



# San Francisco Department of Public Health

Dr. Grant Colfax  
Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee *Subcommittee: Data and Evidence (D/E)*

### NOTES

**August 12, 2020 – 10:00AM**

**Join Via Webex**

<https://sfdph.webex.com/sfdph/j.php?MTID=m8d231f5ad37824f74d713e8c4ab7f174>

Meeting ID: 133 635 5416 Meeting Password: SxVPxPym246

Join Via Phone: 1-415-655-0003 Access Code: 133 635 5416

\* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information.

#### Order of Business:

1) **Call to Order / Roll Call – Meeting called to order at 10:09am**

Present: Saeeda Hafiz, Larry McClendon, Jonathan Butler, John Maa, Roberto Vargas, Irene Hilton, Kym Dorman (Raimi & Associates), Nayeli Bernal (Raimi & Associates), Katie Ettman (SPUR), Lizzie Velten, Christina Goette, Melinda Martin

Absent: Joi Jackson Morgan

2) **Approval of July Meeting Minutes** - [discussion and action]

Jonathan moves to approve minutes. Roberto seconds. Minutes are approved.

3) **Review and Consideration of Agenda** – [discussion and action]

Roberto moves to approve agenda. Jonathan seconds. Agenda is approved.

4) **General Public Comment**- [discussion]

Lizzie Velten asks for clarification of when to provide public comment on specific agenda item.

5) **SDDT Evaluation – Raimi & Associates** [discussion and possible action]

Kym Dorman and Nayeli Berman of Raimi & Associates present an update on the SDDT FY 19/20 evaluation report outline and evaluation plan for FY 20-21. The SDDT FY 19-20 will include an evaluation story making the case for soda tax funds, highlighting qualitative and quantitative data. Member questioned the priority area, local economic development, whether it is the accurate way to frame workforce development? Kym responded that these are several ways that economic development is evident in the data set, however they will continue to look at the final data, confirm and to ensure that there was not one way of describing the strategy on workforce development. Member suggested to take the local economic development strategy back to the full committee for their approval. Member added that the youth stipends are part of that



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strategy and is important to include the story of aspiration. Members agreed that workforce development was approved as a strategy. Member added that if healthy retail is included as part of the local economic development strategy, then yes, however, member feels that strategies are not necessarily validated or mirror the top 3 priorities and would merit more conversation with the full committee. Kym responded that they are more than happy to modify the language, identify the data and deemphasize local economic development, but to note as a way to aim for. Kym added that they will be including impact profiles, highlighting specific examples how city agencies and CBOs worked together to support pandemic efforts. The data supports the SDDT evaluation story and is in alignment with the logic model, short and long term outcomes (longer term outcomes focus on population data to show change over time).

Member noted that when review of the priorities and strategies, it was pre pandemic and it would be appropriate to relook at the committee's priorities, reassess and pivot as necessary to help address economic recovery, food security, etc. Kym noted that the plan is retrospective with half of the time during the pandemic. We want to highlight the reality of funding, what the funding went to, how the pandemic happened and how organizations needed to respond. Kym shared that the report will include the uniqueness of the SF story, despite that it was not a large amount of funding for economic development, SF overtime has allowed for economic development and with the intention over time would recommend, a critical concept that SF is moving forward. Kym reviewed the SDDT evaluation plan that is in alignment with the RBA framework. In addition, the work of COVID 19 response will likely modify the plan and keep it front and center to illustrate how funded agencies and CBOs have adjusted in response to the pandemic. Data is being collected from grantee webinars, grantee interviews and their data collection. Kym sought out members feedback if they were on the right track. Member responded what was presented was good and would be helpful to understand how well the committee has done with COVID 19 response, although it would require additional work and strategies. Kym announced that they will provide a preliminary summary of COVID 19 response at the August SDDTAC meeting. Member added that if the healthy food supplement/vouchers could be part of local economic opportunities as would healthy retail, however there is no measurement for impact. Another member suggested adding longer term outcomes for diabetes and obesity, adding to the timeline as a path and roadmap.

