Sugary Drinks Distributor Tax Advisory Committee

MINUTES
November 17, 2021 - 5:00 pm
Join Online Via Zoom
https://sfdph.zoom.us/j/96022088914?pwd=b21rRjF0aU1GLzlOVkKdKZnlXZz09
Meeting ID: 960 2208 8914 Passcode: 680056
Join Via Phone: +1 (669) 900-6833, 96022088914#, *680056# US (San Jose)

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is not on the agenda, they may do so during general public comment at the start of the meeting. Please see the Notes section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes - Meeting called to order at: 5:04pm
   Present: Larry McClendon, Kayla Whitehouse, Christina Goette, Melinda Martin, Michelle Kim, Irene Hilton, Linda Barnard, Marna Armstead, Abby Cabrera, Maysha Bell, Digvijaysinh Parmar, Dianna Cavagnaro, Kiana Keshavarz, Marco Guillen, Saeeda Hafiz, Maureen Guerrero, Paige Kruza, Lea Troeh, Diana Lau, Kym Dorman, Seth Pardo, Katie Ettman, Justin Adeyanju
   Absent: Veronica Shepard
   a. Approval of Excused Absences [Action]
      Jennifer Lebarre
      Saeeda motions to approved excused absence. Michelle seconds. Excused absence is approved.

2. Approval of Minutes for Previous (October) Meeting [Action] – 3 minutes
   Michelle motions to approve minutes. Irene seconds. Minutes are approved.

3. Review and Consideration of Regular Agenda [Action] – 2 minutes
   Agenda #8 should be changed to FY 22-23 and FY 23-24
   Saeeda motions to move agenda with change from FY 21-22 and FY 22-23. Larry seconds. Motion passes. 11 votes

4. General Public Comment – 10 minutes - No Public Comment

5. DPH Staff Report [Discussion and Possible Action] 10 minutes
a. SDDTAC Youth Stipend Update: Latest update from city attorney, request was to determine how SDDTAC could provide stipends to youth seats, where there are legal means to do so. According to the city attorney, in order to do so there is can be an outside entity that does not receive city funds since city funds are not to be used as stipends. Ideally it would be an organization that does not already have city contracts, or the organization should show clearly that city funds are not being used for youth seat stipends. It was also suggested that a foundation be identified that can support through a fellowship for the youth seat and not funneled through a community-based organization. Otherwise, barring the seat directly would be to put it to voters and any other changes or introduce a new ordinance with desired changes. No city funds are to be used for youth seat stipends.

b. Staff shared that they have been working with Linda Barnard, as she researched recreation and park locations for in person meetings. There were 7 or 8 sites that Linda and staff visited. Of those sites that meet the criteria for in person meeting (when allowed to do so), only 3 are available for the 3rd Wednesday meeting dates. Staff polled SDDTAC on most favorable location for in person meetings: Glen Park, Palega – Portola and Noe Valley. Poll results: Noe Valley and Glen Park recreation centers. Staff will be exploring this further as cameras would also need to be available to ensure a hybrid model.

c. Staff will be reaching out to SDDTAC members for COVID vaccination status per Department of Human Resources and DPH requirements for SF advisory bodies. Once more information is relayed to staff, will keep SDDTAC informed.

Public Comment:
Katie Ettman – Curious in change, are we not allowed in city and county buildings?

Staff: would like a space to keep everyone safe and has better acoustics, looking at options.

6. SDDT Evaluation Report Update [Discussion and Possible Action] 20 minutes

Kym Dorman and Paige Kruza from Raimi & Associates provides draft of 2nd SDDT evaluation report update that aligns with strategic plan and logic model. They presented the outline of the report and key findings and recommendations. The report will include background and literature with conclusion and recommendations.

Key findings include (draft language):

- SF SDDT Ordinance and SDDTAC have been identified as effective in addressing health disparities resulting from the consumption of sugary sweetened beverages as well as addressing long-standing inequities.
- SF SDDTAC values ensure that SDDT funds are targeted to support those organizations/agencies best positioned to effectively address inequities and to implement SDDT strategies.
- The SF SDDTAC directed funding to meet essential needs of SF communities during the COVID-19 pandemic.
- SF funded entities are beginning to achieve desired outcomes.

