Sugary Drinks Distributor Tax Advisory Committee

DRAFT NOTES
August 19, 2020 - 5:00 pm
Join Online Via Webex
https://sfdph.webex.com/sfdph/j.php?MTID=mdb56551a98757656537ee0672d36b761
Meeting Number: 133 155 6802  Meeting Password: EpCyYhui343
Join by Phone: 1 (415) 655-0003 Access Code: 133 155 6802

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is not on the agenda, they may do so during general public comment at the start of the meeting. Please see the Notes section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – Meeting called to order at 5:05pm
   Present: Larry McClendon, Saeeda Hafiz, Irene Hilton, Michelle Kim, Derik Aoki, Joi Jackson-Morgan, Aaron Kunz, John Maa, Janna Cordeiro, Roberto Vargas, Lauren Heumann, Linda Barnard, and Vanessa Bohm
   Public Present: Karin Pimentel, Tony Kelly, Blthye Young, Estrella Castellanos, Jade Rivera, Justin Adeyanju, Khanh Nguyen, Mylene Deano, Katie Ettman, Cissie Bonini, Gabriel Cortez, Mory Chhom, Sarah Nelson, Tomoko Isogai, Tonya Williams, Kent Woo, Kamillah Tumakay, Selaina
   Absent: Jonathan Butler, Rita Nguyen
   a. Approval of Excused Absences [Action]
      Michelle motions to approve excused absence of Jonathan Butler. Saeeda seconds the motion. Excused absence is approved.

2. Check In – COVID 19 Responses [Discussion and Possible Action]
   Aaron Kunz - announced that August meeting will be his last SDDTAC meeting. He expressed gratitude for working with committee members. SDDTAC members thanked Aaron for his service and contribution to the committee.
   Janna – announced that the Wholesale Produce Market received additional $1.3Mil to continue food distribution, meal prep or delivery of grocery bags. These funds have been able to expand to other groups with three times as much money, which has been good for everyone, all around.
Roberto – has been volunteering with the Latinx Taskforce - Mission food hub to distribute food. Excelsior Strong began COVID 19 testing efforts on Monday, they were able to test over 200 people and testing will be every Monday. Stakeholders, consultants and researchers will be meeting to discuss work around a vaccine with UCSF.

Derik – expresses thanks for the support for children and SFUSD preschool sites for food distribution. He asks if they will continue to have access to that support moving forward, if support is offered to families, they would like to be informed.

Lauren – SFUSD starting this week is only able to serve SFUSD students, versus others (SF students) as compared to the summer. There was a reduced number of meals that were handed out this week. SFUSD is working with the EOC feeding unit and there has been unfortunate change in food access in the city. Larry asks if it includes SF charter schools. Lauren responded that only a few charter schools that signed up are allowed to receive meals. Joi asked if there are options or if there has been discussions with DCYF. Lauren replied yes, unfortunately, they have had to shut the site down at Visitacion Valley and there is funding for meals in different capacities but haven’t landed on anything as of yet.

Vanessa - highlights all the work of the Mission and the Chicano Latino Family Resource System that is made up of Instituto Familiar de la Raza, La Raza Community Resource Center, Mission Neighborhood Center and CARECEN that have been responding to Latino families’ needs. They have been assessing needs, connecting families with resources, delivering food, etc.

Michelle - DCYF is enrolling youth in the Community Learning Hubs starting on Monday, August 24th. More information can be found on our website dcyf.org/care

Public:

Blythe Young, American Heart Association – thanks SDDTAC on work related to COVID work and other issues

Khanh Nguyen, Southeast Asian Development Center (SEADC) – first SDDTAC meeting and hopes to learn more about SF COVID 19 response, SEADC is currently providing biweekly cultural relevant foods to the Southeast community in SF. In June 2020 SEADC was granted with soda tax funds through DPH to do policy, systems and environmental work. Due to COVID 19, SEADC has pivoted their work, however DPH funding has been put on hold. Is there a way for us to advocate to continued funding during this pandemic?

3. Approval of Minutes for Previous (July) Meeting [Action] – 3 minutes

Derik – just above #7, sentence with Paula Jones, there are typos in there, need to revise.

Irene – add Susan Fisher-Owens for the pediatrician that spoke on pg 3
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Roberto – delete Roberto from minutes as he was not at the meeting

Linda motions to approve minutes with corrections. Saeeda seconds. Minutes are approved. Roberto abstains.

