



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee *Subcommittee: Data and Evidence (D/E)*

MINUTES

May 12, 2021 – 10:00AM

Join Via Zoom

<https://sfdph.zoom.us/j/92705994996?pwd=RIVzRUtBalh3Vk9GaXNpYTJGR0lZUT09>

Meeting ID: 927 0599 4996; Passcode: 269275

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* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information.

Order of Business:

1) **Call to Order / Roll Call – Meeting called to order at: 10:04am**

Present: Saeeda Hafiz, Michelle Kim, Christina Goette, Marna Armstead, Maureen Guerrero, Abby Cabrera, Joi Jackson-Morgan, Diana Lau, Irene Hilton, Roberto Vargas, Melinda Martin

2) **Approval of April Meeting Minutes - [discussion and action]**

Abby motions to approve minutes. Marna seconds. Minutes are approved.

3) **Review and Consideration of Agenda – [discussion and action]**

Member suggested to add times for agenda items for future agendas.

Maureen motions to approve agenda. Abby seconds. Agenda is approved.

4) **General Public Comment- [discussion] - No Public Comment**

5) **Housekeeping – [discussion and possible action]**

Staff shared that the Board of Supervisors has approved and appointed Dianna Cavagnaro for Seat 15 – SFUSD Parent Advisory Council and will be joining the May SDDTAC meeting.

Staff shared that DPH has a scheduled meeting with the DPH governmental liaison tomorrow. It is likely that a presentation to the full Board of Supervisors is not likely due to timing. It might be best to do individual meetings with Supervisors. Staff will update members at the next SDDTAC meeting. Staff also shares that was discussed at the appointment of seat 15. Supervisor Peskin recognized the concern about seat 2 appointment. There has been discussions from the SDDTAC to make changes to the legislation. Staff provided high level overview of the suggested changes and that it has been reviewed by the Infrastructure and Community Input subcommittees and now here at Data and Evidence. It was shared that the suggested



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change in the number of seats from 16 to 20. Seats 1-3 to be revised to bring in specificity on race representation. Seat 6 recommendation is to change seat 6 to a student from SFUSD under 19 and adding language to receive participation stipends. This suggested change would include adding an additional seat who is also under 19 under the time of appointment and student at SF school, notion is to have 2 seats under 19 years of age. The current language for seat 6 needs to be clarified about voting age. In addition to the changes, to add 3 new seats and the recommendation is for transitional age youth age 16-25 years old (TAY) seats that mirror the current community equity seats, and it would allow for more community seats and having representation from priority populations. The additional seats would total to 20 SDDTAC members. Staff reviewed membership terms of office and the recommendation is to have SDDTAC community seats be staggered. The suggested terms would end in February and new members would start in March, suggested new terms would be February – March. Additionally it was also suggested to add language that notes that the youth and TAY seats would receive stipends through the soda tax revenue.

Member asked what the rationale was for the stipend. Member responded that youth who participate on the SDDTAC are not paid for their work on the committee and may be more appealing for youth participate and receive a stipend for their contribution which also creates more access and equity for youth. Member suggests adding a fixed stipend number to the legislation. Staff shared that the city attorney will be reviewing changes to ensure all is legal and the plan is to bring the edits and clarification back to the SDDTAC next week and then bring to city attorney and back to SDDTAC and then to BOS. There was discussion at the Community Input subcommittee to get community input prior to sending to Board of Supervisors or city attorney. Member suggested to review other advisory bodies to identify if others are compensated.

