



San Francisco Department of Public Health

Greg Wagner
Acting Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee Infrastructure Subcommittee

NOTES

December 19, 2018

3:00 – 4:30 PM

25 Van Ness Ave, San Francisco, CA 94102,
Room 330A, 3rd Floor

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information.

Order of Business:

1. Call to Order / Roll Call – 2 min

Meeting was called to order at 3:12. Present: Michelle Kim, Roberto Vargas, Rita Nguyen, Linda Barnard.

2. Approval of November Meeting Minutes – 3 min

Roberto Vargas moved to approve the November meeting minutes with amendments. Linda seconded. Motion passes unanimously.

3. Review and Consideration of Agenda- 2min

4. General Public Comment

5. House Keeping:

- a. Review Survey Findings from DPH – 10 min

Christina Goette provides high level overview of the draft report detailing departmental responses to infrastructure survey. Committee members will review report to provide feedback.

Discussion as to departmental readiness to report on 18/19 funds.

Roberto Vargas made a motion to have the SDDTAC backbone staff and Mayor's Budget Office ask departments to be prepared to respond to survey questions from 17/18 with attention to alignment with SDDTAC values, and to expect a more refined set of evaluation questions in the spring. Rita Nguyen seconded. Motion passes unanimously.

It is suggested that the committee ask MBO at January meeting to follow up to DPH email regarding evaluation/survey questions and include it in or amend their budget instructions.

SFDPH | 101 Grove Street, Room 308, San Francisco, CA 94102



San Francisco Department of Public Health

Greg Wagner
Acting Director of Health

City and County of San Francisco
London N. Breed
Mayor

Discussion as to whether the infrastructure committee want to invite some/all departments to report. It was noted that SDDTAC has a lot of work between now and March.

Roberto moves that infrastructure committee recommends SDDTAC do not request any departmental presentations until after March. Rita Nguyen seconds. Motion passes unanimously.

- b. Data Tracking System (Brief report out from DPH)- 3 min
Jorge moves to table. Linda 2nd. Motion passes unanimously.

6. Preparation for March 2019 Report [Action]

- a. Michelle moves to open/edit minutes on to make additional edits. Jorge seconds. Motion passes unanimously.
- b. Review Mission & Duties for Advisory Committee Process Report – 2min
Reviewed and determined document is complete and final.
- c. 19-20 Recommendations: Review Budget Items Descriptions – 18 min
Committee reviews budget item descriptions that Michelle made, will continue to refine.

- d. 20-21 Funding Recommendations and Report – 40 min

Media:

Committee discusses that Data and Evidence committee felt it valuable to spend \$1M on media to highlight what tax has accomplished. The SF tax is visible and it is important to pre-emptively promote the work of the tax and what it is accomplishing. If public is unaware of what tax doing, beverage industry might be able to convince SF to repeal. There are needs for a large citywide campaign, as well as CBO grassroots education campaigns about SSB/water.

Committee discussed mechanisms for a broad SDDT impact campaign. DPH has 510 Media already that has developed preliminary campaign elements.

In the community based grants process, question posed whether CBOs will apply to do awareness campaigns.

SDDTAC will have more oversight if DPH managing SDDT impact campaign.

D&E recommends cutting proportionally across the entire budget.

Committee discusses feasibility of utilizing FY18-19 funds for media as they haven't and won't be disbursed until late spring. Concern is there is urgency for a media campaign and waiting until 2020/21 cycle is too late.

Question as to whether it is appropriate for SDDTAC to ask if DPH can shift funds. Could make friendly request to DPH, to see what is possible, but these are past recommendations. Cleaner to voice concern that media isn't moving fast enough.



San Francisco Department of Public Health

Greg Wagner
Acting Director of Health

City and County of San Francisco
London N. Breed
Mayor

FY19/20 recommendations were made last year, but committee could relook at those.

For 19/20, committee could recommend \$1M media in 19/20 rather than 20/21.

Concerned that only 25K going to water in 19/20 and 20/21 would like to see more funding for water.

Discussion as to whether co-chairs should talk to supervisors about whether addback funds from last year have been allocated this year. Suggested that when Mayors Budget Office attends January meeting that members ask whether healthy addbacks have been allocated.

Next step. go back to overall committee to talk about 19/20. Have explicit discussion about media.

