



San Francisco Department of Public Health

Greg Wagner
Acting Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee *Subcommittee: Data and Evidence*

NOTES

January 16, 2019

12:00 – 1:30 PM

25 Van Ness Avenue, Room 70

San Francisco, CA 94102

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information.

Order of Business:

1. Call to Order / Roll Call - 2 min

The meeting was called to order at 12:10 pm followed by roll call of voting members. Present: Jonathan Butler, Rita Nguyen, Saeeda Hafiz, Roberto Vargas (by phone), Joi Jackson Morgan, Irene Hilton. Lyra Ng was absent.

2. Approval of Previous Meeting Minutes - [discussion and action] 3 min

Rita moved to approve the minutes with amendment to 6a - change from "No investments" to "most investments". Roberto seconded the motion and the motion passes unanimously.

3. Review and Consideration of Agenda – [discussion and action] 2 min

Saeeda motioned to approve the agenda. Rita seconded the motion. Members vote to approve the agenda.

4. General Public Comment - 3 min

No public comment

5. Meeting schedule: [discussion] – Members reviewed meeting schedule and set two special meetings of Data and Evidence subcommittee to prepare for the special SDDTAC meetings.

a. Full SDDTAC: 3rd Wednesdays at 5 pm

- i. Jan 16 – vote on 19-20 descriptions and begin discussion for 20-21
- ii. Jan 23 – vote on 20-21 Rx \$ - *this meeting was canceled*
- iii. Feb 6 – review and vote on 20-21 budget descriptions
- iv. Feb 20 – review full report



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- b. Data and Evidence: 2nd Wednesdays from 10am-12pm at 25 Van Ness, 5th floor conference room (room scheduled for Feb and March)
 - Jan 22 – 9-11 am at 25 Van Ness, room 650, and by Zoom. Marianne will send zoom info in calendar invite.
 - Feb 4 – 2-4 pm, location TBD
6. **Review 19-20 budget descriptions** [discussion and action] – Members walked through the differences between the subcommittee recommendations, with focus on:
 - a. Media – all three subcommittees agree that media needs more funding, but unsure about how to divvy it up between grassroots awareness and SDDT impact campaign. The committee would like to hear from a media expert and possibly reach out to Mayor’s Office to ask what they can leverage in terms of PR to highlight where the investments have gone. Rita will participate in upcoming regional media meeting and report back. Berkeley is investing 10% (\$50K) of its infrastructure budget to media.
 - b. Community Input’s recommendation to move healthy food purchasing supplement to community-based grants – need to hear Community Input’s rationale.
 - c. Hope SF – Ayanna Bennet is overseeing implementation of HopeSF and presented at Infrastructure meeting. HopeSF are sites of concentrated poverty and racism due to inadequate resources in the community. If equity is one of SDDTAC’s core values, then it is in alignment to invest in HopeSF. Members agree that HopeSF is in alignment with values of SDDTAC and would recommend it for funding as a new recommendation, renaming it to HopeSF Chronic Disease Equity, which captures the intention of funding better than “Peer Enhancements.”
 - d. Water – Saeeda will check with SFUSD on unmet needs of hydration stations in school district before the full committee votes on 20-21 recommendations. The \$450K provided about 20 hydration stations but didn’t fully address the unmet need within the school district. Ex. Some schools are so large but have only 1 station on the first floor or in cafeteria which is inaccessible to students outside of lunch period.
7. **Discuss 20-21 Funding Recommendations and Budget Descriptions** [discussion and possible action]
This item was not discussed and will be tabled for the Jan 22 meeting.
8. **Plan February 13 Agenda – [discussion and possible action]**
Goals are to update Data and Evidence section of the report and review DPH data. This item was not discussed and will be tabled for future meeting.
9. **Public Comment.** No public comment. The meeting was adjourned at 1:44 pm.

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.



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With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.



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DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor’s Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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Comparison between SDDTAC Recommendations and Mayor’s Allocations

