



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

MINUTES

June 16, 2021 - 5:00 pm

Join Online Via Zoom

<https://sfdph.zoom.us/j/96022088914?pwd=b21rRjF0aU1GLzI0VkNKNVdkZnlXZz09>

Meeting ID: 960 2208 8914 Passcode: 680056

Join Via Phone: +1 (669) 900-6833, 96022088914#; *680056# US (San Jose)

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes - Meeting is called to order at: 5:03PM

Present: Aira Villareal, Alecia Martin, Diana Lau, Emily Leys, Justin Adeyanju, Karen Raju, Loiarosa Fontanilla, Marco Guillen, Kent Woo, Prasanthi Patel, Vince-Ryan Santiago, Hanna Tang, Vanessa Bohm, Maysha Bell, Linda Barnard, Dianna Cavagnaro, Michelle Kim, Marna Armstead, Larry McClendon, Hanna Tang, Irene Hilton, Veronica Shepard, Joi Jackson Morgan, Maureen Guerrero, Kiana Keshavarz, Abby Cabrera, Jennifer Lebarre, Vince-Ryan Santiago, Karen Raju, Saeeda Hafiz, Mai Deano, Christina Goette, Melinda Martin

Absent: Rita Nguyen

- a. Approval of Excused Absences [Action]

Irene motions to approve excused absences. Larry seconds. Excused absence is approved.

2. Approval of Minutes for Previous (May) Meeting [Action] – 3 minutes

Edit: Page 3, section 8 Myturn.ca.gov - add in correct website

Michelle motions to approve minutes with edits. Veronica seconds. Minutes are approved.

3. Review and Consideration of Regular Agenda [Action] – 2 minutes

Saeeda motions to approve agenda. Abby seconds. Agenda is approved.

4. General Public Comment – 10 minutes

No Public Comment

5. DPH Staff Report [Discussion and Possible Action] – 15 minutes



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a. Status Update on Suggested SDDTAC Legislation Changes

Staff shared that suggested SDDTAC legislation changes has been shared with DPH Policy staff and will be taking to forward to city attorney. Once city attorney reviews and sends what is feasible and not, staff hopes we receive feedback prior to next SDDTAC meeting. Community input subcommittee discussed taking the city attorney legislation and informing community groups to review the changes and make sure it is reflective of community wishes. Member asks to provide SDDTAC with list of community groups and SDDT grantees before suggested legislation edits are sent to community groups. Staff responds that the list will be sent to SDDTAC after community input subcommittee develops its plan.

b. SDDT Budget Outlook Update from Controller's Office

Staff shared that the Controller's Office released its March 2021 report which shows that the expected revenue originally for FY 19 –20 was \$14 Mil but \$13.2 came in for current fiscal year which is projected at 6 months \$10.5 Mil of SDDT revenue. Currently it is on target and it is in keeping with what was expected and keeping on mark but quite a bit higher. Member shared that small corner store anticipated that SDDT revenue was going to be higher, and it may carry forward to next fiscal year along with grocery stores and other mechanisms that fund this work is increasing. We are on the flipside of the projection, revenue has increased. Staff respond that projection is from March 2021 and in September should have a sense of what the full fiscal year revenue is.

6. Presentation of Mayor's Budget Release Discussion with Current & Former SDDTAC Members [Discussion and Possible Action] 30 minutes

Marna shared that co-chairs met with Shalini Rana, Mayor's Office representative on Monday to talk about Mayor's budget recommendations for FY 21-22 and FY 22-23. Staff provides an overview of Mayor's proposed SDDT FY 21-22 budget allocations.

