Sugary Drinks Distributor Tax Advisory Committee
Community Input Subcommittee

DRAFT MINUTES
March 4, 2020
25 Van Ness, 6th Floor, Suite 650
4:00PM

* Please note that public comment will be held after every agenda item. If the public would like to comment on a topic that is not on the agenda, they may do so during general public comment at the start of the meeting. Please see the Notes section of this document for additional information about public comment.

Order of Business:

1. Call to Order / Roll Call [discussion and action]
Present: Aaron Kunz, Shelley Dyer, John Maa, Joi Jackson-Morgan (phone), Janna Cordeiro and Paisley Strellis (Civic Edge)
Absent: Lauren Heumann, Vanessa Bohm
Meeting called to order at 4:12pm.

2. Approval of February Meeting Minutes [discussion and action]
Shelley motions to approve February meeting minutes. Aaron seconds. Motion passes.

3. Review of February SDDTAC Meeting Minutes [discussion and possible action]
SDDT staff asks committee to review February SDDTAC meeting minutes. The raw notes were lost due to a technical failure and staff reconstructed minutes as best as they could. Please forward any edits to staff.

4. Review and Consideration of Agenda- [discussion and action]
Aaron motions to approve agenda. Shelley seconds. The agenda is approved.

5. General Public Comment – No public comment.

6. House Keeping [discussion and possible action]
   a) March SDDTAC Meeting Location: 1390 Market Street, Suite 900
   b) Review of Harder & Company Evaluation Report
      Member shared that report has sufficient information and provides an overview of SDDT grantees. Member suggests should another major Request for Proposals is released, can DPH contract out to provide technical assistance, as support is better provided to potential applicants. Member
expresses report included valuable feedback in the RFP process survey and suggests DPH follow the input the report yielded.

c) Media Update – Paisley from Civic Edge shared that $100K was distributed to ten different organizations to post SF soda tax posts on social media. Civic Edge is providing the content for the funded organizations. The organizations funded to conduct social media posts are: 18 Reasons, 3rd Street Youth Center & Clinic, Carnaval, Gum Moon Residence Hall, Imprint City, Jamestown Community Center, Mission High School, Parents for Public Schools, Ultimate Impact, Inc and SF Islamic School. Member suggests social media content to include photos. The current posts seem to be too focused on public health. Civic Edge shares media posts with funded organizations in two week blocks. Civic Edge will share organization social media handles and connect with SDDTAC members.

Paisley announced that posters are almost complete and still working to verify PeaceParks photos.

Civic Edge is working on the development of a post card for events to pass out. Post cards will assist to educate people about the benefits of soda tax and how the funds flow – where it comes from and how it gets back into the community. The post cards will be used to highlight one of the primary topics (i.e. oral health, food access/security, physical activity, water access). Additionally, post cards will be used at outreach events and with healthy retailers. Paisley sought members advise as to where the cards could be used. Member suggests they be used as a secondary use – posters in public spaces more effective. Member added that they would like to have them when giving presentations – at parent PAC or food security task force. The post card is a useful tool especially for brief interactions. The idea is to direct people to the online tool to find what services they want/need. Post cards are a good tool for brief interactions and can serve as a standalone.

Members suggested that media collateral should focus more on posters, including transit ads, however transit shelters are not included.

Member suggests that materials should note to stop drinking soda and not just eat fresh fruits and vegetables, without it, there seems to be a disconnect. Members suggested to add “drink less soda” to the posters. Civic Edge will do a limited run and place language at the end. Subcommittee Update

i. Infrastructure

Staff present slides from Raimi & Associates on SDDTAC strategic plan. Members suggest to add “added” to slide 4 and should read: Sugary drinks are the primary contributor of added sugar to the American diet. Members questioned slide 4, 2nd bullet point, concerns that “took a stand” is hostile for a govt document. Member responded that the soda beverage industry is powerful and SF took a stand and feels pride when stated in that way. Members would like explanation of what asterisks mean in the slides. Staff will reach out to Raimi & Associates for clarification.

Members suggest slide 14, should read: A focus on healthy people provides an opportunity to invest in community to address health inequities.

Members suggest slide 15, should read: 1) build community capacity and develop leadership to address the root causes of health inequities

Members suggest slide 16 should read: To support healthy places in San Francisco, the SDDTAC has prioritized addressing the root causes of health inequities.

