



City and County of San Francisco  
London N. Breed  
Mayor

## San Francisco Department of Public Health

Greg Wagner  
Acting Director of Health

### **Sugary Drinks Distributor Tax Advisory Committee** ***Subcommittee: Community Input Draft Minutes***

Friday, September 21, 2018

1:00pm-3:00pm

25 Van Ness Avenue, 5<sup>th</sup> floor conference room

San Francisco, CA 94102

Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

#### **Order of Business:**

**1. Call to Order and Roll Call – 3 min**

Meeting Attendees: Marianne Szeto, Vanessa Bohm, Kent Woo, Janna Cordeiro, Ryan Thayer, Valerie Lua (RDA)

Guests: Krystle Sims-Cameron (510media)

**2. Approval of Agenda [Action] - 2 min**

- The agenda is approved unanimously

**3. General Public Comment - 5 min**

*This item allows members of the public to comment generally on matters within the SDTACC Subcommittees' purview that are not on the agenda.*

- No public comment

**4. Finalize Mission Statement [Action] – 20 min**

*Complete and vote to finalize the subcommittee's purpose and mission statement.*

- **Mission Statement:** To ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.
- Motion to approve finalized version of mission statement is approved unanimously.



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## 5. Report Out on Town Halls - 30 minutes

*Present updates about DPH Town Halls.*

- Members presented updates about the town halls they attended and provided feedback on the process.
  1. Members gave positive feedback to RDA and DPH for streamlining the process and making it engaging
  2. They believed there was not enough time to promote the town halls
  3. The large turn-out for the town halls, at the SF Main Library and Hamilton Recreation Center, were highlighted as especially successful
  4. Members were impressed by the amount of youth involvement at Hamilton Rec Center
  5. One of the questions during the group discussions was believed to be confusing for some and a suggestion was made to frame it differently
  6. Participants responded well to the question that asks what success looks like for the SDD Tax
  7. A request was made to include the mayor's recommendations for the SDD Tax in the town hall handouts
  8. Feedback was given to keep the introductions short during the town halls
  9. Principal at Chinese Education Center felt that it would be better to facilitate the Chinatown Town Hall in English with Cantonese and Mandarin interpreters given that many community-based organizations may attend
  10. KTVU provided short TV coverage of the town hall at Hamilton Rec Center, and advertised the town hall in Chinatown

## 6. Add to and Refine Subcommittee Work plan-

*Identify subcommittee tasks that align to the milestones within the current draft of SDDTAC work plan.*

- Members unanimously approve motion to table this item due to time constraints

## 7. Begin Outline for Annual Report-

*Document any new or existing community input and begin planning community input section of annual report.*

- Members unanimously approve motion to table this item due to time constraints

## 8. Discuss Communication Plan and SDDTAC Messaging- 55 minutes

*Preliminary discussion and identification of key points for future messaging.*

- Krystle Sims-Cameron, a representative from 510media, joined the subcommittee meeting to share the talking points that were drafted for the SDDTAC.



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1. Members provided feedback on the content and language of the talking points
2. 510 Media was asked to change the language to be more community-facing

## 9. Plan October Agenda – 5 minutes

*Identification of new business items to be included in October meeting agenda.*

- The agenda items for the subcommittee meeting in October are as follows:
  1. Call to Order and Roll Call
  2. Approval of Agenda
  3. General Public Comment
  4. Add to and Refine Subcommittee Work Plan
  5. Begin Outline for Annual Report
  6. Allocation of School-Based CBO Grants to Work with School-Based Organizations
  7. Plan November Agenda
  8. Adjourn

## 10. Adjourn

### **PUBLIC COMMENT**

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any  
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materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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Sunshine Ordinance Task Force 1 Dr. Carlton B Goodlett Place Room 244, San Francisco, CA 94102

Phone: 415-554-7724, Fax: 415-554-5784; Email: [sovf@sfgov.org](mailto:sovf@sfgov.org)

Copies of the Sunshine Ordinance can be obtained from the Administrator of the Sunshine Task Force, the San Francisco Public Library and on the City's website at [www.sfgov.org](http://www.sfgov.org)

### **DISABILITY ACCESS**

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To obtain a disability-related modification or accommodation, including auxiliary aids or services, to participate in the meeting, please contact Christina Goette [christina.goette@sfdph.org](mailto:christina.goette@sfdph.org) at least 48 hours before the meeting, except for Monday meetings, for which the deadline is 4:00pm the previous Friday. In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that others may be sensitive to various chemical based products. Please help the City accommodate these individuals.

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## SDDTAC RECOMMENDATIONS for FY 18-19 SDDT REVENUE

Item	Amount	Funding	Department
Community-Based Grants	\$4,680,000	45% (7% School-based)	DPH/CHEP
School Food, Nutrition Education & Student Led Action	\$1,000,000	15.0%	SFUSD
	\$500,000		SFUSD
Food Access	\$1,000,000	9.6%	DPH
Healthy Retail	\$150,000	1.4%	OEWD
Oral Health	\$1,000,000	10.0% (5.5% School-based)	DPH
Infrastructure	\$1,000,000	10.0%	DPH/CHEP
Water Access - SFUSD	\$300,000	4.0% (3% School-based)	SFUSD
Water Access – Public Spaces	\$150,000		PUC/DPH
SF Recreation & Parks	\$520,000	5.0%	SF Rec & Parks
<b>Total</b>	<b>\$10,400,000</b>	<b>100%</b>	