Funds
 - \$1.02 Million First 5 San Francisco (0 – 5)
 - \$133,320 California First 5 Commission (0 – 5)
 - \$6.69 Million SF General Fund (6 – 24)



Applicants apply in different ways for each program.

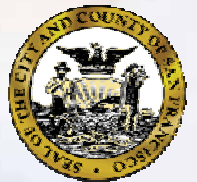
- **Medi-Cal and Healthy Families:**
 - In person
 - Medi-Cal office
 - DPH eligibility workers
 - Certified Application Assistors at CBOs
 - At SFHP
 - By mail
- **Healthy Kids:**
 - In person
 - At SFHP
 - Some DPH eligibility workers
 - CAAs at CBOs





Local efforts are needed to make up for outreach funding cuts by State.

- Outreach funding cut by the State
- CHDP Gateway
- Local efforts
 - San Francisco Health Plan
 - Bringing Up Healthy Kids (BUHK) coalition



Enrollment in Programs

	Statewide	San Francisco
Medi-Cal	3,246,196	36,839
Healthy Families	692,798	10,901
Healthy Kids	N/A	3,841
Total Enrollment	3,938,994	51,581

San Francisco Enrollment by Race/Ethnicity

	Medi-Cal	Healthy Families	Healthy Kids	Total Enrollment	% of Total Enrollment	SF Pop.	% of Total SF Pop. Enrolled
Asian/PI	11,816	7,746	1,405	20,967	43%	41,000	51%
Latino	10,678	1,584	2,287	14,549	30%	28,000	52%
African American	10,092	186	19	10,297	21%	13,000	79%
Caucasian	3,157	286	39	3,482	7%	33,000	11%
Total	35,743	9,802	3,750	49,295	100%	116,000	42%

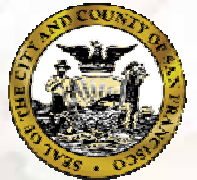
Neighboring Counties Enrollment by Race/Ethnicity

Program	Ethnicity	Alameda	San Mateo	Santa Clara	SF
Medi-Cal	Latino	32%	61%	60%	30%
	Asian/Pacific Islander	17%	13%	22%	33%
	African American	34%	9%	5%	28%
	Caucasian	12%	12%	11%	9%
Healthy Families	Latino	36%	55%	49%	16%
	Asian/Pacific Islander	33%	19%	30%	79%
	African American	8%	2%	2%	2%
	Caucasian	7%	8%	7%	3%
Local Coverage Initiatives	Latino	54%	Unknown	84%	61%
	Asian/Pacific Islander	38%	Unknown	12%	37%
	African American	1%	Unknown	0.3%	1%
	Caucasian	4%	Unknown	1%	1%



Enrollment by Neighborhood

- Neighborhoods with the highest enrollment in all three programs:
 - Excelsior/OMI (15%)
 - Mission/Bernal Heights (13%)
 - Visitacion Valley (10%)
 - Bayview (12%)
 - Chinatown/North Beach (7%)



Enrollment by Health Plan



Medi-Cal	26,850 (73%)	9,989 (27%)	N/A	N/A	N/A
Healthy Families	5,869 (54%)	3,735 (34%)	580 (5%)	512 (5%)	197 (2%)
Healthy Kids	3,841 (100%)	N/A	N/A	N/A	N/A

SFHP Enrollment by Medical Group

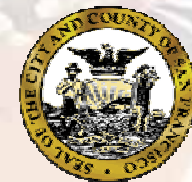
	Medi-Cal	Healthy Families	Healthy Kids	Total	Total by Percent
CHN	11,272	1,398	2,125	14,795	36%
St. Luke's	5,344	427	484	6,255	15%
NEMS	4,372	2,053	345	6,770	17%
Chinese Community	3,586	1,762	571	5,919	14%
UCSF	3,926	249	226	4,401	11%
Kaiser	2,722	N/A	N/A	2,722	7%



Keeping kids enrolled is difficult.

Annual Retention Rates

- Medi-Cal
 - Unavailable. Estimated at ~60% statewide
- Healthy Families
 - 76% statewide per MRMIB
- Healthy Kids
 - 70% - 80%





SFHP works hard to retain kids.

Reason for loss of coverage (in order of frequency)	SFHP Response
Fail to return annual renewal forms	Mail twice, call at least once
Age out of program	Extend Healthy Kids to 19-24 year olds
Move out of county	Refer to other counties' Healthy Kids programs
Fail to pay premiums	Offer premium assistance; considering annual premium
Obtain other coverage	Celebrate!



