

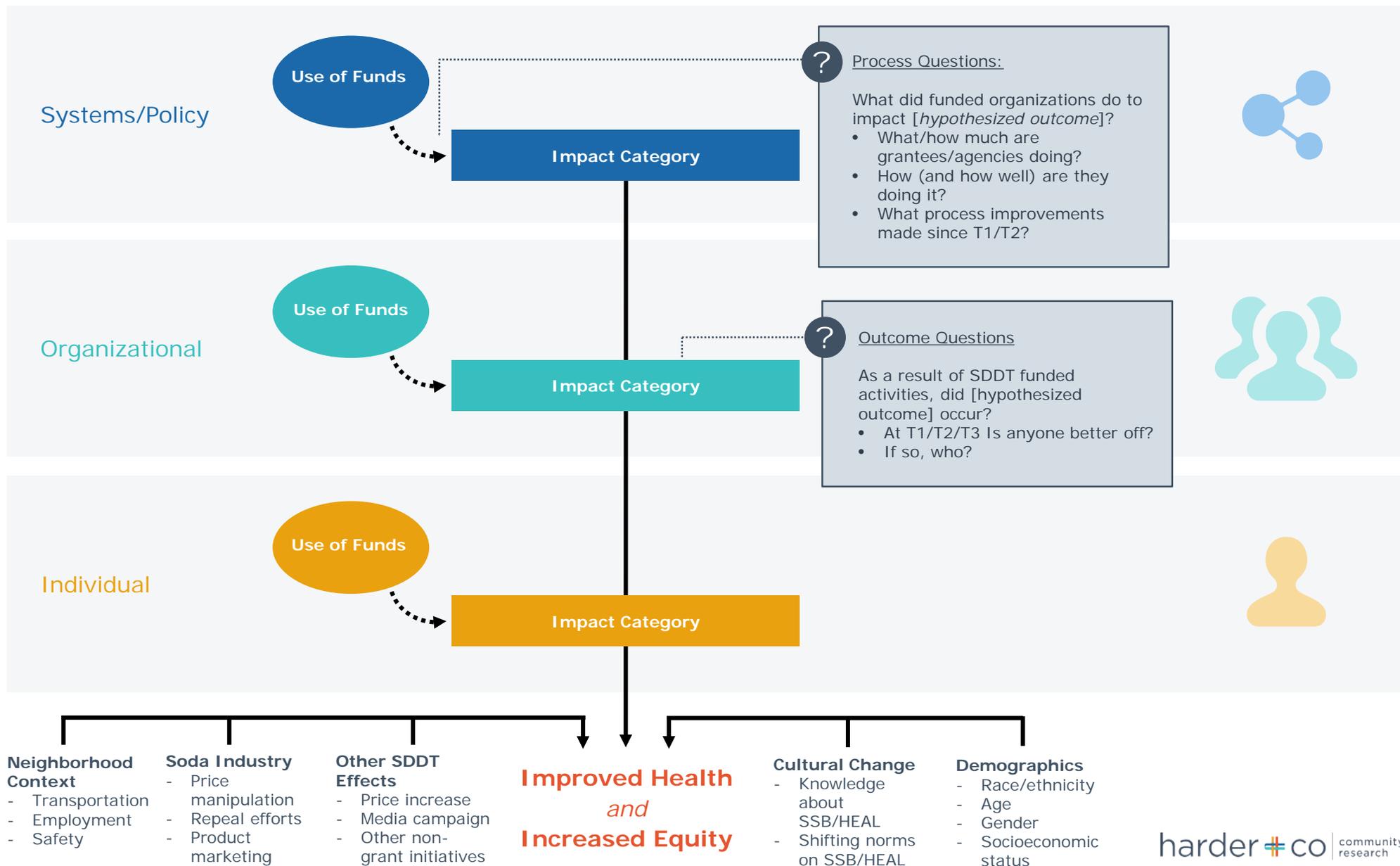
Evaluation Framework Diagram (Overarching) | August 2019

This diagram shows the overarching model of how SDDT money/activities and non-SDDT activities will improve health and equity outcomes.

- The three fields represent different levels of impact (system, organization, individual).
- The activities in circles represent how a funded entity (city agency, large grantee, or grassroots grantee) will use money.
- The dashed lines represent the process through which their activity will improve an impact category of concern to the evaluation.
- The solid lines represent the additional effects those initial outcomes will have toward advancing impacts at other levels.

