



# DPH SUGARY DRINKS DISTRIBUTOR TAX HEALTHY COMMUNITIES GRANTS



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**POPULATION HEALTH DIVISION**  
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

DPH SDDT Funds	2018-2019			2019-2020			Notes
	FINAL 18/19 Budget	Expended 18/19	Sum of Unspent Balance 18/19	Original 19/20 DPH Budget	Sum of Revised 19/20 (carryforward+original Budget)**	Sum of Available Balance	
<b>Healthy Food Purchasing Supplements</b>	1,035,000	101,698	933,302	1,000,000	1,933,302	-	RFP through SFPHF funded three orgs. Additional funding to follow.
				150,000	150,000	<b>150,000</b>	additional SDDT funding for food security
<b>Community Based Grants</b>	3,817,000	-	3,817,000	2,895,000	6,712,000	<b>3,772,820</b>	2 years combined funding for community-based grants in contracts or in process of being solicited (about \$4M in SFPHF contracts, \$1M in Prof Svcs; \$2M through DPH directly - to come)
<b>HOPE SF Wellness Center</b>	400,000	-	400,000	-	400,000.00	-	these funds mostly expended in 19/20 (11k remain)
<b>DPH CHEP Infrastructure</b>							
salaries	248,910	22,265	226,645	331,549	331,549	<b>249,612</b>	
fringe	102,419	9,060	93,359	140,262	140,262	<b>107,760</b>	the 3 staff positions are on board as of August 2019
Professional Services	148,804	91,150	57,655	340,000	625,774	<b>217,680</b>	Prof Services (consultants) contracts in process and being identified;
materials and supplies	258,671	2,555	256,116	182,189	182,189	<b>182,189</b>	and materials being purchased
City Atty	41,196	41,196	-	6,000	6,000	<b>6,000</b>	
Carryforward from 18/19			-	-	348,000	<b>348,000</b>	
<b>DPH CHEP -Infra subtotal</b>	<b>800,000</b>	<b>166,226</b>	<b>633,774</b>	<b>1,000,000</b>	<b>1,633,774</b>	<b>1,111,242</b>	
<b>Oral Health Task Forces</b>	450,000	-	450,000	450,000	900,000	<b>900,000</b>	two years combined funding for 3 Oral Health Task Forces in final contract negotiations
<b>Oral Health Sealants*</b>	-	-	-	250,000	250,000	<b>250,000</b>	DPH in process of identifying staff to do sealant application
<b>TOTAL</b>	<b>6,502,000</b>	<b>267,924</b>	<b>6,234,076</b>	<b>5,703,000</b>	<b>11,937,076</b>	<b>6,142,062</b>	

\*sealants funding went to SFUSD in 18/19

\*\*all 18/19 unexpended funds were carried-forwarded to be used in 19/20



# Healthy Communities Grants Goals

The Sugary Drinks Distributor Tax (SDDT) community grant program is intended to:

- Support long term sustainable changes that are health promoting, community building and equity focused
- Support delivery of chronic disease prevention/intervention programs
- Help build strong community organizations with financial and technical support so that priority communities can successfully implement innovative, community driven and community led initiatives



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# Values *(why we do this work)* & Strategic Pillars *(how we do this work)*

## Values

- Health Equity
- Eliminating Disparities
- Helping Communities Contend with Chronic Disease

## Pillars

- Make Community-Informed, Community-developed Investments in Affected Communities
- Use Evidence Throughout The Grant Process
- Build Learning Communities and Collaborative Partnerships
- Primary and Secondary Prevention and Systems Changes



# Priority populations

**PRIORITY POPULATIONS:** These populations have been heavily targeted by the industry and consequently consume more sugary drinks and suffer related chronic diseases. For more data and information please see the [www.sfdph.org/sddtac](http://www.sfdph.org/sddtac)

- |  |   |  |
|--|---|--|
| <ul style="list-style-type: none"><li>▪ Black/African American</li><li>▪ Latinx</li><li>▪ Pacific Islander &amp; Asian</li><li>▪ Native American/Native Indian</li></ul> | <ul style="list-style-type: none"><li>▪ Pregnant women</li><li>▪ Children/Youth/Young Adults between 0-24 years old<ul style="list-style-type: none"><li>• Adolescent and TAY males (10-24)</li></ul></li></ul> | <ul style="list-style-type: none"><li>▪ Low income populations</li></ul> |
|--|---|--|



# Sugary Drinks Distributor

## Tax: SFDPH Logic Model

SDDT funded efforts will focus on building healthy equity and will inspire innovative, community-driven and -led initiatives that will build capacity in affected communities while simultaneously delivering services and making long term sustainable changes that are health promoting, community building and equity focused. **Grantees will also be asked to try to impact Social Determinants of Health through the SDDT Healthy Communities Grants funded programs.** Qualitative and quantitative data will be used for quality improvement and documenting SDDT impact.