Utilization is good in all SFHP programs,
but well-visits need work.

HEDIS Measure	Medi-Cal	Healthy Families	Healthy Kids
Children's access to PCPs 12 – 24 month olds	92.7%	98.0%	96.7%
Children's access to PCPs 25 month – 6 year olds	83.8%	91.8%	81.7%
Children's access to PCPs 7 – 11 year olds	82.9%	94.3%	90.5%
Children's access to PCPs 12 – 19 year olds	79.5%	85.0%	88.0%
Well-Child Visit	77.0%	74.3%	62.9%
Well-Adolescent Visit	50.9%	38.4%	31.9%



SFHP works to improve preventive care through innovative programs.

Well-Child Incentive Program

Goal

To improve well-check rates among SFHP members aged 3-6 years.



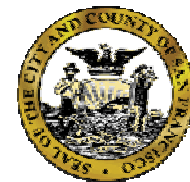
We're happy that your child is one year older!
To celebrate, here's a very special present.

**A FREE \$10 Gift Certificate
to Toys "R" Us!**

To claim your child's gift...

- 1 Make an appointment for your child's annual check-up.
- 2 Bring the attached ticket with you and have your child's doctor or nurse practitioner sign it.
- 3 Mail us back the signed ticket in the enclosed postage-paid envelope within 90 days of your child's check-up.

That's it! We'll review the ticket information and then send you back a FREE Toys "R" Us gift certificate!





SFHP works to improve preventive care through innovative programs.

Well-Adolescent Incentive Program



Goal

To improve well-check rates among SFHP members aged 12-21 years.

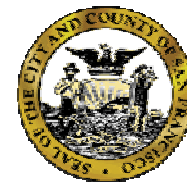
CHECK IT OUT...
2 FREE Movie Passes
for checking YOU out!

San Francisco Health Plan is sending you and a friend to the movies for your birthday. Here's how to get 2 FREE tickets -

IT'S EASY!

- 1 Make an appointment for an annual check-up.
- 2 Take the attached ticket with you when you get checked out, and have your doctor or nurse practitioner sign it.
- 3 Mail back the signed ticket to us within 90 days of your check-up.


AND THAT'S IT! We'll review your information and then send you FREE movie passes!





SFHP works to improve preventive care through innovative programs.

Immunization Incentive Program



CHILDHOOD IMMUNIZATIONS

SFHP proudly announces a new Immunization Incentive Program

PURPOSE → To prevent disease and improve immunization rates.

OVERVIEW → SFHP will pay offices/clinics \$100 for completing all required immunizations for a child up to 24 months of age. Simply submit a completed Immunization Flow Sheet documenting that the child has received all immunizations in the recommended timeframe.

ELIGIBILITY →
PCPs
All SFHP PCPs are eligible to participate.
SFHP Members
Any SFHP member who is a member on the date of service, and is between the ages of 15-24 months, is eligible.

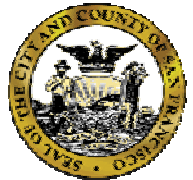
SUBMISSION → Completed immunization flow sheets may mailed to:
San Francisco Health Plan
Attn: Rowena Tarantino
568 Howard Street, 4th Floor
San Francisco, CA 94105

Or faxed to: 415-547-7824

INFORMATION → For more information, call Rowena Tarantino at 415-547-7818.

Goal

To improve immunization rates among members aged 15-24 months.





SFHP works to improve preventive care through innovative programs.

Prenatal Incentive Program

Are you pregnant?

We'll send you a
\$50 Gift Certificate
and a Free Gift for
seeing your doctor early.

Here for you.

Receive a **\$50 Gift Certificate**
and this **FREE Book** for seeing your doctor early.

If you see your doctor early we'll send you a
\$50 GIFT CERTIFICATE!
You'll also get the book: *What to Do When You're Having a Baby.*

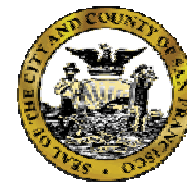
*Early in your pregnancy is a great time to ask your doctor questions,
learn about nutrition, and find out how your baby is growing.
See your doctor early to keep your baby - and yourself - healthy.*

To receive your \$50 gift certificate you must visit your doctor by:

More great news! San Francisco Health Plan can help you make a doctor's appointment and help with transportation and child care.
For information call 1 (800) 288-5555, Mon-Fri, 8am to 6pm.

Goal

To increase prenatal checks among pregnant SFHP members during first trimester.





