



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee Community Input Subcommittee

NOTES

August 5, 2020 - 4:00PM

Join Online Via Webex

<https://sfdph.webex.com/sfdph/j.php?MTID=m0bfd01ef0b3a015d461e5266359f7c3f>

Meeting Number: 133 173 8492; Password: 4JQanGP8ym3

Join By Phone: +1-415-655-0003; Access Code: 133 173 8492

* Please note that public comment will be held after every agenda item. If the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

Order of Business:

1. Call to Order / Roll Call [discussion and action] - Meeting called to order at 4:21pm

Present: Roberto Vargas, Aaron Kunz, Saeeda Hafiz, Lauren Heumann, Janna Cordeiro, Larry McClendon, Vanessa Bohm, Jonathan Butler, Christina Goette, Priti Rane

Absent: Joi Jackson-Morgan, John Maa

2. Approval of June Meeting Minutes [discussion and action]

- Page 2 section under funding sources, bottom paragraph. Last sentence, rephrase: funds were used to supplement with cultural appropriate foods.
- Page 2: SFUSD: serving at 18 service sites distributed meals weekly. The soda tax funds provided supper meals until July 1 at AP Giannini and CBOs.

Janna motions to approve minutes with edits. Lauren seconds. Minutes are approved.

3. Review and Consideration of Agenda [discussion and action]

Janna motions to approve agenda. Lauren seconds. Agenda is approved.

4. General Public Comment - No Public Comment

5. House Keeping [discussion and possible action]

- a) SDDTAC Seat Vacancies

Youth and food security/access seats are vacant. Staff collected names for the food security/access seat and will be forwarding to DPH leadership, as the seat is a DPH appointed seat. Staff has been receiving youth seat inquiries and request for applications. Deadline application for the youth seat is August 31, 2020.

Member asked age clarification for the youth seat. Staff responded under 19 years of age.

b) SDDT Media Update

Civic Edge contract has ended and has transferred all materials to DPH. Staff will be following up with Intersection, who handles MUNI ad buys that were slated for the fall. Staff will be discussing options for possibly delaying the ad buys at this time.

c) Infrastructure subcommittee update

Infrastructure committee discussed the Mayor's Office proposed budget items. Members noted that funding to SFUSD are intertwined with the funding to CBOs as well as funds to support the oral health budget line. Members are awaiting to hear back more updates on upcoming SDDT meetings and update from co-chairs discussions with the Mayor's Office.

d) DPH contracts – roll over funding

Vanessa shared communication from community partners that the Oral Health Taskforce are not able to carry over SDDT funds. PSE grantee partners were awarded funds but never got an opportunity to actually start the contracting with the city, thus award had been put on hold. Member asked what was the criteria for funds that were spent or being spent? Staff shared that DPH issued funding notifications to policy, system and environmental (PSE) grantees; but when it was understood there might be significant cuts, they put a hold on the contracting process until the budget is finalized. DPH is asking organizations to submit invoices for expended funds and services during July 2020 to be reimbursed. PSE grantees were notified in May, held pre negotiation conferences in May and June, and received funding notification thereafter.

Member shared that contracts for roll over contracts such as the 3 oral health task forces, did not complete contracting until March/April of this year – 9 months into the year, not due to community based organizational but rather because DPH took so long. Member shared deep concerns that it takes so long to contract and then leave the CBO with only a couple of months to do the work - that strategy is not effective or efficient, and is disrespectful to the community. Member expressed that the contracting process is not good, and it negatively affects the community. Member shared that the Mission Oral Health Taskforce made decision to roll over funds, rather than spend money haphazardly, so they could better plan out how to spend the money. Had the task force known that funds could not be rolled over, they would have tried to spend the money rather than wait. Member expressed concern of the city's inability to get the funds out to the community based organizations in a timely way, so organizations are being penalized for something they have no control over. Member shared that many other organizations have faced the same challenge. The work in the community does not stop, planning meetings still are being convened, despite funding not coming; however, how do you justify that to community members.

