



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

MEETING NOTES

April 15, 2020

5:00 pm

Join Via Zoom

<https://sfdph.zoom.us/j/284699733?pwd=QVJUaUZyUnlGeWtrV2dYMnBCMkhEZz09>

Meeting ID: 284 699 733 Password: 734 485

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** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call : Meeting called to order at: 5:06pm

Present via Zoom or via Phone: Vanessa Bohm, Joi Jackson-Morgan, Roberto Vargas, Jonathan Butler, Aaron Kunz, Larry McClendon, Saeeda Hafiz, Lauren Heumann, Irene Hilton, Linda Barnard, Janna Cordeiro, Derik Aoki

- a. Approval of Excused Absences [Action]

Michelle Kim, Rita Nguyen

Linda motions to approve excused absences. Derik seconds. Excused absences are approved.

2. Check In – COVID 19 Responses [Discussion and Possible Action]

Vanessa shares that promotoras have been creative in terms of messaging by staying healthy and protecting families by using What's App video similar to other immigrant populations using social media as a means of communication.

Joi shares that she has been inspired by community members and that her community is being serviced well and there are people on the SDDTAC that she can get support from. Big shout out to Janna, Lauren, Larry and RPD setting up child care and good to see others working together during this crisis.

Jonathan - grateful for working on SDDTAC efforts, the collective value system and goals are being



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implemented in individual goals and values. We do this work due to soda tax but we care about the community.

Aaron – shared that he has not been as involved in COVID 19 response, but has been inspired by the resiliency of the community due to COVID 19 and has seen how quickly the city has adapted and the ways that community have been in contact with one another. Nice to have interaction during this time.

Larry – shared that he has seen community come together especially in the Bayview and in other areas within district 10. He has been working to ensure that the community is being fed. He has been focusing on small business owners so they do not experience evictions. Additionally he has been working with 3rd Street brick and mortar business owners so that they can create interventions, so they are not evicted. He is proud and happy of the community response.

Saeeda - shared that the school district has been coming together for youth programming so that students can still have an engaged experience and leadership ability. Everyone has been pitching in and ensuring that the content is there and that programming is continuing, stipends go out and continue to do the work for the youth paid for by soda tax.

Lauren shares that she is appreciative for the positivity on this call. She has been impressed with student nutrition services and leadership site staff, coming in day after day and working on the front lines with students and families. SFUSD has been serving meals since the day the schools have closed and served over 100,000 for the week and continues to grow and finding out ways to feed other populations we have not served as of yet.

Irene – shared that dentists have not been providing dental care. There continues to be dental emergencies and DPH has been able to do tele dentistry and infrastructure work as necessary. They are considering to continue tele dentistry to do preventable visits with 0-3 population while at home and provide patient centric services.

Linda – shared that RPD has been operating since 3/16/2020 as childcare at 35 clubhouses for health care workers, first responders and disaster service workers. Distance learning phase and social distancing for children has been a bit difficult but staff has been working with kids. Working with DCYF to provide 3 meals a day for the kids in the program.

Janna shared that the COVID 19 response has been a team effort. Through this work, it has been bringing people together. She is impressed about what is being done and to help solve problems and less to worry about rules. Shout out to SFUSD and their COVID 19 response efforts.

Derik shared his new appreciation of what is considered essential at this time. He has observed how the scrambling for child care for essential workers and staff, and the availability to also offer cleaning supplies.



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Christina shared she is amazed by the work of grantees, to redirect the funds to respond to the community. Appreciative of the work of SDDTAC members.

Melinda shared is appreciative for all SDDTAC members for their COVID 19 response efforts and the work that Janna has been able to do in connecting food access for communities.

Roberto shared that he has been blown away about how folks have been activated to take care of the community in the city. He shared his work with researchers and physicians, as well as Latinx webinars directed to CBOs. Interesting time for all of us and amazed by everyone and appreciate hearing about it all.

Public Comment:

Cissie Bonnini – EAT SF – continuing services all across the board to 5,000 households and there has been an increase in participants for pregnant women. Eat SF has been able to extend vouchers to 2,500 and has received many requests from providers from the Mission and Tenderloin neighborhoods. Eat SF has received private funding for 500 households for food to be distributed next week.