Each main finding has a series of sub findings. Examples were provided for key finding 1. Findings also include draft recommendations, which was presented:
Draft Recommendations from Finding 1:

- Increase culturally responsive and linguistically appropriate awareness/educational campaigns about SDDT (e.g. about the tax, tax allocation)
- Create ongoing community engagement opportunities related to SDDT
- Establish a robust onboarding, orientation, and mentorship process for all SDDTAC members
- Increase community input into decision making related to tax allocation
- Extend the SDDTAC beyond 2028

Paige provided some highlights of the findings:

SDDT Value: Support community-led and culturally relevant work

Outcome: Increase in economic opportunity and stability

Data Finding associated with above value and priority: 126 people received job training during the fiscal year – including 93 BIPOC residents of SF

Additional findings include: 95% of SisterWeb clients have initiated breastfeeding/body feeding in the hospital; and the impact of Vouchers for Veggies program recipients, 17% more likely to be food secure and .73 additional servings of fruits and vegetables consumed daily.

Paige shared that the less tax collected the less sugary sweetened beverages being sold, stark decrease of COVID 19 and businesses closed, trend that will continue to be tracked. There is also peer reviewed literature that having a soda tax helps to decrease sugar sweetened beverage consumption.

Raimi & Associates will continue to collect data and identify how each organization/agency story makes a difference. Please forward any outstanding data to Paige so that the evaluation report can be completed.

7. SFUSD Student Led Presentation [Discussion and Possible Action] – 20 minutes

Saeeda Hafiz, SFUSD Student and Family Services Division presentation on SDDT funded BeWell. The presentation focuses on wellness policy vision and mission, student led action, water access and beautification, oral health, and wellness policy call to action.

She showcased videos of the student engagement and student led work including youth in action at the Farmer’s Market, student video and podcast creations of mindful activities and awareness of type II diabetes. Saeeda also shared the water champions work, where middle school students participated in a contest to design water bottles. Other activities included Harvest of the Month, where students were provided produce to create recipes, spoken word poetry to eliminate Type II diabetes and youth opportunities. This type of work was funded $250 - $300K. Student led action efforts still needs $500K to support student stipends.

The racial breakdown of the student led action work: 12-20% African Americans, 30-45% Asian (Chinese, Vietnamese, Korean), 30-45% Latinx, 7-15% Pacific Islanders and 6-10% Other (Native American, Multiracial, Asian Indian, and White). Saeeda added that some groups specifically focused on Black and Brown students in order to uplift their voices due to systemic oppression, some groups have 20% of each.
In respect to water access in the schools, to date 10 schools received water bottle filling stations and 23 schools left to complete if funding is received. SF Loves Learning program utilizes the Potter the Otter video to promote drinking water with Pre-K classrooms. Saeeda shares that the oral health component at the school still need $200K for human resources to keep the efforts moving forward.

Saeeda provides overview of future wellness policy update with support from SDDTAC. The update will include public, stakeholder, student and youth input, alignment with district priorities, incorporation of anti-racist practices, most up to date research findings, visionary with representation from Shape Up SF, SDDTAC, SFUSD PAC, etc and aiming to align with the Whole School, Whole Community, Whole Child model.

Member asked if there have been differences with water intake due to mask wearing. Saeeda responded that there was a survey sent out and but not this school year yet. SFUSD have put in place outreach workers to be more connected in doing the work and people are asking for the water bottles, would still need to order the water bottles.


Staff shares previous SDDTAC recommendations with final allocations with comparisons.

In the previous year, SDDTAC budget recommendations were completed by going down the category list and remaining amount was allocated with discussions amongst SDDTAC members. Co-chair added that it was a late meeting night when budget discussions were made, and co-chairs will be meeting to ensure for a streamlined process to make fair for everyone.

