San Francisco Department of Public Health
Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

MINUTES
December 16, 2020 - 5:00 pm
Join Online Via Webex
https://sfdph.webex.com/sfdph/j.php?MTID=mcfe6cd2c93ad5fdb114e187226be2b09
Meeting Number: 133 332 2472 Meeting Password: pAMq42tEPE5
Join by Phone: 1 (415) 655-0003 Access Code: 133 332 2472

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is not on the agenda, they may do so during general public comment at the start of the meeting. Please see the Notes section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – Meeting called to order at
   
   Present: Vanessa Bohm, John Maa, Roberto Vargas, Jonathan Butler, Larry McClendon, Saeeda Hafiz, Jennifer Lebarre, Irene Hilton, Michelle Kim, Linda Barnard, Janna Cordeiro, Derik Aoki, Cissie Bonini, Katie Ettman, Justin, Melinda Martin, Christina Goette, Veronica Shepard (joined meeting after roll call)

   Absent: Veronica Shepard, Kiana Sezawar Keshavarz, Rita Nguyen
   
   a. Approval of Excused Absences [Action]
   
      John motions to approve excused absence (Veronica Shepard). Michelle seconds. Excused absence is approved.

2. Check In – COVID 19 Responses [Discussion and Possible Action] – 20 minutes

   Larry – impressed that Veronica, Jonathan and Cheryl Jones pulled off one of the most robust feeding event. They utilized Cow Palace to feed 4,000+ people last week and it was amazing. It was organized with a lot of effort with volunteers.

   Jonathan – thanks Larry, Janna, Veronica and the work of the community to feed community members. Next week they will feed 2,200 seniors and provide gift cards as well. This work is therapeutic, and it helps those most in need. Thanks to all who have played a part.

   John – from the AAPI community: encouraged to see the testing events that have happened twice at Portsmouth Square, accommodating appointments and walk-ins. They have been focused on the community groups that have been challenged by the budget cuts and ensuring that their perspectives
were heard. Hopefully there is a chance in upcoming years to address some of the obstacles they have experienced and highlighting their successes as well. In respect to Marin County, ICU beds have run out and is experiencing a high rate of capacity, as well as in SF, where they have closed the hospitals to visitors and stop elective surgeries. Encourages everyone to be safe and glad to hear that the vaccine has arrived.

Derik – Presentation by Director of Child Development Programs at SFUSD. The presentation illustrated the tools of innovation for distance learning as well as supports for families to support children with learning disabilities doing distance learning as well.

Linda – Beginning 12/17 - 12/22/20, Requity Team in partnership with SF Housing Authority and SFPD will be delivering 4,000 gift bags for residents in public housing.

Janna – Next couple of weeks, will be wrapping up emergency food program that started from the soda tax funds, due to the Christina’s idea of partnership with markets and community groups for providing staple food and other food needs since April with $400K. In addition to and a private donation of $1.3Mil to work with 35 community groups, including the SF Black/African-American Faith Based Coalition. Many beautiful stories and now the work has been trickling for ideas such as Feeding 5000 event. Additional funds have been coming to match businesses with community groups/events and organize 5,000 food boxes and was extremely organized. Multiple businesses and entities in support in those of need, especially Mrs. Mays from Third Baptist Church cooking meals. Funds are winding down and many organizations have found additional funds for support and taking it to the next level for their groups. Thanks to SDDTAC as well for making the pivot to reallocate funds to support the needs of the community.

Christina Goette – thanks to members and others who have done much of the work to mobilize for the needs for the community.

Roberto – Currently engaging in USCF study on COVID 19 vaccine to learn about what questions people have to make informed decisions about vaccine and to learn who are trusted sources of information. The study focuses on the Black/African-American, Latinx, and Chinese community. Now that vaccines are being deployed and hope to engage folks in January and wrap up findings in March to provide information to for communities of color.

3. Approval of Minutes for Previous (November) Meeting [Action]

Roberto motions to approve minutes. Derik seconds. Minutes are approved.

4. Review and Consideration of Regular Agenda [Action]

Larry motions to approve agenda. Michelle seconds. Agenda is approved.

