



San Francisco Department of Public Health

Grant Colfax, MD
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

MINUTES

February 20, 2019

5:00 pm

25 Van Ness Avenue, Room 610

San Francisco, CA 94102

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – Joi called the meeting to order at 5:05 pm.
 - a. Approval of Excused Absences [Action] There were no excused absences to approve.
2. Approval of Minutes for previous meeting [Action] – Committee asked how the Controller’s office decides to increase amount for which the committee would make recommendations. Staff will ask how they come up with the projections and how they can be adjusted. Jorge moved to approve the minutes. Vanessa seconded the motion. Michelle and Rita abstained. The minutes were approved.
3. Review and Consideration of Regular Agenda [Action] – Alex motioned to approve the agenda. Linda seconded motion. The agenda was approved.
4. Public Comment – There was no public comment.
5. DPH Staff Report [Discussion and Action]
 - a. Appointment process update –
 - i. Caroline Truong, Youth Commission (YC) staff, provided an update on recruitment efforts for youth seat, in collaboration with DPH. Applications due March 8, but they have not received any yet. Saeeda will connect Caroline with O’Connell students. The Committee expressed concern that the policy has created a structural challenge to bring youth voice to this table and that perhaps the board of supervisors can propose an amendment to the policy or an additional policy to address this issue. The Committee would love to work with YC to address this problem. SDDTAC can help with outreach, but the YC has to vet the nominee. Can SDDTAC members support the interview process? YC will share the outreach materials. SDDTAC can get on agendas and present with YC about the role. The YC is understaffed and cannot sit on the SDDTAC until a youth seat is appointed. Joi reminded everyone that SDDTAC builds in public comment for every meeting and youth are also always welcome to provide comment. YC will share their outreach plan with DPH staff.



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- i. Chester Williams suggests a 3-pronged approach to engage community. Ex. Do focus groups, town halls, then follow up immediately with something else. There is often too long of a gap. Distribute flyers to share learnings and keep the community engaged. After the town halls, everyone was so fired up but they didn't know what came of it. They didn't want to go to another meeting, but they want to know what you are going to do as a result of what you heard.
 - ii. Katie Ettman, SPUR – it's important to reach out to as many committees as possible with the SDDTAC recommendations with message that when you get SDDT funds, SDDTAC will look for reports on how you spent it. Build trust and set up accountability. Encourage back and forth with how it will be handled through co-chairs, SDDTAC and outside advocates. It's unclear whether the subcommittee section is to share process and what happened, or to look forward with recommendations like Community Input did. Are these additional recommendations?
 - iii. The Committee discussed uniformity throughout the report and agreed to include "considerations" in the subcommittee sections, clarifying that they are not recommendations. Don't say "soda tax" in the report. It only appears in the intro letter. Add line to the report that refers to sugary drinks tax, sugary drinks distributor tax and soda tax interchangeably and define what it means.
- f. Vote on co-chair letter and subcommittee sections - Janna motioned to approve the co-chair letter. Shelley second the motion. All vote in favor. The letter was approved. Linda motioned to approve subcommittee sections of report. Irene seconded the motion. All vote in favor. The subcommittee sections were approved with amendments discussed.
7. Review Annual Report [Discussion and Action]
- a. Evaluation of FY17-18 SDDT funded projects – Christina presented the impact of the FY 17-18 SDDT funded projects. In the 2018 report, FY 17-18 allocations were shown in two tables. Christina will show totals. The narrative are highlights from the city dept reports to share what happened. The full report from city department surveys will be in the appendix. Unclear whether funds can be branded as "brought to you by the SDDT" because it is a general tax revenue, not special revenue. Getting clarity from city on what we can say.
 - b. Public comment – There was no public comment.
 - c. Vote - Michelle motions to approve this section after fixing the chart and making clear the reports in the appendix. Linda seconded. All vote in favor. The FY 17-18 impact section was approved.
 - d. Annual Evaluation Report Review – Rita walked through the updates to the report and major changes. The key sections are: Data, Process, and Recommendations.
 - i. In the process section, Infrastructure subcommittee wanted to call out that there is time to revisit the 2nd year recommendations and to make explicit in the recommendations to track the dollars because you can't tag it. Add language that there will be expectation for report back when you receive SDDT funds.
 - ii. Community input wants the SDDTAC strategies to be fleshed out in the report, not in the appendix to guide allocation of all funds, not just those to community-based grants.



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- iii. Added more details for healthy eating/food security because it was too brief last year, leaving room for interpretation by Mayor's office.
- iv. Key piece of data that is missing is analysis of consumption from the sales data. Stanford, UCSF, and UC Berkeley epidemiologists are all analyzing the data sets and they are all coming to a different conclusion. One option is to submit the report on March 1 without the consumption data. The downside is that there may be a lot of interest and if the consumption went down, the public won't hear about it. One of the sources requires a 30-day review period. Can write that we expect consumption data will come out in the spring.
- v. Committee discussed the charts on page 19 and agreed that the narrative is more clear and helpful than the chart. Delete the charts.
- vi. Public comment –
 1. Develop a one pager to condense the data once the report is done.
 2. Is there context for why the money hasn't gone out yet to community-based grants?
 3. Vet the data with experts so industry doesn't use it against you.
8. Vote on annual report – Jorge moves that DPH staff develop google doc for feedback until next Wednesday and that the draft needs sign-off from both co-chairs before sending to mayor. Vanessa seconded this motion. All voted in favor. The motion passed.
9. Committee Member Proposed Future Agenda Items [Discussion and Possible Action]
 - a. Harder and Co to talk about evaluation and get input from committee
 - b. Co-chair nominations at March 20 meeting
 - c. Public Comment - a presentation from Controller's Office to address when less money is collected than projected and clarify how projection is made and all related questions.
10. Announcements [Discussion] - Michelle will be on leave beginning March 8.
11. Adjournment - Vanessa moved to adjourn the meeting. Janna seconded the motion. The meeting was adjourned at 8:30 pm.