



# San Francisco Department of Public Health

Dr. Grant Colfax  
Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee

### NOTES

March 17, 2021 - 5:00 pm

Join Online Via Zoom

<https://sfdph.zoom.us/j/96022088914?pwd=b21rRjF0aU1GLzl0VkNKNVdkZnlXZz09>

Meeting ID: 960 2208 8914 Passcode: 680056

Join Via Phone: +1 (669) 900-6833, 96022088914#; \*680056# US (San Jose)

\* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

\*\* Times provided for agenda items are estimates

#### Order of Business:

1. Call to Order / Roll Call – 5 minutes

Present: Saeeda Hafiz, Larry McClendon, Christina Goette, Vanessa Bohm, Frances Abby Cabrera, Kiana Sezawar Keshavarz, Linda Barnard, Irene Hilton, Diana Lau, Veronica Shepard, Michelle Kim, Maureen Guerrero, Maysha Bell, Marna Armstead, Kati Barahona Lopez, Lea Troeh (EAT SF), NICOS Chinese Health Coalition, Katie Ettman, Jennifer Lebarre, Tomoko Isogai, Mylene Deano (Magic Tooth Bus),

Absent: Rita Nguyen

- a. Approval of Excused Absences [Action]

2. Review and Consideration of Regular Agenda [Action] – 2 minutes

Larry motions to approve agenda. Linda seconds. Agenda is approved.

3. General Public Comment – 10 minutes

Kati Barahona Lopez – Oral health taskforces, there are 3 taskforces in the Mission, Chinatown and District 10. One taskforce representative is usually present at SDDTAC meetings and gives short presentation on what we have been working on collectively. In the past months, taskforces have been getting information on barriers around oral health. Individuals have unique challenges and taskforces respond to community's need, the lack of oral health for kids and families. Important to build close relationships through advocacy to support the challenges of the community and more support they need.

4. SDDTAC New Member Orientation – 40 minutes
  - A. Welcome/Introductions

Larry invites new members to introduce themselves. Larry starts off and introduces himself and which seat



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he represents: OEWD. He shares that SDDTAC has been able to tangible change with decisions and changes and have been able to see real results in the funding.

Vanessa, CARECEN program director, targeting work of Latinx community and allied work with vulnerable communities.

Michelle Kim – DCYF, Nutrition Manager. One of the original members of committee and was able to review the video of the applicants that presented at the Rules Committee and impressed to have new members. Looking forward to hearing more from new members and to identify the needs/wants are of community members.

Linda Barnard, RPD Recreation Manager, seat 14. Has been on SDDTAC for 3 years and committee has a guiding vision to follow.

Saeeda Hafiz, SFUSD, Wellness Policy Manager and chair of Data and Evidence committee. Much of the work at SFUSD is funded by SDDT.

Irene Hilton, Dental representative from DPH. Has been on committee since inception, great opportunity to be on the committee for and is a forum to work collaboratively for areas that can be traditionally siloed.

Veronica Shepard, seat 12, DPH Director of Anti-Racism & Equity. Spends a lot of time on food security and works with SF Black/African American Faith Based Coalition. Welcomes new members.

Frances Abby Cabrera – seat 4, grateful to have the opportunity to serve. Currently works with UCSF Family Community Medicine and has past experience working on Philadelphia soda tax work.

Jennifer Lebarre – seat 9, SFUSD Director of Student Nutrition Services. Welcome to new members and is happy to do the work.

Maysha Bell, seat 2, YMCA. Worked with young people to do soda tax work at the beginning. Maysha is interested in finding new ways and systems with a historical context and have a lens from the community.

Diana Lau – UCSF Director of Asian Health Institute. Diana has background in nursing and has worked on community advocacy issues. This committee is fitting in many of the areas that she has worked on and knows that education is needed.

Marna Armstead – Executive Director of Sisterweb, doula network to work with B/AA, PI and Latinx communities, lending voice to community. Marna is impressed with the way the committee works and is interested in data, statistics and business. Excited to be here.

Kiana – seat 6 youth seat, represents youth. She is a sophomore in high school and interested in the equity.

Maureen Guerrero, Service Connector Director at YMCA. Focusing on employment and housing security



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and how it intersects with people's health. Currently enrolled in the MPP program at Mills College and interested in soda tax.

Christina Goette – leads the work of sugary drinks and staff the work of the committee. Christina has worked with sugary drinks tax since 2008.

Melinda Martin – Backbone staff of the SDDTAC and welcomes to new members.

### B. SDDT Background

- Sugary Drinks Distributor Tax

Christina shares background of Sugary Drinks Distributor Tax Ordinance, not a tax on end user and the store owner can pass that on. Soda tax is a general tax and goes into whole city and county budget and it means that a penny that came in is not designated for soda tax revenue and the city can use how they want it.

