Sugary Drinks Distributor Tax Advisory Committee
Community Input Subcommittee

MINUTES
May 11, 2021 - 4:00PM
Join Online Via Zoom
https://sfdph.zoom.us/j/99717604096?pwd=bVJxMWpTVFcvRzJWRmx4dHVpclVyUT09
Meeting ID: 997 1760 4096; Password: 565467
Join by Phone: +1(669) 900-6833; Meeting ID: 997-1760-4096#

* Please note that public comment will be held after every agenda item. If the public would like to comment on a topic that is not on the agenda, they may do so during general public comment at the start of the meeting. Please see the Notes section of this document for additional information about public comment.

Order of Business:

1. Call to Order / Roll Call [discussion and action] Meeting called to order at: 4:20pm
   Present: Kiana Keshavarz, Maysha Bell, Marna Armstead, Christina Goette, Veronica Shepard, Jennifer Lebarre, Melinda Martin
   Absent: Vanessa Bohm

2. Approval of April Meeting Minutes [discussion and action]
   Marna motions to approve minutes. Maysha seconds. Minutes are approved.

3. Review and Consideration of Agenda [discussion and action]
   Maysha motions to approve agenda. Marna seconds. Agenda is approved.

4. General Public Comment - No Public Comment

5. Community Check In [discussion and possible action]
   Maysha Bell – Many families will be participating in the Together Initiative. Trying to get SFUSD students taped into in person and virtual support. Want to make sure that information is disseminated, and families will be receiving stipends to participate. During the summer months would like to ensure that the communities of color participate.

6. House Keeping [discussion and possible action]
   a. BOS SDDTAC Budget Rx Presentation Update
   Staff shared that DPH reached out to DPH governmental liaison to schedule meeting with the BOS to present SDDTAC budget recommendations. Member shared that co-chairs spoke with Katie Ettman of SPUR
to possibly assist with setting up meetings with individual board of supervisors. Staff clarified that a budget presentation would be either for a committee of the Board of Supervisors or the full Board of Supervisors, which has not happened before. In the past Friends of the Soda Tax, including SPUR as lead, set up meetings with District Supervisors, where committee members joined meetings and provided background and education of budget recommendations. This has worked in the past, worked well and has been helpful as there was an outside entity to coordinate. Member expressed the possibility of the new co chair to present the budget recommendations since chair may not feel comfortable in doing so. It is advised to schedule and prep for the meetings as member is unsure of what has been represented in the past. Member shared that there has been other meetings this month where organizations are meeting with Board of Supervisors to present budget presentations outside of what the SDDTAC has recommended. Members want to make sure what they are presenting to the board and to be well informed. Staff is unaware of what happened in those past meetings but can point out to members about comparison of SDDTAC recommendations, Mayor’s Office recommendations and Board of Supervisors’ budget recommendations. Staff can provide context and walking through budget context if helpful. Likely we will not get to present to the Board of Supervisors by June 1st. If meetings are being set up this year and if it would be a possibility if former members would be able to participate in those meetings since new members have come onboard. Member suggested to also include organizations and community members to speak and present as well to include their priorities and not just those of the SDDTAC.

b. Seat 15 Update

Seat 15 (SFUSD Parent Advisory Council) - Dianna Cavagnaro approved at today’s Board of Supervisors meeting. Nominated by the SFUSD Parent Advisory Council and will be joining May SDDTAC meeting.

7. **Community Input Subcommittee Chair Nominations** [discussion and possible action]

Vanessa is on leave and members make nominations for community input subcommittee chair. Marna nominates Maysha. Maysha accepts nomination. Jennifer would not accept the nomination, if nominated.

Marna motions to nominate Maysha Bell for Community Input Subcommittee Chair. Jennifer seconds. The motion passes, Maysha Bell is the new chair for the community input subcommittee.