4. Review and Consideration of Regular Agenda [Action] – 2 minutes

Member asked if budget negotiations ended. Another responded that negotiations go to vote on August 21st.

Larry motions to approve agenda. Roberto seconds. Agenda is approved.

5. General Public Comment – 10 minutes

No Public Comment

6. SFUSD, The Bigger Picture YouthSpeaks Poets [Discussion and Possible Action] – 20 minutes

Saeeda explains SFUSD partnership with YouthSpeaks. She introduces Gabriel Cortez, YouthSpeaks Program Director. Gabriel introduces Selena and Estrella, students of SFUSD. Estrella and Selena share their poems with SDDTAC.

Questions for poets:

Member thanks poets and YouthSpeaks. Member asked what it takes to sustain something like this overtime? Gabriel responded that making space for youth at the table, sharing power and figuring out ways for youth to gather and eliminating the digital divide to have conversations about violence in community and youth are candid. Member asked if there was anything the students were surprised of from the soda industry? Student responded that she was not surprised since brown communities are not as healthy as white communities and it is sad and that low income communities are impacted. Member expressed how proud she was of the poets and encourages them to be empowered. Member asked what changes students have made after learning about the effects of sugary beverages. Students replied that they are making healthier choices and eating less junk food. Saeeda thanks YouthSpeaks and students for their work and encourages students to apply for the youth seat on the SDDTAC.

7. DPH Staff Report [Discussion and Possible Action] – 15 minutes

a. SDDTAC Youth and Food Security/Access Seats Recruitment

Staff shared that the food security/access seat nominations were forwarded to Dr. Colfax for his review and consideration for the seat. He will be providing staff his appointment by the end of the month to in order to allow staff to orient the representative by the next SDDTAC meeting. Staff also shared that they continue to receive inquiries and completed applications for the youth seat. Youth seat application deadline is August 31, 2020.

b. DPH grant contracts -roll over funding

Staff shared that for the DPH grant contracts, awaiting to hear back from the DPH contracts office to have a stronger sense of what the budget will be. At the last SDDTAC meeting, it was shared the
intent of the Mayor’s Office it did not get reflect in its proposed budget recommendations that DPH has 2,995, to carry over funds to balance the $1.6Mil, as we understand that there isn’t that much in carry over funds and ideally it should not be an issue. The only issue is that these are multiyear grants for both the healthy communities and PSE grants. We would carry forward from one year to the next and many organizations have different budget amounts to ensure that we can fully fund all CBOs. Member stated that the Mayor’s Office would restore $2,995Mil in budget from last year and there would be no cut to CBOs. Staff responds that the Mayor’s Office proposed budget recommendations chart of $2,995Mil and any extra carry forward funds would balance out the budget to fully fund CBOs. Should the amount not be $2,995Mil, we may not be able to fully fund them.

Member expressed that the oral health task force funds through DPH took too long to fund CBOs and whether this is a part of carry over for existing grantees or a new grant. Staff responded that it is MCAH/DPH carry over. Staff shared that DPH/CHEP grants are to CBOs and the expectation was that in the fiscal year planning, the baseline would be $2,995Mil and any funds that had not been spent would balance out the budget. There is a variance in yearly funding, if using carry forward funding from $1.6Mil to $2,995Mil there is not any funding. Member asked if DPH/CHEP has $1.3Mil in carry over funds to make the $2.9Mil whole. Staff responded that there is $800K in carry over funds and that they should plan on $3Mil budget. As for the CBO grants, DPH is hoping to use carry over funds and that the $800K is not included as part of the $1.6Mil. The expectation is that to have $3.5Mil budget however we are unclear how it is calculated, DPH budget office is working on it. Members expressed the confusion about the budget and it being challenging for community groups to figure out. Member added that the Mayor’s Office and DPH leadership should be held accountable especially as if the SDDTAC recommendations may not have been followed or considered. Staff shared that all organizations will be funded but not the degree that the official award that was noted in the contract. Member added that an Asian CBO was funded. Staff responded yes, however there is a hold on contracting once budget is finalized and with the hopes to reinstate. All grantees have been notified of potential changes to their budgets. Staff shared that carry forwards are managed by the Mayor’s Office and Controller’s Office.