5. General Public Comment
Online public comment submission: Marianne Zouzounis, VP of Small Business Commission: Thank you! If you could please share the attached document which is a summary of the Economic Mitigation Working Group (EMWG) Recommendations that were heard in the Public Safety and Neighborhood Services Committee last week and entail 15 policy recommendations to help support our corner grocer sector, including a recommendation for an increase in Healthy Retail Funds! Supervisor Fewer and Supervisor Walton are the Sponsors of the initial Resolution decreeing the Office of Small Business to convene this Working Group. The Working Group recommendations are a product of in-depth Departmental presentations and conversations with Working Group members and stakeholders. It passed out of Committee and will be called for a full Board of Supervisors Hearing soon. I encourage the San Francisco Sugary Drinks Distributor Tax Advisory Committee to help support the Working Group Recommendations with relevant budget recommendations of their own. Our small neighborhood grocers have been a lifeline for our equity neighborhoods (D10, D6, etc) during this time in particular with free PPE drives and essential food and personal care items available, and now they need our support! Thank you!

6. DPH Staff Report [Discussion and Possible Action]

   a. SDDTAC Member Terms/Recruitment for New Members
   Staff shares SDDTAC recruitment flyer to members for their review. Once flyer is finalized it will be shared with various entities, networks and members to share as well. Member states that some seats that are open, specifically SFUSD Parent Advisory Council (PAC) seat is recommended by the PAC and send recommended applicants to the Board of Supervisors to approve and appoint. Member suggests including details of process of each seat to be helpful to applicants. Member shares that the health equity seats are recommended by the Joint Health Equity Committee. Member also shares that some candidates are interviewed by Board of Supervisors. Member recommends that flyer be straight forward about providing input and contribution to where soda tax funding should be allocated. Member adds suggested language for flyer: SDDTAC seats are meant to provide a platform for someone who is connected with or someone to represent health equity for communities, SFUSD parent perspective, etc; seeking community member to serve 2 year terms on providing input and ensuring the city be accountable for soda tax funds. Member suggests reorganizing the flyer by bringing up the bulleted points and other information to be added as footnotes. Member suggests adding SDDTAC mission. Member suggests including zip codes and for them to be hyperlinked for sentence referencing “priority populations.” The flyer will be sent to different agencies and possibly to SFUSD grab and go distribution sites. Staff asks members to share additional feedback to backbone staff.

   b. SDDT Mayor’s Office Quarterly Memo
   SDDT quarterly update memo shared at subcommittees. Staff added Kiana with her bio that was submitted to the Board of Supervisors. Links of SDDT emergency food information was added and organizations that were funded to do the work. Member asked if bullet points was specific to all SDDT funding. Staff responded that it indicates only funding to grants and will be updated. Member suggests including zip codes and for them to be hyperlinked for sentence referencing “priority populations.” Member suggests adding SDDTAC mission. Member suggests changing in
new members section: Jennifer Lebarre - “Executive Director” of SFUSD Food Nutrition Services as well as indicate seat numbers of members. Member recommends to update number of meals and grocery bag delivery, as numbers listed are very low. Staff will make suggested revisions and follow up with specific data.
Saeeda motions to approve quarterly memo to Mayor’s Office with suggested revisions. Vanessa seconds. Motion passes and quarterly memo is approved.

c. SDDT Revenue Update
Staff sent update on expected soda tax revenue from Controller’s Office and what that showed at this time is that there are expecting a decrease in revenue $3.5Mil this fiscal year and wanted to put on your radar. Co-chair update will include more information.
Lastly, we wanted to check in with you about the platform to move from Webex to Microsoft Teams. For Zoom, DPH has put restrictions on zoom due to protected health information. However, if there is a stronger preference for Zoom versus Teams, staff will look into prior Zoom subscription and if not feasible, will resume with Webex as most members are unfamiliar with Microsoft Teams.

Public comment:
Katie Ettman, SPUR – It would be great for the revenue update that discusses projected decrease in soda tax revenue to be placed somewhere where it can be accessed by the public, unless it is already posted.

