



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

DRAFT NOTES

July 15, 2020 - 5:00 pm

Join Online Via Webex

<https://sfdph.webex.com/sfdph/j.php?MTID=mec11b23b04e6b90c159ed1c9c50137f5>

Meeting Number: 133 904 0684 Meeting Password: zMiJmcq9K36

Join by Phone: 1 (415) 655-0003

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call - Meeting called to order at 5:07pm

Present: Larry McClendon, John Maa, Vanessa Bohm, Saeeda Hafiz, Michelle Kim, Jonathan Butler, Lauren Heumann, Derik Aoki, Janna Cordeiro, Aaron Kunz, Linda Barnard, Irene Hilton, Joi Jackson-Morgan, Roberto Vargas

- a. Approval of Excused Absences [Action]

2. Check In – COVID 19 Responses [Discussion and Possible Action]

Linda – Recreation and Park Department is operating summer camps, in its 2nd week pods, 31 camps and all are full. There has been a large push for scholarships, over 40% of scholarships from public housing, section 8 housing and assistance with distance learning in the fall in partnership with DCYF.

Derik – Family Resource Centers continue to distribute food (grocery bags and meals), they have settled into the work. Issues that are coming up are safety, specifically for staff that are involved, having PPE to do the work to interact with program participants and staff.

Vanessa – has been hearing back about how we are responding to Covid 19, there is so much of an opportunity, by assessing community needs, what are some of community's challenges and what they would like to see in regards to health and wellness. It has been an opportunity deepen our understanding of being healthy and what does it actually mean to support community members during a pandemic and beyond, addressing system change and I see it in so many things I am involved in. Every challenging



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moment opens up opportunity and change, very inspired lately.

Saeeda – COVID-19 Bigger Picture campaign, students doing slam poetry with UCSF to determine social determinants of health, decrease soda and increase more water and how COVID is impacting their health, neighborhoods and communities. Students able to use spoken word poetry and seeing data report about this processing.

Michelle – DCYF has been providing meals for programs offered during summer camps, sites include RPD, YMCA, Boys and Girls clubs and non profit organizations. 4-5 distribution sites. SFUSD continue to distribute food.

Lauren – have been working on responsiveness to food, seeing extremely high numbers and the increasing need for food. Very little is known about what will be happening with the district in the upcoming months.

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Saeeda – Community based groups that have been funded by the Mayor's Office or from Soda Tax funds, a lot of the CBOs and other partners are shifting on a dime for distance learning for students, as they continue to receive stipends and continue to be a bridge to connect to the community. Looking at different ways to distant learning beginning August 17th.

John – Asian PI Health Parity Council has been working with SROs for food distribution. American Medical Association will host PPE distribution at Oracle Park in October. Hospitals are seeing surge, patients who are coming in for surgeries are testing positive as well as increase in positive population from San Quentin.

Janna – continues to work with groups in SF and super inspired. SFUSD very significant and dealing with all families dealing with younger children and teenagers. For parents and educators it is a tough time and we want them to be out of the house but are scared. It has been gratifying to do the work that she has been doing. Florence Fang Community Garden has volunteered and has a beautiful crew unloading food from SF Produce Market. Additional volunteers have been working together, some from FACES, learning gardening and spent time to haul away debris so they can continue gardening. Encourages for more to volunteer and see the farm. There are various stories to share and connect with the community by providing food security to the Bayview community.

Jonathan – shares that everyone has been busy and reminds everyone to take care of oneself and involve in anything that gives you life and meaning. Ensure that your own health is prioritized.

3. Approval of Minutes for Previous (June) Meeting [Action]

- Page 4, paragraph 4 typo "orange"
- Page 6 – public comment on section 9a/c – duplicate



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Vanessa motions to approve minutes with edits. Derik seconds. Minutes are approved.

4. Review and Consideration of Regular Agenda [Action] – 2 minutes

Janna motions to approve agenda. Linda seconds. Agenda is approved.

5. General Public Comment – 10 minutes

Susan Fisher – Physician at ZSFGH recognizes work from food banks and thanks them. Patients have been appreciative, particularly with patients who are at higher risk. Publicly thanks Advisory Committee and its affiliation with Cavity Free SF, particularly with dentists and people involved of increasing disparity of oral health, glad that were able to continue their work.