### 6) **Housekeeping** – [discussion and possible action]

- a) **Infrastructure Subcommittee Update** - committee discussions on Mayor's proposed budget
- b) **Community Input Subcommittee Update** - continued committee discussions on Mayor's proposed budget
- c) **Review of Mayor's Office SDDT Budget Recommendations**

Staff reviewed the Mayor's Office Proposed budget with descriptions received from Mayor's Office. Soda tax projected revenue \$14Mil and \$10.7 of that is discretionary to be allocated and \$8Mil is the total the Mayor's Office budget recommends directing toward SDDTAC priorities.

- The evaluation line will be captured in the Infrastructure line of \$800K.
- Water access for public and schools is not recommended for funding, due to COVID 19, facilities will be used less.



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- Healthy retail support is being maintained.
- There are no changes to the sealant application budget line to support nursing staff
- Although case management is linked to oral health, schools will not be in person in the fall and can revisit during next year's budget year.
- Oral Health Taskforce will be maintained
- Recreation and Parks Department, Requity scholarships will be maintained
- Peace Parks Staffing SVIP (transportation services) being maintained.
- Peace Parks did not spend down funds and will be rolled over to FY 20-21 (member asked why RPD can roll over funding when CBOs are not able to roll over their funding)

Staff will follow up with Mayor's Office regarding RPD roll over funding. Public noted that there is no new funding but is able to use carry over dollars, if any. Member suggested staff to clarify with Mayor's Office, if budget recommendations go through will the \$670K be used and not doubled. Members also suggested staff to clarify the policy of carry over dollars. Staff shared that CBO funds that were not expended will be carried forward to the \$2,995,000 budget line for this coming fiscal year and is not clearly reflected as part of Mayor's Office Budget line notes. Member expressed that there is no consistent approach from what is shown in the Mayor's Office proposed budget document. The Mayor's Office was provided estimates by DPH fiscal staff, there is \$800K in funding and is likely less due to funds that were spent on emergency food relief. Members asked for the following to be clarified by the Mayor's Office and in writing:

- no cuts to the CBO grants budget line
- Budget line items specific to sealant work and SFUSD youth stipend work
- Cuts to school based education and case management – nurse and health worker jobs

Member shared that \$350K helps to support the dental hygienist to work with the students at the end of October through January. There are 4 positions total, 2 at DPH and 2 at the school district. Staff will clarify with the Mayor's Office and how that operates, as they may not have the level of detail understanding that the intention is that sealants would not happen until January, as full funding may not happen. Member added that for the school food/education/action line if Mayor's Office budget recommendations are finalized, 2.5 positions would be cut as well as the long list of student youth job stipends. SFUSD has positioned themselves in distance learning as well implementation of food delivery food projects led by students. We would like for these to be kept intact to prevent obesity, diabetes, etc.

Public Comment:

Lizzie Velten, thank you for providing the new information that has been provided in the Mayor's Office proposed budget notes. She is happy to dig further if necessary. Lizzie would like to understand why the Peace Parks budget line item was untouched, unless it is being used for childcare and the intended populations. She would also like to have clarified the carry forward policy and who is allowed to and who is not.

Katie Ettman, SPUR, – Happy to support in finding clarification regarding Mayor's Office Proposed budget



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rationale. She is seeking justification of PRD outreach and scholarships since SFUSD will be conducting distance learning and whether RPD will still be able to operate due to COVID 19. Katie also questioned which two budget line items are intertwined with school based sealants? She too is interested in understanding the carry forward policy and why didn't Peace Parks spend all of their funding in the past fiscal year? She also asked if the SFUSD student led action program and does it need both to run a full program? Katie shared that she had received communication from Ashely Groffenberger that from the reduction of \$10.7 Mil is post based funding and includes set asides which leaves to \$2.5Mil to fill city agencies; where is the bulk of funds going, originally SDDTAC made recommendations on \$11.2 Mil according to Mayor's Office. The soda tax revenue for \$14Mil, there would be \$10.7Mil in discretionary funding, but when you look at the chart the Mayor's Office budget recommendations are only for \$7.9Mil and the rough math of the \$10.7Mil available and \$2.7Mil that is not accounted in recommendations of the balance is not reflected in offsetting the city budget deficit that the city is facing? Lastly, Katie expressed interest in understanding that CBO grantees to be whole, would that be for existing grantees or new grantees?