7. SDDT Evaluation Report/Plan (Raimi & Associates) – [Discussion and Possible Action]
Kym presents SDDT evaluation report. Raimi & Associates had the opportunity to present to subcommittees and received feedback and will start with final edits to the report that will be incorporated and asking for approval with edits listed below:
- Include last year revenue in a graph and recommendations from Bay Area Evidence Team
- Pie graph of relative distribution of funds
- Photo changes
- Paragraph about market vendors
- Map legends with titles to be updated
- Typos
Evaluation report includes letter of introduction from co-chairs, how SDDTAC works with committee’s values front and center; brief overview of priority populations, logic model and strategic plan that anchors evaluation work and highlighting impact which is tracked over time. Each of the goals have strategies, funding and key findings and subsequent findings. Additionally there is focus on stories to bring evaluation data alive. Photos included work in the community as well as photos that showed how changes were made due to COVID 19. Kym will follow up with John Maa regarding his suggestion to indicate that SDDT funding has helped to building research infrastructure and will continue for many decades moving forward. Member suggests to add if there were any initiatives that were not funded due to the Mayor’s adjustment to be noted as well. Kym shared that report will not be finalized until January and happy to accept last few edits and will add. Member recommends that Raimi & Associates create a 2 page condensed version for the community to digest the information with infographics, easy
to read regarding impact, process and results and possibly translated and can be discussed more during community input subcommittee. Member agrees with community version and it should include for community, how does it impact community, the importance of what I should know and why the community should be educated on this information.

Roberto motions to approve SDDT evaluation report. Veronica seconds. SDDT evaluation report is approved.

Kym presents SDDT evaluation plan. The current draft is in alignment with the SDDTAC strategic plan and builds on the last few months of preparation of the evaluation report. Contents include: background, strategic alignment, collaborative approach, evaluation questions & logic model, data collection & timeline and process and outcome measures. Raimi & Associates will be working on finalizing by the end of January 2021 and look forward to any comments from SDDTAC members. Member suggests to include section in evaluation plan of what initiatives that were not funded as opposed to what was funded. Kym suggests that the data collection will be added accordingly. Raimi & Associates is setting up webinars in January with SDDT grantees to ensure that they are prepared to complete their bi-annual reports by January 15th. Co-chair suggests that the evaluation plan be reviewed by subcommittees for a more thorough review.

Public Comment:
Cissie Bonini, EAT SF: Would love to share in the future evaluation report stories from EAT SF clients who have received vouchers. During COVID partner agencies did not have the bandwidth to do evaluation this fiscal year. We hope to be considered and to ensure that there is a real emphasis on client impact. This shows how great public health research and how these efforts work together.

Kym – added a few questions and trying to approach in that we want to capture the story and open to whatever information is provided, we are happy to include.

8. Mid Break Stretch
Saeeda leads stretch break.

9. SDDT Youth Engagement – [Discussion and Possible Action]
Vanessa provides overview of what was discussed at community input subcommittee with Austin Truong from Youth Commission staff. Austin recommends that Supervisors Walton and Ronen would be supportive of this amendment and to demonstrate the need for more youth seats. The community input subcommittee also discussed how to engage youth and the importance of social media, as Facebook is not the platform for reaching youth, it is Instagram and other platforms. Vanessa discussed the need to identify the process and what that would look like and decided it was better to share with SDDTAC. John and Jennifer shared discussions on the need to have greater outreach in the youth community, before exploring the amendment in greater detail for outreach and recruitment as in previous years there was not a lot of candidates for the youth seat. Youth commission makes application recommendations to Board of Supervisors, similar to the SFUSD Parent Advisory Council seat. It is imperative that the funding for stipends are explored as well in order to attract more applicants. Staff shares that possibly the SDDTAC request when asking Board of Supervisors to revisit the number of youth seats that they lift the restrictions of the use some of the soda tax funds as stipends. Many other entities can be outreached to but the Youth
Commission will make the recommendations to the Board of Supervisors. Member asked if Youth Commission have the option to do presentations to student government classes? Staff will follow up with Austin. Co-chairs can begin contacting Supervisors Ronen and Walton and/or staffers to introduce youth amendment change. The number of additional youth seats have yet to be decided. Member suggests reaching out to staffers initially and how many. Member suggests going to members of the Rules Committee before outreaching to the other Board of Supervisors. Vanessa shared that before outreaching to Board of Supervisors and their staffers is to identify the need and knowing that there has been some difficulty of getting the seats filled by youth. Member suggests starting with recommended supervisors before getting to any committee. Member shared that there are discussions similar to this one on other committees, specifically MegaBlack on including youth as part of committees and why it is important and the need to have the youth voice to make a bridge of where they are in school, putting it as part of their portfolio and what youth will gain in joining committees like this. In knowing that, looking for pathways for youth to sit on committees like this one and opportunities for members to mentor. Member shares that there is a pipeline and a value we have and how we use our seat, status and position in our workplace and for a youth person to be mentored. Jonathan shared that agenda item will continue to be fleshed out further during community input subcommittee meetings. Recommendation is to focus on staffer before approaching Supervisors and Walton and Ronen. Vanessa will follow up with Austin Truong regarding what would be helpful to have when reaching out to staffer and to consider other bodies that engage youth outside of the Youth Commission for support.

