



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee *Subcommittee: Data and Evidence (D/E)*

MINUTES

August 11, 2021 – 10:00AM

Join Via Zoom

<https://sfdph.zoom.us/j/92705994996?pwd=RIVzRUtBalh3Vk9GaXNpYTJGR0lZUT09>

Meeting ID: 927 0599 4996; Passcode: 269275

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* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information.

Order of Business:

1) **Call to Order / Roll Call – Meeting called to order at: 10:10am**

Present: Maureen Guerrero, Abby Cabrera, Irene Hilton, Marna Armstead, Christina Goette, Melinda Martin

Absent: Saeeda Hafiz, Diana Lau

2) **Approval of June Meeting Minutes** - [discussion and action]

Irene motions to approve June meeting minutes. Marna seconds.

3) **Review and Consideration of Agenda** – [discussion and action]

Marna motions to approve agenda. Irene seconds. Agenda is approved.

4) **General Public Comment**- [discussion] - No Public Comment

5) **Housekeeping** – [discussion and possible action]

a) **SDDTAC Proposed Legislation Amendment Update**

Staff shares that the update from the health department is that city attorney found that in order for any changes to be made it would need to be put forth with the voters. They are still looking for some way to compensate youth members. They are looking into it and expressed caution and will figure out a way to legally address the ordinance which say no member should receive compensation.

Member asked what others think about bringing this back to the voters, as SDDTAC does not know if it will pass and could it potentially affect what is already in place in regard to the soda tax. This is could be trade off and would we lose what is in place in reference to the tax. Is anyone in the subcommittee that would be interested pursuing this or what others are thinking? Member shares that it is something that she thinks is worth pursuing since it is working towards equity and representation and how it matters. In addition from a



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data and evidence perspective from the way our city is made up, is it a risk/benefit to move forward.

Staff shares as a point of reference, there are two ordinances, as a result of the vote in 2016, 1) establishing soda tax in the business or administrative code 2) establishment of SDDTAC. There are two separate ordinances and unsure if the soda tax is at risk, if SDDTAC is seeking to make changes to the SDDTAC. The two may not be linked if changes are to be made to the SDDTAC ordinance. Member expressed curiosity of what the organizations and/or advocates who were involved initially in the passing of the ordinance and what would be the political consequences. Part of this is serving and to think about how many of those changes can be realistically be amended, should the SDDTAC want to move in that direction.

Member noted that another subcommittee fellow member shared that if this doesn't pass, we need to revisit the community's concerns because this was the pathway to address those concerns and even if we have to see what else can be done. Community coalitions could help to get the word out and would be good to have something in writing to share with the community. Member agrees and if there is something that can be changed around the verbiage that can put our programming in jeopardy than would love to visit other options. Would be interested in looking at what other opportunities there are to support and benefit our youth. Member asked is there someone that the SDDTAC can speak with. Staff responded that yes, the city attorney and suggests to also consider the soda industry, what would they do in response to this and where would they go with it. Although they are separate from the soda tax, in previous years, the soda industry spent \$22Mil to undermine the tax to ensure it does not get passed. They may not care about something like this but unsure. Staff will share with city attorney who has been advising.

Member noted in order to close the loops, and to provide feedback to the community about why SDDTAC cannot make the changes with the hopes of them understanding and have consensus on the outcome of these efforts.

6) **Mayor's Office Proposed SDDT Budget** [discussion and possible action]

Chair asked members what their impressions were of the discussions at the full committee meeting on the Mayor's Office SDDT budget.

Member shared that dental care received the shaft and was not funded for 2 years in a row, which was cut from their own DPH funding for the positions for the work that was being done with the schools. This is similar to what is being done at the national level with federally qualified health centers, where the uniformed standardized data that dental visits when down disproportionately and dental staff was laid off last year and never rehired.

Member noted that the process and sounded as if the Mayor's Office had their mind already made up and how can we influence that process more, gain more allies and more information. It felt as if it wasn't transparent as there wasn't specific indication of where the funds were coming from and how do we get ahead of it for the next time.



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Member shares that same impression and wondering what creative ways are to really get in connection with the Mayor's Office. Thinking about safety and COVID and requesting meetings, going in person, trying to think of other ways to get ahead to get transparency. Work with the Mayor's Office ahead of time to get more transparency.

Member agrees with other members. Thinking about how SDDT is being set up to be advisors of how the funds should be spent and not being listened to, how to we engage and get creative. How do we engage the public in the education of where the funds should be spent, how do we engage the city throughout the year rather than this mad cramming during budget season? We someone engaged the voters to vote on this tax and that this was important, have we considered how we engage in our city about dental, etc., all the things we are recommending for and engage in ongoing engagement from community. If we don't continue to stay engage, everything we worked for will be lining the accounts for what this revenue should report to prevent chronic disease, etc. We need to constantly engage community and the city with our concerns.

