



City and County of San Francisco  
London N. Breed  
Mayor

## San Francisco Department of Public Health

Greg Wagner  
Acting Director of Health

### **Sugary Drinks Distributor Tax Advisory Committee** ***Subcommittee: Data and Evidence***

**Wednesday, October 17, 2018**

**12:00pm-1:30pm**

**25 Van Ness Avenue, Room 70**

**San Francisco, CA 94102**

Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

#### **Order of Business:**

##### **1. Call to Order and Roll Call**

- Meeting called to order, followed by roll call of voting members.
  - Jonathan Butler, Rita Nguyen, Roberto Vargas, and Irene Hilton are present.
  - Saeeda Hafiz, Lyra Ng, Libby Albert, and Joi-Jackson-Morgan are absent; a motion to approve absences of previously listed members passes unanimously.
- Nonvoting attendees: David Klauber (RDA), Valerie Lua (RDA), Marianne Szeto (DPH), Christina Goette (DPH)

##### **2. Approval of Agenda [Action]**

- Motion to approve the 10/24 meeting agenda.
  - Subcommittee members provided feedback for the subcommittee agenda to include the Mayor's funding recommendations.
  - Agenda is approved unanimously.
- Motion to approve meeting minutes from 09/19 Data and Evidence Subcommittee meeting with the following amendments:
  - Remove "Discussion of Subcommittee role"
  - RDA will edit two tasks on the subcommittee work plan
  - Motion to approve amended notes is unanimous. RDA will send out revised minutes.

##### **3. General Public Comment**

- No public comment



## San Francisco Department of Public Health

Greg Wagner  
Acting Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

### 4. Review Rules and Regulations for Subcommittee Quorum

- Members discussed wanting to gain clarity on how to achieve quorum if the members have not been codified. It is suggested that they wait until January 2019 to codify the Subcommittee members because appointed seats may change shortly.
- Members agreed to further discuss this item at a future subcommittee meeting.

### 5. Add to and Refine Subcommittee Work plan

- Members discuss 19/20 recommendations
  - For the \$400K in funds left to allocate in the 19/20 recommendations, members suggest allocating these funds towards programs that had not received funding as recommended by the SDDTAC.
  - Jonathan will present to the full committee the following recommendations for the remainder of the 19/20 funds:
    - \$200,000 towards Infrastructure
    - \$135,000 towards CBO grants
    - \$65,000 towards the installation of water stations in communities that still do not have them. The subcommittee will recommend these water stations have multi-language signage, artwork, and other specified features.
- Members discuss 20/21 recommendations
  - Members discuss keeping the funding recommendations the same for 20/21 as for 19/20.
  - Members will review any emerging data or evidence that will compel them to change their funding recommendations for the 20/21 funding cycle.
- Addition to the annual report:
  - Rita/Jonathan to draft the language for the subcommittee's proposal to include a focus on the impact of policy systems and environment to the annual report. This proposal will also discuss the importance of including the effects of upstream factors.
  - Subcommittee members will send Rita/Jonathan any relevant literature or data that will help build the content.
  - After Rita/Jonathan draft the language, subcommittee members will jointly work on a presentation for the full committee, on a shared document.
  - Members will seek out feedback from the full committee in November regarding the plan to present this proposal in January.



# San Francisco Department of Public Health

Greg Wagner  
Acting Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

- Members suggest making sure to incorporate how this recommendation will affect CBOs that will be applying for funding.
  - Members want to ensure that their recommendation states that funding should go towards both direct service programs and programs that work with policy systems and environmental change.
  - Will use the Epidemiologic Triangle and Spectrum of Prevention models to guide their approach.
  - Roberto to reach out to scientists in the Bay Area, at UC Berkeley, UCSF, and Stanford to retrieve and validate current recommendations and to identify any new pertinent data about sugary drink consumption (including upstream factors).
  - RDA to update tasks on the subcommittee workplan located in the shared Google folder, and update members when this has been completed
- 6. Review Data Collected by DPH**
- Motion to table this item until future meeting passes unanimously.
- 7. Focus Group Report**
- Motion to table this item until future meeting passes unanimously.
- 8. Review SDDTAC evaluation plans, needs, funding**
- Motion to table this item until future meeting passes unanimously.
- 9. Presentation on Health Disparities Research**
- Rita presents research on the association between breastfeeding and prevention of childhood obesity:
    - Members would like to language in the annual report that supports breastfeeding as a measure for preventing diet-sensitive issues and obesity throughout one's lifetime.
    - Members discussed the possibility of a revamped Breastfeeding Coalition to give advocates a space to collaborate and brainstorm how best to utilize funding and resources. Christina confirms that it is currently operational.
    - Members suggest creating better synergy in the annual report by creating a collective impact frame to guide the discussion
  - Jonathan presents research on strategies to reduce sugary drink consumption and increase water consumption
    - The strategies used were very similar to what the SDDTAC did to gain community input (World Café discussions with community members, e.t.c)



## San Francisco Department of Public Health

Greg Wagner  
Acting Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

- Roberto to circulate research article before next subcommittee meeting and will present at next subcommittee meeting

### 10. Metabolic Diseases and Syndromes

- Motion to table this item until future meeting passes unanimously.

