



San Francisco Department of Public Health

Greg Wagner
Acting Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee Infrastructure Subcommittee

NOTES

January 17, 2019

3:30 – 5:30 PM

25 Van Ness Ave, 6th Fl Room 650
San Francisco, CA 94102

*Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment. Please see the *Notes* section of this document for additional information.

Order of Business:

1. Call to Order / Roll Call – 2 min

Present: Michelle Kim, Linda Barnard, Roberto Vargas, Rita Nguyen, Jorge Rivas

2. Approval of Jan 9, 2019 Meeting Minutes – 3 min

Rita moves. Linda seconds. All in favor, Michelle abstains as she was absent.

3. Approval of Agenda - No changes to the agenda

4. General Public Comment - No public comment

5. House Keeping - none

6. Preparation for March 2019 Report [Discussion and Action]

- a. 20-21 Funding Recommendations and Report

Request was made for DPH to provide more in depth description of infrastructure costs, including description of evaluation.

Committee determined that they will continue 19-20 recommendations to 20-21 and allocate the 40k at that time because committee may want to reevaluate other elements including evaluation and media. Will incorporate language something to the effect of "Every year, the SDDTAC is tasked with making 2 year budget recommendations with the expectation that new information will emerge during the course of the first year (from funded organizations, ongoing community input, new data and evidence, etc) that will inform potential changes to the second year budget. For example, this year the SDDTAC is making recommendations on FY 19-20 and FY 20-21. The SDDTAC will re-evaluate FY 20-21 recommendations at the end of 2019 with the plan to make changes, as deemed appropriate, and vote on final FY 20-21 recommendations in March 2020."



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7. Review Survey of city departments 17/18 report

Recommend including language that indicates committee role in evaluating impact of tax.

“Committee mandated to evaluate impact of the tax; recommend that funds are marked in such a way that departments and grantees are aware they are considered SDDT funds.” This allows advisory committee to be accountable to the ordinance.

Committee agreed to incorporate the survey report into the SDDTAC 2019 annual report as an appendix with a brief overview describing it as a first attempt to collect data, in context of the fact that the committee didn’t make recommendations for 17/18 and many city departments were unaware that the funding was allocated to them as a result of soda tax revenue. Will note that there will be an evaluator to conduct a more robust data collection process for future years; and to do that they are recommending increased allocation to evaluation via infrastructure.

Ask MBO if those agencies listed as two years for addbacks are continuing? (staff learned that they are continuing). Committee considered whether members should go to supervisors to ask about add backs.

Want to include the food security funded programs in evaluation. After March, infrastructure committee will recommend to SDDTAC that they receive orientation about budget process including addback process as well as Food security. Want to do so when all new members seated. Once orientation happens, will recommend which agencies to make a presentations. Infrastructure will calendar out those presentations. Consider recommending that HSA-DAAS – and someone from FSTF present b/c high proportion of funds going toward food security. Would also want other agencies receiving funds including: DPH, RPD, HOPE SF

8. Confirm new regular subcommittee meeting date

- a. Will hold meeting Feb 14, 2:30-4:30 at 500 Felton
- b. Regular meeting as of March: First Wednesday – 3:30 – 5:30pm, location tbd

9. PUBLIC COMMENT

None

10. Adjourn at 5:03

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted
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agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

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LANGUAGE ACCESS

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Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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Comparison between SDDTAC Recommendations and Mayor's Allocations

Item	SDDTAC Recommended Amount	SDDTAC Recommended Agency	Mayor's Budget	Mayor's Proposed Agency	Mayor's Variance	Description of intended purpose from Mayor's Proposed Budget
Community-Based Grants	\$4,680,000	DPH/CHEP	\$3,817,000	DPH		Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
			\$728,000	SFUSD via DCYF		
			\$4,545,000	Total	-\$135,000	
School Food, Nutrition Education,	\$1,000,000	SFUSD	\$1,500,000	SFUSD via DCYF	\$0	Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness among students.
	\$500,000	DPH		SFUSD via DCYF		
Student Led Action						
Food Access	\$1,000,000	DPH	\$1,035,000	DPH	\$35,000	Healthy Food Purchasing Supplement
Healthy Retail SF	\$150,000	OEWD	\$150,000	OEWD	\$0	Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
Oral Health	\$1,000,000	DPH	\$550,000	SFUSD via DCYF		Funding to support oral health in schools, including the cost of sealants.
			\$450,000	DPH		
			\$1,000,000	Total	\$0	
Infrastructure	\$1,000,000	DPH/CHEP	\$800,000	DPH	-\$200,000	To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
Water Access - SFUSD	\$300,000	SFUSD				One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
Water Access - Public Spaces	\$150,000	PUC/DPH	\$450,000	SFUSD via DCYF	\$0	
SF Recreation & Parks	\$520,000	RPD	\$520,000		\$0	program.
HOPE SF Peer Enhancements	\$0	n/a	\$400,000	DPH	\$400,000	Fund training and peer wage increases.
Total	\$10,300,000		\$10,400,000			