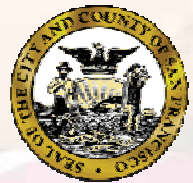
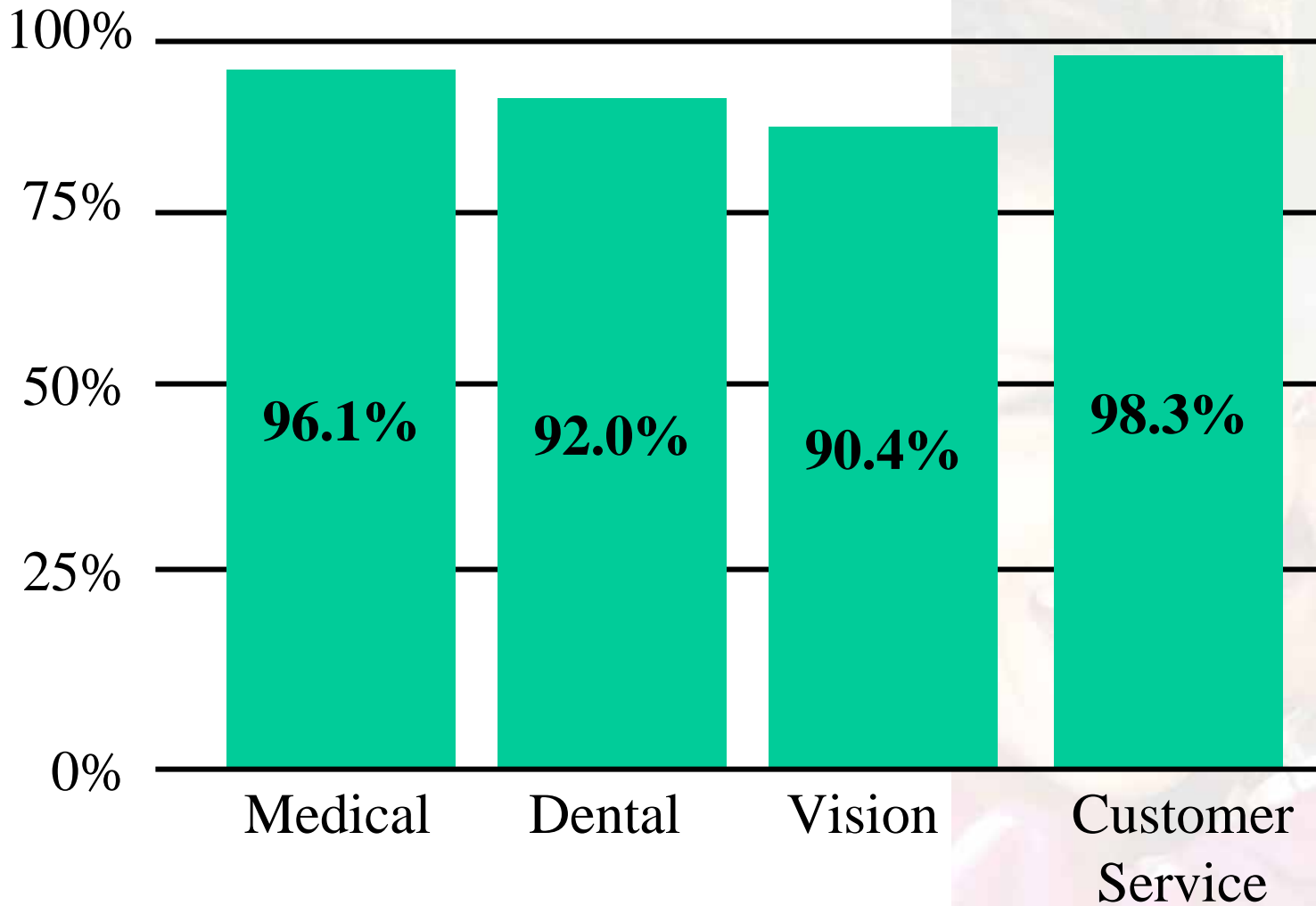
SFHP members are happy with SFHP service.

- Healthy Families Consumer Survey
 - Highest satisfaction for no delays in care, paperwork, and complaint resolution
 - Lowest satisfaction for waiting times, rating of provider/specialist, and overall rating of health care
- Healthy Kids Member Satisfaction Survey
 - Highest ratings for ease of enrolling, quality of health care services, cost, and customer services
 - Areas for change include expansion to parents/19+ and expansion of benefits and providers
- No Medi-Cal survey performed last year





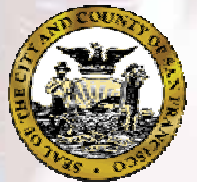
Healthy Kids member satisfaction scores are impressive.





