



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

DRAFT MINUTES

April 21, 2021 - 5:00 pm

Join Online Via Zoom

<https://sfdph.zoom.us/j/96022088914?pwd=b21rRjF0aU1GLzl0VkNKNVdkZnlXZz09>

Meeting ID: 960 2208 8914 Passcode: 680056

Join Via Phone: +1 (669) 900-6833, 96022088914#; *680056# US (San Jose)

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes

Present: Larry McClendon, Vanessa Bohm, Marna Armstead, Kiana Sezawar, Maysha Bell, Michelle Kim, Diana Lau, Linda Barnard, Abby Cabrera, Jennifer Lebarre, Marco Guillen, Steve Pulliam, Christina Shea, Saeeda Hafiz, Christina Goette, Melinda Martin, Gustavo, Maureen Guerrero, Natalie Ahsoon, Kati Barahona Lopez, Patricia Erwin, Dr. Ware, Patsy Tito, Blythe Young, Esperanza Macias, Lea Troeh, Katie Ettman, Kent Woo, Irene Hilton, John Maa, Nayeli Bernal, Kym Dorman, Dion Bailey, Magic Tooth Bus

Meeting called to order at 5:05pm

Absent: Rita Nguyen, Veronica Shepard

- a. Approval of Excused Absences [Action]

2. SDDTAC Co-Chair Nominations [Discussion and Action] – 20 minutes

Staff announce that they have received 2 nominations (Michelle Kim and Vanessa Bohm) for SDDTAC co-chair positions. Members add additional nominees: Saeeda Hafiz, Linda Barnard, Marna Armstead, Maysha Bell and Abby Cabrera. Declined nominations from: Vanessa Bohm, Saeeda Hafiz, Linda Barnard and Maysha Bell. Accepted nominations from: Michelle Kim, Marna Armstead and Abby Cabrera. Nominees provide background information of themselves for members to identify their votes for SDDTAC co-chair positions. Staff instructed members to send 2 votes for the co-chair positions via private message in the Zoom chat.

Public Comment:

Natalie Ahsoon – regarding co-chair vote, is it premature for co-chair process since API seat is still in limbo?



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Tally of votes: Marna – 8 votes; Michelle 7 votes

New SDDTAC Co Chairs – Marna Armstead and Michelle Kim

3. Approval of Minutes for Previous (February and March) Meetings [Action] – 6 minutes

February minutes - Page 3 #6 “for” new members; Page 2: Michelle – “100,000 meals”

Saeeda motions to approve February and March minutes with edits. Abby seconds. Minutes are approved.

4. Review and Consideration of Regular Agenda [Action] – 2 minutes

Linda motions to approve agenda. Irene seconds. Agenda is approved.

5. General Public Comment – 10 minutes

Katie Ettman, SPUR – There is a group of community based organization advocates, who is open to discuss advocating for SDDTAC budget recommendations. SPUR is a resource for SDDTAC and can provide more learning if interested. Katie’s email is provided in the chat: kettman@spur.org.

Steven Pulliam, Heart of the City Farmer’s Market - Non-profit farmers market located in the Civic Center and provides food access to many vulnerable customers to who do not have access to supermarkets. Heart of the City is the highest food access program in the nation and doles out \$1.5Mil in food access. 40% of \$1.5Mil is from Market Match Program, which matches free \$5.00 voucher for food. SDDT has funded the program in the past years and would like to keep it going, especially during the pandemic where there was a loss of farmers, challenges with security issues through EBT sales but has increased from 2019 – 2020. The Market Match Program increased 31% and in 2021 increased 65% and 56% increase in the Market Match program sales. Should SDDT not continue to fund, there will not be any support for the Market Match Program.

Blythe Young, American Health Association (AHA) – here to help support SDDTAC budget recommendations and AHA continues to play a role to uplift SDDTAC budget recommendations and to ensure that it is closely followed by the Mayor. Agrees with earlier comment about co chair nominations, awaiting on seat 2 to be filled.

Kati Barahona Lopez, Mission Oral Health Taskforce Coordinator – here to provide information of the oral health taskforce, where all 3 taskforces are currently working on its media campaign. The Mission Oral Health Taskforce has started with a bilingual home book to engage families around toothbrushing, healthy eating and encouraging an activity to be doing, and the need for educational activities for their children, engaging birth to 5 years old; all oral health taskforces are working with SFUSD practitioners to work with them on education and distribution of oral health kits. This is all done in collaboration with Chinatown and District 10 oral health taskforces.