### 11. Plan November Agenda

- Presentation on Health Disparities Research
- Review Data Collected by DPH
- Focus Group Report
- Review SDDTAC Evaluation Plans, Needs, and Funding
- Metabolic Diseases and Syndromes

### 12. Adjourn

#### PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

#### RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited  
SFDPH | 101 Grove Street, Room 308, San Francisco, CA 94102



## San Francisco Department of Public Health

Greg Wagner  
Acting Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

### **KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE**

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact:

Sunshine Ordinance Task Force 1 Dr. Carlton B Goodlett Place Room 244, San Francisco, CA 94102

Phone: 415-554-7724, Fax: 415-554-5784; Email: [sotf@sfgov.org](mailto:sotf@sfgov.org)

Copies of the Sunshine Ordinance can be obtained from the Administrator of the Sunshine Task Force, the San Francisco Public Library and on the City's website at [www.sfgov.org](http://www.sfgov.org)

### **DISABILITY ACCESS**

25 Van Ness is accessible by wheelchair on Van Ness Avenue. The 6<sup>th</sup> floor is accessible by elevator and room 610 is accessible by a chair lift. The nearest accessible BART station is Civic Center (Market/Grove/Hyde Streets). Accessible MUNI Metro lines are the J, K, L, M, and N (Civic Center or Van Ness Stations). MUNI bus lines serving the area are the 47 Van Ness, 9 San Bruno, and the 6, 7, 71 Haight/Noriega. For more information about MUNI accessible services, please call (415) 923-6142. For information about MUNI services, please call (415) 673-6864. There is accessible parking on Oak Street.

To obtain a disability-related modification or accommodation, including auxiliary aids or services, to participate in the meeting, please contact Christina Goette [christina.goette@sfdph.org](mailto:christina.goette@sfdph.org) at least 48 hours before the meeting, except for Monday meetings, for which the deadline is 4:00pm the previous Friday. In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that others may be sensitive to various chemical based products. Please help the City accommodate these individuals.

### **LOBBYIST ORDINANCE**

Individuals that influence or attempt to influence local policy or administrative action may be required by the San Francisco Lobbyist Ordinance (San Francisco Campaign and Governmental Conduct Code Sections 2.100-2.160) to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, telephone (415) 252-3100, fax (415) 252-3112 and website: <http://www.sfgov.org/ethics/>.

### **Comparison between SDDTAC Recommendations and Mayor's Allocations**



# San Francisco Department of Public Health

Greg Wagner  
Acting Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

Item	SDDTAC Recommended Amount	SDDTAC Recommended Agency	Mayor's Budget	Mayor's Proposed Agency	Variance	Description of intended purpose from Mayor's Proposed Budget
Community-Based Grants	\$4,680,000	DPH/CHEP	\$3,817,000	DPH		Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
			\$728,000	SFUSD via DCYF		
			\$4,545,000	Total	-\$135,000	
School Food, Nutrition Education,	\$1,000,000	SFUSD	\$1,500,000	SFUSD via DCYF	\$0	Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
Student Led Action	\$500,000	DPH		SFUSD via DCYF		
Food Access	\$1,000,000	DPH	\$1,035,000	DPH	\$35,000	Healthy Food Purchasing Supplement
Healthy Retail SF	\$150,000	OEWD	\$150,000	OEWD	\$0	Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
Oral Health	\$1,000,000	DPH	\$550,000	SFUSD via DCYF		Funding to support oral health in schools, including the cost of sealants.
			\$450,000	DPH		Funding for Community Task Forces
			\$1,000,000	Total	\$0	
Infrastructure	\$1,000,000	DPH/CHEP	\$800,000	DPH	-\$200,000	To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
		SFUSD				One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
Water Access - SFUSD	\$300,000		\$450,000	SFUSD via DCYF	\$0	
Water Access - Public Spaces	\$150,000	PUC/DPH				
SF Recreation & Parks	\$520,000	RPD	\$520,000		\$0	program.
HOPE SF Peer Enhancements	\$0	n/a	\$400,000	DPH	\$400,000	Fund training and peer wage increases.
<b>Total</b>	<b>\$10,300,000</b>		<b>\$10,400,000</b>			

Draft