### 7) **Data & Evidence Work Plan Review** [discussion and possible action]

Staff shared that the inclusion of educational investments (K-24, college and beyond) was added to the data and evidence subcommittee work plan in order to present findings and provide recommendations to the full committee. Jonathan has created an evaluation grid to be used as they review various pipeline programs. Saeeda provided a recap of the educational investment research to be conducted by the D/E subcommittee, if and when there are funds available the SDDTAC could recommend investing funds for educational investments. Member suggested inviting expert on pipeline programs to speak with the subcommittee and determine whether to invite expert to present at to the SDDTAC. The data and evidence subcommittee was tasked by the SDDTAC to do the research and include it as part of the d/e work plan for the upcoming cycle.

Irene motions to add educational investment research to data and evidence work plan FY 20/21. Jonathan seconds. Addition of educational investment added to work plan passes. Jonathan adds to the motion of adding under validate and compile data/evidence: COVID response/impacts in the D/E work plan Roberto seconds. The motion passes.

### 8) **Review of Pipeline Programs** [discussion and possible action]

Jonathan reviews pipeline program grid within article illustrating the systematic review and shares that it is a great model for SDDTAC to follow in moving forward. Jonathan created a grid for the subcommittee to use and input when reviewing pipeline program literature. He suggests members to review the paper, specifically the methodology section. He will continue to add more to the grid he has created and add samples on how to grade the literature. Saeeda suggests that possibly for the next meeting, subcommittee read through a paper and score it together and discuss preliminary calibration of how members will view the research in order to be in alignment for potential pipeline programming to increase equity and diversity. She also suggests inviting Don Woodson to present to subcommittee in November to allow members to be grounded in the work as well knowing the budget during September and October months. Member suggests that after the research review and hearing from experts, subcommittee should create strategy (to be



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presented to SDDTAC) on pipeline program application, impact, grantee involvement ensuring there is a concrete plan and framework. Roberto will provide Don Woodson a timeframe to present to subcommittee in October/November. Saeeda suggests members homework of reviewing pipeline program document, staff will send a reminder to members.

### 9) **Agenda items for September 9, 2020 Meeting** [discussion and possible action]

- Review of pipeline programs document and grid
- Housekeeping
- SSB emails that have come out on reports looking at Mexico or SSB initiatives at other jurisdictions

### 10) **Public Comment**

John Maa shared the lawsuit that challenges the preemption law of prohibiting local governments from taxing sugary beverages until 2031 was being heard at the Sacramento Superior Court.

### 11) **Adjournment**

Roberto motions to adjourn. Jonathan seconds. Meeting is adjourned at 12:27pm.

## **PUBLIC COMMENT**

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.



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Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett

Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

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### **LOBBYIST ORDINANCE**



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## Comparison between SDDTAC Recommendations and Mayor's Allocations FY19-20

Item	SDDTAC Rx Amount	SDDTAC Rx %	SDDTAC Rx Agency	Mayor's Budget	% of Mayor's Budget	Mayor's Proposed Agency	Variance
Community-Based Grants	\$4,290,000	41.25%	DPH/CHEP	\$2,995,000	26.76%	DPH	
				\$300,000	2.68%	<i>SFUSD via DCYF</i>	
			Comm Engag	\$50,000	.45%	<i>Total</i>	<i>-\$345,000</i>
School Food, Nutrition Education, Student Led Action	\$1,000,000	14.42%	SFUSD	\$1,500,000	14%	<i>SFUSD via DCYF</i>	\$0
	\$500,000		SFUSD	\$500,000		<i>SFUSD via DCYF</i>	
Food Access	\$1,000,000	9.62%	DPH	\$1,000,000	10%	DPH	<i>\$35,000</i>
Healthy Retail SF	\$150,000	1.44%	OEWD	\$150,000	1%	OEWD	\$0
Oral Health	\$1,000,000	9.62%	DPH – Task Force	\$450,000	4.02%	<i>SFUSD via DCYF</i>	
			Sealant Pgm	\$450,000	3.13%	DPH	
			Edu/Case Mg	\$200,000	1.79%	<i>Total</i>	\$0
Infrastructure	\$1,000,000	11.92%	DPH/CHEP	\$1,000,000	8%	DPH	<i>-\$240,000</i>
Water Access - SFUSD	\$0	2.88%	SFUSD	\$0	0%	<i>SFUSD via DCYF</i>	\$0
Water Access - Public Spaces	\$300,000		PUC/DPH	\$300,000	2.68%		
SF Recreation & Parks	\$520,000	5%	RPD	\$2,895,000	5%		\$2,375,000
HOPE SF Peer Enhancements	\$400,000	3.85%	N/A	\$400,000	0%	<i>DPH</i>	<i>\$400,000</i>
<b>Total</b>	<b>\$10,400,000</b>	<b>100.0%</b>		<b>\$11,190,000</b>	<b>100%</b>		



