



# San Francisco Department of Public Health

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City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee Infrastructure Subcommittee

### NOTES

March 6, 2019  
3:45 – 5:15 PM  
25 Van Ness Ave, Suite 710

#### Order of Business:

1. Call to Order / Roll Call – 2 min

Present: Linda Barnard, Rita Nguyen, Roberto Vargas. Absent: Jorge Rivas, Michelle Kim

2. Approval of February Meeting Minutes – 3 min

Linda Moves. Roberto seconds. Unanimously approved.

3. Approval of Agenda- 5 min

4. General Public Comment

5. House Keeping

- a. Select new subcommittee chair – move discussion to April.

6. Recommendations for Funded Agency Report Backs

Committee members discussed possible timelines for agency report backs to SDDTAC:

- a. Presentations by city depts.

- i. OEWD – healthy retail – MARCH (if possible)

- ii. DPH – infrastructure -MARCH (if possible)

- iii. DPH – HOPE SF -- APRIL

- iv. Recreation and Parks – Peace Parks – APRIL

- v. SFUSD – MAY

1. School food/Nutrition education

2. Student led action

3. Water access

- vi. DPH – Healthy Food Purchasing Supplement

- vii. DPH - Community Based Grants

- viii. DPH – Oral Health

1. Oral Health Task Forces

## 2. Sealants

What questions to ask – refer to survey questions from 17-18 Department survey. As basis:

1. Have the entire SDDT FY 18-19 funds been expended? If not, please provide status update.
2. Please list any Community Based Organizations (CBO), Contractors, and/or associated partners that received SDDT funding. Provide a short description of each CBO, Contractor and/or associated partners and their role(s). If funds remained internal to department, please state "none".
3. Briefly summarize each project and/or program funded by the SDDT FY 18-19 funding. Include funding allocation amounts for each project/program.
  - i. Describe success, challenges and barriers. What is necessary to overcome barriers/challenges
4. Please summarize the impact of SDDT-funded project(s) and/or program(s). Describe the # of clients served, project deliverables, accomplishments and outcome metrics.
  - i. To what extent did you make efforts to contract with or employ staff from impacted communities. how many were hired? Were staff at entry level or above? What are success, challenges, barriers to hiring local people from impacted community. What will it take to overcome challenges.
5. Did SDDT funding help expand funded program(s)/project(s)?
6. How is your Department evaluating the project(s) and/or program(s) funded by the SDDT? Describe how your department's project(s) and/or program(s) funded by FY 18-19 SDDT meets and aligns with the SDDT goal to address diet sensitive chronic disease in communities disproportionately impacted by them

### ***Add in Questions from SDDTAC Report principles section:***

Did the funding:

- Add new services/programming?
- Improve/augment existing services/programming?
- Provide replacement funding to fill gaps caused by a well-documented recent cut in funding? Please provide relevant documentation.
- Would you be interested in collaborating on relevant evaluation.

Rita will present order of presentations and questions at March 20 meeting

## 7. Regional collaboration: data, media

Regional meeting – still opportunity for collaboration with other Bay Area jurisdictions on a media campaign. Rita and Christina participating in meetings.

Question arose as to when will the soda tax be on the ballot – and how does it impact a media campaign. Christina following up to determine impact.

## 8. Strategic Planning Consultant – process

Infrastructure wants a role in the consultant selection. What are some areas SDDTAC needs a strategic planning consultant for:

- Role of city agencies vs. communities;

- direct service vs PSE.
- Clarity around relative importance of different approaches and how it impacts investments. Prioritization.
- How does committee meet its desired outcome – Develop a vision/mission ... logic model.
- For consultant –
  - ask them what steps they would take to help committee develop a plan and recommended timeline
  - What tools would you use; how do you handle conflict; how do you help prioritize;

Christina to develop questions for March 20<sup>th</sup> full committee meeting.