What's next?

- Participate in Medi-Cal Redesign
- Get AB 495 federal money for Healthy Kids
- Evaluate premium changes in Healthy Kids and Healthy Families
- Continue to work on parental coverage
- Extend Healthy Kids to 19 – 24 year olds



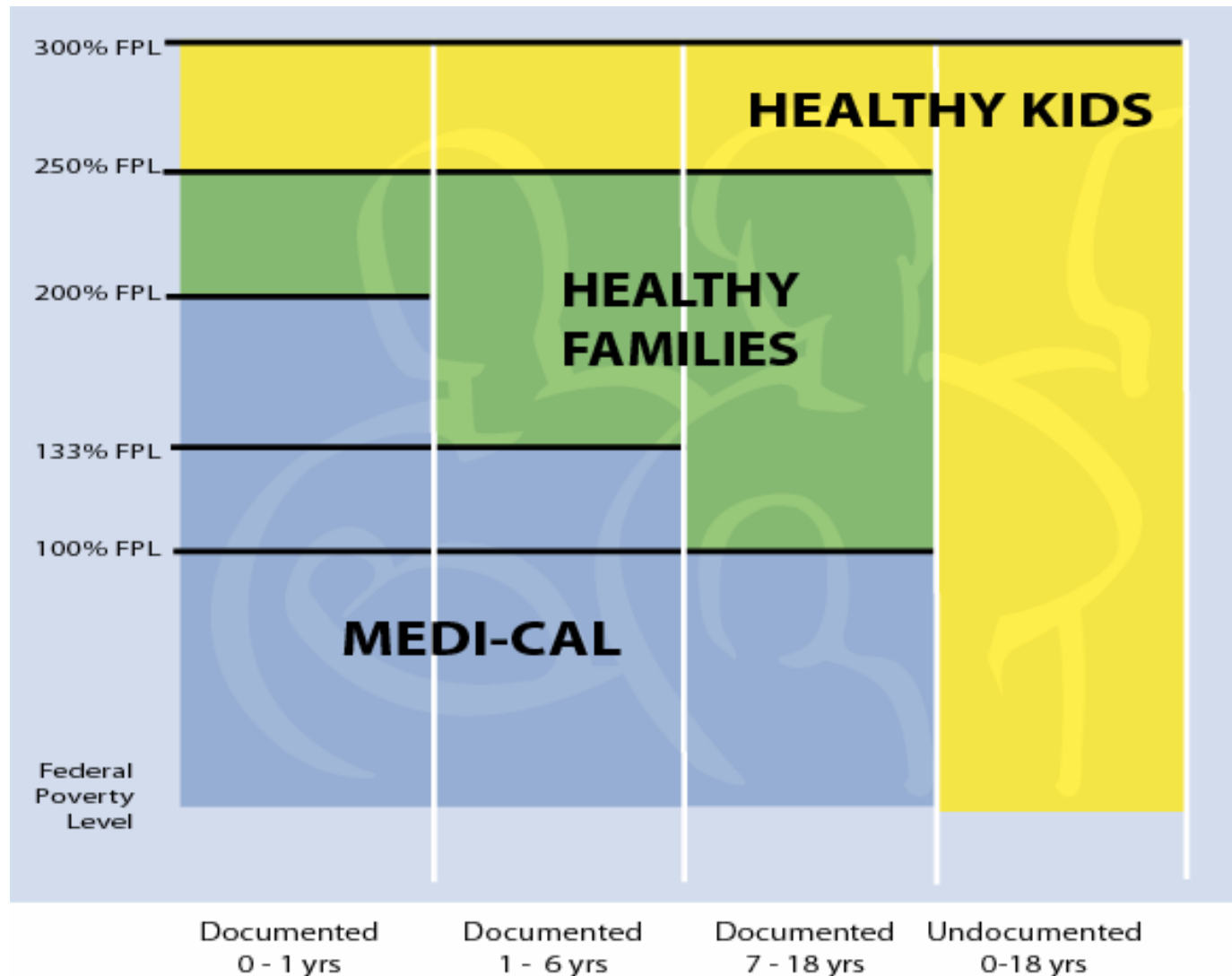


Healthy Kids will cover youths aging out of all programs.

