TODAY’S AGENDA

- Introductions
- Brief review of strategic planning scope of work and timeline
- Gather rapid feedback on draft components of strategic plan
- Closing
SDDTAC STRATEGIC PLAN
SCOPE + TIMELINE
<table>
<thead>
<tr>
<th>Strategic Plan Steps</th>
<th>Key Questions</th>
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<tbody>
<tr>
<td><strong>1</strong> Conduct Rapid Environmental Scan (Oct/Nov 2019)</td>
<td>• How will the SDTAC March 2019 Report inform the strategic plan?</td>
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<td>• Are there any additional best practices to consider?</td>
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<td><strong>2</strong> Draft the SDTAC Strategic Plan (Nov/Dec 2019)</td>
<td>• Does the draft SDTAC Strategic Plan clearly present the roadmap for the future of the SDTAC?</td>
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<td><strong>3</strong> Gather feedback from Subcommittees and SDTAC (ongoing)</td>
<td>• What feedback do committee members have to clarify the key elements of the plan?</td>
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<td><strong>4</strong> Finalize the SDTAC Strategic Plan (Jan 2020)</td>
<td>• Is anything missing?</td>
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<td>• Is the plan clear and actionable?</td>
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<td><strong>5</strong> Present the Final SDTAC Strategic Plan (early 2020)</td>
<td>• What are the first steps to implement the Strategic Plan?</td>
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**Share the Final SDTAC Strategic Plan.**  **Implement!**
KEY COMPONENTS: SDDTAC STRATEGIC PLAN
KEY ELEMENTS OF SDDTAC STRATEGIC PLAN

Mission

Values

Vision

Strategies

Outcomes
Short–term: 1-2 yrs
Mid-term: 3-9 yrs

Impacts
Long-term: 10 years +

Goals

Mission

Vision

Strategies

Outcomes
Short–term: 1-2 yrs
Mid-term: 3-9 yrs

Impacts
Long-term: 10 years +

Goals
DRAFT COMPONENTS OF THE STRATEGIC PLAN
DRAFT VISION

All San Franciscans make healthy nutritional choices and are supported by equitable environments, systems and policies.

What does the SDDTAC hope to achieve in the long term?
DRAFT MISSION

SDDTAC is charged with the task of making funding recommendations that provide critical services, support innovative and community-led initiatives, and make long-term sustainable changes that decrease sugary beverage consumption and related chronic diseases. SDDTAC also supports the ongoing evaluation of the tax and funded projects/initiatives.

What does the SDDTAC do?

Why does it exist?
TO ACHIEVE OUR VISION, WE NEED TO...

- Support community-led and culturally relevant work.
- Build strong collaborations and partnerships.
- Address structural inequities.

What are the values?
What does the SDDTAC stand for?
What are the enduring, core beliefs?
DRAFT STRATEGIES (SO FAR)

- Peer-led/promotora approach
- Build capacity and develop leadership
- Training and employment/workforce development*
- Education, programs, and services (including accessible services)*
- Promotes long-term policy, systems, or environmental change*

* Focused on priority populations
CLOSE + NEXT STEPS
NEXT STEPS

- Integrate today’s feedback into draft components
- Present updated draft components of Strategic Plan to SDDTAC 11/20
- Meet and Infrastructure Committee 12/3
- Draft Strategic Plan Dec-Jan
Keep in touch!

Kym Dorman, MPH
510.666.1010
kym@raimiassociates.com

www.RaimiAssociates.com