8. **Review of SDDTAC Legislation Edits** [discussion and possible action]

a. SDDTAC Youth Seat Amendment Process Update [discussion and possible action]

Staff provides background on SDDTAC legislation changes coming from youth seat amendment discussions. Kiana and Vanessa initially started youth seat amendment changes. When new SDDTAC members onboarded, the issue of seats 1-3 regarding representation was brought up. Staff noted that at the hearing for Seat 15, Supervisor recognized the SDDTAC has taken the approach in designating the community equity seats and understands how it was set up. It was suggested to make changes to the SDDTAC legislation. Staff reviews current and suggested changes to the legislation with subcommittee members and that changes would take effect in 2 years. Intent is to take changes to all subcommittees and present to at SDDTAC meeting and share edits with DPH and city attorney for review and write up with agreement from SDDTAC and DPH will take it to the Board of Supervisors to get changes adopted. Member asked why changes could not be done now. Member responded according to Robert’s Rules of Order, there would be a process and systems change which would mean to remove current seat member and replace, removing a marginalized community seat representative for another marginalized community seat representative. Consideration if that is the best thing to do at this time with all things being considered. Staff continues to review amendments for youth seat, in addition SFUSD student, and include 3 additional seats for transitional aged youth and allow for more youth voices at the table and TAY seats would mirror community equity seats. Member asks if 3 TAY seats that do not need to be SFUSD, needs to be defined as TAY seats do not need to be SFUSD students to be more defined. Member agrees with addition of TAY seats, but would like more clarification around the TAY seats outnumbering the youth seat, would it be possible to
include an additional youth seats for a total of 2 youth seats for seat 6. Member also noted that the way the application is set up is that more students from private schools were aware of this opportunity rather than just SFUSD students. Member noted that it needs to be defined that (1) youth seat must be from SFUSD and/or (1) student from independent school and include stipends for youth seats. Members agree. Member asked about number of members to identify as even if a tie breaker is needed. Member agrees. Member asked to provide more clarification on what the SDDTAC legislation means about “if the person is under legal voting age and unable to be an elector.” Staff will follow up with city attorney for clarification and definition. Member added that the SFUSD student board members they vote but it is not a deciding vote, considering the voting age, it might be something to consider. Staff notes that currently youth seats has same vote as other committee members. Current language on SDDTAC legislation needs to be defined. Staff continue to review changes to the legislation specific to membership. Context is to have community seats staggered so that turnover is not all at once for continuity, provide historical context and balance of community and city appointed seats. Staff reviews language regarding committee member compensation. Changes include compensation for youth seats using SDDT revenue. Member asked if seat 5, is required to represent the perspective of the entity they are employed? Staff responded that anyone sitting in seats 4-5 bring their experience and as resource of their employer and not necessarily the perspective of the institution they are employed at. It is suggested to include more clarification of ensuring that experiences of communities that are being represented rather than the agency one represents. Member suggests adding introduction of seats that seat representation should be for priority communities versus place of employer. Member adds it also get complications where seats are appointed by city departments. Member noted there is a difference between community seats which are voted on versus those who are appointed by city departments, etc., if that is the same across the board, it should be indicated in the legislation so that more is teased out so that applicants and members are more aware of their role and expectations. Member suggests to looking at other city soda tax advisory committees’ legislation as SDDTAC continues to make changes and be vetted by the committee and community. Member will review notes from meeting on other soda tax committees and share with SDDTAC. There is no timeline on changes to the SDDTAC legislation but with respect with concern from API community, it is important to keep this moving forward and ensure that community members are able to review before any changes are adopted. Staff shares that SDDTAC is set to sunset in 2028 and if SDDTAC wants to consider revamping. Member adds to add in compensation language for new youth seats. Edits will be shared at the next SDDTAC meeting.

9. Proposed Agenda Items for June 2021 Meeting [discussion and possible action]
   - SDDTAC Legislation Amendments
   - Update on Mayor’s Office SDDT budget release
   - Review future considerations of community input subcommittee
   - Considerations for city opening by June 15, 2021

11. General Public Comment - No Public Comment

12. Adjournment

Maysha motions to adjourn. Marna seconds. Meeting is adjourned at 5:36pm.

NOTES:

PUBLIC COMMENT
General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.
The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made. Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES
The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Government’s duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people’s business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people’s review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683, 415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

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Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor’s Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.
Mayor’s Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances. Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機會及任何發聲電子裝置。會議主
席可以命令任何使用手機會或其他發出聲音裝置的人等離開會議場所。

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政府的職責是為公眾服務，並在具透明度的情況下作出決策。市及縣政府的委員會、市參事會、議會和其他機
構的存在是為處理民眾的事務。本政策保證一切政務討論都在民眾面前進行，而市政府的運作也公開讓民眾審
查。如果你需要知道你在陽光政策 (San Francisco Administrative Code Chapter 67) 下擁有的權利，或是需要舉報
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陽光政策 專責小組行政官
地址: City Hall – Room 244 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4683
電話號碼:415-554-7724；傳真號碼:415-554-5163
電子郵箱: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁www.sfgov.org等途徑索
取。民眾也可以到網頁http://www.sfbos.org/sunshine 閱覽有關的解釋文件，或根據以上提供的地址和電話向委
員會秘書索取。

