

# CROSS-SECTIONAL PRIORITIES

The San Francisco Unified School District, the Sugary Drinks Distributors Tax Advisory Committee and the Our Children, Our Families Council has overlapping priorities, strategies and solutions to uplift our most vulnerable populations in San Francisco.

	San Francisco Unified School District, Wellness Policy	Sugary Drink Distributors Tax Advisory Committee	Our Children, Our Families Council
<b>Mission:</b>	To make the healthy choice the easy and most desired choice	To make recommendations to the Mayor and the Board of Supervisors on the effectiveness of the SDDT, evaluate the impact of the SDDT on beverage prices, consumer purchasing behavior and public health. To also make recommendations on the establishment or duning of programs to reduce consumption of SSB in SF	To align efforts across the City and County, the School District and the community to improve outcomes for children, youth and families
<b>Goals</b>	<b>Whole School, Whole Community, Whole Child (WSCC)</b> calls for alignment, integration and collaboration between education and health to improve each child's cognitive, physical, social and emotional development	<b>Decrease Sugar-Sweetened Beverage Consumption and Increase Water Consumption</b> , especially for populations that have been heavily targeted by the Soda Industry	<b>Children, youth and transitional age youth, especially those most in need, are physically, emotionally and mentally healthy</b>
<b>Goals</b>	<b>Nutrition</b> , including Nutrition Services, Nutrition Guidelines, Nutrition Promotion, and Nutrition Education, to increase and improve food security amongst students, staff, families	<b>Healthy Food Access/Food Security</b> , to increase access to healthy, fresh and culturally appropriate fruits and vegetables while minimizing foods for high-risk communities	<b>Healthy Bodies</b> , with an emphasis on addressing healthy eating habits from the beginning of a child's life and improving nutrition and food security in families.
<b>Goals</b>	<b>Food and Beverage Business</b> , including Food and Beverage Marketing and Selling Competitive Foods and Beverages (ex. Soda,	<b>Oral Health</b> , to develop community infrastructure to address oral health needs of children in high-risk target populations as well as preventative oral	<b>Oral Health</b> (without dental cavities), especially because tooth decay and other oral diseases disproportionately affect low-income children, children of color and

	energy drinks and juice companies)	health care within underserved SFUSD schools	the uninsured.
<b>Goals</b>	<b>Physical Fitness</b> , including Physical Education and Physical Activity with an emphasis on high quality and research-based PE as well as numerous PA opportunities	<b>Physical Activity</b> , to provide opportunities that address the health inequities of those most targeted by the beverage industry	<b>Healthy Bodies</b> , and physical activity can play a critical role in helping to maintain a healthy body composition, control weight and maintain healthy bones and muscles
<b>Goals</b>	<b>Work-Site Wellness</b> , including Staff Wellness Role Modeling, Staff Wellness Self-Care and Staff Wellness Monitoring to support an environment where mental and physical health are priorities for all members at school-site communities.	<b>Community Engagement</b> to ensure meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC so that impacted populations can inform the decisions of the full committee	<b>Mental Well-Being</b> , as mental health is an integral part of overall health.
<b>Priority Populations</b>	Our most vulnerable and historically underserved youth: African American, Latinx, API, Native American, Special Education, Foster, Homeless	African American, Latinx, API, Native American, Pregnant Women, Low-Income Populations	African American, Latinx, API, Native American, Pregnant Women, Low-Income Populations, as well as those across intersections of legal status, gender, sexual orientation, primary language, trauma exposure, justice involvement, and physical and mental challenges
<b>Priority Zip Codes</b>	<p><b>Districtwide, with an emphasis on:</b></p> <p><b>District 10:</b> 94124 (Bayview), 94134 (Excelsior), 94110 (Mission)</p> <p><b>District 3:</b> 94102 (Tenderloin) 94018 (Chinatown) 94109 (North Beach)</p> <p><b>District 5:</b> 94115 (Western Addition)</p>	<p><b>Citywide, with an emphasis on:</b></p> <p><b>District 10:</b> 94124 (Bayview), 94134 (Excelsior), 94110 (Mission)</p> <p><b>District 3:</b> 94102 (Tenderloin) 94018 (Chinatown) 94109 (North Beach)</p> <p><b>District 5:</b> 94115 (Western Addition)</p>	<b>Citywide</b>