#### 9. Discuss possible Agenda items for 3/20/19 SDDTAC Meeting

- a. Report Schedule
  - i. August- data
  - ii. October – program eval
  - iii. February - Rx
- b. Presentations by ‘experts’
  - i. Ask all subcommittees to list out experts they want to hear from
- c. Co-chair elections
- d. Strategic Consultant
- e. Reporting back from city departments

Next infrastructure committee –discuss list of experts

#### 10. PUBLIC COMMENT – NONE

#### 11. Adjourn

Linda moves to adjourn., Roberto seconds. Unanimously approved.

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not

on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,  
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

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### **DISABILITY ACCESS**

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

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Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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### Comparison between SDDTAC Recommendations and Mayor's Allocations

| Item                              | SDDTAC Recommended Amount | SDDTAC Recommended Agency | Mayor's Budget      | Mayor's Proposed Agency | Variance   | Description of intended purpose from Mayor's Proposed Budget   |
|-----------------------------------|---------------------------|---------------------------|---------------------|-------------------------|------------|--|
| Community-Based Grants            | \$4,680,000               | DPH/CHEP                  | \$3,817,000         | DPH                     |            | Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.   |
|                                   |                           |                           | \$728,000           | SFUSD via DCYF          |            |  |
|                                   |                           |                           | \$4,545,000         | Total                   | -\$135,000 |  |
| School Food, Nutrition Education, | \$1,000,000               | SFUSD                     | \$1,500,000         | SFUSD via DCYF          | \$0        | Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.                           |
| Student Led Action                | \$500,000                 | DPH                       |                     | SFUSD via DCYF          |            |  |
| Food Access                       | \$1,000,000               | DPH                       | \$1,035,000         | DPH                     | \$35,000   | Healthy Food Purchasing Supplement   |
| Healthy Retail SF                 | \$150,000                 | OEWD                      | \$150,000           | OEWD                    | \$0        | Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.   |
| Oral Health                       | \$1,000,000               | DPH                       | \$550,000           | SFUSD via DCYF          |            | Funding to support oral health in schools, including the cost of sealants.   |
|                                   |                           |                           | \$450,000           | DPH                     |            | Funding for Community Task Forces  |
|                                   |                           |                           | \$1,000,000         | Total                   | \$0        |  |
| Infrastructure                    | \$1,000,000               | DPH/CHEP                  | \$800,000           | DPH                     | -\$200,000 | To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program. |
| Water Access - SFUSD              | \$300,000                 | SFUSD                     |                     |                         |            | One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.  |
| Water Access - Public Spaces      | \$150,000                 | PUC/DPH                   | \$450,000           | SFUSD via DCYF          | \$0        |  |
| SF Recreation & Parks             | \$520,000                 | RPD                       | \$520,000           |                         | \$0        | program.   |
| HOPE SF Peer Enhancements         | \$0                       | n/a                       | \$400,000           | DPH                     | \$400,000  | Fund training and peer wage increases.   |
| <b>Total</b>                      | <b>\$10,300,000</b>       |                           | <b>\$10,400,000</b> |                         |            |  |

BACKGROUND

**Funded Projects (2017/18 funded projects)**

For the Fiscal Year 2017/2018 the projected revenue is \$5.8 million, after the removal of mandated baseline spending. The Mayor and Board of Supervisor have allocated certain expenditures from this revenue for the following:

|  | FY 17-18<br>Funding<br>(\$/millions) | FY 18-19<br>Funding<br>(\$/millions) | Description/Notes  |
|--|--------------------------------------|--------------------------------------|--|
| Revenue (Sources)                                | 5.8                                  | 11.6                                 | This is the amount of revenue after baselines and set asides. Total revenue projected by the Controller is \$7.5M in FY 17-18 (half a year of revenue) and \$15 million in FY 18-19 (a full fiscal year of revenue).                   |
| <b>Expenditures (Uses)</b>                       |                                      |                                      |  |
| DPH - Community Health Equity & Promotion Branch | 2.3                                  | -                                    | Includes funding for the Black/African American Wellness and Peer Leadership (BAAWPL) program, healthy eating & active living programming, active transportation and pedestrian safety program, as well as the Sunday streets program. |
| Peace Parks & Peace Hoops                        | 0.5                                  | -                                    | Pilot funding for Peace Parks initiative.  |
| Home Delivered Meals                             | 0.5                                  | -                                    | Increased funding for nutritional supports for low-income, disabled, and senior residents.   |
| Healthy Addbacks                                 | 2.3                                  | 1.2                                  | See addback list for details.  |
| <b>Total Expenditures</b>                        | <b>5.6</b>                           | <b>1.2</b>                           |  |
| <b>Uncommitted Sources Available</b>             | <b>0.2</b>                           | <b>10.4</b>                          |  |

