



# San Francisco Department of Public Health

Greg Wagner  
Acting Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee

### AGENDA & MINUTES

December 7, 2018

1:00 pm

25 Van Ness Avenue, Room 70  
San Francisco, CA 94102

\* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

\*\* Times provided for agenda items are estimates

#### Order of Business:

1. Call to Order / Roll Call – Roberto Vargas called the meeting to order at 1:10 PM.
  - a. Approval of Excused Absences [Action]. Rita Nguyen made motion to approve excused absences: Janna Cordeiro and Joi Jackson-Morgan. Jonathan seconded the motion.
2. Approval of Minutes for November 2, 2018 [Action] – Rita made a motion to approve minutes with the edit: add note that the subcommittees made recommendations for \$400K but that the correct amount was \$450K in item 6d. Michelle seconded the motion and the Committee approved the minutes with this edit.
3. Review and Consideration of Regular Agenda [Action] – The Committee voted to eliminate the vote for item 5f and to focus on FY 20-21 recommendations.
4. DPH Staff Report [Discussion and Possible Action] – 20 min
  - a. **Meeting schedule** – In 2019, meeting schedule will shift to the third Wednesday of each month at 5 pm at 25 Van Ness. The room may change, but will be posted on website. If necessary, there will be a second meeting on January 23 at 5 pm at 25 Van Ness Room 610.
  - b. **Data report/departement survey update for 17/18 expenditures**
    - 1) Tax Collector Update: 2018 SDDT Revenue

2018	Actual	Projected
Q1	\$2,949,608	
Q2	\$4,700,363	
Q3	\$4,233,035	
Q4		
2018 TOTAL	\$11,883,006	\$15,000,000



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- 2) City department survey for 17-18 funding.** All departments have responded to survey request. Almost all departments were unaware it was SDDT money funding their programs. Could identify impact for 98% of the funding. DPH staff will share a written report to infrastructure subcommittee to review and bring to full committee.
- c. **Town Hall report** – Will present summary at January 16<sup>th</sup> meeting
  - d. **Project management agency update** for community-based grants – DPH in decision making process
  - e. **Appointment process update** – The Rules Committee will not hold a hearing for the board-appointed seats before the end of the calendar year. These BOS appointed seats will be held over likely through January, after new Rules chair identified. Question: do co-chairs continue in role? Can discuss in January, when department-appointed seats are in effect. This will be Ryan Thayer’s last full SDDTAC meeting. DPH will appoint a replacement for the DPH Food Access/Security seat. Lyra Ng has resigned from the seat representing the 0-5 population.
  - f. **City attorney update** – City attorney reviewed the Rules & Regs and made a number of recommendations to simplify the language, including renaming Rules & Regs to By-laws. Since this committee is not part of City Charter, she recommends important changes that will help streamline and clarify the by-laws. The city attorney recommended edits to language around absences to make it clearer.
  - g. **Media campaign update**
    - i. **Talking points** – At request of full committee in November, DPH staff took pass at removing jargon from talking points. Community input reviewed. Staff also reminded the committee that 510Media did ethnographic research that strongly recommended not including that the intent of the tax is to decrease consumption of SSB.

Public Comment:

- a. Eli Zigas, SPUR: it is helpful to include something on reduction of consumption. People know that consumption of SSB is harmful and that’s why they voted for it. Add language around this goal to “how we know it is working” - that consumption is declining. It is important to acknowledge the public health reason.
- b. Lizzie Velten, AHA: agrees with Eli. Add to “how we know it is working” that “people are choosing healthier beverages and purchasing fewer sugary beverages.” “Is this tax meant to punish people?” Don’t say punish even when refuting that fact. Don’t pose the question using the frame of your opposition.
- c. Cissie Bonini, EatSF: who is the audience for this document?

The Committee discussed at length and although there has been opportunity for input from all members, the talking points still need edits. The talking points/FAQs are  
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important given the level of scrutiny on SF and its neighbors who have passed soda taxes as well, in context of preemption. The Committee decided that Rita would take lead on the edits on behalf of the Data and Evidence Subcommittee.

- ii. **Media campaign** – Christina shared the media campaign concepts for small merchants. Another campaign is needed to show the impacts of the tax. The next step would be to establish contract to implement the concepts, which could include focus testing with merchants and community members. The campaign could go to a subcommittee for recommendations to full committee.

