

DPH Infrastructure Budget	2018/19	notes
Personnel	\$351,329	Epidemiologist on board. Hiring for grants position in process. Backbone position interviews to be scheduled
City Attorney	\$15,000	Advice related to Sunshine/Brown Acts; Bylaws
Materials and Supplies	\$16,671	Staff computers, reproduction
Travel/training	\$2,000	Meetings, conferences
PROFESSIONAL SERVICES		
<i>RDA</i>	\$90,000	Town halls; SDDTAC workplan, meeting support
<i>Harder + Co</i>	\$85,000	Evaluation framework, tools, evaluate FY18-19 funded agencies
<i>Strategic planning consultant</i>	\$40,000	Strategic plan development
<i>awareness campaign</i>	\$113,016	TBD: storytelling/retail
<i>IRI data</i>	\$17,164	<i>IRI data 2015-2018</i>
<i>UCB data</i>	\$50,000	Pricing data, Nielsen analysis, SFUSD nutrition surveys
<i>indirect for SF Study Center</i>	\$19,820	
TOTAL	\$800,000	