

## Our Company

Harder+Company Community Research is a leading research, evaluation, and planning firm that works exclusively within the social sector. Since 1986, we have served hundreds of nonprofit, philanthropic, and government clients — providing them with the information and tools they need to do their work effectively. With offices in San Francisco, Sacramento, San Diego, and Los Angeles, we are locally and nationally recognized for work that is rigorous, relevant to policy, and practical.

### SDDT Evaluation Goals

Assess the impact of SDDT funding, with a strong focus on evaluating improvements in equity via community grant making and funded city agencies.

### SDDT Evaluation Activities

**Groundwork:** Build on existing information, including SDDT-AC report, funded agency survey, evaluation designs and early learning from other jurisdictions with similar taxes.

**RFP:** Support development of evaluation-related components (e.g., logic model).

**Community Based Grant Applications:** Survey organizations submitting proposals to compare experience and characteristics of those who do and do not receive funding.

**Funded Community Organizations:** Interview organizations to determine type of support needed to fully participate in the evaluation.

**Funded City Agencies:** Collect process information on delivered programs, services, and early impacts.

**Ongoing Evaluation:** Develop common measures and data collection tools for all funded organizations and city agencies to report agreed upon evaluation metrics.

**Reporting:** Provide annual evaluation reports summarizing findings.

### SDDT Evaluation Team



**Diana McDonnell, PhD**  
Senior Research Consultant



**Theo Leenman, PhD**  
Research Associate



**Juan Chung**  
Research Assistant



**Richard Vezina, MPH**  
Vice President

#### Culturally Based Consulting

We bring a focus on diversity, equity, and inclusion to our work



#### Client Focused Approach

We actively listen to tailor our approach to fit the unique needs of each client and the communities they serve



#### Actionable Recommendations

We have an applied approach to our work, using engaging products to facilitate positive change

