



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee Community Input Subcommittee

MINUTES

October 12, 2021 - 4:00PM

Join Online Via Zoom

<https://sfdph.zoom.us/j/99717604096?pwd=bVJxMWpTVFcvRzJWRmx4dHVpciVvUT09>

Meeting ID: 997 1760 4096; Password: 565467

Join by Phone: +1(669) 900-6833; Meeting ID: 997-1760-4096#

* Please note that public comment will be held after every agenda item. If the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

Order of Business:

1. **Call to Order / Roll Call** [discussion and action] Meeting called to order at: 4:07pm.

Present: Jennifer Lebarre, Kiana Keshavarz, Marna Armstead, Maysha Bell, Christina Goette, Melinda Martin, Dianna Cavagnaro

Absent: Veronica Shepard, Vanessa Bohm

2. **Approval of September Meeting Minutes** [discussion and action]

Jennifer motions to approve minutes. Marna seconds. Minutes are approved.

3. **Review and Consideration of Agenda** [discussion and action]

Marna motions to approve agenda. Kiana seconds. Agenda is approved.

4. **General Public Comment** - No Public Comment

5. **Community Check In** [discussion and possible action]

- Jennifer – looking forward to presenting at SDDTAC meeting on how SDDT funds are spent by SNS
- Kiana – when will meetings be in person? Staff responded unsure as of yet, looking at other city bodies with reference to Sunshine Order and Brown Act
- Maysha – Filipino History American Month: Silk Speaker Series Presents: Kristi Yamaguchi and Michelle Wei West. Register: <https://rsvp.usfca.edu/event/ea36244b-6fdf-4958-a4cc-5fd4bded4e88/summary> ; Many Styles Filipino Martial Arts Classes, Sundays- October 3- October 21, 10am, <https://www.kapwagardens.com/events/many-styles-2021>

6. **House Keeping** [discussion and possible action]

a. SDDTAC Legislation Follow Up

Staff shares that the SDDTAC will discuss the proposed legislation amendments to discuss what the options are. Co-chair adds that we are awaiting to hear back from city attorney about putting things back to the voters and if so, does it make SDDTAC vulnerable, by using soda tax funds to use for other things. Thus currently there is a pause on trying to go forward on changes to the legislation. Discussions on compensating youth seats may need to also be on pause. It will be an update but not a vote. The update will include information from city attorney about vulnerabilities with legislation amendments. Staff shared that according to the city attorney there should not be any impact of the tax if it goes back on the committee, because it is a separate ordinance it is separate from the tax and that staff have only received a preliminary response about supporting youth and the response is that city attorney recommends to be cautious that any funding arranged by city staff or SDDTAC that would compensate a member would be viewed as an impermissible work around. City Attorney will go to ethics committee to get a read on that.

Member asked if is it payment rather than the number of additional youth seats? Staff shared that the discussions were focused on compensation and noting that there is explicit language in the SDDTAC legislation that no members should be compensated. Staff adds that if seats wanted to be added to the legislation, it would need to go back to the voters. In regard to the compensation for youth seats, we were looking at work around scenarios so that some changes could be fixed without having to go to the voters and not put the tax at risk. Staff shared that in previous years the soda industry strongarmed state legislators to vote for a ban on local soda taxes. The 4 local jurisdictions that have soda taxes were not affected but it meant that no other locality could implement a soda tax and today the state court level said that parts of that legislation were illegal, and the preemption will be lifted. For SF if there is interest to raise the \$0.01/ounce, SF can now do that instead of waiting the 10 year period.

b. Review of Infrastructure Subcommittee Budget Timeline & Outline

Infrastructure subcommittee has put together a document that gives an overview of the process of city budget and how it interacts with the SDDTAC work. Staff reviews high level monthly budget timeline.