Rationale - SFUSD has not spent down funding and has allocated \$0 to the following:

- CBOs working with SFUSD - \$0
- School Food/Education/Action - \$0
- School Based Education and Case Management (Oral Health) - \$0
- Water Access (SFUSD) - \$0

Mayor's Proposed SDDT FY 21-22 Funding:

Community Based Grants - \$4,225,000 (Mayor included supplement one time funding of \$700K)

Healthy Eating Vouchers - \$1,750,000 (Mayor included supplement one time funding of \$475K)

Peace Parks SVIP Staffing (SF Recreation & Parks) - \$225K

Oral Health Taskforces - \$450K

School Based Sealant Application (Oral Health) - \$210K

Infrastructure (Staffing and Research Support) - \$820K



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Breastfeeding Coalition (New Pilot Program) - \$175K

Healthy Retail Program - \$150K

Peace Parks (SF Recreation & Parks) - \$670K

Outreach, Scholarships and Equity in Recreation (SF Recreation & Parks) - \$2Mil

Staff share comparison budget sheet of SDDTAC budget recommendations and Mayor's Proposed SDDT budget recommendations.

Member asks if there is additional funding and if so when will that happen. Co-chair responds to member noting that it was raised with Shalini for SFUSD funding to go back to budget office and to follow up with SDDTAC.

Member shared that for the \$200K for oral health school nurse and health worker, there is no \$200K to carry forward to next week since it was cut previously, and funds were taken to fund COVID response. Oral health allotment was cut 20% and does not understand how it is supposed to carry forward funding when there isn't any funding to carry forward. Co-chair responds that Shalini will clarify and inform SDDTAC.

Member questioned what Mayor's Office rationale for not funding any SFUSD categories. Co-chair responded that Shalini Rana shared that she will be following up with the budget office to identify discussions with SFUSD.

Member asked if there was additional dialogue before the recommendations were made between SDDTAC and bringing feedback from the community to the Mayor's Office and is there is another opportunity to have dialogue with the Mayor's representative, where we are able to provide more context such as water access at SFUSD, within the context of COVID. Where did FY 22-23 projections come from and are, we able to provide input for that as well? Co-chair responded that co-chairs were able to provide feedback based on SDDTAC recommendations and sought clarifications for those line items that were not funded. Mayor's Office makes budget projections for two years.

Joi Jackson Morgan adds that committee members will revisit budget recommendations every year to see if recommendations still lands with the committee. It is now budget season where SDDTAC are not able to advocate for budget recommendations but rather educate Supervisors and bring organizations such as SPUR, American Heart Association, and community members, etc to advocate on behalf of the budget recommendations. The budget recommendations stem from conversations with several stakeholders in the community and work with and it is a comprehensive list of recommendations put forward based on conversations with the community. Begin to make appointments with Supervisors such as Haney, Walton, Safai, Ronen and Preston to let them know what is happening especially now seeing the Mayor's proposed budget and how it is disproportionately different from what was recommended.

Member expressed having difficulty in understanding oral health funds to DCYF and to DPH. If there are ways to understand what is going on with that that would be helpful. Co-chair responds that in the beginning, funds for oral health were supposed to go to DPH for disbursement, however the Mayor's Office placed the funds through DCYF and DCYF does a workorder to DPH. When co-chairs met with Shalini to discuss Mayor's budget, they asked if additional funding was going to be provided since funding to SFUSD



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was not recommended per Mayor's budget. Shalini responded to co-chairs that she was not part of original discussions and it was one of her colleagues and DCYF and that Shalini will meet with budget director to clarify. Michelle shared that she also met with DCYF Director and that noted that Mayor's proposed budget is based on what they see that there was unspent funds from SFUSD to be carried over into the upcoming fiscal year. Michelle also shared that DCYF CFO noted that SFUSD also has additional revenue source fund balances that will be available next fiscal year. DCYF CFO and Director will meet with SFUSD later this week and if there are additional questions to loop them in.

Member suggests inviting representatives from Mayor's Office on a regular basis to provide budget clarification and rationale so that there is no missed information. The usual meeting with co-chairs puts the co-chairs in a position to answer questions from the SDDTAC. It will also allow for those who have other information that could inform the Mayor's Office. Co-chair shared that Shalini was invited to the June SDDTAC meeting but was unable to attend and hopefully she can present at the July SDDTAC meeting. Member suggests to also invite Ashley Groffenberger from the Controller's Office to attend.