Member shared that it is just not all of the soda tax funding but other city contracts have the same issue. Member shared examples of funding that were delayed such as oral health taskforces, TNDC with OEWD for healthy retail funds. Member shared that different groups go through with different rates and it is not equal and goes through different lengths. Member shared that soda tax dollars were meant to support reducing health disparities, as we are making budget recommendations and how to support communities, we are doing a really bad job to ensure that the dollars are being used in the most effective way. It is an issue we need to bring up so that we can deeply impact the work we are doing with soda tax funds. Not sure of the solution and how the committee can support these concerns.

Staff reiterated that the PSE grantee contracting will be put on hold until we know the budget, there was an expectation that carry over funds could be carried over, until COVID surfaced, thus no funds expended will be absorbed into the city deficit.

Member shared that awarded groups through SFUSD contracts in effect FY 20-21 were in negotiation and

part of the SFUSD Wellness Policy. Member shared with grantees that there would be changes to service delivery but not funding. Should the Mayor's Office proposed budget of cutting SFUSD student led action budget line, they would be losing full time staff and student stipends; there was a plan for collaboration with students leading distribution of food boxes to community members' homes under the guidance of the staff whose funding may be cut. Member shared that a good portion of the work, was for students to lead action work and introduce healthy food to families. With this budget line cut, student stipends will be eliminated and SFUSD will lose adult allies who facilitate the work with the students. There will be no funding to support the youth peers if the Mayor's Office proposed budget goes into action.

7. Review of Mayor's Office SDDT Budget Recommendations [discussion and possible action]

Jonathan shared that he and Joi met with Ashley to get a better understanding of the Mayor's Office proposed budget. He shared that Ashley will be providing budget descriptions and rationale of budget items on Monday. Member asked if Mayor's Office expect soda tax revenue to decrease. Jonathan responded, yes that revenue projections are doing down to \$10.7 Mil from \$14Mil in terms of expenditures.

Member asked why the difference in revenue, where is the city spending it and placing elsewhere and why the reduction funding for grants to CBOs? Jonathan shared that Ashley noted that community based grants, \$1,695,212 are from unspent dollars and the intent is to sustain existing CBO grantees. Member noted that the need to identify the reduction in grantee CBO funds and whether city will put into funds that will go toward food security. Member expressed concern about taking \$1.3Mil to CBO grantees and having DPH put a hold on PSE grantees. Why the reduction in funds, it is extremely disruptive to CBOs, especially when most CBOs are focusing on COVID 19 response. Member noted that it is important that the committee have the budget descriptions and rationale for any cuts to have further discussion on the Mayor's proposed SDDT budget.

Member shared that what stands out from the proposed budget is the fear that funds will be used for COVID relief instead of CBOs, that COVID is used as a rationale to cut CBOs. All organizations have been an important part of the safety net to reach vulnerable populations, and in many cases the city has to rely on CBOs to reach vulnerable populations. Every organization has worked hard to serve the vulnerable populations and by reducing or cutting funds, it's as if we are turning backs on our communities because the city is not funding the work that is needed.

Member suggested to inform PSE grantees, oral health task forces and other SDDT grantees funded through the Public Health Foundation that their funding is being threatened and have them identify how they are using funds for food security for vulnerable populations. If funds are being taken from CBOs, the city is not prioritizing. Mayor's Office is keeping all city positions whole and it will be at the expense of CBO work force and efforts. Member shared that from the Mayor's recent zoom call, Mayor made it seem as if vulnerable populations were a priority, but on the backs of CBOs that serve them. Member questioned where the city is taking the funds from and who are they giving it to? Member added the potential fear of pitting groups against each other because everybody is concerned about city's most vulnerable and we need to be mindful of what is happening. Member sought out suggestions on what next steps can be taken as a whole to move the needle on discussions of the Mayor's Office proposed SDDT budget. Member suggested committee making a statement that they do not support budget cuts to CBOs and is appreciative of what is being funded, but want to understand where it is going, there was no descriptions, and in spite of the economy, the diminished projections and where else are the funds being spent? Member shared that Ashley noted there was carry over funds from this fiscal year and Mayor's Office did not want CBOs to be cut. Member responded that if that is the case, is that to cover \$1.6Mil, was it spent, it is unclear? Member responded that Ashley shared that CBOs have carry over dollars, not sure on how much but it is the prorated amount. Member noted that is it not reasonable to take \$1.3Mil from CBOs who are doing work on the ground and doing work for COVID 19.

