Sugary Drinks Distributor Tax Advisory Committee
Community Input Subcommittee

MINUTES
September 2, 2020 - 4:00PM
Join Online Via Webex
https://sfdph.webex.com/sfdph/j.php?MTID=mfc09cc1cb34672a598f3d1c28eb0d707
Meeting Number: 133 709 2980; Password: 2KZjgiTDy37
Join By Phone: +1-415-655-0003; Access Code: 133 709 2980

* Please note that public comment will be held after every agenda item. If the public would like to comment on a topic that is not on the agenda, they may do so during general public comment at the start of the meeting. Please see the Notes section of this document for additional information about public comment.

Order of Business:

1. Call to Order / Roll Call [discussion and action] Meeting called to order at 4:07pm
Present: John Maa, Lauren Heumann, Vanessa Bohm, Joi Jackson-Morgan, Christina Goette, Melinda Martin

2. Approval of August Meeting Minutes [discussion and action]
   • Under #5 b, PSE grantee funds “taken away” – replace with “put on hold”
Lauren motions to approve August minutes. Vanessa seconds. Minutes are approved.

3. Review and Consideration of Agenda [discussion and action]
Lauren motions to approve agenda. John seconds. Agenda is approved.

4. General Public Comment - No Public Comment

5. Community Check In [discussion and possible action]
Lauren – a lot going on and do not have anything specific to report out
Vanessa – noticing the compounding effects of COVID on community members, the lack of resources and desperation, mental health issues, fires, COVID, SIP and it is all weighing down on community members and well as dealing with distance learning.

John – Hospitals have been okay especially with the distribution of PPE from the governor. In respect to the APPI community, there is outdoor dining in Chinatown, clinical front lines concerns. Astounding that there are items empty shelves, when you go to stores to see shelves that are bare. concerns about food choices, limited selection and worry about supply chain and worried about what we will expect in the fall. Structure of when deliveries are made at stores.
6. **House Keeping** [discussion and possible action]
   
a. Feedback for SDDT evaluation plan

   Staff followed up with members regarding any feedback for the SDDT evaluation plan presented at the previous SDDTAC meeting. Members asked for additional time to review to provide feedback, if any.

   b. SDDT budget

   Staff shared that there are no current updates for the SDDT budget as of this time. Awaiting to hear back from Ashley Groffenberger from the Mayor’s Office. Staff will follow up with co chairs on letter to the Mayor’s Office. Member asked regarding the budget process and member replied that the board of supervisors have been reviewing the Mayor’s proposed budget. Staff will share with members a one page budget cycle timeline from the Mayor’s Office.

7. **Review and Update Community Input Subcommittee Work Plan** [discussion and possible action]

   Member stated that on behalf of SDDT funded organizations, are there efforts to focus on assessment on adverse impact for programs that had been curtailed and how to catch them up? Staff shared that PSE grantees are currently on hold and will be determined on the finalization of the budget. Member asked if there is something that can be done to support organizations who were funded, applied and ensure that their stories are captured to create a theme of solutions to support them in the future. Member expressed liking the idea of the SDDTAC going to organizations/groups and seeking their suggestions of what they would like to see, how to remedy and support SDDT funded organizations via interviewing and summarizing of experiences. It would be ideal for members to reach out to their respective groups and come together and collect information. This information can be shared with the SDDTAC and make recommendations based on how communities are being impacted by budget cuts and COVID.

   Member expressed that SDDTAC does not have a lot of community members that attend the meetings and the committee should consider how to engage more community involvement into the structure of the committee. Member added that some agendas may not be of interest to community members and that we can continue to invite community members when we will be discussing budget recommendations and invite more people to join. How do we organize the subcommittee meetings to be more community friendly? Member suggested to have one meeting every four months be community focused. Member suggested to have more meetings that would focus on community engagement for both the advisory committee and community input subcommittee meetings. Member added to invite organizations who were not funded through the SDDT funds to hear from them. Member agreed and noted to also review the evaluation report to support any themes that may arise.

8. **Recommendations for SDDTAC on Current State of Affairs** [discussion and possible action]

   Member shared that with the given context of the current society, social movements, Black Lives Matter movement, systemic racism, historical inequities, and how society is urging us to have these conversations and deal with the structure that is in place that is not serving people of color and vulnerable populations. From a community perspective, it is a good idea to look at our own committee, we are perpetuating vulnerable communities, one example, is the youth seat, it is not just about having a voice at the table and time of meetings, structurally it is super challenging and not supporting. Member added that by having a committee that is made up of representatives who represent communities that are disproportionately impacted as well as the location and time of the meetings, it would be more appealing to youth. It has been challenging for youth to participate in the past and the structure for youth does not make sense. How can we as a committee recommend for the youth seat be more representative and supportive of the youth population and priority populations? Member added that committee can make recommendations to create ways as a guide for any advocacy to make changes to the legislation for the youth seat. Member suggested having the youth seat paid, possibly through Opportunities for All and be equitable. Lauren will follow up.
with Saeeda to identify the previous youth work conducted with John O’Connell students.

