



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

MINUTES

January 20, 2021 - 5:00 pm

Join Online Via Zoom

<https://sfdph.zoom.us/j/96022088914?pwd=b21rRjF0aU1GLzI0VkNKNVdkZnIXZz09>

Meeting ID: 960 2208 8914 Meeting Passcode: 680056

Join by Phone: +1 (669) 900-6833

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes – Meeting Called to Order at: 5:05pm

Present: Linda Barnard, Joi Jackson-Morgan, Kiana Sezwar Keshavarz, Irene Hilton, Jonathan Butler, Vanessa Bohm, Saeeda Hafiz, Derik Aoki, Priti Rane, Michelle Kim, Christina Goette, Melinda Martin, Veronica Shepard, John Maa, Roberto Vargas, Katie Ettman

Moment of Silence to Honor Janna's father.

Absent: Jennifer Lebarre (excused), Janna Cordeiro (excused), Rita Nguyen, Larry McClendon

- a. Approval of Excused Absences [Action]

Jonathan motions to approve excused absences. Saeeda seconds. Excused absences are approved.

2. Check In – COVID 19 Responses [Discussion and Possible Action] – 15 minutes

Saeeda – Some schools are preparing to reopen as date has been given and pushed back. She shares that District 5 school principal felt that going back to school with the implementation of the COVID protocols was happy to hear that hydration stations are key instead of water fountains. The hydration station artwork is still continuing and with the hopes of the Mayor coming to visit the hydration stations at schools.

Roberto – UCSF hosted its 1st English webinar on COVID 19 vaccine education conducted today; intent is to provide education to the community, specifically the Black/African American, Chinese and Latinx communities to have greater understanding about the COVID 19 vaccine and identify who are those trusted messengers to help refine COVID vaccine education. Please reach out to



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Alice.fishman@ucsf.edu for requests for speakers from UCSF on COVID vaccine education.

Joi – as Black COVID Taskforce co-chair, Dr. Naveena Bobba will present to discuss vaccine distribution, as there are a lot of questions from community. 3rd Street Youth Center & Clinic will serve as a vaccine site. The clinic's location is prime with many seniors in the area and it will provide as an access point for seniors and others in the community.

Veronica – working with MegaBlack to identify questions and concerns of the community and would like to share with Roberto. It is important to inform the health department what the issues are so they can articulate to the community; Roberto to share link to webinar specifically for CBO staff with answers to the questions.

Jonathan – has been partnering with Monique LeSarre focusing on Black/African American community looking at seniors, multi-dwelling households, community workers, and to collect questions to be answered and create a speakers bureau to share information; easy to understand presentation for community which explains easy to understand vaccine education for the community. It is important to have someone representative of the community to present the information.

Irene – partnered with Jennifer Lebarre of SFUSD, at 18 meal distribution sites, toothpaste and toothbrushes were inserted into the meal bags. In the process of purchasing more, should there be extras, there may be a possibility to provide for others that are doing distributions. TAY Navigation at 3rd Street Youth Center and Clinic expressed interest.

Linda – opening up middle school hub at Golden Gate Park tennis center, 5 days a week, including learning tennis.

John – hospitals surge from January 15, hospitalization bed utilization is lowering; health centers are vaccinating as well; There has been some discussion in the API community about vaccine efficacy: 99% for Black/African-Americans; 80% for whites and 70% for APIs; The continued need for the disaggregation of data is still needed to be done and is masking the severity of COVID-19.

Joi – COVID 19 continues to be a big issue in the San Francisco and there is a spike in cases for the Pacific Islander community. The Human Rights Commission is hosting on 1/21/2021: Understanding Community Response to Vaccines: An Anti-Racist Approach webinar.

3. Approval of Minutes for Previous (December) Meeting [Action] – 3 minutes

Michelle edit on page 8 under announcements: non "stress" kits - typo.

Michelle motions to approve minutes with edits. Roberto seconds. Minutes are approved.

4. Review and Consideration of Regular Agenda [Action] – 2 minutes



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Jonathan motions to approve agenda. Linda seconds. Agenda is approved.

