



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee Community Input Subcommittee

Minutes

Wednesday July 10, 2019

4:30PM-6:00PM

By phone: 563-999-2090; 236527# and at the following location:

Tenderloin Neighborhood Development Corporation 210 Golden Gate Avenue-Conference Room

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

Order of Business:

1. **Call to Order / Roll Call** [discussion and action] 2 min.

Meeting called to order at 4:37pm, by Janna Cordeiro for Vanessa Bohm

Present: John Maa, Janna Cordeiro, Shelley Dyer, Lauren Heumann and Joi Jackson-Morgan and Vanessa Bohm by phone

2. **Approval of June Meeting Minutes** [discussion and action] 2 min.

Shelley Moves to approve notes. Lauren Seconds. Motion passes unanimously

3. **Approval of Agenda-** [discussion and action] 1 min.

Skip item 6 involving harder until they can be here.

Janna moves to make changes. Shelley seconds. Motion passes unanimously

4. **General Public Comment** 10 min. NONE

5. **House Keeping** [discussion and possible action] 5 min.

a) SDDTAC Full Committee Meeting is August 21 at 25 Van Ness – July meeting recess

b) Subcommittee updates:

Data & Evidence: Rita presented what she expects for the accountability framework – item7

Infrastructure: city survey data was reviewed, discussed as well as accountability framework; working to improve the evaluation process.

c) Letter to BOS: update from Joi. Letter went out after BOS made decisions on budget. Some board members they would consider it and there are still some budget determinations to be made. Next budget meeting next week. Office of supervisors Walton and Fewer responded. With the letter, the SDDTAC went on record with what the committee wanted – and that is important. The Mayor's Budget Office coming to August meeting; it's a chance to see if there are opportunities to collaborate on the media and identify ways to bring those funds. Possible to id the role of media in changing behaviors and action. Justify the need to do it to push back.



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Staff to send letter to BOS to full committee; post it to the website.

In preparation for august meeting; good to let committee know mayor's office will be at meeting.

Idea was to send a second letter to the Mayor perhaps in September.

6. RFP Process Evaluation [discussion and possible action] 15 min

a) Harder + Company updates. Theo Leeman and Diana McConnell

RFP process update

Where HC left off on RFP feedback- that it's a two step evaluation. Step One a survey online – for all those that apply and those that may not have applied. Eval will help determine: who applied; did we get right people; was it easy; how can we improve in the future. Will send out the RFP process evaluation shortly after grant deadline.

Currently: need input to get qualitative data. What does committee want to get? Affects how we want to sample/access those orgs. One way to get people would be to include a question if they want to participate in a FG. To learn more about what an ideal process would have been. Other ways/ could thru to reach other populations that weren't represented.

What do we want to get out of qualitative element?

The pool of applicants different than expected b/c the RFP has organizational budget limitations. Maybe do more of a snowball sample. Can do some very specific outreach to reach to groups that aren't responding to survey. Can look at prelim results and do some targeted phone outreach. Ask if there are other orgs that fit the description.

At last Food Security Task Force there were 8 groups that said they would apply and would be willing to come to a focus group. In person may not be as different from the online survey. But a dialogue might bring out more information. (FSTF – Aug 7 either before or after). At Chicano, Latino, Indigena health equity group only one agency might be eligible. Could bring the paper surveys to the meeting and ask committee to fill out paper survey for those it makes sense for. At Health Equity Coalition also a good opportunity to put on agenda and have people fill it out. API coalition – Dr Maa went to meeting and most seem too large -NICOS is eligible to apply. Seemed priorities at API didn't quite align.

In online or paper version – helpful to have in different language? No – but add a question to eval as to whether language was a barrier.

Incentives – may not be needed b/c incentive is to provide feedback on grant process to a funder/govt.

SUPPORT and Small HCG applicants will be in the same survey.

Harder to come back to CI with preliminary results

7. Framework for Accountability [discussion and possible action] 30 min.



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- a. CI draft accountability guidelines for SDDTAC members. CI subcommittee members to draft something for their seats based on agreed upon guidelines.

Questions to consider (from infrastructure com meeting):

- What is minimum expectation for each SDDTAC representative
- Who is their constituency, and
- how often should they be checking in with that constituency?