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根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求
後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下
也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員
會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路
家庭暴力委員會 (Family Violence Council) 會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪
椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組 (Mayor’s Task Force on Anti-Human Trafficking) 會議將在三藩市市政廳305室舉行，地
址: 1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness 及 McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415)
252-3203或電郵至minouche.kandel@sfgov.org向Minute Kandel提出便利設施的請求。要求提供予便利設施，請
於會議前最少72小時提出，以協助確保便利設施可供使用。

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政的人士或團體可能需要註冊，並報告其遊說行為。如需更多有關遊說者法令的資訊，請聯絡位於Van Ness 街
25號 220室的三藩市道德委員會，電話號碼:415-252-3100，傳真號碼 415-252-3112，網址: sfgov.org/ethics。

Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos
celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta
reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier
persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos
electrónicos que producen sonidos similares.

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concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura
que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de
la gente. Para obtener información sobre sus derechos bajo la Ordenanza Sunshine (capítulo 67 del Código Administrativo de San Francisco) o para reportar una violación de la ordenanza, por favor póngase en contacto con: Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator) City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en http://www.sfbos.org/sunshine; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

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De acuerdo con la Ordenanza de Acceso a Idiomas “Language Access Ordinance” (Capítulo 91 del Código Administrativo de San Francisco “Chapter 91 of the San Francisco Administrative Code”) intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

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Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor’s Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldia, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Tungkulin ng Pamahalaan na paglinkur sa pagsulat ng mga hikayang tunog sa pamamagitan ng pagsusuri ng mga tunog o kaganapan. Ang mga komisyon na naaaring tunog sa pamamagitan ng pagsusuri ng mga tunog o kaganapan. Ang mga tunog o kaganapan na naaaring tunog sa pamamagitan ng pagsusuri ng mga tunog o kaganapan.
Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa [www.sfgov.org](http://www.sfgov.org). Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa [http://www.sfbos.org/sunshine](http://www.sfbos.org/sunshine) o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

**PAG-ACCESS SA WIKA**

**ACCESS PARA SA MAY KAPANSANAN**
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Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister.
Ang mga kaganapan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi babasa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipagligalig ang inyong kahilingan.

**LOBBYIST ORDINANCE**
### Comparison between SDDTAC Recommendations and Mayor’s Allocations FY20-21

<table>
<thead>
<tr>
<th>Item</th>
<th>SDDTAC Rx Amount</th>
<th>SDDTAC Rx %</th>
<th>SDDTAC Rx Agency</th>
<th>Mayor’s Budget</th>
<th>% of Mayor’s Budget</th>
<th>Mayor’s Proposed Agency</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community-Based Grants</td>
<td>$4,330,000</td>
<td>39%</td>
<td>DPH/CHEP</td>
<td>$1,695,212</td>
<td>26.76%</td>
<td>DPH</td>
<td></td>
</tr>
<tr>
<td>School Food, Nutrition &amp; Ed</td>
<td>$1,000,000</td>
<td>14.42%</td>
<td>SFUSD</td>
<td>$1,500,000</td>
<td>14%</td>
<td>SFUSD via DCYF</td>
<td></td>
</tr>
<tr>
<td>Student Led Action</td>
<td>$500,000</td>
<td>1.44%</td>
<td>SFUSD</td>
<td>$500,000</td>
<td>1%</td>
<td>OEWD</td>
<td></td>
</tr>
<tr>
<td>Food Access</td>
<td>$1,000,000</td>
<td>9.6%</td>
<td>DPH</td>
<td>$1,000,000</td>
<td>10%</td>
<td>DPH</td>
<td>$0</td>
</tr>
<tr>
<td>Healthy Retail SF</td>
<td>$150,000</td>
<td>1.44%</td>
<td>DPH – Task Force</td>
<td>$450,000</td>
<td>4.02%</td>
<td>SFUSD via DCYF</td>
<td></td>
</tr>
<tr>
<td>Oral Health</td>
<td>$1,000,000</td>
<td>9.62%</td>
<td>Sealant Program</td>
<td>$450,000</td>
<td>3.13%</td>
<td>DPH</td>
<td></td>
</tr>
<tr>
<td>Infrastructure</td>
<td>$1,240,000</td>
<td>11.92%</td>
<td>Edu &amp; case mgt</td>
<td>$200,000</td>
<td>1.79%</td>
<td>Total</td>
<td>$0</td>
</tr>
<tr>
<td>Water Access - SFUSD</td>
<td>$0</td>
<td>2.88%</td>
<td>SFUSD</td>
<td>$0</td>
<td>0%</td>
<td>SFUSD via DCYF</td>
<td>$0</td>
</tr>
<tr>
<td>Water Access - Public Spaces</td>
<td>$300,000</td>
<td>2.88%</td>
<td>PUC/DPH</td>
<td>$300,000</td>
<td>2.68%</td>
<td>Total</td>
<td>$0</td>
</tr>
<tr>
<td>SF Rec &amp; Parks</td>
<td>$520,000</td>
<td>5%</td>
<td>RPD</td>
<td>$2,895,000</td>
<td>5%</td>
<td>Total</td>
<td>$2,375,000</td>
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<tr>
<td>HOPE SF Peer Enhancements</td>
<td>$400,000</td>
<td>3.85%</td>
<td>N/A</td>
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<td>0%</td>
<td>DPH</td>
<td>$400,000</td>
</tr>
<tr>
<td>Total</td>
<td>$10,400,000</td>
<td>100.0%</td>
<td></td>
<td>$11,190,000</td>
<td>100%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Description of intended purpose from Mayor's Budget