Member asked if the other months not listed, is it because it is when SDDTAC hears back from the finalized budget? Should that be in there as well as a check in for SDDTAC? Staff responds that historically the SDDTAC has never presented their budget to the Board of Supervisors and the idea of setting up a time in January for a March meeting. It might make sense to add in to follow up with individual supervisors with any concerns. In June, the Mayor releases her version of the budget and that it is at that time when conversations with the Board of Supervisors happen. It might make sense to add an additional step for the SDDTAC if the Mayor's Office does not include priorities of the SDDTAC in their budget.

Member suggests adding when the budget is in place if July 1st and when the funds are usually released. Staff shares that the budget is usually CG adopted in early July, sometimes in June but the funds being released is usually when the funds are uploaded into the system. Member noted that there are different pots of funding such as grants as well as allocations. Staff shared that usually every year the SDDT budget is as the Mayor's Office version of the budget. Member adds that these are some things around how the system works in terms of funding to demystify this process. Member adds that the grants are not part of the budget process but rather separate, is there a way to capture that, of when those are made available? Staff responds that grant process is not part of the SDDT budget process, and will be describing in the next agenda item, how the process works from DPH since grants are multiyear.

Member asked that if the SDDTAC has nothing to do with SDDT grant process? Staff responds that yes SDDTAC is not a part of the SDDT grant process but only linked on the amount of money allocated based on the finalization of the SDDT budget. The SDDTAC has absolutely no say on grant process and how those processes happen and is important because of what happens at the committee level and the need for a firewall. There are grantees who sit on the SDDTAC. We want that that firewall to be there and do not want

any appearance of SDDTAC that they can be directing how SDDT funds is directed to CBOs and can appear as a conflict of interest. Intention is that SDDTAC has no part in grant making process so that CBOs can participate in the competitive process. When DPH put together the SDDT RFP, the SDDTAC priority areas are incorporated as well the DPH goals are aligned. We want to make it possible for organizations to apply and SDDTAC does not have any say as to how the SDDT funding distributed in the grant making process.

7. **Review of SDDT Grants Process** [discussion and possible action]

Staff provide SDDT grants process. They share that the SDDTAC determined that at least 50% of SDDT funds go towards the SDDTAC's budget recommendations and it goes to the community. In service of that, there is the community based grants line item in the budget, which is directed to the DPH/CHEP. Since the beginning of the soda tax collection, it has never been quite 50% of the revenue but a good portion has gone to community based grants. Some SDDT funds also go to under the direction of Paula Jones on food security, additional grants for CBOs through the SFUSD and by the direction of Saeeda Hafiz. When DPH started this work, DPH did an extensive process to hear of community needs and reviewed existing community needs reports in 2018 and 2019 and in the development of RFP, developed logic model and looked at the values of the SDDTAC and integrated into the RFP from DPH/CHEP.

Staff provided overview of SDDT grants and goals of long term change, community building, support small nonprofits with a focus on diversity and equity. The logic model is used in the grants process and integrates an evaluation plan to evaluate the whole SDDT program. There are 11 Healthy Communities grantees funded for 3 years which focus on healthy eating and active living interventions for priority populations and highly impacted SF neighborhoods. Additionally, the SDDT funds 5 policy, systems, and environmental focused grantees. The PSE grantees are funded for 3 years. Additionally, the SDDT has funded 26 grantees for one time support for infrastructure support. All grantees submit reports and conduct pre/post tests to demonstrate impact for evaluation report. SDDT also convenes grantees to learn and network from one another.

Staff share that the Healthy Communities grantees are being extended for 1 year and then the SDDT grants process will be releasing another RFP and expect another multiyear funding opportunity. Interested to hear from SDDTAC members and your seat constituency, points on information we can consider as we think about the next process will be and look like. We will be looking at data and information and take how the impact of COVID as we look into the next funding cycle. Always curious to hear are there needs arising, is there anything we can learn about this current funding cycle has been managed and how can staff make improvement of the grants processes as it relates to chronic disease and SDDT.