Stuart Gansky, UCSF – Cavity Free SF thanks SDDTAC for their support. The taskforces are working with communities and evaluating, to try and hire an evaluation team to begin planning and determine how well their efforts has been working. They have been able to hire a registered nurse to work on care coordination. They have experienced difficulty in hiring and using funds and would like to roll over funds.

Bishop Ernie Jackson, SF African American Faith Based Coalition – in response to COVID 19, DPH connected with the coalition to provide free hot meals for 21 churches, the coalition has been able to deliver meals to their congregations and B/AA community. The coalition has partnered with SF Marin Food Bank, Earl's Food and provided fresh produce to the community. The coalition is making sure that they are reaching the community, including the Latino, Asian, Samoan and White community. The coalition continues to meet the need of 3,000 households, served over 27,000 hot meals. Chefs have given their time at minimal costs and cooking in their households. Thanks to DPH and SDDTAC for rerouting their budget for 1 RFP to meet the community's needs. They will need to find more avenues as a collective group.

Blythe Young, American Heart Association. Thanks to everyone for their COVID 19 community responses. AHA continues to play a connecting role to those needing funding or resources.

3. Approval of Minutes for Previous Meeting [Action]

Janna – page 2: #5 “emergency use”; paragraph 4 Larry noted: Janna comment 3rd sentence – “we very quickly organized delivery for 50 seniors that were connected with food pharmacy at Southeast Health Center.”



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Derik – bottom of page 2 – spelling of Derik’s name

Saeeda motions to approve minutes with edits. Larry seconds. Minutes are approved.

4. Review and Consideration of Regular Agenda [Action]

Vanessa recommended to add discussions for SDDT grantee roll over funding. Staff responded that community grants programming will be shared out during the DPH staff report.

Request to send future SDDTAC agendas to Veronica Shepard.

Vanessa motioned to approve agenda. Saeeda seconds. Agenda is approved.

5. General Public Comment - No Public Comment

6. DPH Staff Report [Discussion and Possible Action]

a. SDDT Media Campaign Update

DPH is working with Civic Edge for press release once emergency funds are designated on who it will go to, creating virtual social event for June and working on website.

b. SDDT Emergency Funds Update and Retailer Video

Staff shared that SDDT funds that were put into grants and in hopes to get more grants out and the process has taken longer than expected especially with staff being activated as disaster service workers and funds were not able to get out. The SDDT emergency funds are from some funds not spent from Harder & Company contract, \$60K; \$625K grant funds and Abundant Birth project. Additionally the funds were part of carry over funds from last fiscal year. Currently, we have \$1.4Mil remaining and currently working on contract with Wholesale Produce Market for \$400K for distribution of foods to the community. Additionally, DPH has received from several SDDTAC and community members, suggestions on where to get food from and what distribution mechanisms are feasible. Staff shared that the EOC has been working with the Human Services Agency in respect to emergency food. SF Unified School District has been in discussions with community based organizations for food delivery and expanding its food program. Staff raised the question of what populations that have not been identified that need the support and who has the capacity to lead efforts to ensure food security.

Member added the shortage of baby formula availability and to consider the need for families with children 0-5, pregnant people and nursing mothers. Member added that for some of these populations, fresh foods are appropriate, prepared meals or Safeway gift cards would be options. However, it was also noted limited MUNI routes would pose difficulty for some to access food. Member added that seniors, not just marginally housed seniors should be added as a priority population. Member asked how soon funds would be available. Staff responded that intent is to get funds out hopefully within a week and can be done relatively quickly by work order, depending on mechanism. Member asked if this was a recommendation or actual item. Staff responded that DPH is taking into account the feedback received and allocating funds to support for food security. Staff added that DPH can direct some of the funds to the



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EOC and they can determine where the funds can be distributed and other funds can be allocated through other mechanisms. Member suggested that persons (kids and adults) with special needs/disabilities, as well as undocumented/immigrants be added to priority populations.