10. SDDT Budget and Potential New Priorities – [Discussion and Possible Action]

a. Mental Health/Violence Prevention
Mental health and violence prevention as a new SDDT priority area. Infrastructure subcommittee has previously discussed potential ways in which mental health and violence can be part of the SDDT budget recommendations. Member shared that due to the effects of COVID 19, mental health that is taking over not just the homeless population but with everyone in the city, which rolls over to many issues in food insecurity and other issues. The rise in homicides and domestic violence has spiked and how to address those inequities as well. Larry and Linda have met with Joi and thought that it would fit within SDDTAC conversations. There have been discussions to do a large event in early spring to do some mindfulness, counseling, job readiness, food security, etc, at the 201 Jennings site and work with different organizations to enforce social distancing and kickoff event to provide for families in the city.
Vanessa shared that community members who were attended the last community input subcommittee shared some of their priorities. Given the state of the affairs, there is a general sense that people on the ground will be dealing with COVID-19 for some time which also equate to the loss of income and food security. They expressed the importance of distributing foods that are culturally relevant and the as well as addressing chronic disease, seeing community members struggling with management of chronic disease due to not being able to see their doctors and better health messaging of COVID 19. There are particular communities that are being overlooked, such as the smaller Asian communities, other than Chinese. They also expressed the need for appropriate messaging, outreach and promotion and support for the COVID-19 vaccine. They also felt it the need for focus on employment, supplemental assistance of income, water access and oral health. CBOs are focused on COVID response and responding to families’ basic needs and is seen as long term as these issues will still be relevant in the next fiscal year. Member shared that violence
prevention and mental health in the Bayview, Visitacion Valley and Potrero Hill has significantly increased. The mental health in the community is incredibly bad, there is not enough resources, with also the effects of the pandemic. There needs to be a priority in this line of work that we are prioritizing and elevating as a new priority as these issues are not going away. These are layers of trauma that is affecting community’s emotional well-being. Member shares that looking at the totality there isn’t a single issue that isn’t important and what has been outlined particularly around food security and those that have been already articulated. Looking at a this from a life course perspective from babies to senior’s perspective. Member shares article of Nadine Burke of her work on adverse childhood experiences that encompass about what we have been discussing, witnessing violence, divorce, domestic violence, etc and the impact that it has on mental health and results in higher risk in adulthood for chronic disease, etc especially in the time of COVID 19, it is well worth our consideration. Member shares it is holistic health that we are considering, how and why people go to sugary beverages in times like this there is data that supports this. It is a holistic wheel, where mental health and violence tend to go up and as bi products of conditions that are going on. Curious of putting it in priority and looking at data and how it is impacting the holistic wellness of people. Member expressed how we can look at preliminary data and look at mental health and violence prevention strategies and how people shift to take care of themselves. Member adds that it has been found to moderate these negative experiences is relationships, and could those relationships be deepened to alleviate negative experiences. Data will support the narrative if we decide to recommend mental health and violence prevention as part of budget recommendations. Member adds that mental health violence prevention should be put in the CBOs grants line as organizations are doing the work already as well as it is meeting alignment with the Mayor’s priorities. Meeting with Shalini Rana is to make sure what the Mayor’s Office priorities are and mental health is a top priority. Member adds that there needs to be a better description of why mental health and violence prevention is a priority. CBOs are serving the whole person and understand the day to day experiences of people beyond sugary drink consumption/education. Soda tax funds are used to be broader use and not just reducing sugary drink consumption.

11. Subcommittee Update [Discussion and Action] - 20 minutes

a. Co-Chair Update: Joi and Jonathan met with Shalini Rana and the goal was to convey to her the importance of transparency to the community where the soda tax funding is spent. Some of the funds were given to the community hubs, etc. She will be providing SDDTAC in writing where soda tax dollars were allocated and the programs it supported. Moving forward, co-chairs and Shalini to have monthly discussions to on update on soda tax revenue. In addition to understanding Mayor’s priorities and that we know those prior to our making budget recommendations and priorities are aligned. Shalini was committed to that and transparency to the community.

