



City and County of San Francisco
London N. Breed
Mayor

San Francisco Department of Public Health

Barbara A. Garcia, MPA
Director of Health

Sugary Drinks Distributor Tax Advisory Committee *Subcommittee: Community Input*

August 24, 2018

10:00am - 12:00pm

25 Van Ness Avenue, Room 70

San Francisco, CA 94102

Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

Order of Business:

1. Call to Order and Roll Call – 3 min

- a. Member Attendees: Janna Cordeiro, Vanessa Bohm, Ryan Thayer
- b. Nonmember attendees: David Klauber, Valerie Lua, Marianne Szeto

2. Approval of Agenda [Action] - 2 min

- a. Agenda approved

3. General Public Comment - 10 min

This item allows members of the public to comment generally on matters within the SDTACC Subcommittees' purview that are not on the agenda.

- a. No public comment

4. Subcommittee Guidelines [Discussion, Possible Action] – 25min

Define the purpose/role, duties, and meeting schedule of the SDDTAC Community Input subcommittee

- a. Members discuss and creates preliminary draft of statement of purpose:
To ensure that community engagement is integrated fully throughout the work of SDDTAC and that there exists a bi-directional relationship with the targeted/impacted communities.
- b. Members discuss the responsibilities and priorities of the subcommittee moving forward:

- i. Evaluate RFP process and extent to which the intent of the original recommendations are implemented through community input.
- ii. Make recommendations to full committee for any needed improvements to next round of recommendations/RFP based on community input.
- iii. Ensure that implementing organizations are getting the support they need; as well those who may need support responding to RFP.
- iv. Solicit input from the community about SDDTAC recommendations and related processes.
- v. Advocate for community engagement activities such as Town Hall meetings; be present at such events and report back to the committee.
- vi. Recommend the addition of public engagement component be a part of the RFP process: for each organization to report out to SDDTAC and the public what they have done or what they intend to do.
- vii. Oversee strategic outreach
- c. Meeting Schedule: possible meeting times
 - i. 3rd Friday of the month 1-3pm
 - ii. 4th Thursday of the month 1-3pm – check with other members for this day

5. Work Plan [Discussion, Possible Action]- 80 min

Identify subcommittee tasks that align to the milestones within the current draft of SDDTAC work plan

- a. Members discuss priorities over the next several months and create a preliminary draft of a subcommittee work plan.
 - i. September:
 - Finalize subcommittee statement of purpose and duties
 - Discuss observations from Town Halls
 - Document community input and create an outline for report
 - Add to and refine draft of work plan
 - Preliminary discussions about communication plan/messaging
 - ii. October:
 - Evaluate the process of the town hall meeting
 - Review RDA’s report-out and make recommendations
 - Were all communities represented?
 - Draft recommendations to full committee regarding future town halls
 - Continue discussion about communications plan
 - Finalize work plan (if needed)
 - iii. October or November:
 - Create the outline for the community input process, (write between Dec. and Jan.) draft reviewed in Feb.
 - iv. December:
 - Finalize full draft of community input process (with data and recommendations)
 - v. December, January, February:
 - Create outreach and communications strategy to engage community

- vi. February, March, April:
 - Evaluate awards

6. Adjourn

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact:

Sunshine Ordinance Task Force 1 Dr. Carlton B Goodlett Place Room 244, San Francisco, CA 94102

Phone: 415-554-7724, Fax: 415-554-5784; Email: sotf@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Administrator of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org

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SDDTAC RECOMMENDATIONS for FY 18-19 SDDT REVENUE

Item	Amount	Funding	Department
Community-Based Grants	\$4,680,000	45% (7% School-based)	DPH/CHEP
School Food, Nutrition Education & Student Led Action	\$1,000,000	15.0%	SFUSD
	\$500,000		SFUSD
Food Access	\$1,000,000	9.6%	DPH
Healthy Retail	\$150,000	1.4%	OEWD
Oral Health	\$1,000,000	10.0% (5.5% School-based)	DPH
Infrastructure	\$1,000,000	10.0%	DPH/CHEP
Water Access - SFUSD	\$300,000	4.0% (3% School-based)	SFUSD
Water Access – Public Spaces	\$150,000		PUC/DPH
SF Recreation & Parks	\$520,000	5.0%	SF Rec & Parks
Total	\$10,400,000	100%	