



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee *Subcommittee: Data and Evidence (D/E)*

DRAFT NOTES
September 18, 2019
4:30 PM -5 PM
25 Van Ness Avenue, Suite 610

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information.

Order of Business:

- 1) **Call to Order / Roll Call** – Jonathan called the meeting to order at 4:35pm. Present: Jonathan Butler, Saeeda Hafiz, Roberto Vargas; Staff: Melinda Martin
Absent: Joi Jackson-Morgan, Irene Hilton
- 2) **Data Report** - [discussion and action] D/E will review and provide recommendations to the final SDDT Data Report.
Jonathan presented the revisions that Michelle Kirian integrated into the data report. Revisions included:
 - Timeline of Sugary Drink Interventions in San Francisco 2009 – 2019
 - Updated 2018 mortality data
 - Mortality rates due to diabetes have remained stable
 - SSB price data changes, though conclusions from data did not change
 - Sugar sweetened beverage sales – preliminary and baseline due to data are only available from 2015-2017
 - Data from the SFUSD School Health Survey, found that the daily frequency of SSB consumption declined from 2015 – 2017 (before tax collection). Average frequency of consumption was 0.8 times per day compared to 1.1 times per day in 2015.
 - 2017-2018 Fitnessgram data incorporated into the data report
 - Notes on SDOH added

Data report will serve as a baseline. Although the science is the same, the importance of moving the needle and towards the direction to think about SDOH/upstream efforts that will result in better health outcomes.



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The data report will provide SDDTAC with information to support the SDDTAC's recommendations to the Mayor as well as providing the community with information of how the soda tax is impacting the community, marketing and strategy for reaching the most impacted populations.

It is important that the messaging of this data report illustrates data that focuses on optimal standard (rather than White standard) and data that is inclusive of racial and socio-economic status.

Next steps: identify what is lacking in the report

Submission to Michelle by 9/25

Data report is provisionally approved with one week review and changes submitted to Michelle Kirian.

Roberto motions to recommend adopting report provisionally with a 1 week extension for additional review. Saeeda seconds. Motion approved.

3) Adjournment

Roberto moved to adjourn the meeting. Saeeda seconded the motion. The meeting was adjourned at 5:06pm.

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

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agenda packet, those materials are available for public inspection at the address above during normal business hours.

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City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
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Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.



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