



# San Francisco Department of Public Health

Dr. Grant Colfax  
Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee Community Input Subcommittee

### NOTES

April 13, 2021 - 4:00PM

Join Online Via Zoom

<https://sfdph.zoom.us/j/99717604096?pwd=bVJxMWpTVFcvRzJWRmx4dHVpciVvUT09>

Meeting ID: 997 1760 4096; Password: 565467

Join by Phone: +1(669) 900-6833; Meeting ID: 997-1760-4096#

\* Please note that public comment will be held after every agenda item. If the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

#### Order of Business:

1. **Call to Order / Roll Call** [discussion and action]

Present: Vanessa Bohm, Marna Armstead, Kiana Keshavarz, Maysha Bell, Kari Lee, John Maa, Veronica Shepard, Jennifer Lebarre

Vanessa welcomes all to the subcommittee and each members provided introductions to each member including committee as well Kari and John.

Vanessa provided information as to the purpose and task of the community input subcommittee to engage community members and engaging in and larger committee feedback and use of soda tax funding and how the funding is being implemented. Making recommendations on COVID 19 response and funding recommendations that have been made in the past and advocating for funding organizations to apply for soda tax funding, townhalls. Discussed about future considerations and some of the highlights that were written into the last report, continued feedback on COVID 19 responses in priority populations and amendment to legislation to include youth seats. and to increase transparency and accountability and build in more opportunities for youth to participate.

2. **Approval of February Meeting Minutes** [discussion and action]

Veronica motions to approve February minutes. Kiana seconds. Minutes are approved.

3. **Review and Consideration of Agenda** [discussion and action]

Move agenda items #8 and #10 after agenda #5. Vanessa motions to changes to agenda. Veronica and Kiana second. Agenda is approved.

4. **General Public Comment** - No Public Comment

5. **Community Check In** [discussion and possible action]

Jennifer – SFUSD schools have opened with more schools to be opened on 4/26. Currently there are 23 schools with grades TK – 2<sup>nd</sup> and thereafter grades 3 – 5 and then middle and high schools. All schools are serving meals, there are 10 grab and go meal sites. Specifics on how to participate to access meals can be found on the SFUSD website which also include information on door delivery programs and will continue through the summer and at summer school.

## 6. SDDTAC Community Seat Diversity

Member shared with subcommittee members that it has been brought to her attention from the joint health equity coalition and with leaders within the API community that there is concern about the appointment process of seat 2 of the SDDTAC. The process of the appointment brought to light some challenges on how the SDDTAC legislation was written. She shared that there were 2 candidates for seat 2 and the seat 2 recommended (from former seat 2 member) was appointed to an institutional seat instead. What does it mean to be on an institutional seat and community equity seat? It is important to discuss especially with the current climate we are living in and not having representation on the API seat. There is concern not having representation from a community seat level and possibly not having the same level of concern from the community the seat represents.

Public Comment -

John Maa – recommended Diana Lau for seat 2; due to the pandemic it is difficult to have full discussions with the Board of Supervisors. Traditionally it is representative of each community equity seat to have members to serve as a representative of each respective community. However, it was not in stated in the SDDTAC legislation. I am suggesting making recommendation to SDDTAC to amend the enabling legislation of prop b, to make the amendment to ensure diversity to the community seats.

Kari Lee – New Co-Chair of the API Health Parity Coalition. Kari echoes John’s concerns. The API Health Parity Coalition is a collaborative of 30 non-profit organizations that serve all API communities. The attention has been on focused primarily on COVID 19 as well as directing more attention to the Southeast Asian, Pacific Islander and Filipinx communities, which are significantly smaller populations in SF versus the Chinese population. Grateful to be assigned those SDDTAC seats, it is important to have representation for community seats. Not clear of legislative process and wanted to explain to the community input subcommittee and appreciates the chance to bring it up to this committee and looking forward to ensuring that API representation is at the table.