6) **Data & Evidence Subcommittee Definition and Tasks** [discussion and possible action]

Saeeda reviews documents referencing mission of Data and Evidence subcommittee. Specifically on its work during the last fiscal year and baseline documented going forward and to provide members with some background regarding the subcommittee's roles and responsibilities. Member suggests adding dates of accomplishments and who was involved. Staff shared that the SDDTAC annual reports have that information as to who was on the committee. Members agree to add dates to accomplishments. Member suggested to have background context on notes that refer to budget allocations so that there is greater clarification and understanding when submitting report. Member agreed to ensure that the language for reporting is crystal clear. Member clarified that the budget recommendation listed on the data and evidence subcommittee report for future considerations is based on discussions regarding when receiving announcement from the Mayor's Office that there will a reduction in the budget, how will it impact the city's budget and how the SDDTAC's budget categories are impacted, e.g. COVID. We typically include budget percentages as well. Member added that data and evidence decides on how SDDT funds should be allocated.

Member asked for the future considerations section of the report, what does it mean by revisiting priority communities? Member responds that populations/communities most negatively impacted by sugar sweetened beverages. Member adds that there is data that highlights the disparity within the dental focused areas. Member adds that the subcommittee reviews data that is available and it helps to develop the committee's report out and looking at data and assessment tools. Member notes that what is not being



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analyzed is how well did we do and if anyone is better off despite utilizing the results based accountability framework. Member adds that it is not the whole picture and that it is important that data and evidence is present through the work of the evaluation consultants and epidemiologist. Member suggests reviewing with the SDDTAC other data tools that have been created and developed for a gain a greater landscape of the work. Staff shared that in respect to are we better off, we are getting that information from SDDT grantees and with COVID putting a big delay and change in our data, it was important to collect data in a broader basis since programs were so impacted by COVID and not having the epidemiologist to support, we are working on that now and don't have that picture fully. Joi added that there are two evaluations: one on the grantee side and health side, there are parts in the previous report that has data and there also was a gap when data and annual report has released. An example of employment data of who was hired from the community, because want to know where the funding has gone to change community health, data and evidence subcommittee decided to pick apart the data to get data that is needed. Roberto adds that people from impacted communities were the folks that lead and help these interventions and important for members to understand who was hired to implement the work, with the understanding that these folks who are reflected or have the tools to employ interventions and have lived experience. Roberto adds SDDT does not have all the data gathered since it is not the typical questions, but the hope is that at the very least with the organizations funded by SDDTAC. Important for city and funders to see who is being employed to do the work in the communities and looking at evidence, have only been able to look at health disparities to deploying the message of partnering with university resources and community. Important to keep that approach in mind to leverage the data and bring to the intervention and where it aligns with community needs and assets. Identify what is supported by the data and being responsive given the data and evidence and what is being supportive by community needs, wanting to ensure a community driven agenda.

7) **Guidance/Tips from former SDDTAC members** [discussion and possible action]

Roberto shares that part of what has done is to tap into experts and their expertise. Previously members have reached out to UCSF staff interested in SSB and reach out to them on their input and provide feedback and look at SDDTAC budget recommendations to seek their input or anything on the horizon that SDDTAC needs to pay attention to. There is recent publication on the tax of small corner stores and small supermarkets and providing support to small retailers to adhere to the tax and is there support they need, and the tax is not to their detriment and they can get into the political process and to overturn the SSB tax. There are studies out to look at what the tax is doing to retailers and their perspectives. Suggests something you can gain by tapping into the current evidence that is out there and the potential of what is out there, when the time is right, it can be passed onto other scientists and conveying of representatives from soda tax city advisory committees on a national level. Joi added that part of this committee's duties are to when the public comes to comment, it is data and evidence's job to see how to support the public's suggestions. If the science can be found to back the SDDTAC recommendations, it is important that what is being put forward makes sense and can make a difference in the community. The committee needs to feel strongly to back up for the community, keep in mind the community aspect of their expertise and this committee to gather the right data and to be able to lead and guide the evaluation to show the things that are effective, and it is data and evidence's responsibility to bring it forward to SDDTAC. Joi adds that when making budget