Member suggests knowing what organizations that are being funded that are culturally congruent. Such as organizations that are being led by people of color and served. There was a criteria that was provided to determine the standing with organizations who were not led by people of color but served targeted communities. Would like to see what efforts are put forward towards culturally congruent eligible organizations in the process? Staff welcomes to review and incorporate any language that includes that information. Member suggests including lived experience as part of the criteria. Another member suggested that DCYF and Mega Black have some language of that work. In most recent years there is a movement to hold organizations accountable to that, but it would be good to know in reporting and showing accountability and impact. This is important to do, and many organizations get looked over but is doing great work in the community. Staff is looking forward to looking at existing language that would address this approach, these types of comments and feedback are welcomed. Staff acknowledges suggestion and would like to include as part of the grantees' bi-annual report and which also asks staff where they live or work, in order to assess and who lives in the community, staff ethnicity to see if the staff was hired from the community. We can look at other ways to select grantees from the community.

Member asks does the SDDT grants shift to meet the SDDTAC recommendations? Staff responds that being and serving both roles of staff to the SDDTAC and direction/orientation of the grantees. It has very much

been aligned with the priorities of the SDDTAC, equity focused and is guided by the SDDTAC recommendations.

Member comments that while SDDTAC does not make any decision on which organization gets SDDT funding but have input on what type of work gets done with this funding and target audience for whom the work should benefit. The criteria for selecting the organizations, for whom the funds should be given. In talking about make up for organization and its staff, race, and ethnicity; can be a diverse group of folks, we can reflect the people we serve but not everyone lives in SF, especially due to cost of living, something to consider. This can be push/pull and there is value to ensure that those being served see themselves in those who are doing the service.

Staff shares that grantees are selected by a review panel and criteria is created by staff by getting feedback by community. Agrees with suggestion in developing criteria, include people/staff background, who runs organization and who the org serves, etc. Staff encourages members to share any RFP announcements that are interesting and can serve as a model for future SDDT funding, and that leadership of organizations are congruent with the populations they are serving.

Member asked if there is requirement for some advisory bodies that have to represent specific racial/ethnic groups? Staff responded that priority populations to be served as a requirement but not for geographic diversity necessarily.

8. **SDDT Newsletter Content** [discussion and possible action]

Member shared that the newsletter's intent is to inform the larger community including the Mayor's Office and the Board of Supervisors of SDDT updates quarterly. Member suggested for the newsletter to provide link to the minutes of the meetings. Also for budget recommendations, presentations from presenters at SDDTAC meetings, highlighting CBOs or SDDT grantees. Member noted that this may help in getting the city activated so they know what we recommended and possibly if there was not alignment. Member suggests that this is another way to get people involved, especially those who don't come to the meetings and get the word out. Great way to not have to re-invent the wheel.

9. **General Community Input and Output** [discussion and possible action]

Staff provides high level overview of accountability document. The goal to clarify engagement throughout the year that is related to the SDDTAC work and specific on messaging on what needs to be conveyed. The purpose of document was to set precedent and encourage ongoing communication and accountability of constituencies for the different seats. The notion was also that it should be bi-directional that the seat representative will be relaying messaging to constituents, come to meeting, etc., what are the community's priorities and maybe to your constituency let your board representative know that you support these and you want them to be fully funded or we have heard that there is going to be a release of funds of soda tax funds, idea that there is information flow back and forth, to establish and being responsible and involved in the soda tax and made the impact in a long lasting way.

Member suggests simplifying the document for both the member and its constituency. This is especially helpful for new members and to have discussions with their constituencies they are representing. It would be helpful to make user friendly. Some seats are more involved rather than those seats that are voted on. This would be helpful to share to be clear of what expectations there are from both parties.

Staff suggests linking to budget process and timeline where there are key points to share with seats' constituents such as sharing with SDDT revenue, etc. Staff will take a pass in turning the timeline into opportunities with SDDTAC to connect with their constituencies. Members agree and it would provide members with a touch point and lead time for reaching out to constituencies.