Public Comment:
Katie Ettman, SPUR – states communication with Ashley Groffenberger, who shared that the proposed budget spends $8M and $8.6M, respectively across the two fiscal years. The soda tax funding is general fund revenue, and any balance not reflected is offsetting the $1.5 billion budget shortfall.

Tony Kelly, BVHPA - during the budget committee hearing, the Mayor’s Office communicated to the Board of Supervisors about grants of DPH, there was unspent funds to cover the gap. If the Mayor’s Office is telling the board that, it has not been communicated to DPH, frustration for city budget overall all. The need to is to get clarity from the Mayor’s Office. Grantees have already received notice of possible budget cuts from SFPHF.

Larry motions to move agenda item 9 - Mayor’s Office SDDT Budget Recommendations as next
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agenda item and SDDT Work Plan after. Vanessa seconds. Agenda changes passes.

8. Mayor’s Office SDDT Budget Recommendations – [Discussion and Possible Action] – 40 minutes

Co-Chair reminded members that as members may not advocate regarding the budget in their official roles.

Staff shared that a response from the Mayor’s Office was recently received in response to follow up questions from SDDTAC. Staff shares Ashley’s email responses regarding questions about Mayor’s Office proposed budget recommendations.

OVERALL SDDT funds: The Committee understands the $8M total line at the bottom of the chart you provided indicates the amount of discretionary SDDT revenue being directed to SDDTAC priorities.

A. Is that correct? B. Where is the other $2.7M being directed?

The Mayor’s proposed budget assumes $14 million of General Fund revenue generated by the soda tax in each year. Given that this revenue source is a General Fund tax, it is subject to voter-mandated baselines and set asides. After accounting for those adjustments, that leaves approximately $10.7 million in each year of discretionary General Fund revenue. Of the discretionary portion, the Mayor’s proposed budget dedicates $8.0 million in FY 2020-21 and $8.6 million in FY 2021-22 towards programs that support health equity. Any portion of the General Fund revenue not programmed for these purposes is assumed for general budget balancing to help close the City’s projected $1.5 billion budget shortfall.

Carryforward funding: Oral health task forces waited 9 months for their contracts to be certified; along the way they were assured that the unspent 150K could be carried forward into 20/21, but were recently told the funds could not be carried forward – several groups chose to wait to spend the funds based on those assurances and now were told they may not carry forward unspent funds. It looks like RPD and DPH may be carrying forward funds.

A. What is city policy this budget year regarding carryforward funding? Is it different for CBOs and city departments?

B. Will RPD budget for this budget year be 670K – the amount unspent from last FY?

Carryforwards are managed by the Controller’s Office and Mayor’s Office. Departments may request to carryforward unspent funds, including grants/contracts with CBOs, in annually appropriated budgeted funds from the prior year to spend for the prior year’s purpose in the new fiscal year. Approval is determined by the Controller’s and Mayor’s Offices.

For the Peace Parks program, RPD will need to request to carryforward the unspent balance in order to utilize those funds in FY 2020-21.
Linda shared that she will need to check with budget staff, from the way she understands it, to use what was not spent and reallocate remaining for next fiscal year. RPD use the carry over funds instead of spending $670K for the following year.

**CBO grants:** The Committee would like in writing from MO that there will be no cut in funding for the CBO grants line.

The Department of Public Health has confirmed that there are sufficient funds through the base budget and unspent funds from prior fiscal years to issue $3 million in grants to CBOs, equal to FY 19-20 budgeted amount.

**Oral Health Sealants** ($350K - DPH) and **School Based Education and Case Management** ($200k – DCYF/SFUSD)– these two lines are linked services. The Sealant application is conducted by 2 DPH staff and the Case Mgmt and Education conducted by 2 school district staff. SFUSD offers case management for children that have caries or other oral health issues identified during sealant application. Both lines support staff and cuts would result in loss of positions.

Irene shares that Cavity Free SF has worked really hard and all the work is interrelated, and the Mayor’s Office needs to understand the role and synergy of what is being done at the schools and there are two positions at DPH and SFUSD.

The **school food/education/action** ($500k), student led action line would be 2.5 positions that would be cut as well as student youth job stipends that would be cut. SFUSD has positioned themselves in distance learning and implementation of food delivery projects led by students and the 2.5 SFUSD positions that would be cut. SFUSD CBO grants ($300K) are linked to the education/action line and need support of the 2.5 SFUSD positions and peer stipends.