6. DPH Staff Report [Discussion and Possible Action] – 20 minutes

a. SDDT Media Update

Virtual event held at 6/13/2020 showcasing work of Community Based Organization social media grantees, support to communities in shifting their work. Civic Edge has been working on videos to be posted on SF Soda Tax webpage when complete. Civic Edge raised issues of when photos were taken, did not have masks, looking at adding/photoshopping masks onto photos of individuals to be reflective of current state of affairs due to COVID 19. Member suggested adding a disclaimer to photos noting that photos were taken pre COVID 19, will share example with backbone staff.

b. SDDTAC Youth Seat

Currently there are two open seats on SDDTAC. Aaron's last meeting will be in August. Staff has began outreach for youth seat and working with Youth Commission, and deadline is August 31st. Melinda will share flyer with members. Staff shared that research has been conducted to change the composition of the youth seat. A board of supervisor will need to take up with the issue and the Board of Supervisors will need to vote to add an additional seat to the advisory committee. In the meantime, staff will outreach and recruit for the youth seat.

c. SDDTAC Food Security Seat

The food security seat, is a DPH appointed seat, we want to ensure that if you have any candidates to recommend, we will forward to health department director. Outreach will be sent via SDDTAC listserv. Typically a community person is seated in the food security seat but DPH appointed. Please forward names and bio to backbone staff by July 31, 2020 and will forward to Dr. Colfax to make determination. Member asked who has taken Shelley's position at TNDC. Member noted that it is John McCormick but is not aware if he has been officially hired in that role. Member suggests to keep the food security seat as a community person, to keep balance of city organizations and ensuring community representation.

d. SDDT Food Security Budget

We were able to use soda tax funds for COVID emergency food relief, grantees pivoted their soda tax funding to support community by providing emergency food support. Unaware of status of Mayor's Office with SDDTAC budget recommendations. We do not have additional funds, currently grantees are allowed to



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pivot their work and that there maybe additional funds outside of soda tax funds for emergency relief food distribution.

Member shared that there has been discussions that oral health taskforce funds are not being rolled over, contracting was so lengthy that taskforce received funds late in the year. Member asked if food security grants will continue. Staff shared that it is the hope that food security funding will continue from the EOC. Staff suggests that SDDT funds that were not spent will not be carried over into the next fiscal year. In regards to food security, Paula Jones is very well of the needs and continues to inform Uniformed Command. Staff shared that emergency contracts established by soda tax funds, will automatically roll over. Member asked for the food security seat, if people can nominate themselves and staff responded yes.

7. Subcommittee Update [Discussion and Action] 20 minutes

a. Co-Chair Update

Jonathan shares with committee that co chairs and staff are revisiting SDDTAC work plan and updating. He suggests members to review SDDTAC work plan and subcommittee work plans as well and to consider how to move forward with current state of affairs.

b. Infrastructure Subcommittee Update

Michelle shared that infrastructure subcommittee discussed emergency efforts due to COVID 19 and what factors and barriers there are to do continue the work, thus also recognizing the unknowns due to economic downfall. They are aware that SFUSD will do distance learning and looking forward to reviewing budget recommendations and where there are budget gaps. Member shared that they too discussed, what falls into their work plan area, what is the committee's role, what is taxed in regards to soda tax. Member shared the need to assess how well/big of an impact on initial funds and evaluate what is needed for future recommendations. From what is being said, member hears that there is a robust food distribution and how pandemic is continuing, how do we continue support those efforts. Member also shared the need for violence prevention efforts, due to an uptick in violence as those are communities most affected.

c. Data and Evidence

Saeeda shared that data and evidence subcommittee was tasked to do research on educational investments and will be reviewing white papers of pipeline programs and including programs that aim to improve racial/ethnic diversity. There will be a rubric set up for criteria and evaluation. We have received 2 white papers for review. Send any literature to backbone staff. Educational investments age range from middle school and up and up to 24 years old. Once subcommittee conducts literature review, will present to SDDTAC. The committee is also reviewing its SDDT D/E work plan and will identify what makes sense to continue and what are new items that need to be considered, particularly as we are in during with COVID 19. The work plan is to ensure that decisions and background information with data is brought to SDDTAC when making its budget recommendations. She also shared that Raimi & Associates presented the SDDT evaluation framework and they will present at the next subcommittee meeting and then at the August 2020 SDDTAC meeting.

d. Community Input- Did not meet in July



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8. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- How to support distance learning for schools
- Formal emergency food distribution report, impact of funds even if we need to pivot, what that might look like
- Impact of childcare, green school yard, report from Recreation and Park Department
- Encouraging communities to work with SDDTAC to support community advocacy
- Recommendation of SDDTAC to use toolkit, refer to racialequitysf.org
- Update from Our Children Our Families on how they are moving forward

9. Announcements [Discussion and Possible Action] – 5 minutes

- SFUSD will be doing distance learning the first 8 weeks and possibly starting in person schooling October 17. Full plan will be shared in the near future.
- SF soda warning label will be moving to trial in 2021, and filings are due in the fall and winter.
- SF Board of Supervisors helping to overturn preemption of soda tax in CA. Supervision Peskin to support and American Heart Association will present.

10. Adjournment [Action]

Larry motions to adjourn the meeting. Linda seconds. Meeting is adjourned at 6:19am.

Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any



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materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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Mayor

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

電子郵件: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁www.sfgov.org等途徑索取。民眾也可以到網頁<http://www.sfbos.org/sunshine>閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

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根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路

家庭暴力委員會（Family Violence Council）會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

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輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415) 252-3203或電郵至minouche.kandel@sfgov.org向Minouche Kandel提出便利設施的請求。要求提供予便利設施，請於會議前最少72小時提出，以協助確保便利設施可供使用。

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San Francisco Department of Public Health

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City and County of San Francisco
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Mayor

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
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415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

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Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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City and County of San Francisco
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Mayor

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Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

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Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o



San Francisco Department of Public Health

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Director of Health

City and County of San Francisco
London N. Breed
Mayor

mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations FY20-21 and 21-22

	FY20-21	FY21-22	%	Department
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,260,000	\$3,260,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
Media	\$250,000	\$250,000		DPH/CHEP
Community engagement	\$50,000	\$50,000		DPH/CHEP
Capacity Building Grants	\$470,000			DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$4,330,000	\$3,860,000	39%	
SFUSD				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
Student Led Media Coordinator	\$250,000	\$250,000		SFUSD via DCYF
SFUSD Kitchen/Food Infrastructure Upgrade	\$330,000			SFUSD via DCYF
College Scholarships in Health Field for Priority Populations		\$150,000		
TOTAL SFUSD	\$2,080,000	\$1,900,000	19%	
FOOD ACCESS				
Healthy Food Purchasing Supplement	\$1,200,000	\$1,200,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
TOTAL FOOD ACCESS	\$1,350,000	\$1,350,000	12%	
ORAL HEALTH				
Community task forces	\$450,000	\$450,000		DPH/MCAH
School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	10%	
INFRASTRUCTURE				
TOTAL INFRASTRUCTURE	\$800,000	\$800,000	7%	DPH/CHEP
WATER ACCESS				
Water Access - SFUSD	\$ 340,000			PUC via RPD/DPW?
Water Access - Public Spaces		\$340,000		PUC via RPD
TOTAL WATER ACCESS	\$340,000	\$340,000	3%	
SF RECREATION & PARKS				



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Peace Parks	\$650,000	\$650,000		RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000		RPD
TOTAL SF RECREATION & PARKS	\$875,000	\$875,000		
BREASTFEEDING	\$175,000	\$175,000	1.6%	DPH/MCAH
SUPPORT FOR SMALL BUSINESS/MERCHANTS	\$250,000		2.2%	OEWD
Total Proposed	\$11,200,000	\$10,300,000	100%	

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	Budget Descriptions
COMMUNITY-BASED GRANTS	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
Media	Funds to CBOs to support media and communications that include 1) grassroots, community driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city-wide communications campaign highlighting the impact and importance of the SDDT; and 3) communications materials for merchants. This may be implemented via CBO's and/or private media firms. Examples include community-driven messaging, print, online, and social media campaigns.
Community engagement	Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.
Capacity Building Grants	Provide one time capacity building grants as SFDPH/CHEP did in FY2019-2020; to support non profit organizations providing chronic disease prevention programs and services with operations, training, equipment, consultants, etc.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to



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	SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.
Student Led Media Coordinator	A full-time Student Engagement Coordinator will be responsible for coordinating youth engagement. This person's primary role is to lead and grow holistic wellness initiatives and activities by developing innovative projects, leading and designing curriculum-based programs, and sparking student's voice and passions for health equity through environmental change, media, food, and food justice in alignment with SFUSD's Wellness Policy and SF Soda Tax. Funding is provided for staff leadership, student and adult stipends and supplies.
SFUSD Kitchen/Food Infrastructure Upgrade	Cost of construction and equipment to upgrade 1-3 kitchens with the necessary infrastructure to be able to receive meals made at McAteer Culinary Center, and serve meals buffet style. Priority schools for this work directly align with SDDTAC priority zip codes.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	



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City and County of San Francisco
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Mayor

<p>DPH Infrastructure</p>	<p>A. Personnel 1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process 2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance. 3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation C. Materials/Supplies for meetings and printing costs D. Training to support staff development E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<p>WATER ACCESS</p>	
<p>Water Access - SFUSD</p>	<p>SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>Water Access - Public Spaces</p>	<p>Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>SF RECREATION & PARKS</p>	
<p>Peace Parks</p>	<p>Peace Parks programming to serve Priority Populations</p>
<p>SVIP: Peace Parks Transportation</p>	<p>Transportation for Peace Parks participants</p>
<p>BREASTFEEDING</p>	<p>To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.</p>



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SUPPORT FOR SMALL BUSINESS/MERCHANTS	Understand business operations, challenges, and support recommendations; improve SDDTAC partnership with San Francisco small market retailers; communication and outreach to SF small market retailers. Development of tools to evaluate the effectiveness of Sugary Drinks Distributor Tax process, and review performance accountability to determine if the number of retailers impacted by the tax.
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* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.