Joi and Jonathan meet with Kiana to do SDDTAC orientation and will continue to support her success with work on the committee.

b. Infrastructure – subcommittee was only able to meet for 30 minutes and continued conversation about mental health and violence prevention as a priority.

c. Community Input – youth seat engagement and talking with community members of JEC what they felt were the priorities were.
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d. Data and Evidence – Don Woodson of UCSF discussed pipeline programs and health care careers next meeting and in relationship to getting youth engaged. Importance of providing stipends to youth in pipeline programs as students will see the value of the work but also the compensation. Looking at priority areas and would be good to have data to review if others can provide.

12. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Update on Youth Seat
- Pipeline programs update or part of Data and Evidence update
- Context of Mayor’s issue of budget instructions to city agencies for budget considerations
- Invite Shalini Rana to discuss Mayor’s priorities
- Budget recommendations: dollar amount allocations and descriptions, extract mental health dollars that have previously been funded to use as a baseline
- Review workplan expectations at subcommittee meetings or at SDDTAC meeting
- Reconsider length of meeting and for work to be done at subcommittee meetings; co-chairs to do additional preparation to ensure meetings are efficient and are only 2 hours long.

13. Announcements [Discussion and Possible Action]

- John: Coco-Cola advertisement as center of Thanksgiving table; Pepsi releasing non-stress/spa kits during pandemic

14. Adjournment [Action]

John motions to adjourn. Derik seconds. Motion is approved.

Notes

PUBLIC COMMENT
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With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

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- Briefly responding to statements made or questions posed by members of the public, or
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De acuerdo con la Ordenanza de Acceso a Idiomas “Language Access Ordinance” (Capítulo 91 del Código Administrativo de San Francisco “Chapter 91 of the San Francisco Administrative Code”) intérpretes de chino, español y/o filipino (tagalog) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS
Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor’s Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes
San Francisco Department of Public Health
Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABLEDO
Individuos y entidades que influyan o intentan influir a legisladores locales o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring maaring paglaban ng Tagapangulo ay mula sa cell phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE
Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod ay mananatili upang maglingkod sa pamayanang bayanihan. Tinutikmanang ordinyansyang apektuhin o pagpapasa ng mga bayan at County ay mananatili upang maunawaan sa patas at medaling maunawaan na paraan. Sa pamamagitan ng komisyon o ipinapakita ang mga bayan at County ay mananatili upang maunawaan sa patas at medaling maunawaan na paraan. Para sa impormasyon, kahilingan, o pangkalahatang kahilingan, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force.

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Opinia); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa mga kabinetsang aklat ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na papapaliwanag sa Ordinance ay makukuha online sa http://www.sfbos.org/sunshine o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

ACCESS PARA SA MAY KAPANSANAN
Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos.

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kaganapan sa pagtulungan sa pandering, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga
pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

