



# San Francisco Department of Public Health

Greg Wagner  
Acting Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee *Subcommittee: Data and Evidence*

### NOTES

January 22, 2019

9:00am-11:00am

**by phone: +1 669 900 6833 | Meeting ID: 682 938 318**

**and at the following locations:**

25 Van Ness Avenue, Room 650, (DPH), San Francisco, CA 94102

400 Parnassus Ave, AC16, (UCSF), San Francisco, CA 94143

1728 Bancroft Ave. (3rd St. Youth Center and Clinic), San Francisco, CA 94124

1525 Silver Ave. (Silver Ave. Family Health Center), San Francisco, CA 94134

\* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information.

#### Order of Business:

- 1. Call to Order / Roll Call** - 2 min - The meeting was called to order at 9:05 AM.  
Present: Jonathan Butler, Rita Nguyen, Joi Jackson-Morgan, Roberto Vargas, Irene Hilton  
Absent: Saeeda Hafiz and Lyra Ng
- 2. Approval of Previous Meeting Minutes** - [discussion and action] 3 min  
Item 6d – Saeeda will check with SFUSD on unmet needs of hydration stations in SFUSD. The full committee voted to cancel the meeting on January 23. Rita made motion to approve the minutes with these edits. Joi seconded the motion. The minutes were approved unanimously.
- 3. Review and Consideration of Agenda** – [discussion and action] 2 min  
Committee discussed item 6a from the meeting notes about who will reach out to the Mayor's office regarding collaborating on PR campaign for SDDT impact. Roberto made a motion to recommend to the full SDDTAC that Jonathan reach out to Mawuli Tugbenyoh, Senior Advisor to Mayor Breed. Mawuli is familiar with the SDDTAC and the tax, and Jonathan has a working relationship with him. Nicole Lindler, the Mayor's Policy Aide, is another potential lead. Rita seconded the motion and the motion passed unanimously to add this as a discussion point for the Feb 6 Data and Evidence subcommittee update.

Irene moved to approve the agenda. Rita seconded the motion and the agenda was approved unanimously.



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#### 4. General Public Comment - 3 min

There was no public comment.

#### 5. Review upcoming meeting schedule and meeting goals: [discussion]

- a. Jan 23 – full SDDTAC - vote on 20-21 Rx \$ - *The full SDDTAC voted to cancel this meeting at the 1/16/19 meeting.*
- b. Feb 4 – Data and Evidence – 2-4 PM to discuss Saeeda’s SFUSD water hydration needs update and the data pieces of the report. Roberto will reach out to scientists for other evidence that should be considered/included in the report/appendix. Jonathan will update the subcommittee’s process in advance of this meeting.
- c. Feb 6 – full SDDTAC - review and vote on 20-21 budget descriptions
- d. Feb 13 – Data and Evidence – 10am-12pm, 25 Van Ness 5<sup>th</sup> floor conference room
- e. Feb 20 – full SDDTAC - review full report

#### 6. Discuss 20-21 budget recommendations and descriptions [discussion and action]

Roberto made a motion to adopt the 19-20 recommendations for 20-21, anticipating that the full committee will revisit the recommendations next year, including the \$40k that was allocated as one-time funding for strategic planning in 19-20. Joi seconded the motion. The motion passed unanimously.

At Feb 6 meeting, Saeeda will report about SFUSD’s unmet water hydration needs.

#### 7. Public Comment – There was no public comment.

#### 8. Adjournment – Roberto made motion to adjourn the meeting. Rita seconded the motion. The meeting was adjourned at 9:46 am.

### PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.



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Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

### **RINGING AND THE USE OF CELLPHONES**

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,  
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

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### **LANGUAGE ACCESS**

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org) at least 48 hours in advance of the meeting. Late requests will be honored if possible.

### **DISABILITY ACCESS**

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

### **LOBBYIST ORDINANCE**

SFDPH | 101 Grove Street, Room 308, San Francisco, CA 94102



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## Comparison between SDDTAC Recommendations and Mayor's Allocations