I have reached out to SFUSD finance staff to confirm/understand the impact and how the district would propose to use these funds in the upcoming fiscal year.

Saeeda notes that the SFUSD food/meal nutrition is intact, however the loss of school food/education and outreach would eliminate youth stipends, staffing and food delivery via students. Member would like to know who was spoken to at SFUSD.

Member questions how the Mayor’s Office proposed budget recommendations supports health equity? Member suggests asking if funds can be redirected to shortfall for CBO grantees. Member restated the point of funds that are being redirected from police defunding, if then SDDT funds should not be touched rather SDDT funds are being pulled to fill the gaps, when it should stay intact. Member responded that police funding will be directed towards the black community per the Mayor. Member adds that by not funding CBOs and redirecting funding to COVID relief support, it disqualifies CBOs currently being funded and, in the future, who are doing the necessary work for communities most impacted. Member suggests moving forward and identifying the where the differences are in the SDDTAC recommendations versus Mayor’s Office proposed budget recommendations. Member added that the lack of clarify in proposed budget is a disservice to community and does not empower communities to advocate.
Member responds that proposed budget is not being applied equally, whereas one area is being funded over others. There is no clear explanation of what is being funded or not. Member noted that it was requested that there be more detail and rationale for proposed budget recommendations, yet it is still unclear, why certain jobs were maintained and others were not.

Roberto motions to have Mayor’s Office explain what is being proposed, why it is being cut and to be clear about what SF Soda Tax funds are being spent on in order to provide feedback to the local and national community. John seconds the motion.

Public comment:

Cissie Bonini - is it possible to see if there is transparency list of who was funded and those who were not?

Tony Kelly - this is part of the pain of being on an Advisory Committee. As for the motion, sure you can say how is the city spending $1.7Mil and with it going to fill the large budget shortfall.

Mory Chhom, Southeast Community Development Center (SEACDC)– initially funded to do PSE work and organization continues to support COVID work.

Sarah Nelson, 18 Reasons – initially funded for PSE work, happy to have name out there and have committee make cuts and to have a better sense of what can be cut rather than what Mayor’s Office is proposing. Happy to speak up.

Tonya Williams – agree to having the Mayor’s Office write it out to committee where the SDDT funds were spent, better for transparency and people are looking towards SDDTAC to explain.

Roberto reiterates motions to communicate with Mayor’s Office to account how all SDDT funds are being spent and if funds are being spent to cover shortfall, in order to communicate with SF communities as well as the national soda tax networks. John seconds the motion. The motion passes.

Staff shares budget comparison created by Katie Ettman of SPUR and notes it is posted to SDDTAC webpage. Member shared the understanding of funding not supporting resources for water access, due to COVID at this point, how do we support people in drinking more water in the time of COVID. Member agrees with the concern of water access, the loss of income to families due to COVID and their daily struggles, shares that the messaging around COVID 19 and what CBOs have been communicating to eat healthier and drinking more water.

Public Comment:

Katie Ettman – 1) curious to hear from RDP on carry forward funds of $670K and what dollar amount is when making recommendations moving forward, how much was necessary for program? 2) discussion of breastfeeding, small business support and SFUSD – all of those were cut and what was the decision based on? 3) 12% short fall but 25% cut to soda tax cuts, the cuts are not equivalent, would like to see points clarified in long term.

Khanh Nguyen - SF RPD Requity what is the $2Mil for and how would that outreach to most vulnerable population and monolingual populations and how is that equitable?
Tony Kelly - 1) ask committee, confirm with DPH staff will there be $3Mil in grants in 20-21 and be great to close that 2) blue and white chart – highlight what is committed to increase why is that the only thing to commit to in future – RPD 3) not sure if carry forward to get with $3Mil and how do we keep people on their word.

Blythe Young– insanely frustrating that oral health is being sustained but SFUSD being cut. How can American Heart Association support SDDTAC recommendations and thanks committee for their work?

Justin Adeyanju, APA Support Services - coordinates children oral health taskforce, expresses gratitude to support oral health and express frustration the with cuts to CBOs.

9. SDDTAC Work Plan Review and Updates – [Discussion and Possible Action] – 30 minutes

Co-chairs wants SDDTAC to review work plan despite what is happening around COVID 19 and budget negotiations. Staff reviewed work plan items that were added for the current fiscal year: work plan: strategic plan, SDDT quarterly report to Mayor’s Office, SDDT response to COVID 19 impact, and community seat changes. Members did not have any additions to SDDTAC work plan.