Lauren shared that SFUSD will be expanding its meal distribution and that the school district would need funds internally to work with community based organizations to supplement their efforts, to feed specifically youth. She noted that one school site does not qualify and serves only 2 meals per day and to add an additional meal (dinner) it would cost \$1Mil. SFUSD is only being reimbursed for dinners only. Member asked if it would be possible to employ people from communities to distribute food, especially with the city hiring freeze, this could possibly be done by way of stipends, and having clients or volunteers of CBOs be employed to disseminate emergency food. Staff responded it would be up to the community based organization to handle and if it is feasible for an organization. Member shared that NOW Hunter's Point is using its grant funds from PG&E to hire staff that had been previously laid off from Bayview Opera House to support food delivery. Staff shared that emergency funds could not go to SF Public Health Foundation, however it would be possible to send a work order to DCYF; Human Services Agency is best to support seniors and what other groups are there to expand their capacity to do more work along with the administrative work as well.

Member shared that food pantries are running out of food and what is the process of getting funds to ramp up their work and those that have the capacity since the need is so great? Especially since many community members do not want to be on the street right now, especially due to ICE, police, etc. Member noted the possibility to rely on smaller operations where people feel comfortable in picking up foods or delivery. Member suggested asking organizations with operations that are still in business during this time. Member added asking 0-5 age targeting organizations that can and would be interested in supporting in that way, specifically food pantries.

Member asked whether Eat SF could expand their contract by partnering with organizations that serve immigrants and undocumented folks. Staff responded, depending if Eat SF has a contract with the city. Member raised the issue of food delivery, if that option was available with Eat SF. Member suggested using gift cards, however there is no Safeway within the Bayview neighborhood. Staff noted that emergency contracts can be completed. The issue is delivery, the time and energy is difficult. Member noted that the food bank is changing their food model to a home model and the plan is to look at whether or not groceries can be delivered at home, especially for seniors at home. Member suggested using the SF Black/African American Faith Based Coalition model since they have delivered 27,000 meals in 3 weeks time.

Member suggests collaborating with Wise Health for senior food delivery and Hope SF sites. Member shared that Bayview Senior has provided 600 meals a day and is trying to include groceries as well. Member suggested speaking with the director at Bayview Senior Services, if they could hire staff for delivery and for administrative staff to execute the work. Member



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added that this type of work can be an opportunity for mom and pop shops and to model after healthier store models and providing healthier food options to the neighborhoods and doing it in good faith.

Member shared that at stores, plastic shields set up are needed and the idea about each store accepting gift cards that is acceptable for them, however Eat SF did mention that vouchers also support other grocery items beyond fruit and vegetables. There are more people in the Bayview shopping at corner stores and getting the resources they need. Member shared that there are stores that have been supportive of what is happening and not price gauging customers. Member suggests if there is one group to allow merchants to purchase certain commodities, agreeing to sell at reasonable prices and getting reduction in pricing through a collective buying power.

Member inquired if there is a possibility to employ people to clean water stations to allow for more access to clean water stations, both to prevent community spread of COVID and potentially increasing work hours for Department of Public Works or others for employment. Member asked Larry if it would be possible to pay corner stores to distribute prepared meals. Larry responded that it may be possible especially for healthy corner stores but cannot speak for other stores.

c. Update on SDDT Community Grants Programs

Staff provided a brief update on community grants program, there is not clarity on city budget at this time and that the Mayor's office is not making any decisions on city budget. The issue of rolling over funds into next fiscal year, that it is quite likely that the controller will approve it. The way that the process works is at the close of the fiscal year, city departments ask that funding gets rolled over and in August or September, last year it was rolled over. Fiscal staff feels that funds will be able to be rolled over.

DPH has reached out to grantees to contact DPH if grantees would like to readdress their scope of work, specifically due to COVID 19 response efforts, so far SFBAAFBC, SOMCAN and Farming Hope have requested to make changes.

Member shared that due to COVID 19, the oral health taskforce funding has changed and is advocating for roll over and whether there is anything that oral health taskforces or CBO/FBOs need to advocate to roll over of funds. Staff suggests to make requests to Controller's Office and which was noted by DPH's fiscal office and not the Controller's Office. Member asks for specific contact at Controller's Office, controller@sfgov.org. Staff shared that she is unsure where the decision for roll over funds will rest. Member suggests reaching out to the Board of Supervisors for support. Member asked if there could be additional funds added to existing contracts. Staff responded that emergency contracts can be expedited depending on the mechanism of the fiscal sponsor and added that SDDT staff is activated for COVID 19 response so we are balancing the work.