She provides technical definition of sugary drink and notes that bobba drinks are also considered a sugary drink. SDDTAC provides recommendations to the Mayor and Board of Supervisor as well as the effectiveness of the tax and where the revenue should go. Built into the ballot and there is a separate law that describes SDDTAC. SDDTAC functions are to submit report to Mayor and Board of Supervisors and evaluates the impact of the tax on beverage prices, sales, consumption, etc and making recommendations on establishment and/or funding of programs to reduce consumption of sweetened sugary beverages. Christina reviews each seat representation and roles.

Melinda provided background as to the SDDTAC strategic plan. Raimi & Associates has worked with SDDTAC on the development of a strategic plan. There is also a sugar science curriculum, science on how sugar affects our bodies as well as industry tactics. Let us know if you are interested, it is primarily foundational information. Raimi & Associates also conducts the evaluation of the SDDT funding and its funded programs. All SDDT work is also guided by its work plan that is reviewed throughout the year to ensure that the committee is following its work plan.

Christina presents previous SDDTAC budget recommendations and notes that SDDTAC has recommended that 50% of the soda tax revenue go toward community based grants. Budget categories have generally stayed the same. After SDDTAC provides budget recommendations, the Mayor's Office provides their soda tax allocation.

Melinda shares that structure and schedule for the committee and its subcommittees. Members are allowed to miss 3 full committee meetings within a one year period. She shares the roles of each subcommittee and encourages new members to sign up for at least one subcommittee. Christina shares previous members/seat subcommittee assignments. Backbone staff will be reaching out to new members to identify which subcommittee they will be assigned to.



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Melinda shared the operations of the committee and provided a brief overview of the SDDTAC by laws, Robert's Rules of Order, Brown Act and Sunshine Ordinance. Member encourages new appointees to read the most recent SDDT reports that have been developed for historical context and understanding the set asides of the soda tax revenue.

Member asks current members if there is something, they you wish you would have known prior to being on the committee. Member responded that meetings are always longer than they are scheduled for. Another member noted not to be afraid of courageous conversations, and that the committee tries to come together to keep overall mission and vision constant and to keep the needs of the community at the forefront. Member also shares to add new SDDTAC member to sign up for listserv that provides information as to soda tax information nationally and internationally.

Public Comment:

Katie Ettman, SPUR – introduces herself to new members.

5. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes
  - Nominations for new co-chairs
  - Evaluation Plan presentation from Raimi & Associates
  - Approve February and March minutes
  - Possibly Refresher on Robert's Rules of Order
  - Support for budget recommendations to Mayor and Board of Supervisors

Public Comment:

Katie, SPUR – in May, helpful to discuss with Board of Supervisors and Mayor's Office on SDDTAC budget recommendations

6. Announcements [Discussion and Possible Action] – 5 minutes

7. Adjournment [Action]

Saeeda motions to adjourn. Irene seconds. Meeting is adjourned at 6:30pm.

**Notes**

**PUBLIC COMMENT**



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**General Public Comment:** At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

### **RINGING AND THE USE OF CELLPHONES**

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

### **KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE**

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator  
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,  
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at [www.sfgov.org](http://www.sfgov.org). Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

### **LANGUAGE ACCESS**

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after



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they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org) at least 48 hours in advance of the meeting. Late requests will be honored if possible.

### DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

### LOBBYIST ORDINANCE

Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: [sfgov.org/ethics](http://sfgov.org/ethics).

如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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政府的職責是為公眾服務，並在具透明度的情況下作出決策。市及縣政府的委員會，市參事會，議會和其他機構的存在是為處理民眾的事務。本政策保證一切政務討論都在民眾面前進行，而市政府的運作也公開讓民眾審查。如果你需要知道你在陽光政策 (San Francisco Administrative Code Chapter 67) 下擁有的權利，或是需要舉報違反本條例的情況，請聯絡：

陽光政策 專責小組行政官

地址：City Hall – Room 244 1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102-4683

電話號碼：415-554-7724 ; 傳真號碼 415- 554-5163

電子郵件：SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁 [www.sfgov.org](http://www.sfgov.org) 等途徑索取。民眾也可以到網頁 <http://www.sfbos.org/sunshine> 閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

語言服務

根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下



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也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員  
會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

### 殘障通路

家庭暴力委員會（Family Violence Council）會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪  
椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組（Mayor's Task Force on Anti-Human Trafficking）會議將在三藩市市政廳305室舉行，地  
址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道  
設在Grove、Van Ness及 McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415)  
252-3203或電郵至minouche.kandel@sfgov.org向Minouche Kandel提出便利設施的請求。要求提供予便利設施，  
請於會議前最少72小時提出，以協助確保便利設施可供使用。

### 遊說者法令

依據「三藩市遊說者法令」（SF Campaign & Governmental Conduct Code 2.100）能影響或欲影響本地立法或行  
政的人士或團體可能需要註冊，並報告其遊說行為。如需更多有關遊說者法令的資訊，請聯絡位於 Van Ness 街  
25號 220室的三藩市道德委員會，電話號碼:415- 252-3100， 傳真號碼 415-252-3112， 網址: sfgov.org/ethics。

Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos  
celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta  
reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier  
persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos  
electrónicos que producen sonidos similares.