After the allocation of these funds by the Mayor and Board of Supervisors, \$200,000 uncommitted revenue was available. The SDDTAC recommendations for expenditure of those funds is in the “Advisory Committee Recommendations” section.

For the Fiscal Year 2018/2019 the projected revenue is \$11.6 million after the removal of mandated baseline spending. The Board of Supervisors have allocated \$1.2 million of the projected revenue for Healthy Addbacks. After the removal of this allocated amount, there are \$10.4 million of uncommitted revenue for the rest of that fiscal year.

**Addback Funded with SDDT  
Fiscal Years 17/18 & 18/19**

| Program                                | Department | Description  | FY 17-18 | FY 18-19 |
|--|------------|--|----------|----------|
| Family Violence Services               | WOM        | Direct services, training and assistance to improve San Francisco child abuse prevention and intervention services building upon existing Family Resource Centers Initiative | 500,000  |          |
| Food Security - Congregate Lunch Meals | HSA        | Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities  | 220,000  | 220,000  |

BACKGROUND

|  |     |   |           |           |
|--|-----|---|-----------|-----------|
| Food Security - Healthy Food Purchasing Supplement             | DPH | Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers' markets in collaboration with DPH healthy Retail Program. | 50,000    | 50,000    |
| Food Security - Home-Delivered Meals (HDM)                     | HSA | Address current waitlist: Delivery of nutritious meals, a daily safety-check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/ nutrition education/counseling.                               | 477,000   | 477,000   |
| Healthy Corner Store Retail                                    | ECN | Promoting corner stores and markets to sell healthy Products as opposed to sugary beverages, etc.   | 60,000    | 60,000    |
| Medical Assisting and Hospitality Training                     | ECN | Funding to support Medical Assisting and Hospitality Training   | 150,000   |           |
| Women's Health Rights in the Workplace Policy Coordinator      | DPH | New women's health in the workplace outreach coordinator to conduct outreach to businesses and provide trainings on women's health issues   | 80,000    | 80,000    |
| Upgrading services for a food pantry in Ingleside/Ocean Avenue | DAS | Renovation and upgrades for a food pantry that serves residents on Ocean Avenue and Ingleside neighborhood  | 25,000    |           |
| Day laborer mental health support in the Mission               | DPH | Bilingual Spanish speaking Peer Health Navigator to conduct psycho-social training and individualized support sessions with Day Laborers in the Mission   | 65,000    |           |
| I Am Bayview Marketing Campaign                                | ECN | Marketing campaign for Bayview merchant corridor  | 20,000    |           |
| Mental health services   | MOH | Mental health and trauma counseling services at Vis Valley elementary   | 50,000    |           |
| Resilient Bayview  | ADM | Enhancement of existing programming, including free training for residents and non-profits  | 25,000    |           |
| Senior Fitness   | HSA | Senior fitness programming at IT Bookman and George Davis   | 200,000   | 200,000   |
| Third Street Economic Development                              | ECN | Development and marketing of Third Street corridor  | 75,000    |           |
| Congregate Meal Program  | HSA | Congregate Meal Program A   | 75,000    | 75,000    |
| Congregate Meal Program  | HSA | Congregate Meal Program B   | 75,000    | 75,000    |
| Small Business Support   | ECN | 1.5 FTE to serve Outer Mission and Broad Randolph business development  | 115,000   |           |
|  |     |   | 2,262,000 | 1,237,000 |