FOR IMMEDIATE RELEASE:
Friday, March 13, 2020
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*** PRESS RELEASE ***

MAYOR LONDON BREED AND CITY ADMINISTRATOR NAOMI KELLY ANNOUNCE GIVE2SF FUND IN RESPONSE TO CORONAVIRUS

The City and County of San Francisco can accept tax-deductible monetary contributions to be spent on efforts to respond to the coronavirus outbreak, including providing shelter, food and other assistance to individuals, families, and small businesses in San Francisco that are impacted by the virus.

Salesforce contributes $1.5 million to support the City’s response and recovery efforts

San Francisco, CA — Mayor London N. Breed and City Administrator Naomi M. Kelly today announced that the City and County of San Francisco’s Give2SF Fund allows the City to accept tax-deductible monetary contributions, which can be spent on various City efforts to respond to the novel coronavirus outbreak and support residents. This includes providing shelter, food, and other types of assistance to help individuals across the City as well as assistance to small businesses impacted by the outbreak.

Salesforce announced a contribution of $1.5 million to the Give2SF Fund to support the City’s emergency response to the novel coronavirus outbreak. Wells Fargo announced a contribution of $150,000 to the Fund.

The City Administrator’s Office, the Controller’s Office, the Department of Emergency Management and the Office of the Mayor will work collaboratively to determine the allocation of this fund to the appropriate City agency or agencies. Anyone interested in making a monetary contribution to the City and County of San Francisco through the Give2SF Fund can do so at www.give2sf.org. However, it is preferred that larger donations be made via check to “The Office of the Controller” in order to avoid a cost to the City for merchant fees.

“San Franciscans across the City are feeling major impacts from the measures being taken to mitigate the impacts of coronavirus, and we are focused on doing everything we can to help them through these challenging times,” said Mayor Breed. “San Francisco is resilient and we are all in this together. For those of us who are fortunate enough to have resources to spare and who want to help those who are being disproportionately impacted, donating to the City’s response and recovery fund is a great way to help.”

“San Franciscans have always helped one another during emergencies and this situation is no different. The Give2SF fund allows donors to share their prosperity in support of our neighbors,”
said City Administrator Naomi M. Kelly. “Contributions of any amount are appreciated and will be wisely used to respond to this emergency.”

“San Franciscans take care of each other,” said Supervisor Rafael Mandelman. “Time and again throughout this City’s history, through natural disasters and health crises, neighbors have stepped up and stepped in to help one another through the toughest times. The Give2SF Fund offers all of us the opportunity to make sure those most impacted by COVID-19 get the assistance they need.”

“Salesforce is united with our city and our fellow San Franciscans in this moment,” said Ebony Beckwith, EVP and Chief Philanthropy Officer, Salesforce. “We hope that other companies will join in giving back to our city and neighbors.”

The City is not accepting non-monetary donations at this time. The City’s Emergency Operations Center Logistics Branch will determine how to best accept and allocate non-monetary donations. For more information or questions, please call 311.

“The business community is proud to step up at this critical time and support the Give2SF Fund,” said Rodney Fong, President and CEO of the San Francisco Chamber of Commerce. “San Francisco can emerge stronger and more resilient if we all work together and support our most vulnerable residents. The SF Chamber of Commerce will be encouraging our business members to support the fund so the City can provide the services, shelter, and food to keep all our neighbors safe and healthy.”

Individuals can also call 311 and sign up for the City’s alert service for official updates: text COVID19SF to 888-777.

Remember, these are the best ways for all San Franciscans to reduce their risk of getting sick, and preventing COVID-19:

- Wash hands with soap and water for at least 20 seconds.
- Cover your cough or sneeze.
- Stay home if you are sick.
- Avoid touching your face.
- Try alternatives to shaking hands, like a wave.
- If you have recently returned from a country, state or region with ongoing COVID-19 infections, monitor your health and follow the instructions of public health officials.
- There is no recommendation to wear masks at this time to prevent yourself from getting sick.

You can also prepare for the possible disruption caused by an outbreak:

- Prepare to work from home if that is possible for your job, and your employer.
- Make sure you have a supply of all essential medications for your family.
- Prepare a child care plan if you or a caregiver are sick.
- Make arrangements about how your family will manage school closures.
- Plan for how you can care for a sick family member without getting sick yourself.
- Take care of each other and check in by phone with friends, family and neighbors that are vulnerable to serious illness or death if they get COVID-19.
- Keep common spaces clean to help maintain a healthy environment for you and others. Frequently touched surfaces should be cleaned regularly with disinfecting sprays, wipes or common household cleaning products.

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