10. **Next Meeting Agenda Items** [discussion and possible action]

- Newsletter content
- Update on youth seats
- Review of previous year SDDT subcommittee allocations

11. **Announcements** [discussion and possible action] - No Announcements

12. **Adjournment** [discussion and possible action]

Jennifer motions to adjourn. Kiana seconds. Meeting is adjourned at 5:57pm.

NOTES:

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City’s website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

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Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

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陽光政策 專責小組行政官

地址：City Hall – Room 244 1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

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根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路

家庭暴力委員會（Family Violence Council）會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組（Mayor's Task Force on Anti-Human Trafficking）會議將在三藩市市政廳305室舉行，地址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

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Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister.

Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag-iimpluensiya o sumusubok na mag-impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

Comparison between SDDTAC Recommendations and Mayor's Allocations FY20-21

Item	SDDTAC Rx Amount	SDDTAC Rx %	SDDTAC Rx Agency	Mayor's Budget	% of Mayor's Budget	Mayor's Proposed Agency	Variance
Community-Based Grants	\$4,330,000	39%	DPH/CHEP	\$1,695,212	26.76%	DPH	
				\$300,000		<i>SFUSD working with CBOs</i>	
						<i>Total</i>	<i>-\$2,334,788</i>
School Food, Nutrition & Ed	\$1,000,000	14.42%	SFUSD	\$1,500,000	14%	<i>SFUSD via DCYF</i>	\$0
Student Led Action	\$500,000		SFUSD	\$500,000		<i>SFUSD via DCYF</i>	
Food Access	\$1,000,000	9.6%	DPH	\$1,000,000	10%	DPH	\$0
Healthy RetailSF	\$150,000	1.44%	OEWD	\$150,000	1%	OEWD	\$0
Oral Health	\$1,000,000	9.62%	DPH – Task Force	\$450,000	4.02%	<i>SFUSD via DCYF</i>	
			Sealant Program	\$450,000	3.13%	DPH	
			Edu & case mgt	\$200,000	1.79%	<i>Total</i>	\$0
Infrastructure	\$1,240,000	11.92%	DPH/CHEP	\$1,000,000	8%	DPH	<i>-\$240,000</i>
Water Access - SFUSD	\$0	2.88%	SFUSD	\$0	0%	<i>SFUSD via DCYF</i>	\$0
Water Access - Public Spaces	\$300,000		PUC/DPH	\$300,000	2.68%		\$0
SF Rec & Parks	\$520,000	5%	RPD	\$2,895,000	5%		\$2,375,000
HOPE SF Peer Enhancements	\$400,000	3.85%	N/A	\$0	0%	<i>DPH</i>	<i>\$400,000</i>
Total	\$10,400,000	100.0%		\$11,190,000	100%		

Description of intended purpose from Mayor's Budget

Community-Based Grants: Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.

School Food, Nutrition Education, student-led action: Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.

Food Access: Healthy Food Purchasing Supplement

Healthy Retail: Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.

Oral Health school-based: Funding to support oral health in schools, including the cost of sealants.

Oral Health: Funding for Community Task Forces

Infrastructure: To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.

Water Access: One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.

SFRPD: Funding to Rec Park to provide continued support of the Peace Parks program.

Hope SF Peer Enhancements: Fund training and peer wage increases.