Public Comment:

- a. Lizzie Velten, AHA: the background visuals should show the benefits of the tax. Ex. kids playing in a park, a hydration station, etc.
  - b. Michael Vuong, BGC: Make sure the campaign is in multiple languages. How do we get the businesses to work with schools and school programs with this idea to continue to push healthier options?
  - c. Shelley Dyer, TNDC: When will this be ready for distribution?
5. Subcommittee Update [Discussion and Possible Action] – Subcommittees will have 5 minutes to share their recommendations for 19/20 and 20/21; and present updates on subcommittee sections of annual report. Public will have opportunity to comment before SDDTAC votes on recommendations – 90 min

- a. Co-chair update – Roberto shared that the co-chairs met with Supervisor Cohen and discussed her thoughts about who might champion the work of this committee moving forward. She recommended Supervisor Walton, given his participation in advocacy around 2014 and 2016 taxes and he represents one of the districts disproportionately burdened by diseases related to sugary drinks. Supervisor Vallie Brown also represents a district burdened and has a legislative aide who knew a lot about this issue. Co-chairs ask committee members to think about whom you would like to approach to make sure we are in communication at a leadership level. Roberto acknowledged that Supervisor Sandra Lee Fewer is in the room and Jorge moved to allow Supervisor Fewer to address the committee.

Supervisor Fewer thanked everyone on the committee for their service and for the \$450K that remains to be allocated for FY 19-20, she is here to advocate for more hydration stations in areas of city with food deserts and high disparities. Water stations near parks and centers, where all ages partake.

Roberto reminded the subcommittees that they will present their recommendations for remaining \$450K for FY19/20. There will be a call for public comment before voting. If time permits, the committee will discuss the 2-year budget cycle recommendations.



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- b. Community Input (CI) – responded to recommendations and questions posed by the Infrastructure Subcommittee.

<b>Community Input FY19-20 Recommendations for \$450K</b>		
	Amount	Description
Community-based grants	\$ 250,000	\$135K to make whole the variance from mayor’s budget. \$115K for community engagement via community-based grants, water education.
Infrastructure	\$ 200,000	The \$200K makes whole the variance from the Mayor’s budget. CI thought strategic planning could be absorbed by DPH.
Water Access	\$ -	CI did not allocate money for water access. They would like more clarity around other funding that has been identified to support installation of hydration stations. At Joint Health Equity Coalition meeting, they discussed the need for water education to build trust for the utilization of hydration stations. CI would like PUC to share costs of installation. \$25K doesn’t seem like it could get many stations installed and there could be more flexibility in community-based grants.
	<b>\$ 450,000</b>	

- c. Data and Evidence

<b>Data and Evidence FY19-20 Recommendations for \$450K</b>		
	Amount	Description
Community-based grants	\$135,000	To make whole the variance from Mayor’s budget
Infrastructure	\$200,000	To make whole the variance from the Mayor’s budget.
Infrastructure - community engagement	\$50,000	To DPH for community engagement
Infrastructure – strategic planning consultant	\$40,000	To DPH to hire strategic planning consultant. Strategic plan to kick off the committee’s goals and to share the story.
Water Access	\$25,000	25k may not be enough for water installation, but it’s important to invest to continue the work.
	<b>\$450,000</b>	

- d. Infrastructure

<b>Infrastructure FY19-20 Recommendations for \$450K</b>		
	Amount	Description
Community-based grants	\$135,000	To make whole the variance from Mayor’s budget
Infrastructure	\$200,000	The make whole the variance from the Mayor’s budget
Infrastructure community engagement	\$50,000	To DPH for community engagement
Infrastructure – strategic planning consultant	\$40,000	To DPH to hire strategic planning consultant
Water Access	\$25,000	To identify strategic location and install a flagship hydration station.
	<b>\$450,000</b>	



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e. Discussion and vote on recommendations for FY19/20 (\$450K)

Q – Are there other sources of funding for water stations and how much can they do in the public realm with that funding?

A – John Scarpulla, PUC, has managed the Drink Tap program for 5 years. PUC does not have an annual budget for installation of public realm hydration stations. Thanks to Supervisor Fewer, in FY18/19, she gave \$300K in add backs for public water stations. This is one-time funding. The cost of installation depends on the site. An ADA-compliant station that is stainless steel costs \$5K, and if the location has water line and doesn't interfere with sewer or MUNI lines, then it can be relatively cheap to install. \$250K paid for installation of 15 stations which comes out to about \$17K per station with no signage, no meters, and no community outreach. PUC only installs hydration stations and is not responsible for maintenance, which is why Rec Park sites or libraries are good locations. DPW or RPD can clean the stations as part of their normal maintenance rounds.