Christina Shea, Co-chair of Asian Pacific Health Parity Coalition – previous speakers have alluded to the fact that the Asian and Pacific Islander community are not included as part of the SDDTAC, as seat 2 has been dedicated for the API community.

Esperanza Macias, Chair of Chicano coalition - Express support for API community seat and this is a diverse



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body, great to see people at the grassroots level and to provide a very different perspective and is important to keep the seat open for API community.

Natalie Ahsoon, Asian Pacific Islander Health Parity Coalition – the language of the SDDTAC policy in place and its recruitment for those who are to fill those seats. The legislation states that the committee honors those seats to be given to 3 communities and in the case of the API seat is for the seat to be filled with someone who is on the ground and a member of the community. Representation does matter and there are members who are ready to take over the seat.

6. DPH Staff Report [Discussion and Possible Action] – 10 minutes

a. Updates on SDDTAC 2021 report and recommendations

Staff shares that the SDDTAC annual report and budget recommendations was submitted to the Board of Supervisors and DPH's governmental liaison has not heard any feedback. If the committee is interested in presenting it to the Board of Supervisors, it does need to be calendared with a board committee. There has never been an opportunity to present to the Board of Supervisors and so that is something always an option to pursue. The SFUSD Parent Advisory Committee is looking to fill seat 15 and is tentatively set to be heard at the Rules Committee meeting on May 3, 2021.

Member asked how many SDDTAC members could go and present to the Board of Supervisors or would it just be SDDTAC co-chairs, sounds like an exciting opportunity. Members shared that it would be important to have the Mayor's Office and the Board of Supervisors understand SDDTAC budget recommendations and provide explanations and education of the budget recommendations and engage their support. Member added that in the past, SDDTAC members have spoken with individual Board of Supervisor members and a presentation to the full Board of Supervisors would be ideal. Member recommends presenting to the Board of Supervisors, with many think tank organizations and community based organizations to support.

Public Comment:

Katie Ettman, SPUR – incredibly excited for this opportunity to present the SDDTAC budget recommendations and if there are meetings, SPUR can set up and be a resource can set up.

Blythe Young, AHA - super exciting for this possibility; currently working on sign on later to support SDDTAC budget recommendations.

Vanessa motions to present SDDTAC budget recommendations to the Board of Supervisors. Maureen seconds. 11 yay; 1 abstention. Motion is approved.

Staff will put in request that SDDTAC would like to present to the Board of Supervisors and update the SDDTAC.

7. SDDTAC Community Seat Diversity [Discussion and Possible Action] – 20 minutes

Discussion to ensure committee diversity by race/ethnicity, age, and terms by amending the ordinance establishing the SDDTAC.



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Staff shares this agenda item was brought to the attention of backbone that and notes that the SDDTAC needs to make changes to the SDDTAC legislation in order for the SDDTAC to be more functional. Amendments would include staggered member terms, youth seat and community equity seats. In the last round of SDDTAC member applications, the precedence is that seats 1-3 are for community equity seats and the legislation is not set up that way and there was no comments of it at the Rules Committee meeting. There was little to no discussion and it went quickly to the Board of Supervisors with no changes. Currently, community equity seat 2, is seated by Maysha Bell and provides her an opportunity to share her perspective with the members that seats 1-3 represents all communities impacted by sugary sweetened beverages and to ensure they are represented. To make changes to the legislation, amendments would need to go back to the Board of Supervisors. Maysha shares that she eagerly applied to be part of the SDDTAC and as someone who works in SF and has a clear purpose in uplifting equity and beyond. She was unaware of the seating process and didn't not have the historical knowledge previously stated. Maysha added that she stands for equity and understands representation and is here to make sure that whatever has to happen, to move forward and takes a stand for all of humanity and to ensure that the API community be prioritized and supports the community that does not resemble herself and is ready to stand with them. She adds that she recognizes any harm that was felt and done through this seat appointment process. Member shares that she has been in spaces where they have discussed the SDDTAC appointment process, specifically with the Joint Health Equity Coalition and it is unfortunate that it was done this way. The Joint Health Equity Coalition has discussed that if the recruitment flyer had been clearer and in alignment with the SDDTAC legislation, which set the backdrop of issues and how to improve the of candidates' application and not be blindsided by the process and to ensure that all vulnerable populations are respected. Member also shared that it had also been brought up, that 35% of the SF population is of Asian Pacific Islander descent and it is essential to those seated are working on the ground and working with that community and be engaged daily. Member shared that it has been said in different spaces, what does it mean to sit on a community seat versus an institutional seat. The difference could be that those who in an institutional seat is to represent the expertise of that institution and is not the same as a community perspective of doing daily community based work, where there a significant difference. It is also important to understand the current context in which APIs are experiencing xenophobia, hate crimes, as well as other communities of color during this time, it is important during this time that those things are highlighted and given a voice at the table. Member shared that there has been a letter from the Asian Pacific Islander Health Parity coalition that was submitted to the Board of Supervisors and staff has shared it with SDDTAC members.