5. General Public Comment – 10 minutes

No Public Comment

6. DPH Staff Report [Discussion and Possible Action] – 15 minutes

a. SDDTAC Recruitment

Staff shares that SDDTAC recruitment document was released in multiple language: Spanish, Chinese, Tagalog, Samoan, and Vietnamese, with applications due on January 29, 2021. Staff encourages to get the word out for open seats and will identify which seats have received applications to date.

b. SDDT Approved Contracts

Staff shared that the Health Commission has approved 5 SDDT PSE grants which are funded through the DPH. Staff is excited to work with the following grantees: 18 Reasons, Marin City Health & Wellness Center (Bayview Hunter's Point Clinic), Tenderloin Neighborhood Development Center, Southeast Asian Development Center and CARECEN.

c. Mayor's Budget Instructions

<https://sfmayor.org/sites/default/files/Budget%20Instructions%20Dept%20Heads%20FINA%20-%20WEB.pdf>

The Mayor's Office has sent to city agencies the City Budget Outlook and Department Instructions (link is copied above). Mayor's Office is prioritizing mental health programming, homelessness, COVID-19 response and economic recovery with an equity lens. There is specific budget instruction to departments to reduce its budget by 7% with 2 ½ % contingency and for departments to prioritize core services. The Mayor's Office will engage COVID departments in January for COVID planning process. Work order reductions will have an impact.

SDDT Budget Projections: Available for recommended funding for budget recommendations: FY 21-22 \$9.5Mil and FY 22-23 \$10.9Mil. These projections will be revised in March 2021 and SDDT is expected to come under budget and there is accrual to the general fund, understanding that these types of revenues and the general fund will see a reduction. Member asked if this is based on the higher revenue with a higher projection of set aside funding? Staff responded that it is a third of the funding. Member asked for clarification about what is set aside funding. Staff responded that set aside (add backs) are funds from where voters vote different measures that are passed and requires the city to put a certain amount of funding aside, such as DCYF on property tax, etc. Once those funds are accounted for, that is how the projected amount is determined for SDDTAC to provide budget recommendations. Member asked how long the SDDTAC legislation is set for. Staff noted that the SDDTAC legislation is set for 10 years and noted that the Food Security Taskforce was asked to be renewed and possibly can be done for SDDTAC as well with the revenue always going into the general fund first and does not change. Member suggested to identify if there is a new list of any new set asides that SDDTAC should be aware of.

7. Mid Break Stretch – 5 minutes



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8. SDDT FY 21-22 and FY 22-23 Budget Recommendations – [Discussion and Possible Action] - 40 minutes

a. Review of SDDT FY 20-21 Budget

Staff provides overview of SDDTAC FY 20-21 recommendations and the final funding allocations and budget descriptions. Member provides context for new members noting that initially the SDDTAC decided to base budget recommendations on percentages, but have also included the dollar amount and being descriptive on what the recommended funds should be used for. Staff share that capacity building grants were one time funding opportunities to support development of an organization and was not funded in the final allocations. Member asked whether there are reasons provided for why certain line items were not funded? Member responds that some funds were pivoted to other line items and that the Mayor has full power to not follow SDDTAC budget recommendations with Board of Supervisors' approval. Member added that water promotion can happen through CBO grants category with part of the description noting finer details of water promotion education.

a. Draft FY 21-22 Discussions

Member shared that the data and evidence subcommittee would like to remain with the same budget percentages, despite the overall budget being lower. Member reminded members about investing in work that strengthens career pathways for impacted communities and young people to do public health work that include interventions that SDDTAC is proposing investments in. Given the pandemic, it would be wise to invest in strengthening opportunities for young people to go into public health professions to help get out of the pandemic. Co-chair noted that during previous meetings, mental health was proposed, members were in agreement and that is an important investment and given the surfacing of other challenges. There is a correlation between mental health and crisis, thus it can challenge and increase in unhealthy substances including sugary beverages. Member proposed the questions of whether to add those strategies to the larger bucket of CBO budget line or whether to make mental health its own category, which then will face the challenge of where do we pull from other budget lines. Member noted that should mental health be added to the CBO grants line it should be stated in the description. Member added that the percentage of time for set up of the environment for water access would support mental health as well. Member shared that SFUSD would allocate a certain amount to address mental health activities and would need to have representation of what was being contributed to address mental health. Member reminds members that as we are looking at bucket areas, the discussion is based on allocation, mental health impacts all categories, crosses all areas and it is good to have collaborative focuses. Having a mental health category will impact every other area in the budget sheet and how do we pull out pieces. How do we take this line item and build it as a thread in all categories and how is it going to impact people, those we are targeting and how can we be innovative and rethink how we can put bits and pieces across the board? Member shared that at the Infrastructure subcommittee it was discussed as well that mental health crosses all borders within the budget categories, making it difficult to allocate amounts per category. Member added that mental health should be clearly stated and it seems more likely it will have to be part of SDDTAC's narrative and to include a mental health section that crosses all borders within the budget