Member suggested for subcommittee to tap into accountability document to identify whether members have reached out to their respective communities. Vanessa will come to next meeting with prepared questions of what they would like to see for community members, as conversation starters. Member stated that by doing so it can help to establish what the committee is missing out on, help people get access to do some of the work that the committee members can’t do, similar to AHA. Send Vanessa presentation example questions to work on.

9. Proposed Agenda Items for October 7, 2020 Meeting [discussion and possible action]
   - Propose to reschedule community input meeting date/time
   - Standing agenda items: housekeeping, youth seat, community engagement
   - Current state of affairs (e.g. impact on community, systemic racism, and policies, limited healthy food choices, easy distribution of soda, etc.)

Lauren announces her moving to Oregon, will continue to part of SDDTAC for the next month.

10. General Public Comment - No Public Comment

11. Adjournment

Joi motions to adjourn. John seconds. Meeting is adjourned at 5:35pm.

NOTES:
PUBLIC COMMENT
General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.
Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES
The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Government’s duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people’s business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people’s review. For
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City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

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LANGUAGE ACCESS
Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor’s Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS
Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.
Mayor’s Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.
Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議塲所。

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政府的職責是為公眾服務，並在具透明度的情況下作出決策。市及縣政府的委員會，市參事會，議會和其他機構的存在是為處理民眾的事務。本政策保證一切政務討論都在民眾面前進行，而市政府的運作也公開讓民眾審查。如果你需要知道你在陽光政策(San Francisco Administrative Code Chapter 67)下擁有的權利，或是需要舉報違反本條例的情況，請聯絡：

陽光政策 專責小組行政官
地址： City Hall – Room 244 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4683
電話號碼:415-554-7724 ; 傳真號碼415-554-5163
電子郵箱:SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁www.sfgov.org等途徑索取。民眾也可以到網頁http://www.sfbos.org/sunshine閲覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。
根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路
家庭暴力委員會（Family Violence Council）會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組(Mayor’s Task Force on Anti-Human Trafficking)會議將在三藩市市政廳305室舉行，地址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415)252-3203或電郵至minouche.kandel@sfgov.org向Minute Kandel提出便利設施的請求。要求提供予便利設施，請於會議前最少72小時提出，以協助確保便利設施可供使用。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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De acuerdo con la Ordenanza de Acceso a Idiomas “Language Access Ordinance” (Capítulo 91 del Código Administrativo de San Francisco “Chapter 91 of the San Francisco Administrative Code”) intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS
Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la
400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor’s Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Individuos y entidades que influencian o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildo. Para más información acerca de la Ordenanza de Cabildo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at mga kagamitan ay iba’t ibang tao at oposisyon sa pagsusuri ng mga pangamit na tumutulik ng tunog o ingay. AYON SA VERSION NALOY MAY KAPANSANAN
Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street en San Francisco. Ang building ay maaring ma-access ng mga taong gumanam ng wheelchair at iba pang gamit na tumutulong sa pagkilos.

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa http://www.sfbos.org/sunshine o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

ACCESS PARA SA MAY KAPANSANAN
Ang conseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street en San Francisco. Ang building ay maaring ma-access ng mga taong gumanam ng wheelchair at iba pang gamit na tumutulong sa pagkilos.

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place en San Francisco. Ang City Hall ay accessible para sa mga taong gumanam ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister.

Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapapagbasad, mga
adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pappupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