- **Community-Based Grants**: Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.

- **School Food, Nutrition Education, student-led action**: Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.

- **Food Access**: Healthy Food Purchasing Supplement

- **Healthy Retail**: Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.

- **Oral Health school-based**: Funding to support oral health in schools, including the cost of sealants.

- **Oral Health**: Funding for Community Task Forces

- **Infrastructure**: To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.

- **Water Access**: One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.

- **SFRPD**: Funding to Rec Park to provide continued support of the Peace Parks program.

- **Hope SF Peer Enhancements**: Fund training and peer wage increases.
## COMMUNITY-BASED GRANTS

<table>
<thead>
<tr>
<th></th>
<th>FY21-22</th>
<th>%</th>
<th>FY22-23</th>
<th>%</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health education, food security, physical activity</td>
<td>$3,500,000</td>
<td>36.84%</td>
<td>$3,500,000</td>
<td>32.11%</td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>CBOs working with SFUSD</td>
<td>$300,000</td>
<td>3.16%</td>
<td>$300,000</td>
<td>2.75%</td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td><strong>TOTAL COMMUNITY BASED GRANTS</strong></td>
<td>$3,800,000</td>
<td>40%</td>
<td>$3,800,000</td>
<td>34.86%</td>
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</table>

### SFUSD

<table>
<thead>
<tr>
<th></th>
<th>FY21-22</th>
<th>%</th>
<th>FY22-23</th>
<th>%</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Food, Nutrition Ed</td>
<td>$1,000,000</td>
<td>10.53%</td>
<td>$1,000,000</td>
<td>9.17%</td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>Student Led Action</td>
<td>$500,000</td>
<td>5.26%</td>
<td>$500,000</td>
<td>4.59%</td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>Educational Investments</td>
<td>-</td>
<td>0%</td>
<td>$150,000</td>
<td>1.38%</td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td><strong>TOTAL SFUSD</strong></td>
<td>$1,500,000</td>
<td>15.79%</td>
<td>$1,650,000</td>
<td>15.14%</td>
<td></td>
</tr>
</tbody>
</table>

### FOOD ACCESS

<table>
<thead>
<tr>
<th></th>
<th>FY21-22</th>
<th>%</th>
<th>FY22-23</th>
<th>%</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthy Food Purchasing Supplement</td>
<td>$1,200,000</td>
<td>12.63%</td>
<td>$1,500,000</td>
<td>13.76%</td>
<td>DPH/PHD</td>
</tr>
<tr>
<td>Healthy Retail</td>
<td>$150,000</td>
<td>1.58%</td>
<td>$150,000</td>
<td>1.38%</td>
<td>OEWD</td>
</tr>
<tr>
<td><strong>TOTAL FOOD ACCESS</strong></td>
<td>$1,250,000</td>
<td>14.21%</td>
<td>$1,650,000</td>
<td>15.14%</td>
<td></td>
</tr>
</tbody>
</table>

