

Community Input Subcommittee Report

Prepared for the March 20, 2019 meeting of the
Sugary Drinks Distributor Tax Advisory Committee

Accountability

- How is our work informed by the communities most targeted by the sugary drink industry and those disproportionately impacted by chronic diseases that are fueled by sugary drinks?
 - How do we stay accountable to these communities?
- How can we be transparent about how our work is informed and how we stay accountable?

What does the Legislation say?

16 member Advisory Committee intended to include the perspectives of:

- Those most impacted
- City Departments/Board of Education that should be providing prevention, services, and care for those most impacted

Three Types of Seats

- 1) Appointments made by City Departments/Board of Education (8 Seats)
- 2) Appointments made by the Rules Committee/Board of Supervisors that are open for community representation (6 Seats)
- 3) Nominations made by The Youth Commission and the SFUSD Parent Advisory Council that are appointed by the Rules Committee/Board of Supervisors (2 Seats)

Community Input Subcommittee Recommendations

- I. Each committee member describes the minimum activities you do to:
 - 1) Gather input from the community or department you are representing
 - 2) Report back activities and decisions made by the SDDTAC
- II. Department of Public Health backbone staff describe:
 - 1) Input and support provided by leadership to help guide your work.
- III. Share this information at a public meeting and include in annual report beginning in 2020.

Examples of Accountability

Seat 15: Parent/Guardian of SFUSD Student

Held By: Janna Cordeiro, Parent of student at Ruth Asawa School of the Arts

Nominated by: SFUSD Board of Education Parent Advisory Council (PAC) and Appointed by the Board of Supervisors

Minimum Input Gathering: invite PAC to every SDDTAC mtg. Meet at least 1x a year with the PAC to solicit input about funding priorities. PAC members represent diverse perspectives including students with disabilities, english language learners, elementary/middle/and high school, low-income students, and Latinx and Black/African American students.

Minimum Report Back: Meet at least 1x a year with the PAC to report SDDTAC recs and final decisions made by the Mayor. Email updates to PAC coordinator at least 3 more times a year.

Seats 8 & 9: SFUSD Board of Education

Held By: Lauren Heumann, Project Manager, SFUSD's Future Dining Experience & Saeeda Hafiz, Wellness Policy Project Manager, School Health Programs

Appointed by: SFUSD Board of Education

Minimum Input Gathering: Annual presentation to SFUSD Board of Education to present funding plan gather District feedback on priorities; outreach to parents, teachers, students, and principals at SDDTAC funded schools

Minimum Report Back: Annual presentation to SFUSD Board of Education on updates of spending, impact, and priority alignment; print and online material

Seat 12: Food Access/Security

Held By: Shelley Dyer, Program Supervisor, Tenderloin Neighborhood Development Corporation, Tenderloin Healthy Corner Store Coalition

Appointed by: Director of Health

Minimum Input Gathering: Invite Tenderloin residents and community partners to each SDDTAC meeting, and gather input on SDDTAC recommendations from Tenderloin residents at one meeting per year.

Minimum Report Back: Meet with Healthy Corner Store Coalition 1x a year to share SDDTAC final recommendations and current impact. Share SDDTAC information with Community Organizing Team at monthly department check-in, and share Mayor's decisions on SDDTAC funding priorities with Tenderloin residents at Tenderloin Healthy Corner Store Coalition Meeting.

Feedback on Community-Based Grant Application Process

Proposed Activities to Gather Community Input

Who: Anyone who attends info session and/or applies for a grant

What: Online Survey and 2 In-Person Opportunities

- 1) Online survey: Short SurveyMonkey. Responses can be compiled by committee members or with the help of contracting agency. (What is in their contract?)
- 2) Time during two Community Input Subcommittee meetings to actively solicit input.
 - a) Facilitated process -- e.g. brainstorm on flip charts, small groups, paper surveys available.

Proposed Activities to Gather Community Input

How: Contracted agency to send grant the online survey to anyone who attends info session/applies for community-based and in-person feedback opportunities.

When and Where: After grant is due, but before funding notifications go out.

- May 17 from 1-2pm at TNDC Site in the Tenderloin
- June 21 from 1-2pm at 3rd Street Youth in the Bayview
- Provide lunch to encourage participation? Change time?

Discussion