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Staff shared that PSE grantees is in the process of going through contract negotiations and grantees have only been notified about their score.

d. SDDTAC Youth Seat Recruitment

Staff shared that they met with Austin Truong from the Youth Commission. SDDTAC will need to fill the youth seat as it will be vacant by the end of summer. Staff shared that a recruitment flyer is almost completed. Aaron shared that it is important that there are multiple links for clarification and information. Lauren suggested to link outreach and recruitment efforts with SFUSD youth advisory council on food. Saeeda suggested also reaching out to all youth programming through the school district. Janna suggested outreaching to the Samoan Community Development Center, Healthy Retail Program and DCYF grantees. Staff noted that the soon to be vacant seat, the youth should be under 18 and only 1 seat is allowable due to the charter, it is under legislation. Member suggested the option of having a SDDT youth focused subcommittee.

Public Comment:

Blythe Young, American Heart Association agrees that there should be nutrition standards for food distribution. AHA has had discussions with Revolution Foods, as they have a vast capacity to do prepared meals and groceries, and they might be a good resource.

7. Subcommittee Update [Discussion and Action]

a. Co-Chair Update

Jonathan shared that he is working on a document as a statement letter to the Mayor's Office and Board of Supervisors noting the SDDT emergency funds to support COVID 19 emergency food efforts and where the funds are going, SDDTAC values and priorities and recommendation of where SDDTAC would like the city to focus their efforts. Jonathan noted that he will share out so that members can make edits before sending to the Mayor's Office and Board of Supervisors. Joi recommends to add statement that will include ask of rolling over SDDT funds. Feedback can be retrieved from subcommittees and can be sent on Wednesday next week with edits incorporated by next Friday and to cc the Controller's Office. Statement letter by SDDTAC

Vanessa motions to approve the development of a SDDTAC statement letter. Irene seconds. SDDTAC statement letter is passed.

No public comment

b. Infrastructure

Larry shares that the infrastructure subcommittee discussed best ways how SDDTAC can address policy on emerging needs. He shared that no votes were taken but suggested that in the future, the possibility of SDDTAC making budget recommendation to hold funds in case of emergency or create protocols for how funds should be used in cases like COVID-19.

Member responded that it is a great idea to document what we are doing and for grantees to



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alter their plans and voting on excess funds; basically policy and activities that we can relate as a policy. Member recommended that SDDTAC document how the committee and grantees pivoted and shifted in response to COVID 19. Member added that it is important to document that SDDT grantees are not price gauging and to report to 311 as there are specific persons dealing with COVID 19 complaints.

8. Committee Member Proposed Future Agenda Items [Discussion and Possible Action]

- Mission High School/SFUSD presentation
- Full report on SDDT grantees in last RFP process
- Update on SDDT emergency funds: where they have gone and progress
- Continue member check in at beginning of meeting
- Youth Seat Recruitment

No public comment

9. Announcements [Discussion and Possible Action]

Retailer Video Showcase. Larry introduces video conducted by UCSF/UC Davis a few months ago and was viewed at a city wide healthy retail meeting. The interviews include stakeholders on SSB and retailers feedback on the soda tax.

After video, member noted it was good to see and hear that there are stronger relationships with store owners, thanking them and showing how it is affecting our community and supportive of local business owners. Member suggested that when the SDDT community event occurs that there is a connection made with corner store owners especially those who have had impact as well as including Peace Park participants. Member noted that the video illustrated how merchants were ok with the soda tax and that people still want to know where the revenue is being spent. Member shared their appreciation of the balance on views and those who did not know about the soda tax and the variety of perspectives.

10. Adjournment [Action]

Linda motions to adjourn meeting. Roberto seconds. Meeting is adjourned at 7:23pm.

Notes

PUBLIC COMMENT

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- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

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Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

ACCESO A IDIOMAS

De acuerdo con la Ordenanza de Acceso a Idiomas “Language Access Ordinance” (Capítulo 91 del Código Administrativo de San Francisco “Chapter 91 of the San Francisco Administrative Code”) intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor’s Task Force on Anti-Human



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Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABILDEO

Individuos y entidades que influyen o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komision, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force. City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komision. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos.