Roberto, Anisha Patel and others have been working to identify potential sites in high need areas. He shared a map of potential sites for public realm stations. John would like that list pared down to about 20 locations before requesting cost analysis.

Public Comment:

- a. Rita Moreton-Pattersen, Food Security Task Force: How much money or how far will this go? 20-30 years? How far is this money going to maintain? How much would it cost to replace the pipes in the schools? How much can you encourage retailers that stock healthier drinks and give them a tax break to do that? How much are they making off the sales of sodas? John will get back to the committee with the manufacturing life cycle of the hydration stations. The city has a HealthyRetailSF program to incentivize small businesses to sell healthy foods.
- b. April Nakayoshi, CavityFree SF/SFDPH: CavityFreeSF is supportive of water stations and sent a letter with recommendations and specific locations. It's so important because SSB are disproportionately impacting children of color. If we invest in drinking stations, include education that this water is healthy and the benefits of drinking tap vs. bottled water.
- c. Anisha Patel, pediatrician and water researcher, working with Roberto on water access. Dr. Patel shared some key data points: Before water stations went out in 2016, she conducted an observational study of existing water consumption in parks: 4% were using them; 8% were bringing water. 93% of surveys had negative perceptions of water sources in parks. Disparities based on racial ethnic groups. Minorities viewed water fountains more negatively. African American populations especially negatively perceive water at home. Need some education, some seal of approval that the water stations have been tested. Maintenance is an issue. Need system to report if the station needs maintenance. If money went to communities, could they pool their funds to purchase stations at discounted rates? Recommends installing meters to support evaluation.



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- d. Mike Vuong, Boys and Girls Club, TL: The water station at Boedekker Park is amazing. Plenty of people of different backgrounds come to fill their bottles daily. Water in D10 is an issue. How can he help his peers advocate for water stations?
- e. Eli Zigas, SPUR: Thank you to DPH for creating the spreadsheet with recommendations. Recommends focusing on adding descriptions for how the funds should be used to accompany the numbers to have accountability.
- f. Lizzie Velten, AHA: Thank you for all your work on this and for listening to the community. Food Access is an example of how important it is to have a description of how you recommend that funding to be spent. There are ballot initiatives to repeal the tax in Seattle. We all need to show that the money went to what we asked for.
- g. Annie – created the water map and helped get community input for the water stations in underserved communities. There is a big difference when you talk about hydration stations vs. water fountains. The perception is that bottle filling stations are safer, cleaner.

SDDTAC Discussion: The committee discussed the need for a strategic plan and how to define community engagement. Rita made a motion to approve the following proposal for \$450K. Saeeda seconded the motion. Kent and Michelle abstained from voting. The motion was passed.

<b>SDDTAC Recommendations for \$450K in FY19-20</b>			
	Amount	Percent	Description
Community-based grants	\$ 185,000	41.1%	To DPH: \$135K fills variance and \$50K to community engagement and water access/education
Infrastructure	\$ 240,000	53.3%	To DPH: \$200K to fill variance and \$40K for strategic planning.
Water Access	\$ 25,000	5.6%	DPH to PUC or DPH to CBO for a Flagship station hydration station
	<b>\$ 450,000</b>	<b>100.0%</b>	

- f. Discussion and vote on 2-year budget cycle recommendations for FY19-20 - FY20-21 – tabled for January 16, 2019 meeting.
6. Committee Member Proposed Future Agenda Items [Discussion and Possible Action]
- Q – Will the funding carry over or does it stop at the end of the fiscal year?
- A – It is possible to carry over “special revenue” to be used in the same fashion it was intended, but we can’t speak for SFUSD’s process.

- a. SDDTAC 2018/19 Timeline/Draft workplan [Discussion & Possible Action]

January agenda items–

- Discussion and vote on 20-21. Linda suggests voting on recommendations at February 20



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meeting. Rita proposed finding a second meeting date in February.