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Description of intended purpose from Mayor's Budget
Community-Based Grants: Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
School Food, Nutrition Education, student-led action: Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
Food Access: Healthy Food Purchasing Supplement
Healthy Retail: Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
Oral Health school-based: Funding to support oral health in schools, including the cost of sealants.
Oral Health: Funding for Community Task Forces
Infrastructure: To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
Water Access: One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
SFRPD: Funding to Rec Park to provide continued support of the Peace Parks program.
Hope SF Peer Enhancements: Fund training and peer wage increases.



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## SDDTAC Recommendations FY19-20 and 20-21

	FY19-20	FY20-21	%	Department
<b>COMMUNITY-BASED GRANTS</b>				
Health education, food security, physical activity	\$3,260,000	\$3,260,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
Media	\$680,000	\$680,000		DPH/CHEP
Community engagement	\$50,000	\$50,000		DPH/CHEP
<b>TOTAL COMMUNITY BASED GRANTS</b>	<b>\$4,290,000</b>	<b>\$4,290,000</b>	<b>41%</b>	
<b>SFUSD</b>				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
<b>TOTAL SFUSD</b>	<b>\$1,500,000</b>	<b>\$1,500,000</b>	<b>14%</b>	
<b>FOOD ACCESS</b>				
Healthy Food Purchasing Supplement	\$1,000,000	\$1,000,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
<b>TOTAL FOOD ACCESS</b>	<b>\$1,150,000</b>	<b>\$1,150,000</b>	<b>11%</b>	
<b>ORAL HEALTH</b>				
Community task forces	\$450,000	\$450,000		DPH/MCAH
School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
<b>TOTAL ORAL HEALTH</b>	<b>\$1,000,000</b>	<b>\$1,000,000</b>	<b>10%</b>	
<b>INFRASTRUCTURE</b>				
DPH Infrastructure	\$1,000,000	\$1,000,000		DPH/CHEP
Strategic planning	\$40,000	\$ -		DPH/CHEP
Evaluation	\$200,000	\$200,000		DPH/CHEP
<b>TOTAL INFRASTRUCTURE</b>	<b>\$1,240,000</b>	<b>\$1,200,000</b>	<b>12%</b>	
<b>WATER ACCESS</b>				
Water Access - SFUSD	\$ -	\$340,000		PUC via RPD/DPW?
Water Access - Public Spaces	\$300,000	\$ -		PUC via RPD
<b>TOTAL WATER ACCESS</b>	<b>\$300,000</b>	<b>\$340,000</b>	<b>3%</b>	
<b>SF Recreation &amp; Parks</b>	<b>\$520,000</b>	<b>\$520,000</b>	<b>5%</b>	RPD
<b>HOPE SF Chronic Disease Equity</b>	<b>\$400,000</b>	<b>\$400,000</b>	<b>4%</b>	DPH/Behavioral Health
<b>Total Proposed</b>	<b>\$10,400,000</b>	<b>\$10,400,000</b>	<b>100%</b>	