Member added that from historically perspective, branding what the soda tax was actually funding, always behind the 8 ball on it, took 2 years for city to agree to brand what was funded by the soda tax which took a while. We can consider picking up again to brand and would be easier to engage when people know of how activities they are participating in are funded by the soda tax. There is a group, SPUR that would meet every month about doing the advocacy and keeping on the radar when budget recommendations went out. They were able to mobilize people in their network to reach out to the Mayor's Office. We can think about restarting all of that. Member adds how we can continue this talk to ensure the transparency that our recommendations are being heard.

Member notes there are groups that are in the city, such as Budget Justice and wondering if they would be interested in collaborating with the SDDTAC to provide trainings on the Mayor's budget and advocate for various groups and types of funding. How do we get others excited about SDDTAC? Member added that it might be good to discuss how SDDTAC can disseminate information on where funds are going and how can we look at the data connecting to the funds and that information can be shared with the city and the public, the impact, numbers, and data points, what is the impact starting to look at. Member agrees to share statistical data and what is powerful as well is storytelling, such as telling what specific program and its impact on the community funded by the soda tax. By storytelling, the public may connect as they might be associated with those funded programs. Members suggesting sharing with specific groups such as decision makers, city departments, Latino Taskforce, MegaBlack, API Health Parity Coalition, CBOs, etc.

Member suggests SDDT have a marketing piece and if a subcommittee can take on and can send out information quarterly. In the past the full report and evaluation report has been the one of the main forms of dissemination. Also quarterly newsletters/update were discussed to be created and disseminated, however due to the timing of it all, COVID came, and staff were activated to respond to the pandemic. Member adds that there was advertising of the SDDT program and was just completed when COVID hit. Staff shares that



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there was an awareness campaign that was run of buses and it was during the early stages of COVID. The notion of storytelling was the direction of where the campaign was headed. There was some push back on spending funding on promoting the impact of the soda tax. We could use more of the soda tax webpage to do some of that dissemination, it's just that all of it was finalized during the early stages of COVID and since staff are activated to respond to the pandemic, staff have only been able to get basic SDDT work completed in the past year and a half. It would be helpful if others can help to create and produce a newsletter again, as staff are back into pandemic surge so it's a matter of getting the work done. We can share what was created and to take a look how members can support if they have capacity to do so.

7) Review of D&E workplan

Co-chairs have discussed what the impact of data and evidence and what are ways that we can look to the impact to share with the Board of Supervisors. How can we take the evidence and tying into the dollars by reviewing short and long term of what we are seeing and translate that information for the Board of Supervisors and the community and adding it to the data and evidence work plan so that we are being accountable?

All subcommittees interact and how we can support the community and being accountable. Data and Evidence work plan is heavy on evaluation and data and what are thoughts and ideas to focus on within our work plan and translating our data to disseminate to various groups. How can specific data and evidence information go into a quarterly newsletter? Maybe we can suggest pieces of data that can be pulled out and translated into the story of the data could be one place to start and keeping a list of what we develop and who the information can go to. Co-chairs discussed if there is a way to correlate data collected by Raimi & Associates and correlate it to the dollar amounts funded by the soda tax. Member adds how to add statistical data from SDDT grantees and translate its impact to the community. Many organizations want to share their information of the impact of funding and what they are doing to tell their story. Staff adds that reports from grantees help to build out the evaluation report and to review evaluation report with the lens of storytelling. Member envisions that something that can tie to a community member such as sharing story telling via video, etc. and identifying what is connecting with the community, such as Tik Tok, etc., using the information from the evaluation report to story tell. Member added even using flyers and one pager to provide information and use for efforts like legislation amendments if needed.

Next action items to look at previous discussions of quarterly newsletter. If anyone has bandwidth to work on newsletter to inform staff. Review evaluation report stories and translate to begin sharing out. Member adds that if newsletter is the route to take, identify what would be reported and who has the capacity to do it. Staff shared that SDDTAC had already agreed to a quarterly newsletter, so there would need to be discussions on who could take that on.

Reviewing workplan, data report is supposed to be reviewed in September per the data and evidence work plan. However due to the SDDT epidemiologist being activated it is difficult to say when she is coming back to do SDDT work. Staff has requested that she come back to do SDDT work half time but DPH staff has been



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reactivated due to the COVID surge. The health department is aware of the SDDT need at this point and will review work plan next month to see how things are progressing. This will also impact the evaluation report.

8) **SDDT Literature Database** [discussion and possible action]

Chair shares that she reviewed the existing data that was listed in the google spreadsheet and is wondering how to add and find ways for dissemination and is currently also trying to find within her own bandwidth, in order for the subcommittee to have a living document. Hoping to tie in storytelling, etc. so members have access to database of this information. Goal is to make sure there is a living database. Share any suggestions/ideas to co-chairs.