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recommendations the Mayor's and Controller's Office can go back with different numbers on how much the tax in bringing in, so early on the SDDTAC decided to include budget percentages as a guide so that in the case of the budget recommendations you are recommending percentages in case there are overages or underestimates. Roberto adds that percentages are helpful, and all members need to agree on and embrace that the SDDTAC makes recommendations and does not make allocations, it is really important to keep clear over time and you may get community coming to the meetings saying why did SDDTAC cut funding and to inform community that the SDDTAC only provides recommendations. The purpose of SDDT was to offset the agenda of public officials, when we first put this together, it was a dedicated tax, it is a general fund tax and the additional legislation for the SDDTAC, it was a way to ensure that it was not decided by elected officials but with perspective of and with the community. Most of the Board of Supervisors have not paid attention, SDDTAC is just making budget recommendations, don't let go of that power and ultimately it will be the Mayor's Office to decide. Joi, as a committee it is vital to keep at the forefront of community that we are only doing budget recommendations and to put forth what the community wants and needs. Although you are helping put forth some issues and highlighting that wouldn't necessarily be raised. Joi adds that as the SDDTAC it should not recommend what the Mayor's Office would want, members have the duty to the taxpayers and communities that are impacted by the soda industry. There will be tensions, city representatives are appointed, and will be talking from their seat perspective, and possibly asking for funds for their departments. It is about the good for impacted communities being divested by the city and soda industry and fighting justice for these communities for better health outcomes. Roberto adds that it is really important to understand that this is more of a structural challenge than individuals and individuals may choose to align themselves with elected officials. Structurally the head of each city dept is appointed by the Mayor and each of those department heads who will appoint who is in that seat and so there is an influence over what their city dept will advocate for. I think that lessons learned in designing the policy and how it is being implemented, the challenge is structurally community members have to be appointed whereas city dept representatives do not. Unforeseen in the legislation city department representatives can stay on the SDDTAC forever which can carry historical memory and possibly end up with positions of leadership and can guide agenda of SDDTAC. Roberto shared that he has been on the SDDTAC through 3 mayors and has had lived experience of current Mayor and yet I just think structurally to balance the power of the SDDTAC with much voice from community with data to keep pressures on city department representatives with the mission of the SDDTAC, it doesn't change versus the Mayor changing and important to leverage constituencies being more impacted. Member thanks former SDDTAC members for sharing their experiences on the SDDTAC and notes that no one is immune to the pressures of politics. Members asked former members if there are strategies that they have learned that were useful. Roberto shared to alert as many people in SF the work of SDDTAC and although the work is happening, it is a challenge especially with the decline of participation during COVID, and the more everyone is compelled to be responsive to community and the data and evidence, the less likely it will be that people will follow the agenda of the Mayor's Office. This process is happening and there is an opportunity to shape the budget recommendations and intersect of getting as broad array of applicants for the funding, to fund the different programs and interventions across SF. As well as to tap into your networks in the seat that each member represents. Member adds that the revenue also accounts for funds that are allotted for set asides, despite the revenue amount that is collected.



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It is the SDDTAC role to be that balance and that everyone represents a constituency to be able to come to meetings and give public comments. Joi shares to keep in mind to not get caught up in recommendations and the politics, but to look at what is required and a lot of it is held in the data and evidence subcommittee. Roberto added that at the national tables, this challenge of trying to offset and counter the advances and agendas is not unique to SF. The SDDTAC nationally are helpful to counterbalancing of what officials will do. It is not is not about city but the way policies work and there are some structural challenges and opportunities to check in with other cities and learn about what is happening at other cities. Excited to hear about Seattle doing housing and going further upstream and in Philadelphia there are deep investments in pre K. It is important to take advantage of connecting or looking at what other cities are doing, Philadelphia has a tool where they are investing their funds. People have been thinking about this for a long time and be proud that SF has been leading on a lot of these SSB issues and much more willing to take on the soda industry. Abby thanks Joi and Roberto for joining and sharing with members.

8) **Data & Evidence Subcommittee Shared Leadership** [discussion and possible action]

Irene motions to table Data & Evidence Subcommittee Shared Leadership to next meeting. Marna seconds. Motion passes.