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Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag-iimpluensiya o sumusubok na mag-impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag-register o mag-report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations FY20-21 and 21-22

	FY20-21	FY21-22	%	Department
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,260,000	\$3,260,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
Media	\$250,000	\$250,000		DPH/CHEP
Community engagement	\$50,000	\$50,000		DPH/CHEP
Capacity Building Grants	\$470,000			DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$4,330,000	\$3,860,000	39%	
SFUSD				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
Student Led Media Coordinator	\$250,000	\$250,000		SFUSD via DCYF
SFUSD Kitchen/Food Infrastructure Upgrade	\$330,000			SFUSD via DCYF
College Scholarships in Health Field for Priority Populations		\$150,000		
TOTAL SFUSD	\$2,080,000	\$1,900,000	19%	
FOOD ACCESS				
Healthy Food Purchasing Supplement	\$1,200,000	\$1,200,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
TOTAL FOOD ACCESS	\$1,350,000	\$1,350,000	12%	
ORAL HEALTH				
Community task forces	\$450,000	\$450,000		DPH/MCAH



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School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	10%	
INFRASTRUCTURE				
TOTAL INFRASTRUCTURE	\$800,000	\$800,000	7%	DPH/CHEP
WATER ACCESS				
Water Access - SFUSD	\$ 340,000			PUC via RPD/DPW?
Water Access - Public Spaces		\$340,000		PUC via RPD
TOTAL WATER ACCESS	\$340,000	\$340,000	3%	
SF RECREATION & PARKS				
Peace Parks	\$650,000	\$650,000		RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000		RPD
TOTAL SF RECREATION & PARKS	\$875,000	\$875,000		
BREASTFEEDING	\$175,000	\$175,000	1.6%	DPH/MCAH
SUPPORT FOR SMALL BUSINESS/MERCHANTS	\$250,000		2.2%	OEWD
Total Proposed	\$11,200,000	\$10,300,000	100%	



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	Budget Descriptions
COMMUNITY-BASED GRANTS	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
Media	Funds to CBOs to support media and communications that include 1) grassroots, community driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city-wide communications campaign highlighting the impact and importance of the SDDT; and 3) communications materials for merchants. This may be implemented via CBO's and/or private media firms. Examples include community-driven messaging, print, online, and social media campaigns.
Community engagement	Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.
Capacity Building Grants	Provide one time capacity building grants as SFDPH/CHEP did in FY2019-2020; to support non profit organizations providing chronic disease prevention programs and services with operations, training, equipment, consultants, etc.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to



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	SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.
Student Led Media Coordinator	A full-time Student Engagement Coordinator will be responsible for coordinating youth engagement. This person's primary role is to lead and grow holistic wellness initiatives and activities by developing innovative projects, leading and designing curriculum-based programs, and sparking student's voice and passions for health equity through environmental change, media, food, and food justice in alignment with SFUSD's Wellness Policy and SF Soda Tax. Funding is provided for staff leadership, student and adult stipends and supplies.
SFUSD Kitchen/Food Infrastructure Upgrade	Cost of construction and equipment to upgrade 1-3 kitchens with the necessary infrastructure to be able to receive meals made at McAteer Culinary Center, and serve meals buffet style. Priority schools for this work directly align with SDDTAC priority zip codes.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	



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<p>DPH Infrastructure</p>	<p>A. Personnel 1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process 2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance. 3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation C. Materials/Supplies for meetings and printing costs D. Training to support staff development E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<p>WATER ACCESS</p>	
<p>Water Access - SFUSD</p>	<p>SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>Water Access - Public Spaces</p>	<p>Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>SF RECREATION & PARKS</p>	
<p>Peace Parks</p>	<p>Peace Parks programming to serve Priority Populations</p>
<p>SVIP: Peace Parks Transportation</p>	<p>Transportation for Peace Parks participants</p>
<p>BREASTFEEDING</p>	<p>To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.</p>



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SUPPORT FOR SMALL BUSINESS/MERCHANTS	Understand business operations, challenges, and support recommendations; improve SDDTAC partnership with San Francisco small market retailers; communication and outreach to SF small market retailers. Development of tools to evaluate the effectiveness of Sugary Drinks Distributor Tax process, and review performance accountability to determine if the number of retailers impacted by the tax.
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* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.