- Review 19-20 and proposed changes to 19-20
- Town hall report
- O'Connell input
- Proposed changes from subcommittees
- Public input
- Vote on talking points
- Mayor's budget office
- DPH report can be ready in January. Data and Evidence Subcommittee proposed some changes to the recommendations language. DPH staff can circulate to the full committee.
- Given the full agenda, Rita offered to table presentation on spectrum of prevention that was proposed for January.

## 7. Announcements [Discussion]

## 8. General public comment -

- a. Eli Zigas, SPUR: a couple months ago, there was a presentation about line item related to food access. Committee recommended a broad bucket of food access. Mayor office didn't follow committee's recommendation and used healthy food vouchers and purchasing supplement. DPH staff presentation wasn't clear it would go to vouchers. It's still not super clear and it concerns Eli about the lack of accountability and consistency. This committee should ensure the money goes to where you said it would to. Can the committee get more clarity from DPH on how the money will be dispersed and clarify expectation based on the mayor's approved budget to go to vouchers? Empower the co-chairs to ask about that. No decisions have been made and now is a good time based on how the mayor and board have voted. Eli has draft motion language.
- b. Jorge – it's the committee's responsibility to make sure all departments and recommendations are held accountable, not call out certain ones.
- c. Katie - SPUR - Encourages SDDTAC to hold the mayor accountable. When tobacco funded tobacco programs, the industry came back to ask where it went. The soda industry may do the same. Make sure what is recommended is what happened and what is reported.
- d. Lizzie Velten, AHA - 25k can make extra special one station or use an add on to what PUC is doing to make more impact.
- e. Ryan Thayer - Oakland released their RFP. The industry said they are watching and dissuading potential grantees from accessing the grants. This may be Ryan's last meeting and he really appreciates everything that everyone has brought. The report is really strong and maybe that's why the industry isn't so deep here in SF. The Committee thanked Ryan for his service.

## 9. Adjournment – the meeting was adjourned at 4:14 pm

### Notes

### PUBLIC COMMENT



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**General Public Comment:** At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org) at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

### 殘障通路

家庭暴力委員會（Family Violence Council）會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

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ser posible.

### ACCESO DE DISCAPACITADOS

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

### ORDENANZA DE CABILDEO

Individuos y entidades que influncian o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: [sfgov.org/ethics](http://sfgov.org/ethics).

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

### ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683  
415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: [SOTF@sfgov.org](mailto:SOTF@sfgov.org)

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa [www.sfgov.org](http://www.sfgov.org). Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

### PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o

SFDPH | 101 Grove Street, Room 308, San Francisco, CA 94102



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minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

### **ACCESS PARA SA MAY KAPANSANAN**

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

### **LOBBYIST ORDINANCE**

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: [sfgov.org/ethics](http://sfgov.org/ethics).



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## Comparison between SDDTAC Recommendations and Mayor's Allocations

Item	SDDTAC Recommended Amount	SDDTAC Recommended %	SDDTAC Recommended Agency	Mayor's Budget	% of Mayor's Budget	Mayor's Proposed Agency	Variance	Description of intended purpose from Mayor's Budget
Community-Based Grants	\$4,680,000	45%	DPH/CHEP	\$3,817,000	7%	DPH		Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
		(7% school-based)		\$728,000	7%	SFUSD via DCYF		
				\$4,545,000	44%	Total	-\$135,000	
School Food, Nutrition Education,	\$1,000,000	15%	SFUSD	\$1,500,000	14%	SFUSD via DCYF	\$0	Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
Student Led Action	\$500,000		SFUSD			SFUSD via DCYF		
Food Access	\$1,000,000	9.6%	DPH	\$1,035,000	10%	DPH	\$35,000	Healthy Food Purchasing Supplement
Healthy Retail SF	\$150,000	1.4%	OEWD	\$150,000	1%	OEWD	\$0	Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
Oral Health	\$1,000,000	10.0%	DPH	\$550,000	5%	SFUSD via DCYF		Funding to support oral health in schools, including the cost of sealants.
		(5-5% school-based)		\$450,000	4%	DPH		Funding for Community Task Forces
				\$1,000,000	10%	Total	\$0	
Infrastructure	\$1,000,000	10%	DPH/CHEP	\$800,000	8%	DPH	-\$200,000	To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
Water Access - SFUSD	\$300,000	4%	SFUSD	\$450,000	4%	SFUSD via DCYF	\$0	One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
Water Access - Public Space	\$150,000	(3% school-based)	PUC/DPH					
SF Recreation & Parks	\$520,000	5%	RPD	\$520,000	5%		\$0	Funding to Rec Park to provide continued support of the Peace Parks program.
HOPE SF Peer Enhancements	\$0	N/A	N/A	\$400,000	4%	DPH	\$400,000	Fund training and peer wage increases.
<b>Total</b>	<b>\$10,300,000</b>	<b>100.0%</b>		<b>\$10,400,000</b>	<b>100%</b>			



