Summary of Feedback for Strategic Planning from SDDTAC members

Summary of feedback at August 16, 2019 Meeting

Main Goals for SDDTAC

✓ Guidance-seamless transition
✓ Structure for how each seat contributes
✓ Identity: what we work on and how we achieve outcomes
✓ How will plan help with decision making?

What would success look like?

✓ That the plan is actionable
✓ That the plan is a public facing document that helps promote the group and tells the story
✓ That the group stands behind it
✓ That it is bold/inspiring

What has worked well with planning processes?

• Structured approach—culling to consider feedback and then narrow/while respecting input

What has worked well with decision making?

• Strong facilitator—to get input, shape and guide decision making
• Strive for consensus and live with the decision; fall back is the vote

What has not worked well?

• Group copy editing

Summary of Feedback at SDDTAC Meeting Oct 16, 2019 Meeting

Key Questions for SDDTAC members

• What is one thing that you want Raimi & Associates to consider in the strategic plan? What does R+A need to know to ensure that the strategic plan reflects SDDTAC’s priorities?

Below is a summary of responses by SDDTAC members

• Develop clear road map for SDDTAC members
  ✓ Prepare a strategic plan that is concise, clear for current and future SDDTAC members
  ✓ Ensure that the structure/the plan will guide the work of this committee as the people/seats change over time
  ✓ Ensure that the plan helps us define an identity for the soda tax and the projects it funds—a summary goal/objective
  ✓ Identify the role of policy, systems, environmental change and how we might promote that work
  ✓ Clarify the timeframe for the strategic plan
  ✓ Ensure framing/knowledge of advisory committee sunset (Dec 31, 2028)

*Note that check marks indicate that the item will be addressed/included in the development of the SDDTAC strategic plan.

Prepared by Raimi + Associates
- Ensure long-term community support/understanding of what the soda tax is for without media budget!
- Ensure that the plan will help prioritize projects that are in alignment with the plan
- Consider changes in priorities overtime as seated members can change overtime

- Key information to consider in the development of the Strategic Plan
  - Review the annual report and the townhall meetings for additional notes of SDDTAC’s priorities
  - Prioritize the intersection/synergy between funded areas:
    - Food security
    - Healthy eating
    - Clean/healthy/water access
    - Oral health
    - Physical activity
    - Built environment
  - Focus on the efforts of the American Heart Association

- Engagement and Engagement findings
  - Ensure long-term community and youth engagement
  - Ensure that future committee members leverage community considerations (especially youth) to develop recommendations/proposals
  - Make certain the outreach to minority communities is featured in presentation of research data

- Collaboration
  - Ensure long-term collaboration with Oakland, Albany and Berkeley soda tax cities
  - Ensure ongoing collaboration with other existing initiatives and collaborations in SF

- Evaluation
  - How to show the SF soda tax has reduced the rate of obesity and diabetes?
  - Evaluation of priority strategies