Member notes that it is clear that there needs to be an amendment to the SDDTAC legislation. Member states that from the Joint Equity Coalition, the community seats represent 3 different communities that represent the negative impacts of consumption of sugary sweetened beverages. Initially the legislation was not clear, the shifting of seats and to have clarification for applicants. Member noted that during the application process there are some distinctions about origin rather than the ability to support the work of the communities. However there was no distinction, of the responsibility to affect change of the community seat and institution seat to avoid this concern. Member shares the same sentiment and notes that SDDTAC legislation is not uniform across the board, and not very specific, which applicants have to do a lot of digging, to get information and recommends that all platforms should be uniform and standardized. Member clarified that institutional and community seats, are those who are bound to an institution versus those who work in the community, curious how to make those changes in the legislation. Member noted that health institutions need to be clarified as it wasn’t as clear. Member added that the Joint Equity Coalition can help to make the amendments to the SDDTAC legislation moving forward. Member suggests bringing for discussion at April SDDTAC meeting and possibly vote to make recommendations to the Board of Supervisors to make amendments. Member notes it is important to reach out to the 3 communities (Latinx, Asian/Pacific Islander and Black/African-American) to support diversity issues across the community seats. Recommendation would be to draft up language to present to the Board of Supervisors. Member suggests inviting other API members to the committee and will send reminders to Joint Health Equity

Coalition to attend.

**7. SDDTAC Youth Seat Amendment Process Update** [discussion and possible action]

Vanessa provided new members with background of youth seat amendment process, to include more language in the SDDTAC legislation and youth participation in the committee. Most recently Vanessa and Kiana had discussions with the Youth Commission to gather feedback on the amendment process. Member shared that they sought out the Youth Commission's feedback on the rationale of why more youth seats are needed for SDDTAC. She shared that the Youth Commission suggested that since SDDT funds go towards SFUSD it is critical to ensure that SFSUD student representation is included as well as transitional age youth seats and to move forward with the process of having the youth seats stipended as incentives and accessible for low income youth. Member added that the Youth Commission would like to be kept abreast of any progress. Member suggests to reaching out to community members who would be a good fit for applying; good to have youth in mind within the recruitment process. It would be good to have youth in line for those spaces. Youth Commission also recommended to have Board of Supervisors engaged throughout the process and have meaningful process to be easier for them to be part of the SDDTAC. Member shared that one suggestion was to reach out to other advisory groups that have more than 1 youth seat to see what makes that set up effective to get some feedback. Youth Commission also mentioned that they have their own challenges involving youth and tends to be more youth from private schools versus public schools. Stipends could be incentivized to access so that these positions are made more familiar in public schools. Member shared that the next steps would be to present discussions to the SDDTAC and youth groups. Similar to suggestions of the community equity seats and crafting that language that the seats be representative of priority populations. Language not to be limited but broad and clear. Next steps to follow up with school board to do presentation to school board youth, if there is anything, we can set up similar with the youth school board; if we can also add in making sure that students from priority populations have access. Member will reach out to school board for information to present, to seek youth feedback on their experiences on the board. Member also noted the importance of finding Board of Supervisor champions to take on this issue but to first flesh out the rationale and then seek a Board of Supervisor champion to support crafting an amendment.

**8. House Keeping** [discussion and possible action]

Staff shared that they have requested DPH Board of Supervisor liaison to submit the SDDTAC annual report and budget recommendations. Still have yet to hear back and awaiting to hear from Mayor's Office. Recommendations from the Mayor's Office are released in May and then the Board of Supervisors discuss in June and vote in July.

**9. Review of Community Input Subcommittee Work Plan** [discussion and possible action]

Staff provides overview of SDDT work plan and identifies that each subcommittee has a workplan and can add specific tasks throughout the year. Recognizing that the work plan is a living document. Members agree to add: youth representation, ensure representation of vulnerable populations, and process for seating members (addressing imbalance of power between community and city seats). Subcommittee can determine when each item will be discussed and addressed.

**10. Community Input Subcommittee Chair Nomination** [discussion and possible action]

Vanessa shared that she has enjoyed being chair for the community input subcommittee and would love to have others step up for this subcommittee and is helpful to have two co chairs for subcommittees. Members noted that they are happy to volunteer and support once they know further about the conditions of the city reopening and its impacts on their workload before making any commitments. Staff shared that subcommittees are not listed within the SDDTAC legislation. Vanessa shared that she would like to share the chair responsibility with other members and to commit to what they can. Main responsibilities are to facilitate meetings, review commitments of the workplan and with support from backbone staff.

11. **Proposed Agenda Items for May 2021 Meeting** [discussion and possible action]

- Community Input Subcommittee Chair Nomination
- SDDTAC Community Seat Diversity (crafting language)
- Youth Amendment Process Update
- Review Work plan

12. **General Public Comment** - No Public Comment

13. **Adjournment**

Maysha motions to adjourn the meeting. Marna seconds. Meeting is adjourned at 6:07pm.

**NOTES:**

**PUBLIC COMMENT**

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org) at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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San Francisco, CA 94102-4683

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根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至[minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org)向委員會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes

de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa [www.sfgov.org](http://www.sfgov.org). Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

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Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister.

Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

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220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: [sfgov.org/ethics](http://sfgov.org/ethics).

**Comparison between SDDTAC Recommendations and Mayor's Allocations FY20-21**

Item	SDDTAC Rx Amount	SDDTAC Rx %	SDDTAC Rx Agency	Mayor's Budget	% of Mayor's Budget	Mayor's Proposed Agency	Variance
Community-Based Grants	\$4,330,000	39%	DPH/CHEP	\$1,695,212	26.76%	DPH	
				\$300,000		SFUSD working with CBOs	
						Total	-\$2,334,788
School Food, Nutrition & Ed	\$1,000,000	14.42%	SFUSD	\$1,500,000	14%	SFUSD via DCYF	\$0
Student Led Action	\$500,000		SFUSD	\$500,000		SFUSD via DCYF	
Food Access	\$1,000,000	9.6%	DPH	\$1,000,000	10%	DPH	\$0
Healthy RetailSF	\$150,000	1.44%	OEWD	\$150,000	1%	OEWD	\$0
Oral Health	\$1,000,000	9.62%	DPH – Task Force	\$450,000	4.02%	SFUSD via DCYF	
			Sealant Program	\$450,000	3.13%	DPH	
			Edu & case mgt	\$200,000	1.79%	Total	\$0
Infrastructure	\$1,240,000	11.92%	DPH/CHEP	\$1,000,000	8%	DPH	-\$240,000
Water Access - SFUSD	\$0	2.88%	SFUSD	\$0	0%	SFUSD via DCYF	\$0
Water Access - Public Spaces	\$300,000		PUC/DPH	\$300,000	2.68%		\$0
SF Rec & Parks	\$520,000	5%	RPD	\$2,895,000	5%		\$2,375,000
HOPE SF Peer Enhancements	\$400,000	3.85%	N/A	\$0	0%	DPH	\$400,000
<b>Total</b>	<b>\$10,400,000</b>	<b>100.0%</b>		<b>\$11,190,000</b>	<b>100%</b>		

**Description of intended purpose from Mayor's Budget**

Community-Based Grants: Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.

School Food, Nutrition Education, student-led action: Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.

Food Access: Healthy Food Purchasing Supplement

Healthy Retail: Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.

Oral Health school-based: Funding to support oral health in schools, including the cost of sealants.

Oral Health: Funding for Community Task Forces

Infrastructure: To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.

Water Access: One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.

SFRPD: Funding to Rec Park to provide continued support of the Peace Parks program.

Hope SF Peer Enhancements: Fund training and peer wage increases.

**SDDTAC Recommendations FY21-22 and 22-23**

	<b>FY21-22</b>	<b>%</b>	<b>FY22-23</b>	<b>%</b>	<b>Department</b>
<b>COMMUNITY-BASED GRANTS</b>					
Health education, food security, physical activity	\$3,500,000	36.84%	\$3,500,000	32.11%	DPH/CHEP
CBOs working with SFUSD	\$300,000	31.6%	\$300,000	2.75%	DPH/CHEP
<b>TOTAL COMMUNITY BASED GRANTS</b>	<b>\$3,800,000</b>	<b>40%</b>	<b>\$3,800,000</b>	<b>34.86%</b>	
<b>SFUSD</b>					
School Food, Nutrition Ed	\$1,000,000	10.53%	\$1,000,000	9.17%	SFUSD via DCYF
Student Led Action	\$500,000	5.26%	\$500,000	4.59%	SFUSD via DCYF
Educational Investments	-	0%	\$150,000	1.38%	SFUSD via DCYF
<b>TOTAL SFUSD</b>	<b>\$1,500,000</b>	<b>15.79%</b>	<b>\$1,650,000</b>	<b>15.14%</b>	
<b>FOOD ACCESS</b>					
Healthy Food Purchasing Supplement	\$1,200,000	12.63%	\$1,500,000	13.76%	DPH/PHD
Healthy Retail	\$150,000	1.58%	\$150,000	1.38%	OEWD
<b>TOTAL FOOD ACCESS</b>	<b>\$1,250,000</b>	<b>14.21%</b>	<b>\$1,650,000</b>	<b>15.14%</b>	
<b>ORAL HEALTH</b>					
Community task forces	\$450,000	4.74%	\$450,000	4.13%	DPH/MCAH
School-based sealant application	\$350,000	3.68%	\$350,000	3.21%	DPH/SF Health Network
School-based education and case management	\$200,000	2.11%	\$200,000	1.83%	SFUSD via DCYF
<b>TOTAL ORAL HEALTH</b>	<b>\$1,000,000</b>	<b>10.53%</b>	<b>\$1,000,000</b>	<b>9.17%</b>	
<b>INFRASTRUCTURE</b>					
DPH Infrastructure	\$800,000	8.42%	\$450,000	4.13%	DPH/CHEP
<b>TOTAL INFRASTRUCTURE</b>	<b>\$800,000</b>	<b>8.42%</b>	<b>\$450,000</b>	<b>4.13%</b>	
<b>WATER ACCESS</b>					
Water Access - SFUSD	-	-	\$400,000	3.67%	SFUSD via DCYF
Water Access - Public Spaces	\$95,000	1%	-	-	PUC via RPD
<b>TOTAL WATER ACCESS</b>	<b>\$95,000</b>	<b>1%</b>	<b>\$400,000</b>	<b>3.67%</b>	
<b>SF RECREATION &amp; PARKS</b>					
Peace Parks	-	-	\$650,000	5.96%	RPD
SVIP Funding – Peace Parks Transportation	-	-	\$225,000	2.06%	RPD
REQUITY: Outreach, Scholarships, equity in recreation	-	-	\$900,000	8.26%	RPD
<b>TOTAL SF RECREATION &amp; PARKS</b>	<b>\$780,000</b>	<b>8.21%</b>	<b>\$1,775,000</b>	<b>16.28%</b>	
<b>BREASTFEEDING</b>	<b>\$175,000</b>	<b>1.84%</b>	<b>\$175,000</b>	<b>1.61%</b>	DPH/MCAH
<b>Total Proposed</b>	<b>\$9,500,000</b>	<b>100%</b>	<b>\$10,900,000</b>	<b>100%</b>	