Member asked if we could contact people who have been affected by these programs in the past to support the SDDTAC recommendations? Staff respond that there are people that are currently meeting with different supervisors and the Mayor's Office, Katie Ettman from SPUR may be leading those efforts. Member asked where SDDTAC can find contact information of CBOs who were funded and/or advocates and invite them to the next SDDTAC meeting? Staff will share SDDT CBOs contact info/list. By the next committee meeting the budget decisions are almost over (mid July). Member adds o getting the list of grantees, people on the SDDTAC can reach out to their allies to support this effort.

Member notes there is a large gap between SDDTAC recommendations versus Mayor's budget, she asked if it is typical to state what the funding is used for and/or if there is a standard percentage that the city takes. Does the difference in actual revenue versus projected revenue go to a specific fund? Co-chair responds that the difference in projections and actual revenue to towards general set aside dollars and addbacks to allocate for previous laws that were made and what is remaining balance is which the SDDTAC recommends. Staff adds that the set asides are about 22% of the SDDT revenue.

Member acknowledges awkward and difficult position being a SDDTAC member and a recipient of SDDT funds. She provides context of when SDDTAC was doing budget recommendations, she was asked if there would be any carry over funds and she replied no, except for the specific funds that fund staff to be paid due to difference in fiscal calendars. Now the Mayor's Office is saying that we will have carry over funds and therefore there is no need for funding. There is a big disconnect of what she is saying and what the Mayor's budget is proposing. She shares that she will not have any carry over funds and there is conversations about other funding that the city is looking at to be able to do the stop gap and specifically for school food and there is still a gap for the SFUSD oral health and CBO partnership work that Saeeda leads. She shares that she wanted to share and explain and to make sure that she did not misrepresent or mischaracterize the funding situation that was going on and share with you all.

Member shares that the oral health funding has 3 pieces connected to it: community taskforces which are conducted in an RFP, part of the oral health line item. The funding that was originally \$350K recommended by SDDTAC and now \$210K by the Mayor, that was originally put into DCYF and we don't know why when DPH was supposed to do the work. The easiest way to do that is to do a work order from DCYF to DPH. She



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also supports what previous member shared in regard to SFUSD school nurse (\$200K) either going to DCYF and speaking from the perspective of a member of Cavity Free SF which made the original recommendations on the how the SDDT funds spent on oral health. Up until SDDT funding, there was no dedicated participant from SFUSD to participate in our meetings and now that the funding was cut, there is no longer a school nurse coming to the meetings. There is a disconnect and between how SDDT funding is being used, how it was used and now there is no funding.

Member asks what mechanisms have been put in place to avoid any appearance of inequity? Staff responds to concerns about being a SDDTAC member and recipient of SDDT funding and are there appearances of inequity. The context is when the policy was written the idea was to create this committee to provide input to the policy makers that make decisions and to put on committee who have understanding and knowledge and are impacted by SSB and targeted marketing of big soda. It is a difficult balance and the city attorney looked at how SDDTAC was structured and expressed concern about conflicts of interest. The city attorney determined as long as SDDTAC members are not making budget recommendations to specific organizations or particular programs and/or grants, they can sit on committee and be a recipient of the funding. Additionally, there are persons with expertise who are on the committee for their experience and knowledge of the work, such as school nutrition, food security, etc. For the funding to CBO grants and Healthy Food Supplement funding, there was a process to disseminate the information of the funding opportunity far and wide which included extended time to respond to RFP than the typical timing of responding to an RFP. Not sure if all this was enough and interested in hearing to improve the work that happens so that there isn't an appearance of inequity and those interested in these meetings that they can be part of the and informed through the SDDTAC google listserv.