First = committee members will fill out tool from Rita, then SDDTAC / CI can review to ensure seats are meeting some kind of minimum standards

Staff to ask members to fill out tool that Rita developed. Staff to send tool to CI

8. Community Input Workplan [discussion and possible action] 20 min.

- a) Reach out to community based organizations/nonprofits/faith based organizations (create a master list) to invite representatives to attend monthly subcommittee meetings, in addition to the full committee meetings.

- Agenda stated "Members should be updating the document on a continuous basis" Unclear if a document already exists. Don't want people to come just to come. Look at SDDTAC timeline document. Complete accountability framework. Then each seat will share Timeline document and their framework for accountability to their constituencies

- b) Create a plan for the \$50,000 community engagement if approved (RFP; showcase/poster presentations, town halls, listening sessions, avenues for community input etc.)

1. Staff present conceptualized showcase draft

Have 50k to do some kind of community engagement. A Showcase of grantees is one way to do this and share it with community/stakeholders. Need to start talking about what the soda tax is doing. Goal is 50K for this FY to call attention to work being done with all the soda tax dollars.

Have a welcome/overview and then a gallery walk/tabletops

Bring Berkeley in – share what they've learned – esp around media

What's desired outcome: want to increase partnerships? Raise awareness? Mixer? Highlight SF stories? Point is to telling story to general public that voted for the tax. This can show that the city kept its promises. Original main purpose: be accountable to the communities most impacted by soda and soda industry. Not necessarily for the average voter. For the communities that advocated for tax. Tell them what happened with the tax. Goal is to reach media – to further tell the story to the general public.

Success of tax and to be accountable.



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Would be a combo of orgs that have been doing it for a while like HSA and RPD and new grantees what they ARE GOING to do: announce new projects. Opportunity to network.

Garner media to inform broader public/voter and counter industry pushback.

The community coalitions and elected would be the core audience.

Could possibly honor key players in early soda tax work.

Possibly do a short video of some of a few grantees. Show video, have real live people. Then have a product that can be shared. Link to the awareness campaign that Civic Edge helping SDDTAC develop

For Com Based Grantees, maybe can be asked to include funds for evaluation or participation in showcase as part of the grant budget.

How would it be organized: by priority area probably ideal.

DPH needs to assess capacity to do the work and return next meeting with response.

9. August Community Input Subcommittee Meeting [discussion and action] 5 min.

a) August 14th @ CARECEN, 3143 Mission St

10. Upcoming Meeting Agenda Items 5 min.

Update: Preliminary results –

- city survey
- rfp process (who applied/how many)

Concern about industry plans

Debrief on 19-20 SDDT budget

- how to engage around future recommendations

Showcase – capacity of DPH

Media Campaign – update

Preparation for August xx Full Committee meeting

11. Adjournment Adjourn at 6:20

Shelley motions; John seconds. Motion passes unanimously.

Notes

PUBLIC COMMENT



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General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after



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they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

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Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

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根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員

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會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路

家庭暴力委員會（Family Violence Council）會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
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415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

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ser posible.

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minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

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Comparison between SDDTAC Recommendations and Mayor's Allocations

Item	SDDTAC Recommended Amount	SDDTAC Recommended %	SDDTAC Recommended Agency	Mayor's Budget	% of Mayor's Budget	Mayor's Proposed Agency	Variance	Description of intended purpose from Mayor's Budget
Community-Based Grants	\$4,680,000	45%	DPH/CHEP	\$3,817,000	7%	DPH		Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
		(7% school-based)		\$728,000	7%	SFUSD via DCYF		
				\$4,545,000	44%	Total	-\$135,000	
School Food, Nutrition Education, Student Led Action	\$1,000,000	15%	SFUSD	\$1,500,000	14%	SFUSD via DCYF	\$0	Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
Food Access	\$500,000	9.6%	SFUSD			SFUSD via DCYF		
Healthy Retail SF	\$1,000,000	1.4%	DPH	\$1,035,000	10%	DPH	\$35,000	Healthy Food Purchasing Supplement
Oral Health	\$150,000	10.0%	OEWD	\$150,000	1%	OEWD	\$0	Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
		(5.5% school-based)	DPH	\$550,000	5%	SFUSD via DCYF		Funding to support oral health in schools, including the cost of sealants.
				\$450,000	4%	DPH		Funding for Community Task Forces
				\$1,000,000	10%	Total	\$0	
Infrastructure	\$1,000,000	10%	DPH/CHEP	\$800,000	8%	DPH	-\$200,000	To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
Water Access - SFUSD	\$300,000	4%	SFUSD	\$450,000	4%	SFUSD via DCYF	\$0	One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
Water Access - Public Space	\$150,000	3%	PUC/DPH					
SF Recreation & Parks	\$520,000	5%	RPD	\$520,000	5%		\$0	Funding to Rec Park to provide continued support of the Peace Parks program.
HOPE SF Peer Enhancements	\$0	N/A	N/A	\$400,000	4%	DPH	\$400,000	Fund training and peer wage increases.
Total	\$10,300,000	100.0%		\$10,400,000	100%			