### ORAL HEALTH

<table>
<thead>
<tr>
<th></th>
<th>FY21-22</th>
<th>%</th>
<th>FY22-23</th>
<th>%</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community task forces</td>
<td>$450,000</td>
<td>4.74%</td>
<td>$450,000</td>
<td>4.13%</td>
<td>DPH/MCAH</td>
</tr>
<tr>
<td>School-based sealant application</td>
<td>$350,000</td>
<td>3.68%</td>
<td>$350,000</td>
<td>3.21%</td>
<td>DPH/SF Health Network</td>
</tr>
<tr>
<td>School-based education and case management</td>
<td>$200,000</td>
<td>2.11%</td>
<td>$200,000</td>
<td>1.83%</td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td><strong>TOTAL ORAL HEALTH</strong></td>
<td>$1,000,000</td>
<td>10.53%</td>
<td>$1,000,000</td>
<td>9.17%</td>
<td></td>
</tr>
</tbody>
</table>

### INFRASTRUCTURE

<table>
<thead>
<tr>
<th></th>
<th>FY21-22</th>
<th>%</th>
<th>FY22-23</th>
<th>%</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>DPH Infrastructure</td>
<td>$800,000</td>
<td>8.42%</td>
<td>$450,000</td>
<td>4.13%</td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td><strong>TOTAL INFRASTRUCTURE</strong></td>
<td>$800,000</td>
<td>8.42%</td>
<td>$450,000</td>
<td>4.13%</td>
<td></td>
</tr>
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</table>

### WATER ACCESS

<table>
<thead>
<tr>
<th></th>
<th>FY21-22</th>
<th>%</th>
<th>FY22-23</th>
<th>%</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water Access - SFUSD</td>
<td>-</td>
<td>-</td>
<td>$400,000</td>
<td>3.67%</td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>Water Access - Public Spaces</td>
<td>$95,000</td>
<td>1%</td>
<td>-</td>
<td>-</td>
<td>PUC via RPD</td>
</tr>
<tr>
<td><strong>TOTAL WATER ACCESS</strong></td>
<td>$95,000</td>
<td>1%</td>
<td>$400,000</td>
<td>3.67%</td>
<td></td>
</tr>
</tbody>
</table>

### SF RECREATION & PARKS

<table>
<thead>
<tr>
<th></th>
<th>FY21-22</th>
<th>%</th>
<th>FY22-23</th>
<th>%</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peace Parks</td>
<td>-</td>
<td>-</td>
<td>$650,000</td>
<td>5.96%</td>
<td>RPD</td>
</tr>
<tr>
<td>SVIP Funding – Peace Parks Transportation</td>
<td>-</td>
<td>-</td>
<td>$225,000</td>
<td>2.06%</td>
<td>RPD</td>
</tr>
<tr>
<td>REQUITY: Outreach, Scholarships, equity in recreation</td>
<td>-</td>
<td>-</td>
<td>$900,000</td>
<td>8.26%</td>
<td>RPD</td>
</tr>
<tr>
<td><strong>TOTAL SF RECREATION &amp; PARKS</strong></td>
<td>$780,000</td>
<td>8.21%</td>
<td>$1,775,000</td>
<td>16.28%</td>
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### BREASTFEEDING

<table>
<thead>
<tr>
<th></th>
<th>FY21-22</th>
<th>%</th>
<th>FY22-23</th>
<th>%</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$175,000</td>
<td>1.84%</td>
<td>$175,000</td>
<td>1.61%</td>
<td>DPH/MCAH</td>
</tr>
</tbody>
</table>

|                               | Total Proposed | 100%    | Total Proposed | 100%    |                  |

Total Proposed: $9,500,000
<table>
<thead>
<tr>
<th><strong>Budget Descriptions:</strong> SDDTAC recommends investing in strategies that support mental health and wellbeing and workforce pathways for impacted/priority populations.</th>
</tr>
</thead>
</table>
| **COMMUNITY-BASED GRANTS** | City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:  
1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health  
2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation; and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc)  
3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.  
4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing  
5. Community Based Participatory Research  
CBOs working with SFUSD 7% of all CBO funding (eg 7% of approximately $4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above. |
| **SFUSD** | To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.  
**School Food, Nutrition Ed**  
Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action.  
**Student Led Action**  
Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.  
**Educational Investments**  
Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.  
**FOOD ACCESS**  
Healthy Food Purchasing Supplement  
Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.  
**Healthy Retail**  
Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.  
**ORAL HEALTH**  
Community task forces  
Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.  
**School-based sealant application**  
**School-based education and case management** |
## INFRASTRUCTURE