..... Impact Process

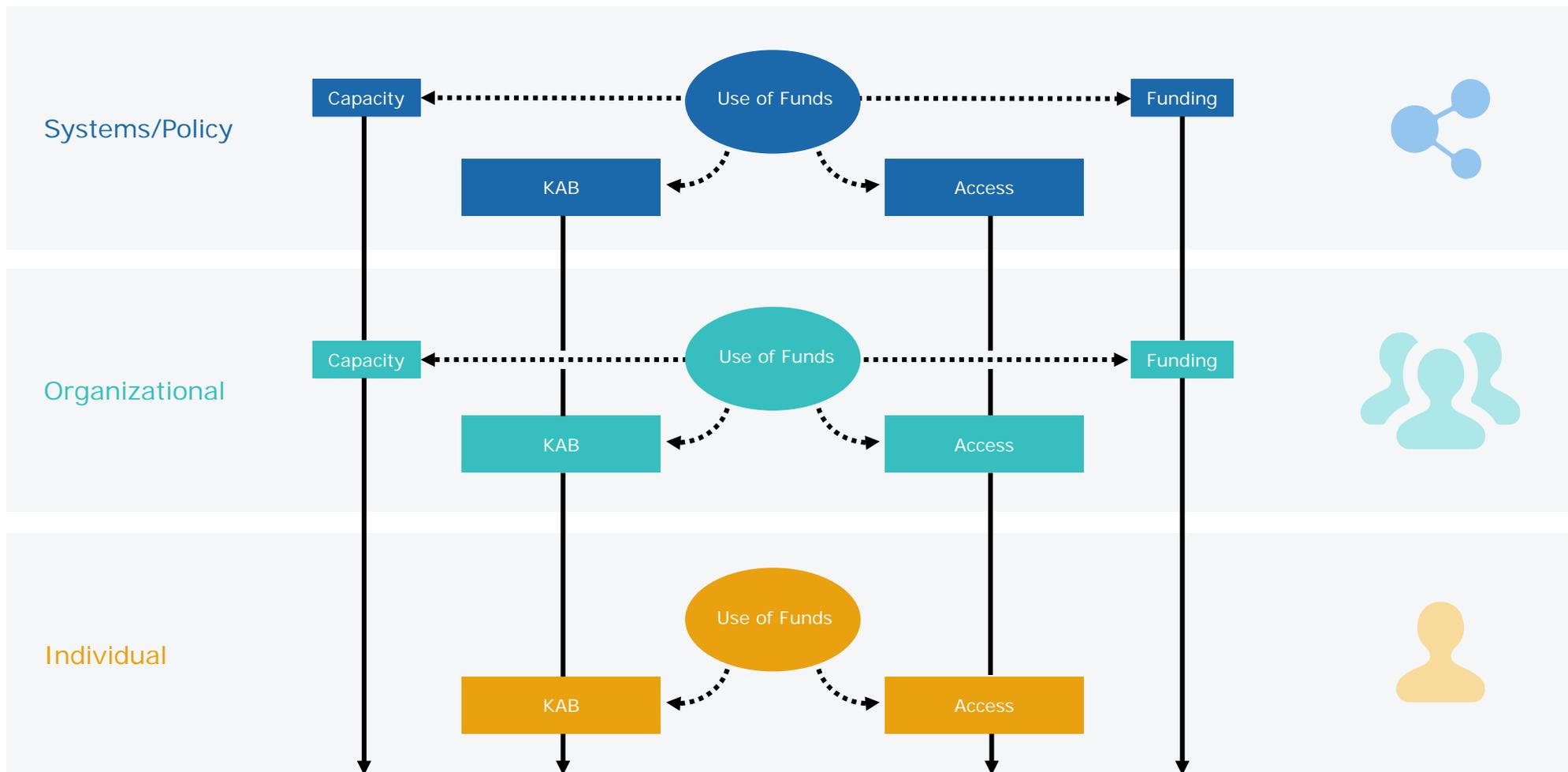
— Additional Effects



Evaluation Framework Diagram (Theoretical Examples) | August 2019

- This diagram specifies theoretical impact categories to show how SDDT money will be used to improve health and equity outcomes.
- The three fields represent different levels of impact (system, organization, individual).
 - The activities in circles represent how a funded entity (city agency, large grantee, or grassroots grantee) will use money.
 - The dashed lines represent the process through which their activity will improve an impact category of concern to the evaluation.
 - The solid lines represent the additional effects those initial outcomes will have toward advancing impacts at other levels.