	<b>Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and wellbeing and workforce pathways for impacted/priority populations.</b>
<b>COMMUNITY-BASED GRANTS</b>	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:
Health education, food security, physical activity	<ol style="list-style-type: none"> <li>1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health</li> <li>2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc)</li> <li>3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.</li> <li>4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing</li> <li>5. Community Based Participatory Research</li> </ol>
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
<b>SFUSD</b>	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
School Food, Nutrition Ed	
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
<b>FOOD ACCESS</b>	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.
Healthy Food Purchasing Supplement	
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
<b>ORAL HEALTH</b>	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
Community task forces	
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	

<p><b>INFRASTRUCTURE</b></p> <p>DPH Infrastructure</p>	<p><b>A. Personnel</b></p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p><b>B. Professional services</b> including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p><b>C. Materials/Supplies</b> for meetings and printing costs</p> <p><b>D. Training</b> to support staff development</p> <p><b>E. Data</b> for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<p>Evaluation</p>	<p>Additional funds for evaluation may:</p> <ul style="list-style-type: none"> <li>a. support community based participatory research (ex. street intercept, merchant interview, focus groups)</li> <li>b. develop a system to collect data</li> <li>c. expand technical assistance</li> <li>d. conduct more qualitative evaluation that can help develop stories that describe impact of tax</li> </ul>
<p><b>WATER ACCESS</b></p>	
<p>Water Access - SFUSD</p>	<p>To install hydration stations at low income schools serving students with health disparities (ex. Bayview, Chinatown, Mission), to elevate the schools to the Silver or Gold standard for hydration stations (i.e. one on each floor, centrally located, and conduct water education). Funds may support purchase of Spa Water Supplies, station maintenance and beautification, refillable water bottles to distribute to students, water testing.</p>
<p>Water Access - Public Spaces</p>	<p>To install or upgrade existing hydration station(s) in public spaces that target high-risk populations that are disproportionately targeted by the sugary drink industry (community identified public spaces). This funding should support high-quality, visually appealing, stations that can serve as a highlighted example of the potential for hydration stations. This can include beautifying and optimizing current station(s) or creating new one(s).</p>
<p><b>SF RECREATION &amp; PARKS</b></p>	
<p>Peace Parks</p>	<p>Peace Parks programming to serve priority populations</p>
<p>SVIP Funding: Peace Parks Transportation</p>	<p>Transportation for Peace Park participants</p>
<p>REQUITY: Outreach, Scholarships, recreation equity</p>	<p>Scholarships and programming for priority populations</p>
<p><b>BREASTFEEDING</b></p>	<p>To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rates and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to: to engage community stakeholders in a strategic planning and engagement process to</p>

develop a framework for short and long terms goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.

\* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

**ONGOING ADBACKS FROM FY 2017-2018**

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		<b>TOTAL</b>	<b>1,157,000</b>

\*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.