# San Francisco Department of Public Health

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## BACKGROUND

### Funded Projects (2017/18 funded projects)

For the Fiscal Year 2017/2018 the projected revenue is \$5.8 million, after the removal of mandated baseline spending. The Mayor and Board of Supervisor have allocated certain expenditures from this revenue for the following:

	FY 17-18 Funding (\$/millions)	FY 18-19 Funding (\$/millions)	Description/Notes
Revenue (Sources)	5.8	11.6	This is the amount of revenue after baselines and set asides. Total revenue projected by the Controller is \$7.5M in FY 17-18 (half a year of revenue) and \$15 million in FY 18-19 (a full fiscal year of revenue).
<b>Expenditures (Uses)</b>			
DPH - Community Health Equity & Promotion Branch	2.3	-	Includes funding for the Black/African American Wellness and Peer Leadership (BAAWPL) program, healthy eating & active living programming, active transportation and pedestrian safety program, as well as the Sunday streets program.
Peace Parks & Peace Hoops	0.5	-	Pilot funding for Peace Parks initiative.
Home Delivered Meals	0.5	-	Increased funding for nutritional supports for low-income, disabled, and senior residents.
Healthy Addbacks	2.3	1.2	See addback list for details.
<b>Total Expenditures</b>	<b>5.6</b>	<b>1.2</b>	
<b>Uncommitted Sources Available</b>	<b>0.2</b>	<b>10.4</b>	

After the allocation of these funds by the Mayor and Board of Supervisors, \$200,000 uncommitted revenue was available. The SDDTAC recommendations for expenditure of those funds is in the "Advisory Committee Recommendations" section.

For the Fiscal Year 2018/2019 the projected revenue is \$11.6 million after the removal of mandated baseline spending. The Board of Supervisors have allocated \$1.2 million of the projected revenue for Healthy Addbacks. After the removal of this allocated amount, there are \$10.4 million of uncommitted revenue for the rest of that fiscal year.

### Addback Funded with SDDT Fiscal Years 17/18 & 18/19

Program	Department	Description	FY 17-18	FY 18-19
Family Violence Services	WOM	Direct services, training and assistance to improve San Francisco child abuse prevention and intervention services building upon existing Family Resource Centers Initiative	500,000	
Food Security - Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000	220,000



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Food Security - Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers' markets in collaboration with DPH healthy Retail Program.	50,000	50,000
Food Security - Home-Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily safety-check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/ nutrition education/counseling.	477,000	477,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy Products as opposed to sugary beverages, etc.	60,000	60,000
Medical Assisting and Hospitality Training	ECN	Funding to support Medical Assisting and Hospitality Training	150,000	
Women's Health Rights in the Workplace Policy Coordinator	DPH	New women's health in the workplace outreach coordinator to conduct outreach to businesses and provide trainings on women's health issues	80,000	80,000
Upgrading services for a food pantry in Ingleside/Ocean Avenue	DAS	Renovation and upgrades for a food pantry that serves residents on Ocean Avenue and Ingleside neighborhood	25,000	
Day laborer mental health support in the Mission	DPH	Bilingual Spanish speaking Peer Health Navigator to conduct psycho-social training and individualized support sessions with Day Laborers in the Mission	65,000	
I Am Bayview Marketing Campaign	ECN	Marketing campaign for Bayview merchant corridor	20,000	
Mental health services	MOH	Mental health and trauma counseling services at Vis Valley elementary	50,000	
Resilient Bayview	ADM	Enhancement of existing programming, including free training for residents and non-profits	25,000	
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000	200,000
Third Street Economic Development	ECN	Development and marketing of Third Street corridor	75,000	
Congregate Meal Program	HSA	Congregate Meal Program A	75,000	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000	75,000
Small Business Support	ECN	1.5 FTE to serve Outer Mission and Broad Randolph business development	115,000	
			2,262,000	1,237,000