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BACKGROUND

Funded Projects (2017/18 funded projects)

For the Fiscal Year 2017/2018 the projected revenue is \$5.8 million, after the removal of mandated baseline spending. The Mayor and Board of Supervisor have allocated certain expenditures from this revenue for the following:

	FY 17-18 Funding (\$/millions)	FY 18-19 Funding (\$/millions)	Description/Notes
Revenue (Sources)	5.8	11.6	This is the amount of revenue after baselines and set asides. Total revenue projected by the Controller is \$7.5M in FY 17-18 (half a year of revenue) and \$15 million in FY 18-19 (a full fiscal year of revenue).
Expenditures (Uses)			
DPH - Community Health Equity & Promotion Branch	2.3	-	Includes funding for the Black/African American Wellness and Peer Leadership (BAAWPL) program, healthy eating & active living programming, active transportation and pedestrian safety program, as well as the Sunday streets program.
Peace Parks & Peace Hoops	0.5	-	Pilot funding for Peace Parks initiative.
Home Delivered Meals	0.5	-	Increased funding for nutritional supports for low-income, disabled, and senior residents.
Healthy Addbacks	2.3	1.2	See addback list for details.
Total Expenditures	5.6	1.2	
Uncommitted Sources Available	0.2	10.4	

After the allocation of these funds by the Mayor and Board of Supervisors, \$200,000 uncommitted revenue was available. The SDDTAC recommendations for expenditure of those funds is in the "Advisory Committee Recommendations" section.

For the Fiscal Year 2018/2019 the projected revenue is \$11.6 million after the removal of mandated baseline spending. The Board of Supervisors have allocated \$1.2 million of the projected revenue for Healthy Addbacks. After the removal of this allocated amount, there are \$10.4 million of uncommitted revenue for the rest of that fiscal year.

Addback Funded with SDDT Fiscal Years 17/18 & 18/19

Program	Department	Description	FY 17-18	FY 18-19
Family Violence Services	WOM	Direct services, training and assistance to improve San Francisco child abuse prevention and intervention services building upon existing Family Resource Centers Initiative	500,000	
Food Security - Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000	220,000



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Food Security - Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers' markets in collaboration with DPH healthy Retail Program.	50,000	50,000
Food Security - Home-Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily safety-check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/ nutrition education/counseling.	477,000	477,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy Products as opposed to sugary beverages, etc.	60,000	60,000
Medical Assisting and Hospitality Training	ECN	Funding to support Medical Assisting and Hospitality Training	150,000	
Women's Health Rights in the Workplace Policy Coordinator	DPH	New women's health in the workplace outreach coordinator to conduct outreach to businesses and provide trainings on women's health issues	80,000	80,000
Upgrading services for a food pantry in Ingleside/Ocean Avenue	DAS	Renovation and upgrades for a food pantry that serves residents on Ocean Avenue and Ingleside neighborhood	25,000	
Day laborer mental health support in the Mission	DPH	Bilingual Spanish speaking Peer Health Navigator to conduct psycho-social training and individualized support sessions with Day Laborers in the Mission	65,000	
I Am Bayview Marketing Campaign	ECN	Marketing campaign for Bayview merchant corridor	20,000	
Mental health services	MOH	Mental health and trauma counseling services at Vis Valley elementary	50,000	
Resilient Bayview	ADM	Enhancement of existing programming, including free training for residents and non-profits	25,000	
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000	200,000
Third Street Economic Development	ECN	Development and marketing of Third Street corridor	75,000	
Congregate Meal Program	HSA	Congregate Meal Program A	75,000	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000	75,000
Small Business Support	ECN	1.5 FTE to serve Outer Mission and Broad Randolph business development	115,000	
			2,262,000	1,237,000