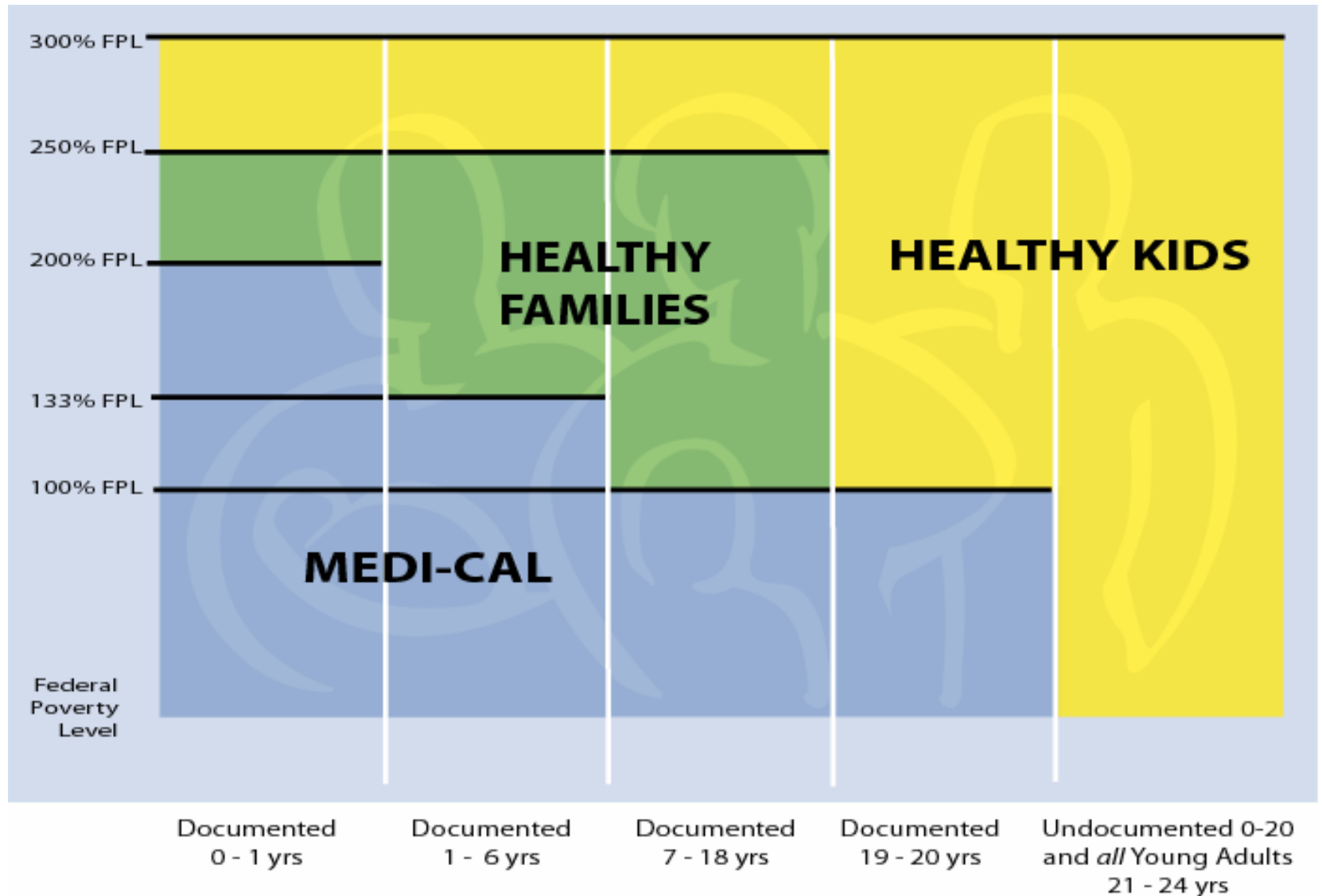
- \$1.9 million in FY 04-05 City Budget
- Covers young adults aging-out of Medi-Cal, Healthy Families and Healthy Kids
- Benefits and premium similar to Healthy Kids
- To begin end of year pending DMHC approval
- Estimated 2,500 covered this year, with 7,500 covered when fully enrolled in 2009



Existing Program Eligibility by FPL, Age & Documentation Status



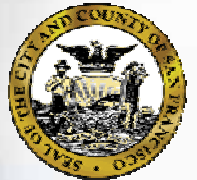
New Healthy Kids Extension by FPL, Age & Documentation Status





Who is covered in the expansion?

- In FY 04-05, 2,500 19-21 year-olds
 - 46% of the <300% FPL uninsured
 - 21% of the total uninsured
- In FY 09-10, 7,500 19-24 year-olds
 - 52% of the <300% FPL uninsured
 - 28% of the total uninsured





Questions?