GOALS	ACTIVITIES	IMPACT
Change Policy, Systems & Environments (PSE)	<p>A. <b>Communities</b> develop, implement, monitor Healthy Eating/Active Living (HEAL) <b>policies/system/environmental changes</b></p> <p>B. <b>Address Social Determinants of Health (SDOH)</b> e.g. transportation, safety, poverty, employment that support Healthy Eating/Active Living (HEAL) are incorporated into grant activities.</p>	<p><b>Eliminate Health Disparities</b></p> <ul style="list-style-type: none"> <li>↓ sugary drink sales</li> <li>↑ H<sub>2</sub>O access</li> <li>↑ Food security</li> </ul> <p><b>Improved Equity Outcomes</b></p> <ul style="list-style-type: none"> <li>↑ Local hiring</li> <li>↑ Workforce development</li> </ul>
Deliver Education, Programs & Services	<p>Provide programs/services that change knowledge, attitudes and behaviors</p> <p>Provide programs/services that increase access</p> <p>Provide programs/services to support priority populations with disproportionate chronic disease burden</p>	<p><b>Behavioral Outcomes</b></p> <ul style="list-style-type: none"> <li>↓ sugary drink consumption</li> <li>↑ H<sub>2</sub>O consumption</li> <li>↑ Fruit/veggie consumption</li> <li>↑ Breastfeeding</li> <li>↑ Physical Activity</li> </ul>
Build Capacity & Develop Leadership	<p>Provide incentives/technical assistance to support HEAL PSE changes</p> <p>Provide Training of Trainers (ToT) to train community leaders on HEAL related topics so they can educate their community members in culturally relevant approaches</p> <p>Prepare Diverse Community Health Workers /Promotoras. Support topic-specific, cross-training and system navigation; job placement (certificate program for nutrition assistants, physical activity instructors, lactation, CHW certification program, sign up eligible WIC/SNAP residents)</p>	<p><b>Health Outcomes</b></p> <ul style="list-style-type: none"> <li>↓ Chronic diseases</li> <li>Dental caries</li> <li>Heart disease</li> <li>Hypertension</li> <li>Stroke</li> <li>Type 2 Diabetes</li> </ul>

# Healthy Communities Grants Program

In FY 19-20, DPH-CHEP, in partnership with SF Public Health Foundation, issued 2 RFPs for Healthy Communities Grants

- Small Organizations (under \$1M)
  - Up to \$500K over 3 years
  - Possible to extend to 5 years
- One time SUPPORT Grants
  - Up to \$75K in FY19/20
  - One time infrastructure support



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# SDDT Healthy Communities Grants (II)

Grants/Contracts	FY19-20 Funding Amount	Funded organizations/programs
<b>SDDT Healthy Communities grants</b>	\$2M total  11 grants	<ol style="list-style-type: none"> <li>1. Asociacion Mayab</li> <li>2. Bayview Hunters Point Community Advocates</li> <li>3. BMAGIC</li> <li>4. Bounce Back and Healthy Generations Project</li> <li>5. CommunityGrows</li> <li>6. Community Well</li> <li>7. Farming Hope</li> <li>8. San Francisco African American Faith Based Coalition</li> <li>9. SisterWeb</li> <li>10. SoMa Community Action Network (SOMCAN)</li> <li>11. Urban Sprouts</li> </ol>





# Interventions

- Healthy Eating – 10
  - Urban Agriculture – 3
  - Food Access/Security - 5
- Physical Activity - 6
- Healthy Eating/Active Living – 5
- Workforce development by hiring community members/training and employing youth – 5
- Policy/Systems/Environmental change strategies to create a long term impact - 4



# Populations Reached

- Black/African American
- Latinx
- Pacific Islander & Asian
- Native American/American Indian
- Pregnant People
- Youth (High School age) and transitional-age youth, particularly adolescent males
- Adults
- Low income (200% of Federal Poverty Level)



# Neighborhoods Served

Funded programs serve the priority population in the following neighborhoods: Bayview Hunters Point, Visitacion Valley, Mission, Excelsior, OMI, Western Addition, SoMa, Tenderloin, Chinatown, etc.

## ▪ **Healthy Community grants mapping:**

[https://drive.google.com/open?id=1SN\\_kazgcGV-V3Cw6yi67BN9mBDciBia&usp=sharing](https://drive.google.com/open?id=1SN_kazgcGV-V3Cw6yi67BN9mBDciBia&usp=sharing)



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# SDDT Support Grants (26)

Grants/Contracts	FY19-20 Funding Amount	Eligible organizations/programs
<p><b>SDDT Support Grants</b></p>	<p>\$1.7M</p> <p>These 26 organizations were scored as eligible for Healthy Communities Grants SUPPORT funding. SF Public Health Foundation is in the process of offering contracts to these organizations.</p>	<ul style="list-style-type: none"> <li>18 Reasons</li> <li>Asociacion Mayab</li> <li>Bounce Back Generation</li> <li>Children’s Council</li> <li>Clinic By The Bay</li> <li>Community Grows</li> <li>Community Well</li> <li>Eat SF</li> <li>Instituto Familiar de la Raza</li> <li>Jamestown Community Center</li> <li>Leah’s Pantry</li> <li>Magic Tooth Bus</li> <li>Meals on Wheels SF</li> <li>NCH Community Gardens</li> <li>Project Commotion</li> <li>Regional Pacific Islander Task Force</li> <li>Renaissance Parents of Success</li> <li>Samoan Community Development Center</li> <li>SF African American Faith Based Coalition</li> <li>SF Brown Bombers</li> <li>Sister Web</li> <li>St. Francis Living Room</li> <li>The Bayview Hunter's Point Clinic</li> <li>Transitions Clinic</li> <li>Urban Sprouts</li> <li>YMCA of SF</li> </ul>

# SDDT Funding Initiative Evaluation

- DPH developing an evaluation plan
- DPH meeting with each grantee
  - Assess evaluation and capacity needs
  - Input on evaluation tools
  - Support launch of grants
- DPH developing report/evaluation questions:
  - I. Quarterly program updates
  - II. Biannual report
  - III. Client pre-and post-surveys
  
- SDDT Funding Initiative Convening – Winter/Spring 2020





Q & A

THANK YOU!

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