- Impact Process
- Additional Effects



Improved Health and Increased Equity

- | | | | | |
|---|---|---|--|--|
| <ul style="list-style-type: none"> ↑ Local hiring ↑ Workforce development | <ul style="list-style-type: none"> ↓ sugary drink consumption ↑ H2O consumption ↑ Fruit/veggie consumption ↑ Breastfeeding ↑ Physical Activity | <ul style="list-style-type: none"> ↓ Chronic diseases - Dental caries - Heart disease - Hypertension - Stroke - Type 2 Diabetes | <ul style="list-style-type: none"> ↓ sugary drink sales ↑ H₂O access ↑ Food security | <ul style="list-style-type: none"> ↓ RFP barriers ↑ Grass roots grants |
|---|---|---|--|--|

Evaluation Plan (Draft) | August 2019

This draft evaluation plan serves as an accompanying document to the evaluation framework with more detail about data collection tools and processes.

- The specific evaluation tools and timeline for FY2 and FY3 of the evaluation are still being refined.
- This preliminary plan provides a broad overview of the types of activities that will be undertaken and the relative order of their implementation.

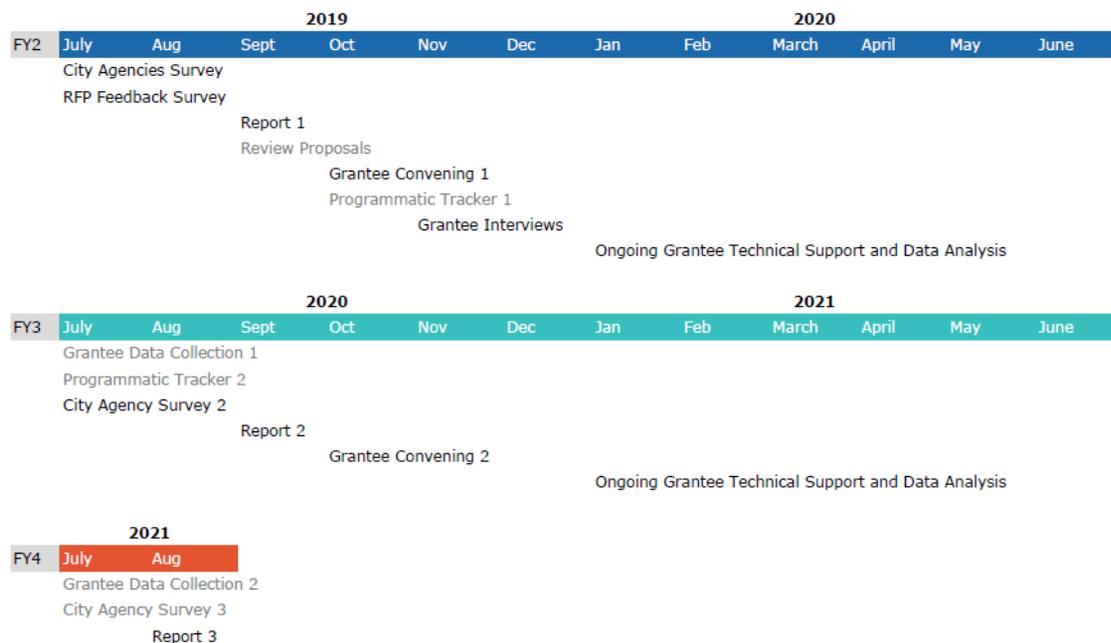
Evaluation Timeline

The timeline to the right depicts when evaluation activities (ie, data collection tools, grantee convenings, and deliverables) will be implemented.

Activities in solid black text are known, contracted activities.

Activities in gray are proposed activities for FY2 and FY3, still under discussion.

- Known Evaluation Activities
- Proposed Evaluation Activities



Uniform Evaluation Measures

The measures to the right represent the standard questions which will be asked of all entities that receive SDDT funds. Checkmarks indicate which data collection tools will capture the necessary information.

1. What did you do with the funds?
2. How many people did you reach?
3. How does use of funds align with SDDT-AC principles?
4. How does use of funds address chronic diseases?
5. What health indicators are reported from individuals who benefit from grant services?
6. How did you define priority populations?
7. What evidence do you have/how are you tracking your impact?

| Measure | Question Type | City Agency Survey | Programmatic Tracker | Grantee Data |
|-----------------------------|---------------|--------------------|----------------------|--------------|
| 1. Fund Use | Process | ✓ | ✓ | ✓ |
| 2. People Reached | Outcome | ✓ | ✓ | |
| 3. SDDT-AC Principles | Process | ✓ | | ✓ |
| 4. Chronic Disease | Outcome | ✓ | ✓ | ✓ |
| 5. Indiv. Health Indicators | Outcome | | ✓ | |
| 6. Define Priority Pop. | Process | ✓ | | ✓ |
| 7. Evidence of Impact | Process | ✓ | | ✓ |