Members also suggested that the one page visual should include the logo and mirror the colors of the media campaign so that all materials related to the SF SDDT are uniform.

7. Review of SDDTAC Annual Report Components [discussion and action]
a) Community Input Subcommittee Section –minor edits.
b) Background
c) Sugary Drinks Distributor Tax Advisory Committee Recommendations
d) Impact of the Sugary Drinks Distributor Tax: Evaluation Report
e) Impact on Beverage Prices and Consumer Purchasing Behavior & Public Health: Data Report

8. Agenda Items for April 1, 2020 Meeting [discussion and possible action]
   • Members suggest recess for the month of April
   • Follow up with Mayor and Board of Supervisors on SDDTAC budget recommendations
   • May agenda: SDDT community media event, media campaign update, regional campaign and
     accountability tracker

9. General Public Comment – No Public Comment

10. Adjournment

Shelley motioned to adjourn meeting. Janna seconded the motion. Meeting is adjourned at 6pm.

NOTES:
PUBLIC COMMENT
General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items
of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the
agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is
reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda,
including those items raised at Public Comment. In response to public comment on an item that is not on the agenda,
the Committee is limited to:
   - Briefly responding to statements made or questions posed by members of the public, or
   - Requesting staff to report back on a matter at a subsequent meeting, or
   - Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials
related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those
materials are available for public inspection at the address above during normal business hours.

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The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this
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for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org
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Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and/or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor’s Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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地址: City Hall – Room 244 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4683
電話號碼:415-554-7724；傳真號碼415-554-5163
電子郵件:SOTF@sfgov.org

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City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

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accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

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PAG-ACCESS SA WIKA

ACCESS PARA SA MAY KAPANSANAN
Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos. Sa mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kaganapan na maaring matutulungan sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasang matibabal, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaring hilingin. Para humingi ng tulog, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi babasa sa 72 oras bago ng pagpupulong upang matiyak kung maaring ipaglingkod ang inyong kahilingan.
LOBBYIST ORDINANCE
Comparison between SDDTAC Recommendations and Mayor’s Allocations FY19-20

<table>
<thead>
<tr>
<th>Item</th>
<th>SDDTAC Rx Amount</th>
<th>SDDTAC Rx %</th>
<th>SDDTAC Rx Agency</th>
<th>Mayor’s Budget</th>
<th>% of Mayor’s Budget</th>
<th>Mayor’s Proposed Agency</th>
<th>Variance</th>
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<tbody>
<tr>
<td>Community-Based Grants</td>
<td>$4,290,000</td>
<td>41.25%</td>
<td>DPH/CHEP</td>
<td>$2,995,000</td>
<td>26.76%</td>
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<td></td>
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<td>Comm Engage</td>
<td>$300,000</td>
<td>2.68%</td>
<td>SFUSD via DCYF</td>
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<td>Student Led Action</td>
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<td>9.6%</td>
<td>SFUSD</td>
<td>$500,000</td>
<td>1%</td>
<td>SFUSD via DCYF</td>
<td>$0</td>
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<td>Food Access</td>
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<td>9.6%</td>
<td>DPH</td>
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<td>$0</td>
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<tr>
<td>Healthy Retail SF</td>
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<td>OEWD</td>
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<td>DPH – Task Force</td>
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<td>Sealant Program</td>
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<td></td>
<td>Edu &amp; case mgt</td>
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<td>SFUSD</td>
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<tr>
<td>Water Access - Public Spaces</td>
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<td>PUC/DPH</td>
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<tr>
<td>SF Rec &amp; Parks</td>
<td>$520,000</td>
<td>5%</td>
<td>RPD</td>
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<td>HOPE SF Peer Enhancements</td>
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<td>$11,190,000</td>
<td>100%</td>
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Description of intended purpose from Mayor’s Budget

Community-Based Grants: Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.

School Food, Nutrition Education, student-led action: Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.

Food Access: Healthy Food Purchasing Supplement

Healthy Retail: Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.

Oral Health school-based: Funding to support oral health in schools, including the cost of sealants.

Oral Health: Funding for Community Task Forces

Infrastructure: To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.

Water Access: One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.

SFRPD: Funding to Rec Park to provide continued support of the Peace Parks program.