### **CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE**

El deber del Gobierno es servir al público, alcanzando sus decisiones a completa vista del público. Comisiones, juntas,  
concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura  
que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de  
la gente. Para obtener información sobre sus derechos bajo la Ordenanza Sunshine (capítulo 67 del Código  
Administrativo de San Francisco) o para reportar una violación de la ordenanza, por favor póngase en contacto con:

Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)  
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683  
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine,  
la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en [www.sfgov.org](http://www.sfgov.org). Copias de  
documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al  
Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

### **ACCESO A IDIOMAS**

De acuerdo con la Ordenanza de Acceso a Idiomas “Language Access Ordinance” (Capítulo 91 del Código  
Administrativo de San Francisco “Chapter 91 of the San Francisco Administrative Code”) intérpretes de chino, español  
y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego  
de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible.  
Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o





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minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

### **ACCESO DE DISCAPACITADOS**

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

### **ORDENANZA DE CABILDEO**

Individuos y entidades que influncian o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: [sfgov.org/ethics](http://sfgov.org/ethics).

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

### **ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE**

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .

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415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: [SOTF@sfgov.org](mailto:SOTF@sfgov.org)

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa [www.sfgov.org](http://www.sfgov.org). Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

### **PAG-ACCESS SA WIKA**

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay





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maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org), sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

## ACCESS PARA SA MAY KAPANANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaring ipaglingkod ang inyong kahilingan.

## LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: [sfgov.org/ethics](http://sfgov.org/ethics).

## SDDTAC Recommendations FY21-22 and 22-23

	FY21-22	FY22-23	%	Department
<b>COMMUNITY-BASED GRANTS</b>				
Health education, food security, physical activity	\$3,500,000	\$3,500,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
<b>TOTAL COMMUNITY BASED GRANTS</b>	<b>\$3,800,000</b>	<b>\$3,800,000</b>	<b>40%</b>	
<b>SFUSD</b>				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
College Scholarships in Health Field for Priority Populations		\$150,000		
<b>TOTAL SFUSD</b>	<b>\$1,500,000</b>	<b>\$1,650,000</b>	<b>15.79%</b>	
<b>FOOD ACCESS</b>				
Healthy Food Purchasing Supplement	\$1,200,000	\$1,500,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
<b>TOTAL FOOD ACCESS</b>	<b>\$1,350,000</b>	<b>\$1,650,000</b>	<b>14.21%</b>	



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<b>ORAL HEALTH</b>				
Community task forces	\$450,000	\$450,000		DPH/MCAH
School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
<b>TOTAL ORAL HEALTH</b>	<b>\$1,000,000</b>	<b>\$1,000,000</b>	<b>10.53%</b>	
<b>INFRASTRUCTURE</b>				
<b>TOTAL INFRASTRUCTURE</b>	<b>\$800,000</b>	<b>\$450,000</b>	<b>8.42%</b>	DPH/CHPE
<b>WATER ACCESS</b>				
Water Access - SFUSD		\$400,000		PUC via RPD/DPW?
Water Access - Public Spaces	\$95,000			PUC via RPD
<b>TOTAL WATER ACCESS</b>	<b>\$95,000</b>	<b>\$400,000</b>	<b>1%</b>	
<b>SF RECREATION &amp; PARKS</b>				
Peace Parks		\$650,000		RPD
SVIP Funding – Peace Parks Transportation		\$225,000		RPD
Requity: Outreach, Scholarships, Equity in Recreation		\$900,000		RPD
<b>TOTAL SF RECREATION &amp; PARKS</b>	<b>\$780,000</b>	<b>\$1,775,000</b>	<b>8.21%</b>	
<b>BREASTFEEDING</b>				
	\$175,000	\$175,000	1.84%	DPH/MCAH
<b>Total Proposed</b>	<b>\$9,500,000</b>	<b>\$10,900,000</b>	<b>100%</b>	



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**Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.**

<b>COMMUNITY-BASED GRANTS</b>	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> <li>1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health</li> <li>2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc)</li> <li>3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.</li> <li>4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing</li> <li>5. Community Based Participatory Research</li> </ol>
Health education, food security, physical activity	
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
<b>SFUSD</b>	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
<b>FOOD ACCESS</b>	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.



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Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
<b>ORAL HEALTH</b>	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
<b>INFRASTRUCTURE</b>	
DPH Infrastructure	<p><b>A. Personnel</b></p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p><b>B. Professional services</b> including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p><b>C. Materials/Supplies</b> for meetings and printing costs</p> <p><b>D. Training</b> to support staff development</p> <p><b>E. Data</b> for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<b>WATER ACCESS</b>	
Water Access - SFUSD	SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
Water Access - Public Spaces	Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
<b>SF RECREATION &amp; PARKS</b>	



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Peace Parks	Peace Parks programming to serve Priority Populations
SVIP: Peace Parks Transportation	Transportation for Peace Parks participants
Requity	Outreach and scholarships for equity in recreation
<b>BREASTFEEDING</b>	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.

\* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

## ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
<b>TOTAL</b>			<b>1,157,000</b>

\*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.