Member shared that funds allocated from the police department were not discussed with Ashley. \$40Mil

will be going to SFUSD for food emergency, not a dollar to dollar ratio but is going to general funds. Member added that Mayor's Office spoke with SFUSD and they asked for \$1Mil instead of the \$1.5Mil that was proposed by SDDTAC, even though schools will be virtual. Member noted asking Mayor's Office how RDP scholarships are happening when parks are not fully in operation, Ashley noted that RPD programming is not stopping. Member noted that budget descriptions need to note where funds are going to and if the intent was to save jobs. Member asked is it the assumption that city employees are still working, and that CBO staff are not? Member shared that SFUSD is at a deficit and with distance learning it will cost more, and also shared that Mayor did announce that funds will go to SFUSD but is unaware of where funds are coming from. Member shared that there is a possibility that funds will be reallocated to the school district from the police department. Member added that making significant cuts to food and students who will no longer be able to access food is concerning. Member responded that school district will know on Friday how the school district will have to shift and if there will be a gap in feeding. Member asked what should we do, we have until August 21st to educate and share with other coalitions to sign on to a letter, email BOS aides on what cuts are being proposed, attend several upcoming budget hearings. We need a strategy. Member added that SDDT revenue is general fund money and the city is trying to cover what they can, as a committee we are looking at real services to the community and we are concerned with the cuts, these vital services will be lost. It was added that the people's needs are being jeopardized. Member added that Ashley noted that they cannot offer more to CBOs but rather to only those who are existing grantees. All of these actions (late contracts, budget cuts, not allowing roll over funds) promotes lack of trust in the city and non-transparency. We can see how dangerous it is and the broken promises, it is important to state that we do not support these types of cuts. Members noted several organizations who should be involved, AHA, SF BLOCK, SFBAAFBC be informed. Member added that it is important to get wide support from groups and not accepting of the Mayor's Office proposals and draft up letters. Member added that it will be difficult to accept all of what the committee's proposed budget recommendations were pre pandemic, strategy needs to be rethought and need to know rationale and where fund allocations are going. Member added that as PSE grantees during contract negotiations were recommended to repurpose funds to support COVID 19 relief efforts, despite knowing how long the pandemic would last. Member added that the proposed budget does not look equitable, in that city jobs are being saved while CBO jobs are not or there is assumption that funds are coming from elsewhere, it is important that Mayor's Office identify where the funds are coming from. If this is a prorated amount from carry over dollars, and is it not true, why would the Mayor's Office think there was carry over dollars from CBOs for it to be prorated. Member added that until the committee receives the budget descriptions and rationale, is when the committee can respond and identify who was spoken to at the various departments. Member suggested to using SDDT grantee COVID 19 reports to use as a data report. Member added that grantees did COVID relief response efforts and by looking ahead for vulnerable communities, we can know how to pivot to get the information to serve the community. Member suggested members who hold community seats can write letters in response to the proposed budget rationale and add what is happening, timeline and write emails and participate in budget hearings, letting communities organize themselves.

Member asked how they are to respond to the budget allocations of the Mayor's Office? Member asked staff to share the budget descriptions and rationale once it is available. Member will share with CBOs and other groups about how the impact of cuts will affect CBOs and communities. Co-chairs will prepare a letter for committee and share with other groups. Member suggested working on a draft letter addressed to BOS and Mayor, to get it approved by the committee and to get it to the next budget hearing the next morning after SDDTAC meeting. Member suggested that there be an official memo from the community input subcommittee stating facts of Mayor's Office proposed budget cuts and to lead the effort.