Item	SDDTAC Recommended Amount	SDDTAC Recommended Agency	Mayor's Budget	Mayor's Proposed Agency	Variance	Description of intended purpose from Mayor's Proposed Budget
Community-Based Grants	\$4,680,000	DPH/CHEP	\$3,817,000	DPH		Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
			\$728,000	SFUSD via DCYF		
			\$4,545,000	Total	-\$135,000	
School Food, Nutrition Education,	\$1,000,000	SFUSD	\$1,500,000	SFUSD via DCYF	\$0	Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
Student Led Action	\$500,000	DPH		SFUSD via DCYF		
Food Access	\$1,000,000	DPH	\$1,035,000	DPH	\$35,000	Healthy Food Purchasing Supplement
Healthy Retail SF	\$150,000	OEWD	\$150,000	OEWD	\$0	Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
Oral Health	\$1,000,000	DPH	\$550,000	SFUSD via DCYF		Funding to support oral health in schools, including the cost of sealants.
			\$450,000	DPH		Funding for Community Task Forces
			\$1,000,000	Total	\$0	
Infrastructure	\$1,000,000	DPH/CHEP	\$800,000	DPH	-\$200,000	To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
Water Access - SFUSD	\$300,000	SFUSD	\$450,000	SFUSD via DCYF	\$0	One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
Water Access - Public Spaces	\$150,000	PUC/DPH				
SF Recreation & Parks	\$520,000	RPD	\$520,000		\$0	program.
HOPE SF Peer Enhancements	\$0	n/a	\$400,000	DPH	\$400,000	Fund training and peer wage increases.
<b>Total</b>	<b>\$10,300,000</b>		<b>\$10,400,000</b>			



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## BACKGROUND

### Funded Projects (2017/18 funded projects)

For the Fiscal Year 2017/2018 the projected revenue is \$5.8 million, after the removal of mandated baseline spending. The Mayor and Board of Supervisor have allocated certain expenditures from this revenue for the following:

	FY 17-18 Funding (\$/millions)	FY 18-19 Funding (\$/millions)	Description/Notes
Revenue (Sources)	5.8	11.6	This is the amount of revenue after baselines and set asides. Total revenue projected by the Controller is \$7.5M in FY 17-18 (half a year of revenue) and \$15 million in FY 18-19 (a full fiscal year of revenue).
<b>Expenditures (Uses)</b>			
DPH - Community Health Equity & Promotion Branch	2.3	-	Includes funding for the Black/African American Wellness and Peer Leadership (BAAWPL) program, healthy eating & active living programming, active transportation and pedestrian safety program, as well as the Sunday streets program.
Peace Parks & Peace Hoops	0.5	-	Pilot funding for Peace Parks initiative.
Home Delivered Meals	0.5	-	Increased funding for nutritional supports for low-income, disabled, and senior residents.
Healthy Addbacks	2.3	1.2	See addback list for details.
<b>Total Expenditures</b>	<b>5.6</b>	<b>1.2</b>	
<b>Uncommitted Sources Available</b>	<b>0.2</b>	<b>10.4</b>	

After the allocation of these funds by the Mayor and Board of Supervisors, \$200,000 uncommitted revenue was available. The SDDTAC recommendations for expenditure of those funds is in the "Advisory Committee Recommendations" section.

For the Fiscal Year 2018/2019 the projected revenue is \$11.6 million after the removal of mandated baseline spending. The Board of Supervisors have allocated \$1.2 million of the projected revenue for Healthy Addbacks. After the removal of this allocated amount, there are \$10.4 million of uncommitted revenue for the rest of that fiscal year.

### Addback Funded with SDDT Fiscal Years 17/18 & 18/19

Program	Department	Description	FY 17-18	FY 18-19
Family Violence Services	WOM	Direct services, training and assistance to improve San Francisco child abuse prevention and intervention services building upon existing Family Resource Centers Initiative	500,000	
Food Security - Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000	220,000



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Food Security - Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers' markets in collaboration with DPH healthy Retail Program.	50,000	50,000
Food Security - Home-Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily safety-check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/ nutrition education/counseling.	477,000	477,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy Products as opposed to sugary beverages, etc.	60,000	60,000
Medical Assisting and Hospitality Training	ECN	Funding to support Medical Assisting and Hospitality Training	150,000	
Women's Health Rights in the Workplace Policy Coordinator	DPH	New women's health in the workplace outreach coordinator to conduct outreach to businesses and provide trainings on women's health issues	80,000	80,000
Upgrading services for a food pantry in Ingleside/Ocean Avenue	DAS	Renovation and upgrades for a food pantry that serves residents on Ocean Avenue and Ingleside neighborhood	25,000	
Day laborer mental health support in the Mission	DPH	Bilingual Spanish speaking Peer Health Navigator to conduct psycho-social training and individualized support sessions with Day Laborers in the Mission	65,000	
I Am Bayview Marketing Campaign	ECN	Marketing campaign for Bayview merchant corridor	20,000	
Mental health services	MOH	Mental health and trauma counseling services at Vis Valley elementary	50,000	
Resilient Bayview	ADM	Enhancement of existing programming, including free training for residents and non-profits	25,000	
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000	200,000
Third Street Economic Development	ECN	Development and marketing of Third Street corridor	75,000	
Congregate Meal Program	HSA	Congregate Meal Program A	75,000	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000	75,000
Small Business Support	ECN	1.5 FTE to serve Outer Mission and Broad Randolph business development	115,000	
			2,262,000	1,237,000