Member asks if SDDT funds is the only mechanism that funds the school nurse? Saeeda responds, SDDT funding /work gave SFUSD the ability to hire language specific health worker and nurse, it is not just overlooking but looking at the capacity, people want to do the case management and data, SFUSD was able to do this work that was in alignment with the overall vision/mission of SDDT with oral health being part of the recommendations. Member suggests hiring health/dental workers instead of nurses to do the work. Prasanthi responds that there are two line items one of nurse and health worker and each has specialty of their work, multifactorial work that is assigned based on language capacity and location. Time is split on various health concerns which include oral health. The nurse oversees the healthcare workers which can coordinate with families and dental care especially for severe cases and coordinates follow up.

Member shares that SFUSD were paid this year and in relationship to the carry forward, funds are accounted for as to how that money was sitting in the bucket has the line items to work with community and within the school district to implement the SFUSD wellness policy.

Member asks if Mayor's office does not participate in next week, do other members have opportunity to meet with Mayor's office representative? Staff respond that staff do not attend those meetings to prevent appearance of conflict of interest and typically co-chairs reach out to Mayor's Office, Board of Supervisors or Friends of the Soda Tax to attend those meetings and those requests come the co-chairs or committee members. Co-chair adds that Katie from SPUR or AHA set up meetings and coordinates, especially with city opening back up in person meetings will be available for members to educate supervisors. Michelle will follow up with Blythe, AHA and Katie, SPUR.



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Member suggests inviting Mayor's Office to present at next meeting although it will be too late but to do education to supervisors. Meetings should be calendared to have dialogue for the public and for SDDTAC to get to the answers for our questions.

7. Oral Health Taskforces Presentation – [Discussion and Possible Action] – 30 minutes

Prasanthi Patel, Director of Children's Oral Health. She provides high-level overview of the Oral Health structure, goal and values and evaluation.

Hanna Tang of NICOS presents Chinatown oral health taskforce activities of outreach, promotion, data, its dental transformative initiative. She also shares the taskforce's challenges and successes/accomplishments.

Justin Adeyanju of APA Family Support Services presents the Bayview Hunter's Point Children's Oral Health Taskforce's media and outreach activities, data, and shared video.

Vanessa Bohm of CARECEN presents the Mission Oral Health Taskforce's activities led by promotoras, outreach efforts and data. She also shared oral health videos created by promotoras.

Member shares that she likes that there is collaboration with SFUSD, and videos created by promotoras.

8. Requests Submitted to SDDTAC for Support – [Discussion and Possible Action] – 20 minutes

Larry motions to move table agenda #8 to next meeting. Vanessa seconds. Motion passes.

9. Community Check In [Discussion and Possible Action] – 10 minutes

No Updates

10. Subcommittee Update [Discussion and Possible Action] – 10 minutes

a. Co-Chair Update

Michelle shared that co-chair mentioned earlier in the meeting, co-chairs met with Shalini Rana to review Mayor's SDDT proposed budget. Michelle shared that she reached out to Xavier Morales from the Praxis Project for sample letter of support and has yet to receive sample letter.

b. Infrastructure Update

Larry voted as new chair of Infrastructure subcommittee. Infrastructure subcommittee would like to level up SDDTAC's capacity of understanding the budget process and structure. The subcommittee would like to spend time with new members to review the historical lens of SDDT budget and would like to take the time to work on that process. DPH has developed a budget review timeline and would like to include in the SDDTAC work plan. The subcommittee is proposing that there be a skill building activity around the budget cycle including historical recommendations and an overview training of the budget sheet to build members' capacity to understanding the budget. This would also include education and information on budget set asides and addbacks.

Larry motions for Infrastructure subcommittee to add capacity building workshop about the SDDT budget cycle, set asides and SDDTAC historical budget recommendations. Saeeda seconds. Motion



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is approved.

c. Community Input Update

Maysha shared that the community input subcommittee wants to make sure that suggested SDDTAC legislation edits is presented to community groups once language is approved by city attorney. The intent is to get it vetted with SDDTAC before sending to community for their feedback. Youth commission has offered help with youth seat legislation edits.