9) **Healthcare & Pipeline Program** [discussion and possible action]

Chair seeks members' suggestions on how to tie in the pipeline program. Member responds there are few non-profits that working within the medical field, such as JVS who has a medical and dental assistance training program that targets people who have been unemployed for a while. YMCA is working at HOPE SF sites, they are hiring from the community to support them become healthcare workers and doing training programs. Additionally there is a program at YMCA with youth working in the community.

Member shares that SisterWeb provides ongoing training and provides birth work training. It is becoming a pipeline but is already happening without having training and for those who are wanting to explore birth work through doula work. Some are completing school and others are finding jobs in the reproductive justice fields. There are a lot of different ways to get into healthcare. It is everywhere but if we are talking about communities of color, there are shortages, and she would be happy to be part of that discussion.

Member shares that the SDDTAC budget recommendations to pilot a pipeline program was not funded this year. Data and evidence has had one presentation from UCSF's pipeline program. Discussions were made with members to look at a program that also benefits high school students and those interested in stepping up in their healthcare careers. There was discussions also what are other examples of existing programs in the city for all ages to come into the workforce at all levels and ages that can all lead to career opportunities and interests.

Member shared that the YMCA typically has a youth summit that is focused on employment, where they also put together groups of youth to come up with a problem and identify solutions, which they submit a grant for \$10K for funding a program that already exists to support stipends, etc. Maybe that can be an opportunity and it could involve youth working on it. Member asks if members are interested in bringing in someone to speak with the subcommittee who can speak of pipeline programs. Members agree to review existing literature on pipeline programs and compiling them before inviting a speaker to come present. Members agree to develop 3-5 question to ask presenters key questions about their pipeline programs by initially starting with Marna and Maureen's organizational pipeline programs. Key questions can include: what do you do, how do you do it, who does it affect and why, how are people better off?



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10) Proposed Agenda Items for Next Meeting [discussion and possible action]

- Key Questions for Pipeline Programs

11) Announcements

Marna shares that there is pregnancy pop up village will happen in September through December.

12) Adjournment

Irene motions to adjourn. Marna seconds. Meeting is adjourned at 11:36am.

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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Task Force Administrator

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

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LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett

Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

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Comparison between SDDTAC Recommendations and Mayor's Allocations FY19-20



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Item	SDDTAC Rx Amount	SDDTAC Rx %	SDDTAC Rx Agency	Mayor's Budget	% of Mayor's Budget	Mayor's Proposed Agency	Variance
Community-Based Grants	\$4,290,000	41.25%	DPH/CHEP	\$2,995,000	26.76%	DPH	
				\$300,000	2.68%	<i>SFUSD via DCYF</i>	
			Comm Engag	\$50,000	.45%	<i>Total</i>	<i>-\$345,000</i>
School Food, Nutrition Education, Student Led Action	\$1,000,000	14.42%	SFUSD	\$1,500,000	14%	<i>SFUSD via DCYF</i>	\$0
	\$500,000		SFUSD	\$500,000		<i>SFUSD via DCYF</i>	
Food Access	\$1,000,000	9.62%	DPH	\$1,000,000	10%	DPH	<i>\$35,000</i>
Healthy Retail SF	\$150,000	1.44%	OEWD	\$150,000	1%	OEWD	\$0
Oral Health	\$1,000,000	9.62%	DPH – Task Force	\$450,000	4.02%	<i>SFUSD via DCYF</i>	
			Sealant Pgm	\$450,000	3.13%	DPH	
			Edu/Case Mg	\$200,000	1.79%	<i>Total</i>	\$0
Infrastructure	\$1,000,000	11.92%	DPH/CHEP	\$1,000,000	8%	DPH	<i>-\$240,000</i>
Water Access - SFUSD	\$0	2.88%	SFUSD	\$0	0%	<i>SFUSD via DCYF</i>	\$0
Water Access - Public Spaces	\$300,000		PUC/DPH	\$300,000	2.68%		
SF Recreation & Parks	\$520,000	5%	RPD	\$2,895,000	5%		\$2,375,000
HOPE SF Peer Enhancements	\$400,000	3.85%	N/A	\$400,000	0%	<i>DPH</i>	<i>\$400,000</i>
Total	\$10,400,000	100.0%		\$11,190,000	100%		



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Description of intended purpose from Mayor's Budget
Community-Based Grants: Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
School Food, Nutrition Education, student-led action: Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
Food Access: Healthy Food Purchasing Supplement
Healthy Retail: Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
Oral Health school-based: Funding to support oral health in schools, including the cost of sealants.
Oral Health: Funding for Community Task Forces
Infrastructure: To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
Water Access: One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
SFRPD: Funding to Rec Park to provide continued support of the Peace Parks program.
Hope SF Peer Enhancements: Fund training and peer wage increases.