8. Proposed Agenda Items for September 2, 2020 Meeting [discussion and possible action]

- Housekeeping
- SDDT budget
- Discuss what is happening about current state of affairs and how it may inform and bring to

- SDDTAC, policy recommendations
- Community check in

9. General Public Comment - No Public Comment

10. Adjournment

Joi motions to adjourn. Janna seconds. Meeting is adjourned 6:16pm.

NOTES:

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

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415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the

Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

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根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路

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市長反人口販賣專責小組（Mayor's Task Force on Anti-Human Trafficking）會議將在三藩市市政廳305室舉行，地址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

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Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

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PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos.

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister.

Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag-iimpluensiya o sumusubok na mag-impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag-register o mag-report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

Comparison between SDDTAC Recommendations and Mayor's Allocations FY19-20

Item	SDDTAC Rx Amount	SDDTAC Rx %	SDDTAC Rx Agency	Mayor's Budget	% of Mayor's Budget	Mayor's Proposed Agency	Variance
Community-Based Grants	\$4,290,000	41.25%	DPH/CHEP	\$2,995,000	26.76%	DPH	
				\$300,000	2.68%	SFUSD via DCYF	
			Comm Engage	\$50,000	.45%	Total	\$345,000
School Food, Nutrition & Ed	\$1,000,000	14.42%	SFUSD	\$1,500,000	14%	SFUSD via DCYF	\$0
Student Led Action	\$500,000		SFUSD	\$500,000		SFUSD via DCYF	
Food Access	\$1,000,000	9.6%	DPH	\$1,000,000	10%	DPH	\$0
Healthy Retail/SF	\$150,000	1.44%	OEWD	\$150,000	1%	OEWD	\$0
Oral Health	\$1,000,000	9.62%	DPH – Task Force	\$450,000	4.02%	SFUSD via DCYF	
			Sealant Program	\$450,000	3.13%	DPH	
			Edu & case mgt	\$200,000	1.79%	Total	\$0
Infrastructure	\$1,240,000	11.92%	DPH/CHEP	\$1,000,000	8%	DPH	-\$240,000
Water Access - SFUSD	\$0	2.88%	SFUSD	\$0	0%	SFUSD via DCYF	\$0
Water Access - Public Spaces	\$300,000		PUC/DPH	\$300,000	2.68%		\$0
SF Rec & Parks	\$520,000	5%	RPD	\$2,895,000	5%		\$2,375,000
HOPE SF Peer Enhancements	\$400,000	3.85%	N/A	\$0	0%	DPH	\$400,000
Total	\$10,400,000	100.0%		\$11,190,000	100%		

Description of intended purpose from Mayor's Budget

Community-Based Grants: Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.

School Food, Nutrition Education, student-led action: Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.

Food Access: Healthy Food Purchasing Supplement

Healthy Retail: Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.

Oral Health school-based: Funding to support oral health in schools, including the cost of sealants.

Oral Health: Funding for Community Task Forces

Infrastructure: To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.

Water Access: One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.

SFRPD: Funding to Rec Park to provide continued support of the Peace Parks program.

Hope SF Peer Enhancements: Fund training and peer wage increases.

SDDTAC Recommendations FY19-20 and 20-21

	FY19-20	FY20-21	%	Department
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,260,000	\$3,260,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
Media	\$680,000	\$680,000		DPH/CHEP
Community engagement	\$50,000	\$50,000		DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$4,290,000	\$4,290,000	41%	
SFUSD				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
TOTAL SFUSD	\$1,500,000	\$1,500,000	14%	
FOOD ACCESS				
Healthy Food Purchasing Supplement	\$1,000,000	\$1,000,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
TOTAL FOOD ACCESS	\$1,150,000	\$1,150,000	11%	
ORAL HEALTH				
Community task forces	\$450,000	\$450,000		DPH/MCAH
School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	10%	
INFRASTRUCTURE				
DPH Infrastructure	\$1,000,000	\$1,000,000		DPH/CHEP
Strategic planning	\$40,000	\$ -		DPH/CHEP
Evaluation	\$200,000	\$200,000		DPH/CHEP
TOTAL INFRASTRUCTURE	\$1,240,000	\$1,200,000	12%	
WATER ACCESS				
Water Access - SFUSD	\$ -	\$340,000		PUC via RPD/DPW?
Water Access - Public Spaces	\$300,000	\$ -		PUC via RPD
TOTAL WATER ACCESS	\$300,000	\$340,000	3%	
SF Recreation & Parks	\$520,000	\$520,000	5%	RPD
HOPE SF Chronic Disease Equity	\$400,000	\$400,000	4%	DPH/Behavioral Health
Total Proposed	\$10,400,000	\$10,400,000	100%	