The community input subcommittee would like to formalize a process of understanding the budget as a capacity building opportunity to convey the budget to the community.

Members discuss historically that the SDDTAC takes a recess in July. Member adds that if a representative from the Mayor's Office is able to come to July meeting, to convene in July.

Saeeda motions to have recess in July if representative from Mayor's Office will not present, if representative will be available, July meeting will continue. Larry seconds. Motion passes.

d. Data and Evidence Update

Abby is the new co-chair of data and evidence subcommittee. Subcommittee reviewed workplan and literature database. Discussed healthcare and pipeline programs and who to reach out to and focus on healthcare entry. Discussed the possibility of funding community capacity building into the pipeline program and to invite presenters to share pipeline programs. Data and evidence subcommittee will be reconvening in August.

11. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Requests submitted to SDDTAC for support
- SDDT Budget Updates and/or Presentation from Mayor's Office Representative
- Presentation from Healthy Retail SF

12. Announcements [Discussion and Possible Action] – 5 minutes

No announcements

13. Adjournment [Action]

Abby motions to adjourn meeting. Larry seconds. Meeting is adjourned at 8:03pm.

Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.



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殘障通路



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Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

ACCESO A IDIOMAS

De acuerdo con la Ordenanza de Acceso a Idiomas “Language Access Ordinance” (Capítulo 91 del Código Administrativo de San Francisco “Chapter 91 of the San Francisco Administrative Code”) intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS



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London N. Breed
Mayor

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABILDEO

Individuos y entidades que influncian o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyong, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyong. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.



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ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations FY21-22 and 22-23

	FY21-22	FY22-23	%	Department
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,500,000	\$3,500,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$3,800,000	\$3,800,000	40%	
SFUSD				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
College Scholarships in Health Field for Priority Populations		\$150,000		
TOTAL SFUSD	\$1,500,000	\$1,650,000	15.79%	
FOOD ACCESS				
Healthy Food Purchasing Supplement	\$1,200,000	\$1,500,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
TOTAL FOOD ACCESS	\$1,350,000	\$1,650,000	14.21%	
ORAL HEALTH				
Community task forces	\$450,000	\$450,000		DPH/MCAH



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School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	10.53%	
INFRASTRUCTURE				
TOTAL INFRASTRUCTURE	\$800,000	\$450,000	8.42%	DPH/CHEP
WATER ACCESS				
Water Access - SFUSD		\$400,000		PUC via RPD/DPW?
Water Access - Public Spaces	\$95,000			PUC via RPD
TOTAL WATER ACCESS	\$95,000	\$400,000	1%	
SF RECREATION & PARKS				
Peace Parks		\$650,000		RPD
SVIP Funding – Peace Parks Transportation		\$225,000		RPD
Requity: Outreach, Scholarships, Equity in Recreation		\$900,000		RPD
TOTAL SF RECREATION & PARKS	\$780,000	\$1,775,000	8.21%	
BREASTFEEDING				
	\$175,000	\$175,000	1.84%	DPH/MCAH
Total Proposed	\$9,500,000	\$10,900,000	100%	



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Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.

COMMUNITY-BASED GRANTS	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.



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Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	
DPH Infrastructure	<p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p>B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p>C. Materials/Supplies for meetings and printing costs</p> <p>D. Training to support staff development</p> <p>E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
WATER ACCESS	
Water Access - SFUSD	SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
Water Access - Public Spaces	Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
SF RECREATION & PARKS	



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Peace Parks	Peace Parks programming to serve Priority Populations
SVIP: Peace Parks Transportation	Transportation for Peace Parks participants
Requity	Outreach and scholarships for equity in recreation
BREASTFEEDING	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
TOTAL			1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.