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categories or to section off with intended partners for CBOs to implement mental health strategies. Member proposed that possibly those who will receive SDDT grants do wellness events and part of our narrative process, discussed potentially including a new program for future years. Member added that the community input subcommittee did not feel comfortable in making recommendations as there were newer members and were provided context, while others seem to have felt comfortable with the original budget recommendations. Mental health spans a broad spectrum from traditional therapy services to youth wellness issues that can incorporate water promotion to it, similarly to how equity is woven into program implementation. There are many questions, should having a separate line item on mental health, it would be difficult to determine and should be included as part of other line items. Additional items to consider, should funding go to DPH or a particular program. Member asks if mental health under the CBO grants category but title it as mental health and wellness, members agree and recommend adding it as part of the program descriptions, in all budget lines. Member suggests that for upcoming budget years for workforce and behavioral health, can be a combination of options for CBO grants on what they would like to do and have city funded agencies think through the lens from a behavioral health and workforce development framework. Member suggests having the general descriptions be added as well when the RFP announcement is released. Member adds that approaching the budget recommendation from a COVID lens, with the vaccine rolling out and knowing from data from HSA and CCC, there are very high areas in need: food security, unemployment, and mental health. How do we use what we know and incorporate it into the budget to support our recommendations and the Mayor's priorities? Member responds that along with adding mental health to the CBO line, it is just as critical and should be as part of our many strategies to address mental health, within in our reports and upfront in co-chair letters and because of COVID and seeing the needs to support community response. If there are other areas to engage attention, would be in the executive summary or co chair letter, otherwise it will get lost in the broader report. Member agreed and noted the important of adding the dollar amounts is what is needed at this point. Member agreed to previous comment about the SDDTAC budget recommendations going through another filter and one way to ensure that it is a priority, is to make suggestions on where it will go specifically, e.g. learning hubs, Peace Parks, etc, suggesting it be wrapped around those specified priorities. Member suggested that subcommittees develop rationale of where funds should be recommended with each line item identifying its focus and suggested process, which also can fall within other line items. Member stated preference not to attach number and would like to augment or support mental health within the CBO grants budget line and in that line by itself, \$1Mil can support the other categories be woven into. We can add description as part of rationale and can incorporate it into a strategy. Member asked once budget recommendations are provided, is there a need to specific where it should go? Member responded yes, it is important to note where SDDTAC recommends where funding should be allocated to. The Mayor's Office and Board of Supervisors can accept the recommendation or not. Member added that SDDTAC is not able to mention specific programs or CBOs but is able to provide description of what a program may look like. Member suggested that this can be discussed further in the subcommittees. Member shares the two options: merge mental health categories or make it its own category. Member suggested other areas to consider: Economic Mitigation Report and small businesses. Member suggested to members if budget recommendations are to remain with the exception for mental health and operating on



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percentages? Member also reminded members about last year's budget recommendations to invest in pipeline programs with recommendations for strategies and have learned from UCSF representative on best practices, not specifically for youth but for adults who are also interested. This continued investment could be added to the strategy of investing in SFUSD and community college to put in place a healthcare workforce pipeline and CBOs could support adults in their career pathways. Data and evidence can report on specific recommendations on wording and which budget lines for strategies. Member suggested to have subcommittees also work on their descriptions of the work they have been doing in the last year for the annual report submission.

Veronica motions to table discussions till upcoming subcommittee meetings and be brought to February SDDTAC meeting with intention of submitting report by March 1st. Roberto seconds. Motion is approved.

9. Subcommittee Update [Discussion and Action] - 20 minutes

- a. Co-Chair Update – Finished letter and we have been focused on data and evidence pipeline program research; will schedule meeting in the next few days with Shalini Rana to go over Mayor's priorities, in order to have better understanding of rationale for our next meeting.
- b. Infrastructure – Discussed budget line items and reviewed economic mitigation working group report. In support of supporting small businesses and mental health.
- c. Community Input - Discussed budget recommendations with new members; youth seat amendment process and will need to draft up rationale for basis for visit with Board of Supervisors; Budget commitment to make amendments for CBOs that experienced short falls this year to make them whole; Discussion on 1-2 page evaluation report for community.
- d. Data and Evidence – Debriefed Don Woodson presentation on health career pathways; co chairs will provide a pipeline data chart to help with making decisions. Review of workplan to help orient new members oncoming to SDDTAC and priorities of D/E and SDDTAC. Discussions of budget recommendations and looking at going with percentages, suggests remaining with original budget recommendations with mental health and pipeline programs.

10. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Budget recommendations
- Housekeeping
- Possible speaker - Food Security Taskforce (Michelle will reach out to Paula)

11. Announcements [Discussion and Possible Action] – 5 minutes

- The Human Rights Commission is hosting on 1/21/2021: Understanding Community Response to Vaccines: An Anti-Racist Approach webinar.