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London N. Breed
Mayor

BACKGROUND

Funded Projects (2017/18 funded projects)

For the Fiscal Year 2017/2018 the projected revenue is \$5.8 million, after the removal of mandated baseline spending. The Mayor and Board of Supervisor have allocated certain expenditures from this revenue for the following:

	FY 17-18 Funding (\$/millions)	FY 18-19 Funding (\$/millions)	Description/Notes
Revenue (Sources)	5.8	11.6	This is the amount of revenue after baselines and set asides. Total revenue projected by the Controller is \$7.5M in FY 17-18 (half a year of revenue) and \$15 million in FY 18-19 (a full fiscal year of revenue).
Expenditures (Uses)			
DPH - Community Health Equity & Promotion Branch	2.3	-	Includes funding for the Black/African American Wellness and Peer Leadership (BAAWPL) program, healthy eating & active living programming, active transportation and pedestrian safety program, as well as the Sunday streets program.
Peace Parks & Peace Hoops	0.5	-	Pilot funding for Peace Parks initiative.
Home Delivered Meals	0.5	-	Increased funding for nutritional supports for low-income, disabled, and senior residents.
Healthy Addbacks	2.3	1.2	See addback list for details.
Total Expenditures	5.6	1.2	
Uncommitted Sources Available	0.2	10.4	

After the allocation of these funds by the Mayor and Board of Supervisors, \$200,000 uncommitted revenue was available. The SDDTAC recommendations for expenditure of those funds is in the "Advisory Committee Recommendations" section.

For the Fiscal Year 2018/2019 the projected revenue is \$11.6 million after the removal of mandated baseline spending. The Board of Supervisors have allocated \$1.2 million of the projected revenue for Healthy Addbacks. After the removal of this allocated amount, there are \$10.4 million of uncommitted revenue for the rest of that fiscal year.

Addback Funded with SDDT Fiscal Years 17/18 & 18/19

Program	Department	Description	FY 17-18	FY 18-19
Family Violence Services	WOM	Direct services, training and assistance to improve San Francisco child abuse prevention and intervention services building upon existing Family Resource Centers Initiative	500,000	
Food Security - Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000	220,000



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Food Security - Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers' markets in collaboration with DPH healthy Retail Program.	50,000	50,000
Food Security - Home-Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily safety-check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/ nutrition education/counseling.	477,000	477,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy Products as opposed to sugary beverages, etc.	60,000	60,000
Medical Assisting and Hospitality Training	ECN	Funding to support Medical Assisting and Hospitality Training	150,000	
Women's Health Rights in the Workplace Policy Coordinator	DPH	New women's health in the workplace outreach coordinator to conduct outreach to businesses and provide trainings on women's health issues	80,000	80,000
Upgrading services for a food pantry in Ingleside/Ocean Avenue	DAS	Renovation and upgrades for a food pantry that serves residents on Ocean Avenue and Ingleside neighborhood	25,000	
Day laborer mental health support in the Mission	DPH	Bilingual Spanish speaking Peer Health Navigator to conduct psycho-social training and individualized support sessions with Day Laborers in the Mission	65,000	
I Am Bayview Marketing Campaign	ECN	Marketing campaign for Bayview merchant corridor	20,000	
Mental health services	MOH	Mental health and trauma counseling services at Vis Valley elementary	50,000	
Resilient Bayview	ADM	Enhancement of existing programming, including free training for residents and non-profits	25,000	
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000	200,000
Third Street Economic Development	ECN	Development and marketing of Third Street corridor	75,000	
Congregate Meal Program	HSA	Congregate Meal Program A	75,000	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000	75,000
Small Business Support	ECN	1.5 FTE to serve Outer Mission and Broad Randolph business development	115,000	
			2,262,000	1,237,000