

SDDTAC Budget Recommendations FY2022-23

Item	SDDTAC Rx FY22-23	%	SDDTAC Rx FY23-24	%	RX Funded Agency	Description
Projected SDDT Revenue	10,620,000		10,620,000			SDDTAC recommends investing in strategies that support mental health and wellbeing and workforce pathways for impacted /priority populations.
<b>Community-Based Grants</b>						
Health education, food security, physical activity	\$ 3,000,000	28%	\$ 3,000,000	28%	DPH	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Include into all strategies. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies: 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health. 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and active transportation). 3. Food Security, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; d) Pursuit of institutional or local policies that facilitate food security; and e) Food Access, including community-based food systems approaches, community-based pantries, community-based hot meals, community kitchens and community home delivery services, etc. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance and beautification, refillable water bottles to distribute to communities, water testing. 5. Community Based Participatory Research.
Food As Medicine MediCal Waiver program	\$ 250,000	2%	\$ -	0%	DPH	One time infrastructure and capacity building grants for community based food organizations to prepare them to contract with health plans, use medical coding and billing, share confidential patient information, and any other areas needed to access Medi-Cal funding for meals and groceries, and nutrition services rendered.
				0%		
CBOs working with SFUSD	\$ 305,000	3%	\$ 300,000	3%	DPH	RX changing to DPH, as these funds are being disbursed through DPH-established Public Health Foundation contract. Rx 7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
<b>Community Based Grants TOTAL</b>	<b>\$ 3,555,000</b>	<b>33%</b>	<b>\$ 3,300,000</b>	<b>31%</b>		
<b>SFUSD</b>						
School food, nutrition ed.	\$ 1,170,000	11%	\$ 1,000,000	9%	DCYF	To improve the quality and appeal of school meals and support nutrition ed to increase participation in school meal programs (eg: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student led action	\$ 535,000	5%	\$ 500,000	5%	DCYF	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funds to also support adequate staffing for implementation.
College Scholarships in Health Field for Priority Populations		0%	\$ 100,000	1%	DCYF	Educational investments across lifespan. Scholarships and other supports in higher education in health field for Priority Populations
<b>SFUSD TOTAL</b>	<b>\$ 1,705,000</b>	<b>16%</b>	<b>\$ 1,600,000</b>			
<b>Food Access</b>						
Healthy food purchasing supplement	\$ 1,540,000	15%	\$ 1,540,000	15%	DPH	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. These funds will be RFPed out to CBO and FBO.
Healthy Retail SF	\$ 190,000	2%	\$ 190,000	2%	OEWD	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
<b>Food Access TOTAL</b>	<b>\$ 1,730,000</b>	<b>16%</b>	<b>\$ 1,730,000</b>	<b>16%</b>		
<b>Oral Health</b>						

Community task forces	\$ 455,000	4%	\$ 455,000	4%	DPH	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	\$ 350,000	3%	\$ 350,000	3%	DPH	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based edu. and case management	\$ 200,000	2%	\$ 200,000	2%	DCYF/SFUSD	
<b>Oral Health TOTAL</b>	<b>\$ 1,005,000</b>	<b>9%</b>	<b>\$ 1,005,000</b>			
<b>Water Access</b>						
Water Access - SFUSD		0%	\$ 360,000	3%	DCYF/SFUSD	SFUSD water station installation. Additionally invest in adding signage and art to 3 stations to pilot evidence based community informed model for what designs should be. As well as water education. Allows for comparison of usage b/t pilot stations with artwork/ed and those without.
Water Access - Public Spaces		0%		0%	RPD/PUC	Public water station installation. Additionally invest in adding signage and art to 3 stations to pilot evidence based community informed model for what designs should be. As well as water education. Allows for comparison of usage b/t pilot stations with artwork/ed and those without.
<b>Water Access TOTAL</b>	<b>\$ -</b>	<b>0%</b>	<b>\$ 360,000</b>	<b>3%</b>		
<b>Recreation &amp; Parks Physical Activity &amp; Wellness</b>						
Peace Parks	\$ 650,000	6%	\$ 650,000	6%	RPD	To support staffing and supplies, including healthy food, for Peace Parks programs in target populations
SVIP Funding - Peace parks transportation	\$ 225,000	2%	\$ 225,000	2%	DPH	Transportation for Peace Parks participants
Requity: Outreach, scholarships, equity in recreation	\$ 800,000	8%	\$ 800,000	8%	RPD	Requity offers free dynamic, engaging, and culturally-relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local programs, coupled with extensive outreach, Requity increases access to and participation in RPD's existing programs and scholarships by educating and informing families on what RPD can offer them.
<b>Physical Activity/Wellness TOTAL</b>	<b>\$ 1,675,000</b>	<b>16%</b>	<b>\$ 1,675,000</b>	<b>16%</b>		
<b>Breastfeeding</b>	\$ -	0%	\$ 150,000	1%	DPH	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among priority populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rates and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to: engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community-based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breast-feeding friendly policies and practices. Funding will also support community based organizations that are already supporting breastfeeding.
<b>Infrastructure</b>						
Marketing/Promotion/Outreach	\$ 150,000	1%				Funds to DPH/CBOs/Private media firms to support media and communications that include 1) grassroots, community driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city-wide communications campaign highlighting the impact and importance of the SDDT; 3) communications materials for merchants; and 4) and communicate the harmful impact of sugary drinks and healthy alternatives. Examples include community-driven messaging, print, online, and social media campaigns. This also includes regular communication to SF Board of Supervisors, Mayor's Office, Board of Education and other elected officials via newsletters or other mechanisms.
Infrastructure (Staffing/Research Support)	\$ 800,000	8%	\$ 800,000	8%	DPH	A. Personnel 1) Backbone staffing to support SDDTAC a. Provide backbone staffing to the SDDTAC, including: i) Staff full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinate among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Work with evaluation team to establish shared measurement practices; b. As necessary, manage
<b>INFRASTRUCTURE Total</b>	<b>\$ 950,000</b>	<b>9%</b>	<b>\$ 800,000</b>	<b>8%</b>		
<b>Total</b>	<b>\$10,620,000</b>		<b>\$10,620,000</b>			

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