HOPE SF

Question about HOPE SF. Hope SF description - HOPE SF takes place in 4 public housing sites that have been or will be rebuilt. In addition to new facilities, HOPE SF also provides a range of services for residents who are primarily low income, communities of color. The DPH element of the HOPE SF program is about provision of HEAL programs, using trained residents of HOPE SF> Current peer leaders are getting more formal training through city college. (There is a HOPE SF workforce dev program but the DPH allocation isn't for that – the SDDTAC HOPE SF budget line was mislabeled as training). The DPH HOPE SF program does not have a workforce development component although there is a necessity to do workforce development, because there is not currently a trained workforce to do the HEAL related work. [HOPE SF description reflects correction made during public comment at January 9, 2019].

Concern if SDDTAC adopts Mayors recommendations, SDDTAC will have to do it every year. Mayor can make change after SDDTAC makes it recommendations.

Rita moves to add funding for HOPE SF.

Discussion: It's not specific to HEAL. It's more workforce development. Idea is to move the work upstream. Descriptors would need to describe how it links to HEAL. Don't currently have enough information.

Motion rescinded.

Rita moves to schedule an extra meeting in January before full committee meeting. Roberto Vargas seconds. January 7th, 2pm – 4pm. Agenda would include budget descriptions; FY19/20 and 20/21 recommendations. [Meeting date change to Jan 9, 4-6pm]

Public Comment: Katie Ettman – urges committee to vote on percentages, not dollar amounts.

- i. Budget Item Descriptions: (Infrastructure, Rec & Parks)



San Francisco Department of Public Health

Greg Wagner
Acting Director of Health

City and County of San Francisco
London N. Breed
Mayor

7. Confirm Rescheduling of subcommittee meetings that will start in January – 5 min

Committee did not discuss

8. Plan January Meeting (1.5 hours vs 2 hours) – 5 min

Add discussion for SDDTAC to relook at / confirm 19/20 recommendations – overall. To include media in 19/20.

9. PUBLIC COMMENT

Katie Ettman, SPUR. Consider reviewing Addbacks from previous years. Committee can consider using that addback funding for media campaign.

FY19/20 language descriptions – if changing to “food security” even with three pillars it is not descriptive enough.

Does not think SDDTAC should change 19/20 recommendations to increase media budget for transparency sake.

There is a discrepancy where committee only allocated \$10.3M vs \$10.4M available. Committee has leeway with 100K that is not allocated.

10. Adjourned at 4:40pm.

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.



San Francisco Department of Public Health

Greg Wagner
Acting Director of Health

City and County of San Francisco
London N. Breed
Mayor

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

LOBBYIST ORDINANCE

Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.



City and County of San Francisco
London N. Breed
Mayor

San Francisco Department of Public Health

Greg Wagner
Acting Director of Health



San Francisco Department of Public Health

Greg Wagner
Acting Director of Health

City and County of San Francisco
London N. Breed
Mayor

Comparison between SDDTAC Recommendations and Mayor's Allocations

Item	SDDTAC Recommended Amount	SDDTAC Recommended Agency	Mayor's Budget	Mayor's Proposed Agency	Variance	Description of intended purpose from Mayor's Proposed Budget
Community-Based Grants	\$4,680,000	DPH/CHEP	\$3,817,000	DPH		Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
			\$728,000	SFUSD via DCYF		
			\$4,545,000	Total	-\$135,000	
School Food, Nutrition Education,	\$1,000,000	SFUSD	\$1,500,000	SFUSD via DCYF	\$0	Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
Student Led Action	\$500,000	DPH		SFUSD via DCYF		
Food Access	\$1,000,000	DPH	\$1,035,000	DPH	\$35,000	Healthy Food Purchasing Supplement
Healthy Retail SF	\$150,000	OEWD	\$150,000	OEWD	\$0	Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
Oral Health	\$1,000,000	DPH	\$550,000	SFUSD via DCYF		Funding to support oral health in schools, including the cost of sealants.
			\$450,000	DPH		Funding for Community Task Forces
			\$1,000,000	Total	\$0	
Infrastructure	\$1,000,000	DPH/CHEP	\$800,000	DPH	-\$200,000	To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
		SFUSD				One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
Water Access - SFUSD	\$300,000		\$450,000	SFUSD via DCYF	\$0	
Water Access - Public Spaces	\$150,000	PUC/DPH				
SF Recreation & Parks	\$520,000	RPD	\$520,000		\$0	program.
HOPE SF Peer Enhancements	\$0	n/a	\$400,000	DPH	\$400,000	Fund training and peer wage increases.
Total	\$10,300,000		\$10,400,000			