Kym Dorman of Raimi & Associates presents outline of SDDT evaluation plan and report. The evaluation report outline includes background and context, evaluation framework, findings, recommendations for FY 20-21. Kym shared that the evaluation report will include impact profiles and stories documenting COVID 19 responses. She also noted that local economic development references towards workforce development, healthy retail, food vouchers, student incentives, paid promotor work, COVID response and employing community.

Kym presented a brief overview of the SDDT evaluation plan that includes background, SDDTAC strategic alignment, evaluation planning process, evaluation questions, SDDT logic model and FY 20-21 data collection plan. She also shared that the evaluation plan is in alignment with the results based accountability framework. It will also include metrics that are being tracked by grantees and city agencies with the use of quantitative and qualitative data collection methods which will illustrate how the data supports overall SDDT strategies.

Lastly, Kym shares the completed final version of the SDDTAC strategic plan with updated images.

11. Subcommittee Update [Discussion and Action] 20 minutes

a. Co-Chair Update – draft new letter with members’ updates and hopes for more feedback. If there are members who can support SDDTAC recommendations, reach out to co-chairs.

b. Infrastructure – discussed feedback on Mayor’s proposed budget recommendations, response to COVID damage, at September meeting will discuss looking at violence prevention and food security.

c. Community Input – Discussed Mayor’s proposed budget recommendations

d. Data and Evidence – Discussed Mayor’s proposed budget recommendations, d/e pipeline
programs research, possibility of bringing in experts to speak on best practices on pipeline programs.

12. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Evaluation Report
- SDDT Budget
- Process to add additional youth seats to SDDTAC

13. Announcements [Discussion and Possible Action] – 5 minutes

- Saeeda shared two job announcements with SFUSD:
  - Director, Operations & Communications with the Student, Family Community Support Division
  - Director, Special Assistant to Superintendent, African American Achievement & Leadership Initiative
- John shared an update on the lawsuit challenging the preemption law, prohibiting local governments from taxing sugary beverages until 2031. He will keep SDDTAC informed of updates.

14. Adjournment [Action]

John motions to adjourn. Michelle seconds. Meeting is adjourned at 8:00pm.

Notes

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CONOCZA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE
El deber del Gobierno es servir al público, alcanzando sus decisiones a completa vista del público. Comisiones, juntas, concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de la gente. Para obtener información sobre sus derechos bajo la Ordenanza Sunshine (capítulo 67 del Código Administrativo de San Francisco) o para reportar una violación de la ordenanza, por favor póngase en contacto con:

Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org


ACCESO A IDIOMAS
De acuerdo con la Ordenanza de Acceso a Idiomas “Language Access Ordinance” (Capítulo 91 del Código Administrativo de San Francisco “Chapter 91 of the San Francisco Administrative Code”) intérpretes de chino, español y/o filipino (tagalog) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS
Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor’s Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABIildeo
Individuos y entidades que influencian o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a
San Francisco Department of Public Health
Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor


Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ang Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE
Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanang tinitinik ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napakaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force.

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong nagpapaliwanag sa Ordinance ay makukuha online sa http://www.sfbos.org/sunshine o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

ACCESS PARA SA MAY KAPANANAN
Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos.

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Kung mag-lakad ng rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasahita, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