Public Comment -

Christina Shea – thanks to Maysha and Vanesa. She would not want to unseat someone who is in



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seat 2. She thanks Vanessa for inviting members of the coalition to the SDDT community input subcommittee. Christina adds that the 35% of the SF population is API and that APIs are thrown into one group and it is important to have a voice at the table; the API Health Parity Coalition represents over 20 community based organizations to speak on the diversity of the API community. There are many other groups within the API community and want to ensure that the voices of the Southeast Asian, Filipino, Mongolian, and Samoan communities are represented.

Member asked what it would take to make amendments to the SDDTAC legislation. Staff shared that amendment would be to the Board of Supervisors and to find a board member to sponsor the amendment. Amending the ordinance and in this would be that equity seats are designated to the different populations, Latino, Chicano/Indigena, Black/African American and Asian/Pacific Islander. Staff adds that there have been previous SDDTAC recommendations to other SDDTAC legislation amendments: youth seats and stipends, staggered member terms. It is recommended to package amendments that the committee would want and would probably go through to the Rules committee. Member added to note that should the SDDTAC recommend making these amendments that the Board of Supervisors has different members as opposed to when the tax legislation was initially passed. Member announced that the SDDTAC should do what it can to ensure that the legislation has the opportunity for all races/ages and backgrounds to be represented. Member suggested to explore developing the language to amend the SDDTAC legislation.

Vanessa motions to start the process to engage in look at new language to make amendments to the SDDTAC legislation. Marna seconds.

Vanessa shared that the Asian Pacific Islander Health Parity Coalition has sent letter to the Board of Supervisors, asking for specific things. She asked if this process is engaging in our own language creation, subcommittees or working with the community on this process. Member added that to amend the motion around membership and start with that process. Another member noted that there has been statements may have not included key areas to be fully inclusive for the people we are trying to serve and there should be a reflection of inclusiveness, there has been data and comments made around diversity that may have not been considered at the time of the when the ordinance when established. The process is to seek DPH support how and if this committee wants to do that work at all. Member asked is this the only item we would want to put into motion. Member noted that the problematic language about the difference between city appointed seats and community equity seats, where community seats have term limits and government representative seats do not have terms. Member adds that city represented seats are asked if they want to continue and not sure if they want someone else to represent. The issues is to stagger members' terms so that there is no longer half of the committee being turned over and would help



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to stagger member terms. Member agreed and encouraged members to consider ensuring that member terms and seats are balanced with prior and new experience, especially with the changes all have had to deal with since the pandemic began. Member added that it would be helpful to have an odd number of members and that there are other committees that nominate candidates and are appointed by the Rules Committee and the Board of Supervisors. Member suggested not to vote tonight and to look at more closely the ordinance and the process.

Motion to review the following but not limited to membership language to ensure community seat diversity so that committee membership reflects the city's population, increase youth seats, add stipends for youth seats, review lengths of terms and update term end dates.

Vanessa motions to revise the following but not limited to ordinance membership language to ensure community seat diversity so that committee membership reflects the city's population that is disproportionately impacted by the consumption of sugary drinks, increase youth seats, add stipends for youth seats, review lengths of committee membership terms, update term end dates. Jennifer seconds. 11 yay; motion passes.

Vanessa motions to move agenda item 10 (SDDT Evaluation Plan) next. Linda seconds. Motion Passes

8. SDDT Evaluation Plan: Discussion and Approval - Raimi & Associates [Discussion and Possible Action] – 30 minutes

Christina introduces Raimi & Associates' staff Kym Dorman and Nayeli Bernal. Raimi & Associates partners with DPH to evaluate the work of the SDDT and has also developed with the SDDTAC strategic plan. Kym shares evaluation updates: completion of the FY 19-20 evaluation report and evaluation plan with feedback from SDDT stakeholders. She provides high level overview of SDDT evaluation plan of its alignment with SDDTAC strategic plan, city-wide priorities, and national best practices. The evaluation plan is created utilizing a collaborative approach through stakeholder engagement and established reporting forms as well as guided by the use of a results based accountability framework. Kym shared that SF SDDTAC is emerging as a best practice around the nation. In order to document the practices of the SDDTAC, they will be scheduling interviews with new and former members of the SDDTAC to identify what are the key success and challenges of the SDDTAC. Member asked where the SF SDDTAC was being recognized. Kym responded that it has been shared at national spaces and SF has a best practice model. She would like to explore and lift up the SDDTAC as a way to share with others. Member shared that in a Harvard review, some work around building equity into sugar sweetened beverage work and the work of highlighting capacity building for community based organizations, which was presented by Jim Krieger.