### DPH Infrastructure

#### A. Personnel

1) Backbone staffing to support SDDTAC
   a. A program manager to provide backbone staffing to the SDDTAC, including:
      i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts;
      ii) Coordinating among city agencies and funded CBOs to promote collective impact;
      iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and
      iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process

2) Staffing to support DPH SDDT implementation of community based grants
   a. Manage work of contractors, including:
      i) develop and implement CBO RFP process;
      ii) provide technical assistance for CBOs and merchants;
      iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and
      iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.

3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary
   a. At least 1.0 FTE epidemiologist;
   b. Support data analysis for annual report;
   c. Manage data purchases;
   d. Participate in development and implementation of SDDT evaluation

#### B. Professional services

- i) Technical assistance for funded CBO and FBO
- ii) Evaluation to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) City attorney to provide ongoing technical consultation

#### C. Materials/Supplies

- For meetings and printing costs

#### D. Training

To support staff development

#### E. Data

- For collection (pricing), analysis (Nielsen) and purchase (IRI)

## EVALUATION

**Evaluation**

Additional funds for evaluation may:
- a. Support community based participatory research (ex. street intercept, merchant interview, focus groups)
- b. Develop a system to collect data
- c. Expand technical assistance
- d. Conduct more qualitative evaluation that can help develop stories that describe impact of tax

## WATER ACCESS

### Water Access - SFUSD

To install hydration stations at low income schools serving students with health disparities (ex. Bayview, Chinatown, Mission), to elevate the schools to the Silver or Gold standard for hydration stations (i.e. one on each floor, centrally located, and conduct water education). Funds may support purchase of Spa Water Supplies, station maintenance and beautification, refillable water bottles to distribute to students, water testing.

### Water Access - Public Spaces

To install or upgrade existing hydration station(s) in public spaces that target high-risk populations that are disproportionately targeted by the sugary drink industry (community identified public spaces). This funding should support high-quality, visually appealing, stations that can serve as a highlighted example of the potential for hydration stations. This can include beautifying and optimizing current station(s) or creating new one(s).

## SF RECREATION & PARKS

### Peace Parks

- Programming to serve priority populations

### SVIP Funding: Peace Parks Transportation

- Transportation for Peace Park participants

### REQUITY: Outreach, Scholarships, Recreation Equity

- Scholarships and programming for priority populations

## BREASTFEEDING

To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rates and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to: to engage community stakeholders in a strategic planning and engagement process to

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**WATER ACCESS**

**Additional funding for evaluation may:**

- Support community based participatory research (ex. street intercept, merchant interview, focus groups)
- Develop a system to collect data
- Expand technical assistance
- Conduct more qualitative evaluation that can help develop stories that describe impact of tax
* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

**ONGOING ADDBACKS FROM FY 2017-2018**

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>DEPARTMENT</th>
<th>DESCRIPTION</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food Security – Healthy Food Purchasing Supplement</td>
<td>DPH</td>
<td>Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.</td>
<td>50,000</td>
</tr>
<tr>
<td>Healthy Corner Store Retail</td>
<td>ECN</td>
<td>Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.</td>
<td>60,000</td>
</tr>
<tr>
<td>Food Security – Home Delivered Meals (HDM)</td>
<td>HSA</td>
<td>Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.</td>
<td>477,000</td>
</tr>
<tr>
<td>Food Security – Congregate Lunch Meals</td>
<td>HSA</td>
<td>Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities</td>
<td>220,000</td>
</tr>
<tr>
<td>Senior Fitness</td>
<td>HSA</td>
<td>Senior fitness programming at IT Bookman and George Davis</td>
<td>200,000</td>
</tr>
<tr>
<td>Congregate Meal Program A</td>
<td>HSA</td>
<td>Congregate Meal Program A</td>
<td>75,000</td>
</tr>
<tr>
<td>Congregate Meal Program B</td>
<td>HSA</td>
<td>Congregate Meal Program B</td>
<td>75,000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>1,157,000</strong></td>
<td></td>
</tr>
</tbody>
</table>

*The Board of Supervisors made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “addbacks” denoting the Board’s decision to add funds back for a particular service. Addbacks become part of an agency’s baseline budget.*