9) **SDDT Literature Database** [discussion and possible action]

Marna motions to table SDDT Literature Database and Healthcare & Pipeline Program to next meeting. Irene seconds. Motion passes.

10) **Healthcare & Pipeline Program** [discussion and possible action] - Tabled to next meeting

11) **Agenda Items for Next Meeting** [discussion and possible action]

- Review Data and Evidence Workplan to identify evaluation experts to present at future meetings

12) **Public Comment** – No Public Comment

13) **Adjournment**

Diana motions to adjourn meeting. Marna seconds. Meeting is adjourned at 12:04pm.

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted



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agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This



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Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

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Comparison between SDDTAC Recommendations and Mayor's Allocations FY19-20



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Item	SDDTAC Rx Amount	SDDTAC Rx %	SDDTAC Rx Agency	Mayor's Budget	% of Mayor's Budget	Mayor's Proposed Agency	Variance
Community-Based Grants	\$4,290,000	41.25%	DPH/CHEP	\$2,995,000	26.76%	DPH	
				\$300,000	2.68%	<i>SFUSD via DCYF</i>	
			Comm Engag	\$50,000	.45%	<i>Total</i>	<i>-\$345,000</i>
School Food, Nutrition Education, Student Led Action	\$1,000,000	14.42%	SFUSD	\$1,500,000	14%	<i>SFUSD via DCYF</i>	\$0
	\$500,000		SFUSD	\$500,000		<i>SFUSD via DCYF</i>	
Food Access	\$1,000,000	9.62%	DPH	\$1,000,000	10%	DPH	<i>\$35,000</i>
Healthy Retail SF	\$150,000	1.44%	OEWD	\$150,000	1%	OEWD	\$0
Oral Health	\$1,000,000	9.62%	DPH – Task Force	\$450,000	4.02%	<i>SFUSD via DCYF</i>	
			Sealant Pgm	\$450,000	3.13%	DPH	
			Edu/Case Mg	\$200,000	1.79%	<i>Total</i>	\$0
Infrastructure	\$1,000,000	11.92%	DPH/CHEP	\$1,000,000	8%	DPH	<i>-\$240,000</i>
Water Access - SFUSD	\$0	2.88%	SFUSD	\$0	0%	<i>SFUSD via DCYF</i>	\$0
Water Access - Public Spaces	\$300,000		PUC/DPH	\$300,000	2.68%		
SF Recreation & Parks	\$520,000	5%	RPD	\$2,895,000	5%		\$2,375,000
HOPE SF Peer Enhancements	\$400,000	3.85%	N/A	\$400,000	0%	<i>DPH</i>	<i>\$400,000</i>
Total	\$10,400,000	100.0%		\$11,190,000	100%		



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Description of intended purpose from Mayor's Budget
Community-Based Grants: Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
School Food, Nutrition Education, student-led action: Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
Food Access: Healthy Food Purchasing Supplement
Healthy Retail: Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
Oral Health school-based: Funding to support oral health in schools, including the cost of sealants.
Oral Health: Funding for Community Task Forces
Infrastructure: To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
Water Access: One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
SFRPD: Funding to Rec Park to provide continued support of the Peace Parks program.
Hope SF Peer Enhancements: Fund training and peer wage increases.



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SDDTAC Recommendations FY21-22 and 22-23