9. Annual Review of SDDTAC Workplan [Discussion and Possible Action] – 15 minutes

Staff shared that all subcommittee have recently reviewed their workplans and to review the SDDTAC workplan and its tasks. Most of the SDDT work is done in the subcommittees, whereas the



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SDDTAC works on the compilation and submission of the annual report and budget recommendations. Staff also share overview of subcommittees workplans. Member shares that Mission High School is interested in presenting at the May SDDTAC meeting and there may be other work presented by the SFUSD in October.

10. Subcommittee Update [Discussion and Possible Action] – 5 minutes
 - a. Infrastructure – Michelle shared that subcommittee reviewed its workplan and discussed process of presentations at SDDTAC meetings; changing meeting subcommittee meeting time to accommodate changing member schedules; members want to explore about how to vote on budget recommendations in the future to allow for voting process to be more efficient. Subcommittee is looking for more members to join infrastructure subcommittee.
 - b. Community Input – Vanessa shared that the subcommittee discussed the SDDTAC community health equity seats process; discussed its workplan and started began inserting tasks related to future considerations section from the annual report into the workplan; discussion around the youth seat amendment process and presentation to Youth Commission and key things to make legislation amendments.
 - c. Data and Evidence – Saeeda shared that the subcommittee will review mission, vision and what the function of the subcommittee is in relation to the SDDTAC; request to have co-chairs to come and talk about the past and how things have evolved and lessons learned; reviewing literature database and to look at other means of literature, including digital age work; also continuing the review of the work to continue healthcare pipeline efforts to help support advanced degrees and educational investments.
11. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes
 - SFUSD Presentation – Mission High School
 - Stretch break
 - Legislation Amendment Changes Update
 - Icebreaker at beginning
12. Announcements [Discussion and Possible Action] – 5 minutes
13. Adjournment [Action]

Abby motions to adjourn meeting. Marna seconds. Meeting is adjourned at 7:35pm.

Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.



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- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

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415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

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Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABILDEO

Individuos y entidades que influyen o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force.

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683

415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit



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na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations FY21-22 and 22-23

	FY21-22	FY22-23	%	Department
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,500,000	\$3,500,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$3,800,000	\$3,800,000	40%	
SFUSD				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
College Scholarships in Health Field for Priority Populations		\$150,000		
TOTAL SFUSD	\$1,500,000	\$1,650,000	15.79%	
FOOD ACCESS				
Healthy Food Purchasing Supplement	\$1,200,000	\$1,500,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
TOTAL FOOD ACCESS	\$1,350,000	\$1,650,000	14.21%	
ORAL HEALTH				
Community task forces	\$450,000	\$450,000		DPH/MCAH
School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	10.53%	



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INFRASTRUCTURE				
TOTAL INFRASTRUCTURE	\$800,000	\$450,000	8.42%	DPH/CHEP
WATER ACCESS				
Water Access - SFUSD		\$400,000		PUC via RPD/DPW?
Water Access - Public Spaces	\$95,000			PUC via RPD
TOTAL WATER ACCESS	\$95,000	\$400,000	1%	
SF RECREATION & PARKS				
Peace Parks		\$650,000		RPD
SVIP Funding – Peace Parks Transportation		\$225,000		RPD
Requity: Outreach, Scholarships, Equity in Recreation		\$900,000		RPD
TOTAL SF RECREATION & PARKS	\$780,000	\$1,775,000	8.21%	
BREASTFEEDING				
	\$175,000	\$175,000	1.84%	DPH/MCAH
Total Proposed	\$9,500,000	\$10,900,000	100%	

DRAFT



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Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.

COMMUNITY-BASED GRANTS	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.



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Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	
DPH Infrastructure	<p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p>B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p>C. Materials/Supplies for meetings and printing costs</p> <p>D. Training to support staff development</p> <p>E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
WATER ACCESS	
Water Access - SFUSD	SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
Water Access - Public Spaces	Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
SF RECREATION & PARKS	



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Peace Parks	Peace Parks programming to serve Priority Populations
SVIP: Peace Parks Transportation	Transportation for Peace Parks participants
Requity	Outreach and scholarships for equity in recreation
BREASTFEEDING	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
TOTAL			1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.