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- If interested in representing SF on the National Sugary Drinks Committee, please reach out to Roberto or Joi.
- Soda warning label is to be heard soon and amicus briefs can be reviewed.

12. Adjournment [Action]

Saeeda motions to adjourn. Veronica seconds. Meeting is adjourned at: 7:04pm.

Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

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Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

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415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org



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Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force.



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415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations FY20-21 and 21-22

	FY20-21	FY21-22	%	Department
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,260,000	\$3,260,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
Media	\$250,000	\$250,000		DPH/CHEP
Community engagement	\$50,000	\$50,000		DPH/CHEP



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Capacity Building Grants	\$470,000			DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$4,330,000	\$3,860,000	39%	
SFUSD				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
Student Led Media Coordinator	\$250,000	\$250,000		SFUSD via DCYF
SFUSD Kitchen/Food Infrastructure Upgrade	\$330,000			SFUSD via DCYF
College Scholarships in Health Field for Priority Populations		\$150,000		
TOTAL SFUSD	\$2,080,000	\$1,900,000	19%	
FOOD ACCESS				
Healthy Food Purchasing Supplement	\$1,200,000	\$1,200,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
TOTAL FOOD ACCESS	\$1,350,000	\$1,350,000	12%	
ORAL HEALTH				
Community task forces	\$450,000	\$450,000		DPH/MCAH
School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	10%	
INFRASTRUCTURE				
TOTAL INFRASTRUCTURE	\$800,000	\$800,000	7%	DPH/CHEP
WATER ACCESS				
Water Access - SFUSD	\$ 340,000			PUC via RPD/DPW?
Water Access - Public Spaces		\$340,000		PUC via RPD
TOTAL WATER ACCESS	\$340,000	\$340,000	3%	
SF RECREATION & PARKS				
Peace Parks	\$650,000	\$650,000		RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000		RPD
TOTAL SF RECREATION & PARKS	\$875,000	\$875,000		
BREASTFEEDING	\$175,000	\$175,000	1.6%	DPH/MCAH
SUPPORT FOR SMALL BUSINESS/MERCHANTS	\$250,000		2.2%	OEWD
Total Proposed	\$11,200,000	\$10,300,000	100%	



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	Budget Descriptions
COMMUNITY-BASED GRANTS	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
Media	Funds to CBOs to support media and communications that include 1) grassroots, community driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city-wide communications campaign highlighting the impact and importance of the SDDT; and 3) communications materials for merchants. This may be implemented via CBO's and/or private media firms. Examples include community-driven messaging, print, online, and social media campaigns.
Community engagement	Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.
Capacity Building Grants	Provide one time capacity building grants as SFDPH/CHEP did in FY2019-2020; to support non profit organizations providing chronic disease prevention programs and services with operations, training, equipment, consultants, etc.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to



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	SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.
Student Led Media Coordinator	A full-time Student Engagement Coordinator will be responsible for coordinating youth engagement. This person's primary role is to lead and grow holistic wellness initiatives and activities by developing innovative projects, leading and designing curriculum-based programs, and sparking student's voice and passions for health equity through environmental change, media, food, and food justice in alignment with SFUSD's Wellness Policy and SF Soda Tax. Funding is provided for staff leadership, student and adult stipends and supplies.
SFUSD Kitchen/Food Infrastructure Upgrade	Cost of construction and equipment to upgrade 1-3 kitchens with the necessary infrastructure to be able to receive meals made at McAteer Culinary Center, and serve meals buffet style. Priority schools for this work directly align with SDDTAC priority zip codes.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	



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<p>DPH Infrastructure</p>	<p>A. Personnel 1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process 2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance. 3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation C. Materials/Supplies for meetings and printing costs D. Training to support staff development E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<p>WATER ACCESS</p>	
<p>Water Access - SFUSD</p>	<p>SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>Water Access - Public Spaces</p>	<p>Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>SF RECREATION & PARKS</p>	
<p>Peace Parks</p>	<p>Peace Parks programming to serve Priority Populations</p>
<p>SVIP: Peace Parks Transportation</p>	<p>Transportation for Peace Parks participants</p>
<p>BREASTFEEDING</p>	<p>To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.</p>



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SUPPORT FOR SMALL BUSINESS/MERCHANTS	Understand business operations, challenges, and support recommendations; improve SDDTAC partnership with San Francisco small market retailers; communication and outreach to SF small market retailers. Development of tools to evaluate the effectiveness of Sugary Drinks Distributor Tax process, and review performance accountability to determine if the number of retailers impacted by the tax.
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* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.