SDDTAC Recommendations FY21-22 and 22-23

	FY21-22	%	FY22-23	%	Department
COMMUNITY-BASED GRANTS					
Health education, food security, physical activity	\$3,500,000	36.84%	\$3,500,000	32.11%	DPH/CHEP
CBOs working with SFUSD	\$300,000	31.6%	\$300,000	2.75%	DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$3,800,000	40%	\$3,800,000	34.86%	
SFUSD					
School Food, Nutrition Ed	\$1,000,000	10.53%	\$1,000,000	9.17%	SFUSD via DCYF
Student Led Action	\$500,000	5.26%	\$500,000	4.59%	SFUSD via DCYF
Educational Investments	-	0%	\$150,000	1.38%	SFUSD via DCYF
TOTAL SFUSD	\$1,500,000	15.79%	\$1,650,000	15.14%	
FOOD ACCESS					
Healthy Food Purchasing Supplement	\$1,200,000	12.63%	\$1,500,000	13.76%	DPH/PHD
Healthy Retail	\$150,000	1.58%	\$150,000	1.38%	OEWD
TOTAL FOOD ACCESS	\$1,250,000	14.21%	\$1,650,000	15.14%	
ORAL HEALTH					
Community task forces	\$450,000	4.74%	\$450,000	4.13%	DPH/MCAH
School-based sealant application	\$350,000	3.68%	\$350,000	3.21%	DPH/SF Health Network
School-based education and case management	\$200,000	2.11%	\$200,000	1.83%	SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	10.53%	\$1,000,000	9.17%	
INFRASTRUCTURE					
DPH Infrastructure	\$800,000	8.42%	\$450,000	4.13%	DPH/CHEP
TOTAL INFRASTRUCTURE	\$800,000	8.42%	\$450,000	4.13%	
WATER ACCESS					
Water Access - SFUSD	-	-	\$400,000	3.67%	SFUSD via DCYF
Water Access - Public Spaces	\$95,000	1%	-	-	PUC via RPD
TOTAL WATER ACCESS	\$95,000	1%	\$400,000	3.67%	
SF RECREATION & PARKS					
Peace Parks	-	-	\$650,000	5.96%	RPD
SVIP Funding – Peace Parks Transportation	-	-	\$225,000	2.06%	RPD
REQUITY: Outreach, Scholarships, equity in recreation	-	-	\$900,000	8.26%	RPD
TOTAL SF RECREATION & PARKS	\$780,000	8.21%	\$1,775,000	16.28%	
BREASTFEEDING	\$175,000	1.84%	\$175,000	1.61%	DPH/MCAH
Total Proposed	\$9,500,000	100%	\$10,900,000	100%	

	Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and wellbeing and workforce pathways for impacted/priority populations.
COMMUNITY-BASED GRANTS	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:
Health education, food security, physical activity	<ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
SFUSD	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
School Food, Nutrition Ed	
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
FOOD ACCESS	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.
Healthy Food Purchasing Supplement	
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
Community task forces	
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	

<p>INFRASTRUCTURE</p> <p>DPH Infrastructure</p>	<p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p>B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p>C. Materials/Supplies for meetings and printing costs</p> <p>D. Training to support staff development</p> <p>E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<p>Evaluation</p>	<p>Additional funds for evaluation may:</p> <ul style="list-style-type: none"> a. support community based participatory research (ex. street intercept, merchant interview, focus groups) b. develop a system to collect data c. expand technical assistance d. conduct more qualitative evaluation that can help develop stories that describe impact of tax
<p>WATER ACCESS</p>	
<p>Water Access - SFUSD</p>	<p>To install hydration stations at low income schools serving students with health disparities (ex. Bayview, Chinatown, Mission), to elevate the schools to the Silver or Gold standard for hydration stations (i.e. one on each floor, centrally located, and conduct water education). Funds may support purchase of Spa Water Supplies, station maintenance and beautification, refillable water bottles to distribute to students, water testing.</p>
<p>Water Access - Public Spaces</p>	<p>To install or upgrade existing hydration station(s) in public spaces that target high-risk populations that are disproportionately targeted by the sugary drink industry (community identified public spaces). This funding should support high-quality, visually appealing, stations that can serve as a highlighted example of the potential for hydration stations. This can include beautifying and optimizing current station(s) or creating new one(s).</p>
<p>SF RECREATION & PARKS</p>	
<p>Peace Parks</p>	<p>Peace Parks programming to serve priority populations</p>
<p>SVIP Funding: Peace Parks Transportation</p>	<p>Transportation for Peace Park participants</p>
<p>REQUITY: Outreach, Scholarships, recreation equity</p>	<p>Scholarships and programming for priority populations</p>
<p>BREASTFEEDING</p>	<p>To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rates and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to: to engage community stakeholders in a strategic planning and engagement process to</p>

develop a framework for short and long terms goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.