**LOBBYIST ORDINANCE**
## Comparison between SDDTAC Recommendations and Mayor’s Allocations FY19-20

<table>
<thead>
<tr>
<th>Item</th>
<th>SDDTAC Rx Amount</th>
<th>SDDTAC Rx %</th>
<th>SDDTAC Rx Agency</th>
<th>Mayor’s Budget</th>
<th>% of Mayor’s Budget</th>
<th>Mayor’s Proposed Agency</th>
<th>Variance</th>
</tr>
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<tbody>
<tr>
<td>Community-Based Grants</td>
<td>$4,290,000</td>
<td>41.25%</td>
<td>DPH/CHEP</td>
<td>$2,995,000</td>
<td>26.76%</td>
<td>DPH</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Comm Engage</td>
<td>$300,000</td>
<td>2.68%</td>
<td>SFUSD via DCYF</td>
<td>$345,000</td>
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<tr>
<td>School Food, Nutrition &amp; Ed</td>
<td>$1,000,000</td>
<td>14.42%</td>
<td>SFUSD</td>
<td>$1,500,000</td>
<td>14%</td>
<td>SFUSD via DCYF</td>
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<td>Student Led Action</td>
<td>$500,000</td>
<td>9.6%</td>
<td>SFUSD</td>
<td>$500,000</td>
<td>5%</td>
<td>SFUSD via DCYF</td>
<td>0</td>
</tr>
<tr>
<td>Food Access</td>
<td>$1,000,000</td>
<td>9.6%</td>
<td>DPH</td>
<td>$1,000,000</td>
<td>10%</td>
<td>DPH</td>
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<tr>
<td>Healthy RetailSF</td>
<td>$150,000</td>
<td>1.44%</td>
<td>OEWD</td>
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<td>DPH – Task Force</td>
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<td>Sealant Program</td>
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<td>Edu &amp; case mgt</td>
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<tr>
<td>Infrastructure</td>
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<tr>
<td>Water Access - SFUSD</td>
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<td>SFUSD</td>
<td>$0</td>
<td>0%</td>
<td>SFUSD via DCYF</td>
<td>0</td>
</tr>
<tr>
<td>Water Access - Public Spaces</td>
<td>$300,000</td>
<td>5%</td>
<td>PUC/DPH</td>
<td>$300,000</td>
<td>2.68%</td>
<td>Total</td>
<td>0</td>
</tr>
<tr>
<td>SF Rec &amp; Parks</td>
<td>$520,000</td>
<td>5%</td>
<td>RPD</td>
<td>$2,895,000</td>
<td>5%</td>
<td>Total</td>
<td>$2,375,000</td>
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<tr>
<td>HOPE SF Peer Enhancements</td>
<td>$400,000</td>
<td>3.85%</td>
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<td>0%</td>
<td>DPH</td>
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<tr>
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<td></td>
<td>$11,190,000</td>
<td>100%</td>
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### Description of intended purpose from Mayor's Budget