Item	SDDTAC Recommended Amount	SDDTAC Recommended Agency	Mayor's Budget	Mayor's Proposed Agency	Variance	Description of intended purpose from Mayor's Proposed Budget
Community-Based Grants	\$4,680,000	DPH/CHEP	\$3,817,000	DPH		Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
			\$728,000	SFUSD via DCYF		
			\$4,545,000	Total	-\$135,000	
School Food, Nutrition Education,	\$1,000,000	SFUSD	\$1,500,000	SFUSD via DCYF	\$0	Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
Student Led Action	\$500,000	DPH		SFUSD via DCYF		
Food Access	\$1,000,000	DPH	\$1,035,000	DPH	\$35,000	Healthy Food Purchasing Supplement
Healthy Retail SF	\$150,000	OEWD	\$150,000	OEWD	\$0	Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
Oral Health	\$1,000,000	DPH	\$550,000	SFUSD via DCYF		Funding to support oral health in schools, including the cost of sealants.
			\$450,000	DPH		Funding for Community Task Forces
			\$1,000,000	Total	\$0	
Infrastructure	\$1,000,000	DPH/CHEP	\$800,000	DPH	-\$200,000	To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
		SFUSD				One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
Water Access - SFUSD	\$300,000		\$450,000	SFUSD via DCYF	\$0	
Water Access - Public Spaces	\$150,000	PUC/DPH				
SF Recreation & Parks	\$520,000	RPD	\$520,000		\$0	program.
HOPE SF Peer Enhancements	\$0	n/a	\$400,000	DPH	\$400,000	Fund training and peer wage increases.
Total	\$10,300,000		\$10,400,000			



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BACKGROUND

Funded Projects (2017/18 funded projects)

For the Fiscal Year 2017/2018 the projected revenue is \$5.8 million, after the removal of mandated baseline spending. The Mayor and Board of Supervisor have allocated certain expenditures from this revenue for the following:

	FY 17-18 Funding (\$/millions)	FY 18-19 Funding (\$/millions)	Description/Notes
Revenue (Sources)	5.8	11.6	This is the amount of revenue after baselines and set asides. Total revenue projected by the Controller is \$7.5M in FY 17-18 (half a year of revenue) and \$15 million in FY 18-19 (a full fiscal year of revenue).
Expenditures (Uses)			
DPH - Community Health Equity & Promotion Branch	2.3	-	Includes funding for the Black/African American Wellness and Peer Leadership (BAAWPL) program, healthy eating & active living programming, active transportation and pedestrian safety program, as well as the Sunday streets program.
Peace Parks & Peace Hoops	0.5	-	Pilot funding for Peace Parks initiative.
Home Delivered Meals	0.5	-	Increased funding for nutritional supports for low-income, disabled, and senior residents.
Healthy Addbacks	2.3	1.2	See addback list for details.
Total Expenditures	5.6	1.2	
Uncommitted Sources Available	0.2	10.4	

After the allocation of these funds by the Mayor and Board of Supervisors, \$200,000 uncommitted revenue was available. The SDDTAC recommendations for expenditure of those funds is in the "Advisory Committee Recommendations" section.

For the Fiscal Year 2018/2019 the projected revenue is \$11.6 million after the removal of mandated baseline spending. The Board of Supervisors have allocated \$1.2 million of the projected revenue for Healthy Addbacks. After the removal of this allocated amount, there are \$10.4 million of uncommitted revenue for the rest of that fiscal year.

Addback Funded with SDDT Fiscal Years 17/18 & 18/19

Program	Department	Description	FY 17-18	FY 18-19
Family Violence Services	WOM	Direct services, training and assistance to improve San Francisco child abuse prevention and intervention services building upon existing Family Resource Centers Initiative	500,000	
Food Security - Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000	220,000



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Food Security - Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers' markets in collaboration with DPH healthy Retail Program.	50,000	50,000
Food Security - Home-Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily safety-check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/ nutrition education/counseling.	477,000	477,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy Products as opposed to sugary beverages, etc.	60,000	60,000
Medical Assisting and Hospitality Training	ECN	Funding to support Medical Assisting and Hospitality Training	150,000	
Women's Health Rights in the Workplace Policy Coordinator	DPH	New women's health in the workplace outreach coordinator to conduct outreach to businesses and provide trainings on women's health issues	80,000	80,000
Upgrading services for a food pantry in Ingleside/Ocean Avenue	DAS	Renovation and upgrades for a food pantry that serves residents on Ocean Avenue and Ingleside neighborhood	25,000	
Day laborer mental health support in the Mission	DPH	Bilingual Spanish speaking Peer Health Navigator to conduct psycho-social training and individualized support sessions with Day Laborers in the Mission	65,000	
I Am Bayview Marketing Campaign	ECN	Marketing campaign for Bayview merchant corridor	20,000	
Mental health services	MOH	Mental health and trauma counseling services at Vis Valley elementary	50,000	
Resilient Bayview	ADM	Enhancement of existing programming, including free training for residents and non-profits	25,000	
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000	200,000
Third Street Economic Development	ECN	Development and marketing of Third Street corridor	75,000	
Congregate Meal Program	HSA	Congregate Meal Program A	75,000	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000	75,000
Small Business Support	ECN	1.5 FTE to serve Outer Mission and Broad Randolph business development	115,000	
			2,262,000	1,237,000