Hope SF Peer Enhancements: Fund training and peer wage increases.
### SDDTAC Recommendations FY19-20 and 20-21

<table>
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<tr>
<th></th>
<th>FY19-20</th>
<th>FY20-21</th>
<th>%</th>
<th>Department</th>
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</thead>
<tbody>
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<td><strong>COMMUNITY-BASED GRANTS</strong></td>
<td></td>
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<td></td>
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<tr>
<td>Health education, food security, physical activity</td>
<td>$3,260,000</td>
<td>$3,260,000</td>
<td></td>
<td>DPH/CHEP</td>
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<tr>
<td>CBOs working with SFUSD</td>
<td>$300,000</td>
<td>$300,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>Media</td>
<td>$680,000</td>
<td>$680,000</td>
<td></td>
<td>DPH/CHEP</td>
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<tr>
<td>Community engagement</td>
<td>$50,000</td>
<td>$50,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td><strong>TOTAL COMMUNITY BASED GRANTS</strong></td>
<td><strong>$4,290,000</strong></td>
<td><strong>$4,290,000</strong></td>
<td><strong>41%</strong></td>
<td></td>
</tr>
<tr>
<td><strong>SFUSD</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>School Food, Nutrition Ed</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>Student Led Action</td>
<td>$500,000</td>
<td>$500,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td><strong>TOTAL SFUSD</strong></td>
<td><strong>$1,500,000</strong></td>
<td><strong>$1,500,000</strong></td>
<td><strong>14%</strong></td>
<td></td>
</tr>
<tr>
<td><strong>FOOD ACCESS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Healthy Food Purchasing Supplement</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>Healthy Retail</td>
<td>$150,000</td>
<td>$150,000</td>
<td></td>
<td>OEWD</td>
</tr>
<tr>
<td><strong>TOTAL FOOD ACCESS</strong></td>
<td><strong>$1,150,000</strong></td>
<td><strong>$1,150,000</strong></td>
<td><strong>11%</strong></td>
<td></td>
</tr>
<tr>
<td><strong>ORAL HEALTH</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community task forces</td>
<td>$450,000</td>
<td>$450,000</td>
<td></td>
<td>DPH/MCAH</td>
</tr>
<tr>
<td>School-based sealant application</td>
<td>$350,000</td>
<td>$350,000</td>
<td></td>
<td>DPH/SF Health Network</td>
</tr>
<tr>
<td>School-based education and case management</td>
<td>$200,000</td>
<td>$200,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td><strong>TOTAL ORAL HEALTH</strong></td>
<td><strong>$1,000,000</strong></td>
<td><strong>$1,000,000</strong></td>
<td><strong>10%</strong></td>
<td></td>
</tr>
<tr>
<td><strong>INFRASTRUCTURE</strong></td>
<td></td>
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<td></td>
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<tr>
<td>DPH Infrastructure</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>Strategic planning</td>
<td>$40,000</td>
<td>-</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>Evaluation</td>
<td>$200,000</td>
<td>$200,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td><strong>TOTAL INFRASTRUCTURE</strong></td>
<td><strong>$1,240,000</strong></td>
<td><strong>$1,200,000</strong></td>
<td><strong>12%</strong></td>
<td></td>
</tr>
<tr>
<td><strong>WATER ACCESS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water Access - SFUSD</td>
<td>$ -</td>
<td>$340,000</td>
<td></td>
<td>PUC via RPD/DPW?</td>
</tr>
<tr>
<td>Water Access - Public Spaces</td>
<td>$300,000</td>
<td>$ -</td>
<td></td>
<td>PUC via RPD</td>
</tr>
<tr>
<td><strong>TOTAL WATER ACCESS</strong></td>
<td><strong>$300,000</strong></td>
<td><strong>$340,000</strong></td>
<td><strong>3%</strong></td>
<td></td>
</tr>
<tr>
<td>SF Recreation &amp; Parks</td>
<td>$520,000</td>
<td>$520,000</td>
<td></td>
<td>RPD</td>
</tr>
<tr>
<td>HOPE SF Chronic Disease Equity</td>
<td>$400,000</td>
<td>$400,000</td>
<td></td>
<td>DPH/Behavioral Health</td>
</tr>
<tr>
<td><strong>Total Proposed</strong></td>
<td><strong>$10,400,000</strong></td>
<td><strong>$10,400,000</strong></td>
<td><strong>100%</strong></td>
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</tr>
<tr>
<td><strong>Budget Descriptions</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>-------------------------</td>
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</tbody>
</table>
| **COMMUNITY-BASED GRANTS** | City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:  
1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health  
2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc)  
3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.  
4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing  
5. Community Based Participatory Research  |
| **CBOs working with SFUSD** | 7% of all CBO funding (eg 7% of approximately $4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.  |
| **Media** | To develop and implement a media campaign focused on the impact of the SDDT with an emphasis on grassroots, community-led storytelling. Community Based Participatory Principles will be utilized in the development of the storytelling campaign, with CBOs funded to co-develop the campaign with a contracted media agency. The funds should support both a local and regional media campaigns. The regional campaign should be in coordination with other jurisdictions with similar sugary beverage taxes to leverage resources and augment the intended goals of the SDDTAC. A portion of the local media campaigns must include a merchant education component. A smaller proportion of the funds (to be determined by the Department of Public Health and any contracted entities) may support media/communications campaigns that highlight the health harms of sugary beverage intake and encourage tap water consumption. A portion of the funds must include merchant education. The local campaign must include merchant education component. DPH/CHEP will contract with media agency, and oversee the campaign progress, with guidance from the Community Input Subcommittee on the local and regional community-led story telling campaigns and guidance from the Infrastructure Subcommittee on the merchant focused campaign.  |
| **Community engagement** | Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.  |
| **SFUSD** | To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.  |
| **School Food, Nutrition Ed** | Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action.  |
| **Student Led Action** | Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.  |
| **FOOD ACCESS** |  |
**Healthy Retail**

Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.

**ORAL HEALTH**

Community task forces

Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.

School-based sealant application

Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.

**INFRASTRUCTURE**

**A. Personnel**

1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process

2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.

3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation

**B. Professional services** including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation

**C. Materials/Supplies** for meetings and printing costs

**D. Training** to support staff development

**E. Data** for collection (pricing), analysis (Nielsen) and purchase (IRI)

**Strategic planning**

Strategic planning consultant to facilitate the SDDTAC in creating a strategic plan to guide the work. The development of this plan should be informed by multiple guiding principles to at least include: the 10 essential public health services, community input regarding its priorities and needs, lessons learned and best practices from other jurisdictions that have implemented similar taxes. The strategic planning process should address, among other aspects, the near and long term strategic goals of the SDDTAC; the role of CBOs, FBOs, and city agencies in achieving this vision; how the SDDTAC’s goals fit within the context of city-wide coalitions with similarly aligned goals

**Evaluation**

Additional funds for evaluation may:

a. support community based participatory research (ex. street intercept, merchant interview, focus groups)
b. develop a system to collect data
c. expand technical assistance
d. conduct more qualitative evaluation that can help develop stories that describe impact of tax

**WATER ACCESS**

**Water Access - SFUSD**

To install hydration stations at low income schools serving students with health disparities (ex. Bayview, Chinatown, Mission), to elevate the schools to the Silver or Gold standard for hydration stations (i.e. one on each floor, centrally located, and conduct water education). Funds may support purchase of Spa Water
Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

**ONGOING ADDBACKS FROM FY 2017-2018**

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>DEPARTMENT</th>
<th>DESCRIPTION</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food Security – Healthy Food Purchasing Supplement</td>
<td>DPH</td>
<td>Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.</td>
<td>50,000</td>
</tr>
<tr>
<td>Healthy Corner Store Retail</td>
<td>ECN</td>
<td>Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.</td>
<td>60,000</td>
</tr>
<tr>
<td>Food Security – Home Delivered Meals (HDM)</td>
<td>HSA</td>
<td>Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.</td>
<td>477,000</td>
</tr>
<tr>
<td>Food Security – Congregate Lunch Meals</td>
<td>HSA</td>
<td>Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities</td>
<td>220,000</td>
</tr>
<tr>
<td>Senior Fitness</td>
<td>HSA</td>
<td>Senior fitness programming at IT Bookman and George Davis</td>
<td>200,000</td>
</tr>
<tr>
<td>Congregate Meal Program A</td>
<td>HSA</td>
<td>Congregate Meal Program A</td>
<td>75,000</td>
</tr>
<tr>
<td>Congregate Meal Program B</td>
<td>HSA</td>
<td>Congregate Meal Program B</td>
<td>75,000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td>1,157,000</td>
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</tbody>
</table>

*The Board of Supervisors made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “addbacks” denoting the Board’s decision to add funds back for a particular service. Addbacks become part of an agency’s baseline budget.*