9. Community Check In [Discussion and Possible Action] – 10 minutes

No Updates

10. Subcommittee Update [Discussion and Possible Action] – 10 minutes
   a. Co-Chair Update: no updates from Mayor’s Office; next meeting will discuss the manner of how budget recommendations will be conducted and be more streamlined.
   b. Infrastructure Update: focus of the meeting was to help move the SDDTAC with understanding the budget review timeline and more time spent on budget preparations being sent to the Mayor’s Office; reviewed budget timeline and when to meet with Mayor’s Office and Controller’s Office for projected revenue and Mayor’s priorities. Subcommittee will finalize the criteria for organizations seeking sponsorship requests/letter of intent seeking SDDTAC support, will be circulated with other subcommittees. Subcommittee will take a deeper dive on protocols and options that are being articulated by city attorney regarding SDDTAC proposed legislation amendments and use what we have in order to identify where the SDDTAC would like to move forward. Ultimate goal is to reach key elements are for legislation and to go back to the voters and what it means for SDDTAC when legislation is to sunset in 2028.
   c. Community Input Update: discussed possible options for subcommittee newsletter content and how to distribute to communities; discussions on potential SDDTAC youth seats and possibly getting more youth engaged on a volunteer basis and attendance at SDDTAC
meetings. Reviewed member outreach timeline as SDDTAC will be in budget recommendation time very soon.

d. Data and Evidence Update: Raimi & Associates presented and discussed evaluation key findings and recommendation; discussion on subcommittee newsletter contribution of providing key data points to support work and target audience and to highlight quarterly/monthly health focus areas as it relates to chronic disease management and prevention. Seth Pardo, Director of DPH’s Center for Data Science joined meeting.

11. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes
   • SDDTAC Budget Recommendations FY 22-23 and FY 23-24
   • Review of Prioritizing/Categorizing Focus Areas
   • Review of SDDTAC work plan

12. Announcements [Discussion and Possible Action] – 5 minutes
   • Larry – November 24, 2021, 12pm – 3pm (Old Sam Jordan’s Building): Meals and turkeys will be distributed for individuals living in vehicles and the unhoused
   • Linda – Recreation and Parks Department will host its 92nd annual tree lighting on Thursday, December 2, 2021, 4pm – 8pm. Free outdoor family friendly activities.

13. Adjournment [Action]

Linda motions to adjourn. Abby seconds. Meeting is adjourned at 6:58pm. 13 votes.

Notes

PUBLIC COMMENT
General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.
Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Government’s duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people’s business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people’s review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator
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Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City’s website at www.sfgov.org. Copies of explanatory documents are available to the public online at http://www.sfbos.org/sunshine or, upon request to the Commission Secretary, at the above address or phone number.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor’s Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor’s Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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陽光政策 專責小組行政官
地址：City Hall – Room 244 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4683
電話號碼:415-554-7724；傳真號碼415-554-5163
電子郵件:SOTF@sfgov.org

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根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路

家庭暴力委員會(Family Violence Council) 會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組(Mayor’s Task Force on Anti-Human Trafficking) 會議將在三藩市市政廳305室舉行，地址: 1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及McAllister的入口。

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遊說者法令

San Francisco Department of Public Health
Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org


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Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilicen sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor’s Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Individuos y entidades que influencian o intentan influenciar legislación local o acciones administrativas podrían ser
San Francisco Department of Public Health
Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor


Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapulso ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

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Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nangangailangan ay magaling na linkuran sa pamayanan. Ang Sunshine Ordinance ay makukuha online sa http://www.sfbos.org/sunshine o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

ACCESS PARA SA MAY KAPANSANAN
Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos.

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kaganapan sa pagkilos sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi babasa sa 72 oras bago ng pagpupulong upang matiyak kung maaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