**LOBBYIST ORDINANCE**

### SDDTAC Recommendations FY20-21 and 21-22

<table>
<thead>
<tr>
<th></th>
<th>FY20-21</th>
<th>FY21-22</th>
<th>%</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COMMUNITY-BASED GRANTS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health education, food security, physical activity</td>
<td>$3,260,000</td>
<td>$3,260,000</td>
<td></td>
<td>DPH/ CHEP</td>
</tr>
<tr>
<td>CBOs working with SFUSD</td>
<td>$300,000</td>
<td>$300,000</td>
<td></td>
<td>DPH/ CHEP</td>
</tr>
<tr>
<td>Media</td>
<td>$250,000</td>
<td>$250,000</td>
<td></td>
<td>DPH/ CHEP</td>
</tr>
<tr>
<td>Community engagement</td>
<td>$50,000</td>
<td>$50,000</td>
<td></td>
<td>DPH/ CHEP</td>
</tr>
<tr>
<td>Capacity Building Grants</td>
<td>$470,000</td>
<td></td>
<td></td>
<td>DPH/ CHEP</td>
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<tr>
<td><strong>TOTAL COMMUNITY BASED GRANTS</strong></td>
<td>$4,330,000</td>
<td>$3,860,000</td>
<td>39%</td>
<td></td>
</tr>
<tr>
<td><strong>SFUSD</strong></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>School Food, Nutrition Ed</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>Student Led Action</td>
<td>$500,000</td>
<td>$500,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>Student Led Media Coordinator</td>
<td>$250,000</td>
<td>$250,000</td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>SFUSD Kitchen/Food Infrastructure Upgrade</td>
<td>$330,000</td>
<td></td>
<td></td>
<td>SFUSD via DCYF</td>
</tr>
<tr>
<td>College Scholarships in Health Field for Priority Populations</td>
<td>$150,000</td>
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<tr>
<td><strong>TOTAL SFUSD</strong></td>
<td>$2,080,000</td>
<td>$1,900,000</td>
<td>19%</td>
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<tr>
<td><strong>FOOD ACCESS</strong></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Healthy Food Purchasing Supplement</td>
<td>$1,200,000</td>
<td>$1,200,000</td>
<td></td>
<td>DPH/ CHEP</td>
</tr>
<tr>
<td>Healthy Retail</td>
<td>$150,000</td>
<td>$150,000</td>
<td></td>
<td>OEWD</td>
</tr>
<tr>
<td><strong>TOTAL FOOD ACCESS</strong></td>
<td>$1,350,000</td>
<td>$1,350,000</td>
<td>12%</td>
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<tr>
<td><strong>ORAL HEALTH</strong></td>
<td></td>
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<tr>
<td>Community task forces</td>
<td>$450,000</td>
<td>$450,000</td>
<td></td>
<td>DPH/ MCAH</td>
</tr>
<tr>
<td>School-based sealant application</td>
<td>$350,000</td>
<td>$350,000</td>
<td></td>
<td>DPH/ SF Health Network</td>
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<tr>
<td>School-based education and case management</td>
<td>$200,000</td>
<td>$200,000</td>
<td></td>
<td>SFUSD via DCYF</td>
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<tr>
<td><strong>TOTAL ORAL HEALTH</strong></td>
<td>$1,000,000</td>
<td>$1,000,000</td>
<td>10%</td>
<td></td>
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<tr>
<td><strong>INFRASTRUCTURE</strong></td>
<td></td>
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<td></td>
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<tr>
<td><strong>TOTAL INFRASTRUCTURE</strong></td>
<td>$800,000</td>
<td>$800,000</td>
<td>7%</td>
<td>DPH/ CHEP</td>
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</table>
## WATER ACCESS

<table>
<thead>
<tr>
<th></th>
<th>SFUSD</th>
<th>PUC via RPD/DPW?</th>
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</thead>
<tbody>
<tr>
<td>Water Access - SFUSD</td>
<td>$340,000</td>
<td></td>
</tr>
<tr>
<td>Water Access - Public Spaces</td>
<td>$340,000</td>
<td>PUC via RPD</td>
</tr>
<tr>
<td><strong>TOTAL WATER ACCESS</strong></td>
<td><strong>$340,000</strong></td>
<td><strong>$340,000</strong> 3%</td>
</tr>
</tbody>
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## SF RECREATION & PARKS

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<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Peace Parks</td>
<td>$650,000</td>
<td>RPD</td>
</tr>
<tr>
<td>SVIP Funding – Peace Parks Transportation</td>
<td>$225,000</td>
<td>RPD</td>
</tr>
<tr>
<td><strong>TOTAL SF RECREATION &amp; PARKS</strong></td>
<td><strong>$875,000</strong></td>
<td><strong>$875,000</strong></td>
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## BREASTFEEDING

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<tr>
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<tbody>
<tr>
<td></td>
<td>$175,000</td>
<td>DPH/MCAH</td>
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## SUPPORT FOR SMALL BUSINESS/MERCHANTS

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<tbody>
<tr>
<td></td>
<td>$250,000</td>
<td>OEWD</td>
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</table>