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	Budget Descriptions
<b>COMMUNITY-BASED GRANTS</b>	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> <li>1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health</li> <li>2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc)</li> <li>3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.</li> <li>4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing</li> <li>5. Community Based Participatory Research</li> </ol>
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
Media	To develop and implement a media campaign focused on the impact of the SDDT with an emphasis on grassroots, community-led storytelling. Community Based Participatory Principles will be utilized in the development of the storytelling campaign, with CBOs funded to co-develop the campaign with a contracted media agency. The funds should support both a local and regional media campaigns. The regional campaign should be in coordination with other jurisdictions with similar sugary beverage taxes to leverage resources and augment the intended goals of the SDDTAC. A portion of the local media campaigns must include a merchant education component. A smaller proportion of the funds (to be determined by the Department of Public Health and any contracted entities) may support media/communications campaigns that highlight the health harms of sugary beverage intake and encourage tap water consumption. A portion of the funds must include merchant education. The local campaign must include merchant education component. DPH/CHEP will contract with media agency, and oversee the campaign progress, with guidance from the Community Input Subcommittee on the local and regional community-led story telling campaigns and guidance from the Infrastructure Subcommittee on the merchant focused campaign.
Community engagement	Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.



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<b>SFUSD</b>	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action.
<b>FOOD ACCESS</b>	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
<b>ORAL HEALTH</b>	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
<b>INFRASTRUCTURE</b>	



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<p>DPH Infrastructure</p>	<p><b>A. Personnel</b>            1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process            2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.            3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation  <b>B. Professional services</b> including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation  <b>C. Materials/Supplies</b> for meetings and printing costs  <b>D. Training</b> to support staff development  <b>E. Data</b> for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<p>Strategic planning</p>	<p>Strategic planning consultant to facilitate the SDDTAC in creating a strategic plan to guide the work. The development of this plan should be informed by multiple guiding principles to at least include: the 10 essential public health services, community input regarding its priorities and needs, lessons learned and best practices from other jurisdictions that have implemented similar taxes. The strategic planning process should address, among other aspects, the near and long term strategic goals of the SDDTAC; the role of CBOs, FBOs, and city agencies in achieving this vision; how the SDDTAC's goals fit within the context of city-wide coalitions with similarly aligned goals</p>
<p>Evaluation</p>	<p>Additional funds for evaluation may:            a. support community based participatory research (ex. street intercept, merchant interview, focus groups)            b. develop a system to collect data            c. expand technical assistance            d. conduct more qualitative evaluation that can help develop stories that describe impact of tax</p>
<p><b>WATER ACCESS</b></p>	
<p>Water Access - SFUSD</p>	<p>To install hydration stations at low income schools serving students with health disparities (ex. Bayview, Chinatown, Mission), to elevate the schools to the Silver or Gold standard for hydration stations (i.e. one on each floor, centrally located, and conduct water education). Funds may support purchase of Spa Water Supplies, station maintenance and beautification, refillable water bottles to distribute to students, water testing.</p>



# San Francisco Department of Public Health

Dr. Grant Colfax  
Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

Water Access - Public Spaces	To install or upgrade existing hydration station(s) in public spaces that target high-risk populations that are disproportionately targeted by the sugary drink industry (community identified public spaces). This funding should support high-quality, visually appealing, stations that can serve as a highlighted example of the potential for hydration stations. This can include beautifying and optimizing current station(s) or creating new one(s).
SF Recreation & Parks	To support staffing and supplies, including healthy food, for Peace Parks programs in target populations
HOPE SF Chronic Disease Equity	To fund services to public housing residents in the HopeSF sites. Public housing is a known risk factor for diet sensitive health disparities. The concentrated poverty and resource isolation intensifies the impact of race and poverty. This funding will be used to support resident peers, trained as community health workers, to provide health education, chronic disease self-care programs, and linkages to care. Each of the 4 sites will have two full time peer community health workers who will provide a variety of programming. The funding supports both wages and some program expenses.

\* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

## ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		<b>TOTAL</b>	<b>1,157,000</b>

\*The Board of Supervisor’s made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “addbacks” denoting the Board’s decision to add funds back for a particular service. Addbacks become part of an agency’s baseline budget.