- **Community-Based Grants**: Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
- **School Food, Nutrition Education, student-led action**: Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
- **Food Access**: Healthy Food Purchasing Supplement
- **Healthy Retail**: Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
- **Oral Health school-based**: Funding to support oral health in schools, including the cost of sealants.
- **Oral Health**: Funding for Community Task Forces
- **Infrastructure**: To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
- **Water Access**: One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
- **SFRPD**: Funding to Rec Park to provide continued support of the Peace Parks program.
- **Hope SF Peer Enhancements**: Fund training and peer wage increases.
<table>
<thead>
<tr>
<th></th>
<th>FY19-20</th>
<th>FY20-21</th>
<th>%</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COMMUNITY-BASED GRANTS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health education, food security, physical activity</td>
<td>$3,260,000</td>
<td>$3,260,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>CBOs working with SFUSD</td>
<td>$300,000</td>
<td>$300,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>Media</td>
<td>$680,000</td>
<td>$680,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>Community engagement</td>
<td>$50,000</td>
<td>$50,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td><strong>TOTAL COMMUNITY BASED GRANTS</strong></td>
<td>$4,290,000</td>
<td>$4,290,000</td>
<td>41%</td>
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</tr>
<tr>
<td><strong>SFUSD</strong></td>
<td></td>
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</tr>
<tr>
<td>School Food, Nutrition Ed</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>Student Led Action</td>
<td>$500,000</td>
<td>$500,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td><strong>TOTAL SFUSD</strong></td>
<td>$1,500,000</td>
<td>$1,500,000</td>
<td>14%</td>
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<tr>
<td><strong>FOOD ACCESS</strong></td>
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<tr>
<td>Healthy Food Purchasing Supplement</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>Healthy Retail</td>
<td>$150,000</td>
<td>$150,000</td>
<td></td>
<td>OEWD</td>
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<tr>
<td><strong>TOTAL FOOD ACCESS</strong></td>
<td>$1,150,000</td>
<td>$1,150,000</td>
<td>11%</td>
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<tr>
<td><strong>ORAL HEALTH</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community task forces</td>
<td>$450,000</td>
<td>$450,000</td>
<td></td>
<td>DPH/MCAH</td>
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<tr>
<td>School-based sealant application</td>
<td>$350,000</td>
<td>$350,000</td>
<td></td>
<td>DPH/SF Health Network</td>
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<tr>
<td>School-based education and case management</td>
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<td>$200,000</td>
<td></td>
<td>SFUSD via DCYF</td>
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<td><strong>TOTAL ORAL HEALTH</strong></td>
<td>$1,000,000</td>
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<td>10%</td>
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<td><strong>INFRASTRUCTURE</strong></td>
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<tr>
<td>DPH Infrastructure</td>
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<td>$1,000,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>Strategic planning</td>
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<td>DPH/CHEP</td>
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<tr>
<td>Evaluation</td>
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<td>DPH/CHEP</td>
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<tr>
<td><strong>TOTAL INFRASTRUCTURE</strong></td>
<td>$1,240,000</td>
<td>$1,200,000</td>
<td>12%</td>
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<tr>
<td><strong>WATER ACCESS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water Access - SFUSD</td>
<td>$ -</td>
<td>$340,000</td>
<td></td>
<td>PUC via RPD/DPW?</td>
</tr>
<tr>
<td>Water Access - Public Spaces</td>
<td>$300,000</td>
<td>$ -</td>
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<td>PUC via RPD</td>
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<td><strong>TOTAL WATER SPACES</strong></td>
<td>$300,000</td>
<td>$340,000</td>
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<td>SF Recreation &amp; Parks</td>
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<td>$520,000</td>
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<td>HOPE SF Chronic Disease Equity</td>
<td>$400,000</td>
<td>$400,000</td>
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<td>DPH/Behavioral Health</td>
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<td><strong>Total Proposed</strong></td>
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<td>$10,400,000</td>
<td>100%</td>
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<td><strong>Budget Descriptions</strong></td>
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<td></td>
<td></td>
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<tr>
<td>-------------------------</td>
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</tbody>
</table>
| **COMMUNITY-BASED GRANTS** | City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:  
1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health  
2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc)  
3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.  
4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing  
5. Community Based Participatory Research  |
| **Media** | To develop and implement a media campaign focused on the impact of the SDDT with an emphasis on grassroots, community-led storytelling. Community Based Participatory Principles will be utilized in the development of the storytelling campaign, with CBOs funded to co-develop the campaign with a contracted media agency. The funds should support both a local and regional media campaigns. The regional campaign should be in coordination with other jurisdictions with similar sugary beverage taxes to leverage resources and augment the intended goals of the SDDTAC. A portion of the local media campaigns must include a merchant education component. A smaller proportion of the funds (to be determined by the Department of Public Health and any contracted entities) may support media/communications campaigns that highlight the health harms of sugary beverage intake and encourage tap water consumption. A portion of the funds must include merchant education. The local campaign must include merchant education component. DPH/CHEP will contract with media agency, and oversee the campaign progress, with guidance from the Community Input Subcommittee on the local and regional community-led story telling campaigns and guidance from the Infrastructure Subcommittee on the merchant focused campaign.  |
| **Community engagement** | Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.  |
| **SFUSD** | To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.  |
| **Student Led Action** | Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action.  |
| **FOOD ACCESS** | Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.  |
| **Healthy Retail** | Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment. |
| **ORAL HEALTH** | **Community task forces**
Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations. |
| **School-based sealant application** | Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing. |
| **INFRASTRUCTURE** | **A. Personnel**
1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process
2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.
3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation
**B. Professional services** including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation
**C. Materials/Supplies** for meetings and printing costs
**D. Training** to support staff development
**E. Data** for collection (pricing), analysis (Nielsen) and purchase (IRI) |
| **Strategic planning** | Strategic planning consultant to facilitate the SDDTAC in creating a strategic plan to guide the work. The development of this plan should be informed by multiple guiding principles to at least include: the 10 essential public health services, community input regarding its priorities and needs, lessons learned and best practices from other jurisdictions that have implemented similar taxes. The strategic planning process should address, among other aspects, the near and long term strategic goals of the SDDTAC; the role of CBOs, FBOs, and city agencies in achieving this vision; how the SDDTAC's goals fit within the context of city-wide coalitions with similarly aligned goals |
| **Evaluation** | Additional funds for evaluation may:
a. support community based participatory research (ex. street intercept, merchant interview, focus groups)
b. develop a system to collect data
c. expand technical assistance
d. conduct more qualitative evaluation that can help develop stories that describe impact of tax |
| **WATER ACCESS** | **Water Access - SFUSD**
To install hydration stations at low income schools serving students with health disparities (ex. Bayview, Chinatown, Mission), to elevate the schools to the Silver or Gold standard for hydration stations (i.e. one on each floor, centrally located, and conduct water education). Funds may support purchase of Spa Water |
Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

* The Board of Supervisors made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “addbacks” denoting the Board’s decision to add funds back for a particular service. Addbacks become part of an agency’s baseline budget.