LOBBYIST ORDINANCE
Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o

SDDTAC Recommendations FY20-21 and 21-22

<table>
<thead>
<tr>
<th></th>
<th>FY20-21</th>
<th>FY21-22</th>
<th>%</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COMMUNITY-BASED GRANTS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health education, food security, physical activity</td>
<td>$3,260,000</td>
<td>$3,260,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>CBOs working with SFUSD</td>
<td>$300,000</td>
<td>$300,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>Media</td>
<td>$250,000</td>
<td>$250,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>Community engagement</td>
<td>$50,000</td>
<td>$50,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>Capacity Building Grants</td>
<td>$470,000</td>
<td></td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td><strong>TOTAL COMMUNITY BASED GRANTS</strong></td>
<td>$4,330,000</td>
<td>$3,860,000</td>
<td>39%</td>
<td></td>
</tr>
<tr>
<td><strong>SFUSD</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>School Food, Nutrition Ed</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>Student Led Action</td>
<td>$500,000</td>
<td>$500,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>Student Led Media Coordinator</td>
<td>$250,000</td>
<td>$250,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>SFUSD Kitchen/Food Infrastructure Upgrade</td>
<td>$330,000</td>
<td></td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>College Scholarships in Health Field for Priority Populations</td>
<td></td>
<td>$150,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL SFUSD</strong></td>
<td>$2,080,000</td>
<td>$1,900,000</td>
<td>19%</td>
<td></td>
</tr>
<tr>
<td><strong>FOOD ACCESS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Healthy Food Purchasing Supplement</td>
<td>$1,200,000</td>
<td>$1,200,000</td>
<td></td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td>Healthy Retail</td>
<td>$150,000</td>
<td>$150,000</td>
<td></td>
<td>OEWD</td>
</tr>
<tr>
<td><strong>TOTAL FOOD ACCESS</strong></td>
<td>$1,350,000</td>
<td>$1,350,000</td>
<td>12%</td>
<td></td>
</tr>
<tr>
<td><strong>ORAL HEALTH</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community task forces</td>
<td>$450,000</td>
<td>$450,000</td>
<td></td>
<td>DPH/MCAH</td>
</tr>
<tr>
<td>School-based sealant application</td>
<td>$350,000</td>
<td>$350,000</td>
<td></td>
<td>DPH/SF Health Network</td>
</tr>
<tr>
<td>School-based education and case management</td>
<td>$200,000</td>
<td>$200,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td><strong>TOTAL ORAL HEALTH</strong></td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td><strong>INFRASTRUCTURE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL INFRASTRUCTURE</strong></td>
<td>$800,000</td>
<td>$800,000</td>
<td>7%</td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td><strong>WATER ACCESS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water Access - SFUSD</td>
<td>$340,000</td>
<td></td>
<td></td>
<td>PUC via RPD/DPW?</td>
</tr>
<tr>
<td>Water Access - Public Spaces</td>
<td></td>
<td>$340,000</td>
<td></td>
<td>PUC via RPD</td>
</tr>
<tr>
<td><strong>TOTAL WATER ACCESS</strong></td>
<td>$340,000</td>
<td>$340,000</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td><strong>SF RECREATION &amp; PARKS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Amount</td>
<td>Percent</td>
<td>Agency</td>
<td></td>
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<tr>
<td>--------------------------</td>
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<td></td>
</tr>
<tr>
<td>Peace Parks</td>
<td>$650,000</td>
<td></td>
<td>RPD</td>
<td></td>
</tr>
<tr>
<td>SVIP Funding – Peace Parks Transportation</td>
<td>$225,000</td>
<td></td>
<td>RPD</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL SF RECREATION &amp; PARKS</strong></td>
<td><strong>$875,000</strong></td>
<td><strong>$875,000</strong></td>
<td><strong>RPD</strong></td>
<td></td>
</tr>
<tr>
<td>BREASTFEEDING</td>
<td>$175,000</td>
<td>1.6%</td>
<td>DPH/MCAH</td>
<td></td>
</tr>
<tr>
<td>SUPPORT FOR SMALL BUSINESS/MERCHANTS</td>
<td>$250,000</td>
<td>2.2%</td>
<td>OEWD</td>
<td></td>
</tr>
<tr>
<td><strong>Total Proposed</strong></td>
<td><strong>$11,200,000</strong></td>
<td><strong>$10,300,000</strong></td>
<td><strong>100%</strong></td>
<td></td>
</tr>
</tbody>
</table>
## Budget Descriptions

### COMMUNITY-BASED GRANTS

City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:

1. **Health Education activities including,** chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health
2. **Physical Activity opportunities,** including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc)
3. **Healthy Eating/Food Security**, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.
4. **Water Promotion,** such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing
5. **Community Based Participatory Research**

### CBOs working with SFUSD

7% of all CBO funding (eg 7% of approximately $4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.

### Media

Funds to CBOs to support media and communications that include 1) grassroots, community driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city-wide communications campaign highlighting the impact and importance of the SDDT; and 3) communications materials for merchants. This may be implemented via CBO’s and/or private media firms. Examples include community-driven messaging, print, online, and social media campaigns.

### Community engagement

Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.

### Capacity Building Grants

Provide one time capacity building grants as SDFPH/CHEP did in FY2019-2020; to support non profit organizations providing chronic disease prevention programs and services with operations, training, equipment, consultants, etc.