San Francisco Department of Public Health

Greg Wagner
Acting Director of Health

City and County of San Francisco
London N. Breed
Mayor

BACKGROUND

Funded Projects (2017/18 funded projects)

For the Fiscal Year 2017/2018 the projected revenue is \$5.8 million, after the removal of mandated baseline spending. The Mayor and Board of Supervisor have allocated certain expenditures from this revenue for the following:

	FY 17-18 Funding (\$/millions)	FY 18-19 Funding (\$/millions)	Description/Notes
Revenue (Sources)	5.8	11.6	This is the amount of revenue after baselines and set asides. Total revenue projected by the Controller is \$7.5M in FY 17-18 (half a year of revenue) and \$15 million in FY 18-19 (a full fiscal year of revenue).
Expenditures (Uses)			
DPH - Community Health Equity & Promotion Branch	2.3	-	Includes funding for the Black/African American Wellness and Peer Leadership (BAAWPL) program, healthy eating & active living programming, active transportation and pedestrian safety program, as well as the Sunday streets program.
Peace Parks & Peace Hoops	0.5	-	Pilot funding for Peace Parks initiative.
Home Delivered Meals	0.5	-	Increased funding for nutritional supports for low-income, disabled, and senior residents.
Healthy Addbacks	2.3	1.2	See addback list for details.
Total Expenditures	5.6	1.2	
Uncommitted Sources Available	0.2	10.4	

After the allocation of these funds by the Mayor and Board of Supervisors, \$200,000 uncommitted revenue was available. The SDDTAC recommendations for expenditure of those funds is in the "Advisory Committee Recommendations" section.

For the Fiscal Year 2018/2019 the projected revenue is \$11.6 million after the removal of mandated baseline spending. The Board of Supervisors have allocated \$1.2 million of the projected revenue for Healthy Addbacks. After the removal of this allocated amount, there are \$10.4 million of uncommitted revenue for the rest of that fiscal year.

Addback Funded with SDDT Fiscal Years 17/18 & 18/19

Program	Department	Description	FY 17-18	FY 18-19
Family Violence Services	WOM	Direct services, training and assistance to improve San Francisco child abuse prevention and intervention services building upon existing Family Resource Centers Initiative	500,000	
Food Security - Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000	220,000



San Francisco Department of Public Health

Greg Wagner
Acting Director of Health

City and County of San Francisco
London N. Breed
Mayor

BACKGROUND

Food Security - Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers' markets in collaboration with DPH healthy Retail Program.	50,000	50,000
Food Security - Home-Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily safety-check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/ nutrition education/counseling.	477,000	477,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy Products as opposed to sugary beverages, etc.	60,000	60,000
Medical Assisting and Hospitality Training	ECN	Funding to support Medical Assisting and Hospitality Training	150,000	
Women's Health Rights in the Workplace Policy Coordinator	DPH	New women's health in the workplace outreach coordinator to conduct outreach to businesses and provide trainings on women's health issues	80,000	80,000
Upgrading services for a food pantry in Ingleside/Ocean Avenue	DAS	Renovation and upgrades for a food pantry that serves residents on Ocean Avenue and Ingleside neighborhood	25,000	
Day laborer mental health support in the Mission	DPH	Bilingual Spanish speaking Peer Health Navigator to conduct psycho-social training and individualized support sessions with Day Laborers in the Mission	65,000	
I Am Bayview Marketing Campaign	ECN	Marketing campaign for Bayview merchant corridor	20,000	
Mental health services	MOH	Mental health and trauma counseling services at Vis Valley elementary	50,000	
Resilient Bayview	ADM	Enhancement of existing programming, including free training for residents and non-profits	25,000	
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000	200,000
Third Street Economic Development	ECN	Development and marketing of Third Street corridor	75,000	
Congregate Meal Program	HSA	Congregate Meal Program A	75,000	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000	75,000
Small Business Support	ECN	1.5 FTE to serve Outer Mission and Broad Randolph business development	115,000	
			2,262,000	1,237,000