	Budget Descriptions
COMMUNITY-BASED GRANTS	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:
Health education, food security, physical activity	<ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
Media	To develop and implement a media campaign focused on the impact of the SDDT with an emphasis on grassroots, community-led storytelling. Community Based Participatory Principles will be utilized in the development of the storytelling campaign, with CBOs funded to co-develop the campaign with a contracted media agency. The funds should support both a local and regional media campaigns. The regional campaign should be in coordination with other jurisdictions with similar sugary beverage taxes to leverage resources and augment the intended goals of the SDDTAC. A portion of the local media campaigns must include a merchant education component. A smaller proportion of the funds (to be determined by the Department of Public Health and any contracted entities) may support media/communications campaigns that highlight the health harms of sugary beverage intake and encourage tap water consumption. A portion of the funds must include merchant education. The local campaign must include merchant education component. DPH/CHEP will contract with media agency, and oversee the campaign progress, with guidance from the Community Input Subcommittee on the local and regional community-led story telling campaigns and guidance from the Infrastructure Subcommittee on the merchant focused campaign.
Community engagement	Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.

Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	<p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p>B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p>C. Materials/Supplies for meetings and printing costs</p> <p>D. Training to support staff development</p> <p>E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
DPH Infrastructure	
Strategic planning	Strategic planning consultant to facilitate the SDDTAC in creating a strategic plan to guide the work. The development of this plan should be informed by multiple guiding principles to at least include: the 10 essential public health services, community input regarding its priorities and needs, lessons learned and best practices from other jurisdictions that have implemented similar taxes. The strategic planning process should address, among other aspects, the near and long term strategic goals of the SDDTAC; the role of CBOs, FBOs, and city agencies in achieving this vision; how the SDDTAC's goals fit within the context of city-wide coalitions with similarly aligned goals
Evaluation	Additional funds for evaluation may: <ul style="list-style-type: none"> a. support community based participatory research (ex. street intercept, merchant interview, focus groups) b. develop a system to collect data c. expand technical assistance d. conduct more qualitative evaluation that can help develop stories that describe impact of tax
WATER ACCESS	
Water Access - SFUSD	To install hydration stations at low income schools serving students with health disparities (ex. Bayview, Chinatown, Mission), to elevate the schools to the Silver or Gold standard for hydration stations (i.e. one on each floor, centrally located, and conduct water education). Funds may support purchase of Spa Water

	Supplies, station maintenance and beautification, refillable water bottles to distribute to students, water testing.
Water Access - Public Spaces	To install or upgrade existing hydration station(s) in public spaces that target high-risk populations that are disproportionately targeted by the sugary drink industry (community identified public spaces). This funding should support high-quality, visually appealing, stations that can serve as a highlighted example of the potential for hydration stations. This can include beautifying and optimizing current station(s) or creating new one(s).
SF Recreation & Parks	To support staffing and supplies, including healthy food, for Peace Parks programs in target populations
HOPE SF Chronic Disease Equity	To fund services to public housing residents in the HopeSF sites. Public housing is a known risk factor for diet sensitive health disparities. The concentrated poverty and resource isolation intensifies the impact of race and poverty. This funding will be used to support resident peers, trained as community health workers, to provide health education, chronic disease self-care programs, and linkages to care. Each of the 4 sites will have two full time peer community health workers who will provide a variety of programming. The funding supports both wages and some program expenses.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.