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<tr>
<th></th>
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<th></th>
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<tbody>
<tr>
<td><strong>Total Proposed</strong></td>
<td><strong>$11,200,000</strong></td>
<td><strong>$10,300,000</strong> 100%</td>
</tr>
<tr>
<td><strong>Budget Descriptions</strong></td>
<td></td>
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<tr>
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</tr>
<tr>
<td><strong>COMMUNITY-BASED GRANTS</strong></td>
<td>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies: 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (i.e. sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research</td>
<td></td>
</tr>
<tr>
<td>Health education, food security, physical activity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBOs working with SFUSD</td>
<td>7% of all CBO funding (eg 7% of approximately $4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.</td>
<td></td>
</tr>
<tr>
<td>Media</td>
<td>Funds to CBOs to support media and communications that include 1) grassroots, community driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city-wide communications campaign highlighting the impact and importance of the SDDT; and 3) communications materials for merchants. This may be implemented via CBO’s and/or private media firms. Examples include community-driven messaging, print, online, and social media campaigns.</td>
<td></td>
</tr>
<tr>
<td>Community engagement</td>
<td>Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.</td>
<td></td>
</tr>
<tr>
<td>Capacity Building Grants</td>
<td>Provide one time capacity building grants as SFPDP/CHEP did in FY2019-2020; to support non profit organizations providing chronic disease prevention programs and services with operations, training, equipment, consultants, etc.</td>
<td></td>
</tr>
<tr>
<td><strong>SFUSD</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>School Food, Nutrition Ed</td>
<td>To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.</td>
<td></td>
</tr>
<tr>
<td>Student Led Action</td>
<td>Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to</td>
<td></td>
</tr>
<tr>
<td>Project Category</td>
<td>Description</td>
<td></td>
</tr>
<tr>
<td>------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Student Led Media Coordinator</td>
<td>A full-time Student Engagement Coordinator will be responsible for coordinating youth engagement. This person’s primary role is to lead and grow holistic wellness initiatives and activities by developing innovative projects, leading and designing curriculum-based programs, and sparking student’s voice and passions for health equity through environmental change, media, food, and food justice in alignment with SFUSD’s Wellness Policy and SF Soda Tax. Funding is provided for staff leadership, student and adult stipends and supplies.</td>
<td></td>
</tr>
<tr>
<td>SFUSD Kitchen/Food Infrastructure Upgrade</td>
<td>Cost of construction and equipment to upgrade 1-3 kitchens with the necessary infrastructure to be able to receive meals made at McAteer Culinary Center, and serve meals buffet style. Priority schools for this work directly align with SDDTAC priority zip codes.</td>
<td></td>
</tr>
<tr>
<td>Educational Investments</td>
<td>Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.</td>
<td></td>
</tr>
<tr>
<td><strong>FOOD ACCESS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Healthy Food Purchasing Supplement</td>
<td>Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.</td>
<td></td>
</tr>
<tr>
<td>Healthy Retail</td>
<td>Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.</td>
<td></td>
</tr>
<tr>
<td><strong>ORAL HEALTH</strong></td>
<td></td>
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</tr>
<tr>
<td>Community task forces</td>
<td>Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.</td>
<td></td>
</tr>
<tr>
<td>School-based sealant application</td>
<td>Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.</td>
<td></td>
</tr>
<tr>
<td>School-based education and case management</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>INFRASTRUCTURE</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
A. Personnel
1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process
2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.
3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation

B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation

C. Materials/Supplies for meetings and printing costs
D. Training to support staff development
E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)

WATER ACCESS

Water Access - SFUSD
SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.

Water Access - Public Spaces
Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.

SF RECREATION & PARKS

Peace Parks
Peace Parks programming to serve Priority Populations

SVIP: Peace Parks Transportation
Transportation for Peace Parks participants

BREASTFEEDING
To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.
* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

**ONGOING ADDBACKS FROM FY 2017-2018**

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>DEPARTMENT</th>
<th>DESCRIPTION</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food Security – Healthy Food Purchasing Supplement</td>
<td>DPH</td>
<td>Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.</td>
<td>50,000</td>
</tr>
<tr>
<td>Healthy Corner Store Retail</td>
<td>ECN</td>
<td>Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.</td>
<td>60,000</td>
</tr>
<tr>
<td>Food Security – Home Delivered Meals (HDM)</td>
<td>HSA</td>
<td>Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.</td>
<td>477,000</td>
</tr>
<tr>
<td>Food Security – Congregate Lunch Meals</td>
<td>HSA</td>
<td>Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities</td>
<td>220,000</td>
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<tr>
<td>Senior Fitness</td>
<td>HSA</td>
<td>Senior fitness programming at IT Bookman and George Davis</td>
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<tr>
<td>Congregate Meal Program</td>
<td>HSA</td>
<td>Congregate Meal Program A</td>
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<tr>
<td>Congregate Meal Program</td>
<td>HSA</td>
<td>Congregate Meal Program B</td>
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<td><strong>TOTAL</strong></td>
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<td>****</td>
<td><strong>1,157,000</strong></td>
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</tbody>
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*The Board of Supervisors made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “addbacks” denoting the Board’s decision to add funds back for a particular service. Addbacks become part of an agency’s baseline budget.*