**SDDTAC Recommendations FY21-22 and 22-23**

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<th>FY21-22</th>
<th>FY22-23</th>
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<td><strong>COMMUNITY-BASED GRANTS</strong></td>
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<td>DPH/MCAH</td>
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<tr>
<td>School-based sealant application</td>
<td>$350,000</td>
<td>$350,000</td>
<td></td>
<td>DPH/SF Health Network</td>
</tr>
<tr>
<td>School-based education and case management</td>
<td>$200,000</td>
<td>$200,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td><strong>TOTAL ORAL HEALTH</strong></td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td>10.53%</td>
<td></td>
</tr>
<tr>
<td><strong>INFRASTRUCTURE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL INFRASTRUCTURE</strong></td>
<td>$800,000</td>
<td>$450,000</td>
<td>8.42%</td>
<td>DPH/CHEP</td>
</tr>
<tr>
<td><strong>WATER ACCESS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water Access - SFUSD</td>
<td>$95,000</td>
<td>$400,000</td>
<td></td>
<td>PUC via RPD/DPW?</td>
</tr>
<tr>
<td><strong>TOTAL WATER ACCESS</strong></td>
<td>$95,000</td>
<td>$400,000</td>
<td>1%</td>
<td></td>
</tr>
<tr>
<td><strong>SF RECREATION &amp; PARKS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Peace Parks</td>
<td>$650,000</td>
<td></td>
<td></td>
<td>RPD</td>
</tr>
<tr>
<td>SVIP Funding – Peace Parks Transportation</td>
<td>$225,000</td>
<td></td>
<td></td>
<td>RPD</td>
</tr>
<tr>
<td>Requity: Outreach, Scholarships, Equity in Recreation</td>
<td>$900,000</td>
<td>RPD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL SF RECREATION &amp; PARKS</strong></td>
<td>$780,000</td>
<td>$1,775,000</td>
<td>8.21%</td>
<td></td>
</tr>
<tr>
<td><strong>BREASTFEEDING</strong></td>
<td>$175,000</td>
<td>$175,000</td>
<td>1.84%</td>
<td>DPH/MCAH</td>
</tr>
<tr>
<td><strong>Total Proposed</strong></td>
<td>$9,500,000</td>
<td>$10,900,000</td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>
| **COMMUNITY-BASED GRANTS** | City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:
1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health
2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation; and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc)
3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.
4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing
5. Community Based Participatory Research

| CBOs working with SFUSD | 7% of all CBO funding (eg 7% of approximately $4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above. |

| **SFUSD** | **School Food, Nutrition Ed** To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. |

| **Student Led Action** | Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies. |

| **Educational Investments** | Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals. |

| **FOOD ACCESS** | **Healthy Food Purchasing Supplement** Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines. |
**Healthy Retail**
Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.

**ORAL HEALTH**

| Community task forces | Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations. |

| School-based sealant application | Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing. |

**INFRASTRUCTURE**

| A. Personnel |
1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process |
2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance. |
3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation |

| B. Professional services |
including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation |

| C. Materials/Supplies |
for meetings and printing costs |

| D. Training |
to support staff development |

| E. Data |
for collection (pricing), analysis (Nielsen) and purchase (IRI) |

**WATER ACCESS**

| Water Access - SFUSD |
SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without. |

| Water Access - Public Spaces |
Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without. |

| SF RECREATION & PARKS |
### San Francisco Department of Public Health

**Dr. Grant Colfax**  
**Director of Health**

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**Peace Parks**  
Peace Parks programming to serve Priority Populations

**SVIP: Peace Parks Transportation**  
Transportation for Peace Parks participants

**Requity**  
Outreach and scholarships for equity in recreation

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**BREASTFEEDING**  
To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.

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**ONGOING ADDBACKS FROM FY 2017-2018**

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>DEPARTMENT</th>
<th>DESCRIPTION</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food Security – Healthy Food Purchasing Supplement</td>
<td>DPH</td>
<td>Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.</td>
<td>50,000</td>
</tr>
<tr>
<td>Healthy Corner Store Retail</td>
<td>ECN</td>
<td>Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.</td>
<td>60,000</td>
</tr>
<tr>
<td>Food Security – Home Delivered Meals (HDM)</td>
<td>HSA</td>
<td>Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.</td>
<td>477,000</td>
</tr>
<tr>
<td>Food Security – Congregate Lunch Meals</td>
<td>HSA</td>
<td>Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities</td>
<td>220,000</td>
</tr>
<tr>
<td>Senior Fitness</td>
<td>HSA</td>
<td>Senior fitness programming at IT Bookman and George Davis</td>
<td>200,000</td>
</tr>
<tr>
<td>Congregate Meal Program</td>
<td>HSA</td>
<td>Congregate Meal Program A</td>
<td>75,000</td>
</tr>
<tr>
<td>Congregate Meal Program</td>
<td>HSA</td>
<td>Congregate Meal Program B</td>
<td>75,000</td>
</tr>
</tbody>
</table>

**TOTAL** 1,157,000

*The Board of Supervisors made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “addbacks” denoting the Board’s decision to add funds back for a particular service. Addbacks become part of an agency’s baseline budget.*