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SDDTAC Recommendations FY21-22 and 22-23

	FY21-22	%	FY22-23	%	Department
COMMUNITY-BASED GRANTS					
Health education, food security, physical activity	\$3,500,000	36.84%	\$3,500,000	32.11%	DPH/CHEP
CBOs working with SFUSD	\$300,000	31.6%	\$300,000	2.75%	DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$3,800,000	40%	\$3,800,000	34.86%	
SFUSD					
School Food, Nutrition Ed	\$1,000,000	10.53%	\$1,000,000	9.17%	SFUSD via DCYF
Student Led Action	\$500,000	5.26%	\$500,000	4.59%	SFUSD via DCYF
Educational Investments	-	0%	\$150,000	1.38%	SFUSD via DCYF
TOTAL SFUSD	\$1,500,000	15.79%	\$1,650,000	15.14%	
FOOD ACCESS					
Healthy Food Purchasing Supplement	\$1,200,000	12.63%	\$1,500,000	13.76%	DPH/PHD
Healthy Retail	\$150,000	1.58%	\$150,000	1.38%	OEWD
TOTAL FOOD ACCESS	\$1,250,000	14.21%	\$1,650,000	15.14%	
ORAL HEALTH					
Community task forces	\$450,000	4.74%	\$450,000	4.13%	DPH/MCAH
School-based sealant application	\$350,000	3.68%	\$350,000	3.21%	DPH/SF Health Network
School-based education and case management	\$200,000	2.11%	\$200,000	1.83%	SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	10.53%	\$1,000,000	9.17%	
INFRASTRUCTURE					
DPH Infrastructure	\$800,000	8.42%	\$450,000	4.13%	DPH/CHEP
TOTAL INFRASTRUCTURE	\$800,000	8.42%	\$450,000	4.13%	
WATER ACCESS					
Water Access - SFUSD	-	-	\$400,000	3.67%	SFUSD via DCYF
Water Access - Public Spaces	\$95,000	1%	-	-	PUC via RPD
TOTAL WATER ACCESS	\$95,000	1%	\$400,000	3.67%	
SF RECREATION & PARKS					
Peace Parks	-	-	\$650,000	5.96%	RPD
SVIP Funding – Peace Parks Transportation	-	-	\$225,000	2.06%	RPD
REQUITY: Outreach, Scholarships, equity in recreation	-	-	\$900,000	8.26%	RPD
TOTAL SF RECREATION & PARKS	\$780,000	8.21%	\$1,775,000	16.28%	
BREASTFEEDING	\$175,000	1.84%	\$175,000	1.61%	DPH/MCAH
Total Proposed	\$9,500,000	100%	\$10,900,000	100%	



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	Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and wellbeing and workforce pathways for impacted/priority populations.
COMMUNITY-BASED GRANTS	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:
Health education, food security, physical activity	<ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
SFUSD	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
School Food, Nutrition Ed	
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
FOOD ACCESS	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.
Healthy Food Purchasing Supplement	
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.



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ORAL HEALTH Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	
DPH Infrastructure	<p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p>B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p>C. Materials/Supplies for meetings and printing costs</p> <p>D. Training to support staff development</p> <p>E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
Evaluation	Additional funds for evaluation may: <ol style="list-style-type: none"> support community based participatory research (ex. street intercept, merchant interview, focus groups) develop a system to collect data expand technical assistance conduct more qualitative evaluation that can help develop stories that describe impact of tax
WATER ACCESS	
Water Access - SFUSD	To install hydration stations at low income schools serving students with health disparities (ex. Bayview, Chinatown, Mission), to elevate the schools to the Silver or Gold standard for hydration stations (i.e. one on each floor, centrally located, and conduct water education). Funds may support purchase of Spa Water Supplies, station maintenance and beautification, refillable water bottles to distribute to students, water testing.



San Francisco Department of Public Health

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Director of Health

City and County of San Francisco
London N. Breed
Mayor

Water Access - Public Spaces	To install or upgrade existing hydration station(s) in public spaces that target high-risk populations that are disproportionately targeted by the sugary drink industry (community identified public spaces). This funding should support high-quality, visually appealing, stations that can serve as a highlighted example of the potential for hydration stations. This can include beautifying and optimizing current station(s) or creating new one(s).
SF RECREATION & PARKS	
Peace Parks	Peace Parks programming to serve priority populations
SVIP Funding: Peace Parks Transportation	Transportation for Peace Park participants
REQUITY: Outreach, Scholarships, recreation equity	Scholarships and programming for priority populations
BREASTFEEDING	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rates and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to: to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long terms goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADDBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000



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Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisor’s made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “addbacks” denoting the Board’s decision to add funds back for a particular service. Addbacks become part of an agency’s baseline budget.