### SFUSD

#### School Food, Nutrition Ed

To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.

#### Student Led Action

Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to
<table>
<thead>
<tr>
<th><strong>San Francisco Department of Public Health</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dr. Grant Colfax</strong></td>
</tr>
<tr>
<td><strong>Director of Health</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Student Led Media Coordinator</th>
<th><strong>SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>SFUSD Kitchen/Food Infrastructure Upgrade</td>
<td><strong>A full-time Student Engagement Coordinator will be responsible for coordinating youth engagement. This person’s primary role is to lead and grow holistic wellness initiatives and activities by developing innovative projects, leading and designing curriculum-based programs, and sparking student’s voice and passions for health equity through environmental change, media, food, and food justice in alignment with SFUSD’s Wellness Policy and SF Soda Tax. Funding is provided for staff leadership, student and adult stipends and supplies.</strong></td>
</tr>
<tr>
<td>Educational Investments</td>
<td><strong>Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.</strong></td>
</tr>
</tbody>
</table>

**FOOD ACCESS**

<table>
<thead>
<tr>
<th>Healthy Food Purchasing Supplement</th>
<th><strong>Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthy Retail</td>
<td><strong>Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.</strong></td>
</tr>
</tbody>
</table>

**ORAL HEALTH**

<table>
<thead>
<tr>
<th>Community task forces</th>
<th><strong>Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>School-based sealant application</td>
<td><strong>Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.</strong></td>
</tr>
</tbody>
</table>

**INFRASTRUCTURE**
### A. Personnel

1) Backbone staffing to support SDDTAC. A program manager to provide backbone staffing to the SDDTAC, including:
   - i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts;
   - ii) Coordinating among city agencies and funded CBOs to promote collective impact;
   - iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and
   - iv) Working with evaluation team to establish shared measurement practices.

   b. As necessary, manage citywide/soda tax impact media.

   2) Staffing to support DPH SDDT implementation of community based grants. A manage work of contractors, including:
   - i) develop and implement CBO RFP process;
   - ii) provide technical assistance for CBOs and merchants;
   - iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and
   - iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.

   3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary. A program manager to provide backbone staffing to the SDDTAC, including:
   - a. At least 1.0 FTE epidemiologist;
   - b. Support data analysis for annual report;
   - c. Manage data purchases; and
   - d. participate in development and implementation of SDDT evaluation.

### B. Professional services

- i) technical assistance for funded CBO and FBO;
- ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance;
- iii) city attorney to provide ongoing technical consultation.

### C. Materials/Supplies

- for meetings and printing costs.

### D. Training

- to support staff development.

### E. Data

- for collection (pricing), analysis (Nielsen) and purchase (IRI).

### WATER ACCESS

| SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without. |

| Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without. |

### SF RECREATION & PARKS

| Peace Parks programming to serve Priority Populations |
| Transportation for Peace Parks participants |

### BREASTFEEDING

To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.
* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

**ongoing addbacks from fy 2017-2018**

<table>
<thead>
<tr>
<th>program</th>
<th>department</th>
<th>description</th>
<th>amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>food security – healthy food purchasing supplement</td>
<td>DPH</td>
<td>maintain current service levels: vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.</td>
<td>50,000</td>
</tr>
<tr>
<td>healthy corner store retail</td>
<td>ECN</td>
<td>Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.</td>
<td>60,000</td>
</tr>
<tr>
<td>food security – home delivered meals (HDM)</td>
<td>HSA</td>
<td>Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.</td>
<td>477,000</td>
</tr>
<tr>
<td>food security – congregate lunch meals</td>
<td>HSA</td>
<td>Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities</td>
<td>220,000</td>
</tr>
<tr>
<td>senior fitness</td>
<td>HSA</td>
<td>Senior fitness programming at IT Bookman and George Davis</td>
<td>200,000</td>
</tr>
<tr>
<td>congregate meal program</td>
<td>HSA</td>
<td>Congregate Meal Program A</td>
<td>75,000</td>
</tr>
<tr>
<td>congregate meal program</td>
<td>HSA</td>
<td>Congregate Meal Program B</td>
<td>75,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td>1,157,000</td>
</tr>
</tbody>
</table>

*The Board of Supervisors made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “addbacks” denoting the Board’s decision to add funds back for a particular service. Addbacks become part of an agency’s baseline budget.*