	FY21-22	%	FY22-23	%	Department
COMMUNITY-BASED GRANTS					
Health education, food security, physical activity	\$3,500,000	36.84%	\$3,500,000	32.11%	DPH/CHEP
CBOs working with SFUSD	\$300,000	31.6%	\$300,000	2.75%	DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$3,800,000	40%	\$3,800,000	34.86%	
SFUSD					
School Food, Nutrition Ed	\$1,000,000	10.53%	\$1,000,000	9.17%	SFUSD via DCYF
Student Led Action	\$500,000	5.26%	\$500,000	4.59%	SFUSD via DCYF
Educational Investments	-	0%	\$150,000	1.38%	SFUSD via DCYF
TOTAL SFUSD	\$1,500,000	15.79%	\$1,650,000	15.14%	
FOOD ACCESS					
Healthy Food Purchasing Supplement	\$1,200,000	12.63%	\$1,500,000	13.76%	DPH/PHD
Healthy Retail	\$150,000	1.58%	\$150,000	1.38%	OEWD
TOTAL FOOD ACCESS	\$1,250,000	14.21%	\$1,650,000	15.14%	
ORAL HEALTH					
Community task forces	\$450,000	4.74%	\$450,000	4.13%	DPH/MCAH
School-based sealant application	\$350,000	3.68%	\$350,000	3.21%	DPH/SF Health Network
School-based education and case management	\$200,000	2.11%	\$200,000	1.83%	SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	10.53%	\$1,000,000	9.17%	
INFRASTRUCTURE					
DPH Infrastructure	\$800,000	8.42%	\$450,000	4.13%	DPH/CHEP
TOTAL INFRASTRUCTURE	\$800,000	8.42%	\$450,000	4.13%	
WATER ACCESS					
Water Access - SFUSD	-	-	\$400,000	3.67%	SFUSD via DCYF
Water Access - Public Spaces	\$95,000	1%	-	-	PUC via RPD
TOTAL WATER ACCESS	\$95,000	1%	\$400,000	3.67%	
SF RECREATION & PARKS					
Peace Parks	-	-	\$650,000	5.96%	RPD
SVIP Funding – Peace Parks Transportation	-	-	\$225,000	2.06%	RPD
REQUITY: Outreach, Scholarships, equity in recreation	-	-	\$900,000	8.26%	RPD
TOTAL SF RECREATION & PARKS	\$780,000	8.21%	\$1,775,000	16.28%	
BREASTFEEDING	\$175,000	1.84%	\$175,000	1.61%	DPH/MCAH
Total Proposed	\$9,500,000	100%	\$10,900,000	100%	



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	Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and wellbeing and workforce pathways for impacted/priority populations.
COMMUNITY-BASED GRANTS	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:
Health education, food security, physical activity	<ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
SFUSD	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
School Food, Nutrition Ed	
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
FOOD ACCESS	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.
Healthy Food Purchasing Supplement	
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.



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ORAL HEALTH Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	
DPH Infrastructure	<p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p>B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p>C. Materials/Supplies for meetings and printing costs</p> <p>D. Training to support staff development</p> <p>E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
Evaluation	Additional funds for evaluation may: <ul style="list-style-type: none"> a. support community based participatory research (ex. street intercept, merchant interview, focus groups) b. develop a system to collect data c. expand technical assistance d. conduct more qualitative evaluation that can help develop stories that describe impact of tax
WATER ACCESS	
Water Access - SFUSD	To install hydration stations at low income schools serving students with health disparities (ex. Bayview, Chinatown, Mission), to elevate the schools to the Silver or Gold standard for hydration stations (i.e. one on each floor, centrally located, and conduct water education). Funds may support purchase of Spa Water Supplies, station maintenance and beautification, refillable water bottles to distribute to students, water testing.



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Director of Health

City and County of San Francisco
London N. Breed
Mayor

Water Access - Public Spaces	To install or upgrade existing hydration station(s) in public spaces that target high-risk populations that are disproportionately targeted by the sugary drink industry (community identified public spaces). This funding should support high-quality, visually appealing, stations that can serve as a highlighted example of the potential for hydration stations. This can include beautifying and optimizing current station(s) or creating new one(s).
SF RECREATION & PARKS	
Peace Parks	Peace Parks programming to serve priority populations
SVIP Funding: Peace Parks Transportation	Transportation for Peace Park participants
REQUITY: Outreach, Scholarships, recreation equity	Scholarships and programming for priority populations
BREASTFEEDING	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rates and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to: to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long terms goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADDBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000



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Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisor’s made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “addbacks” denoting the Board’s decision to add funds back for a particular service. Addbacks become part of an agency’s baseline budget.