



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

MINUTES

October 20, 2021 - 5:00 pm

Join Online Via Zoom

<https://sfdph.zoom.us/j/96022088914?pwd=b21rRjF0aU1GLzl0VkNKNVdkZnlXZz09>

Meeting ID: 960 2208 8914 Passcode: 680056

Join Via Phone: +1 (669) 900-6833, 96022088914#; *680056# US (San Jose)

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes - Meeting called to order at: 5:07pm

Present: Carol Lu, Christina Goette, Michelle Kim, Marna Armstead, Justin Adeyanju, Seth Pardo, Dianna Cavagnaro, Digvijasih Parmar, Irene Hilton, Jennifer Lebarre, Katie Ettman, Ken Hinton, Kiana Keshavarz, Lea Troeh, Linda Barnard, Marco Guillen, Maureen Guerrero, Maysha Bell, Veronica Shepard, Diana Lau, Mylene (Magic Tooth Bus), Melinda Martin

Absent: Abby Cabrera

- a. Approval of Excused Absences [Action]

Larry McClendon, Saeeda Hafiz

Marna motions to approve excused absences. Maureen seconds. Motion unanimously passes.

2. Approval of Minutes for Previous (September) Meeting [Action] – 3 minutes

Page 4 section c, 3rd paragraph (SisterWeb Presentation) – edit “do” and change to “due”

Marna motions to approve minutes with edits. Kiana seconds. Motion unanimously passes.

3. Review and Consideration of Regular Agenda [Action] – 2 minutes

Dianna Cavagnaro motions to approve agenda. Linda seconds. Motion unanimously passes.

4. General Public Comment – 10 minutes - No Public Comment

5. Overview of SDDT Revenue, Controller’s Office [Discussion and Possible Action] – 20 minutes



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Carol Lu and Ken Hinton from the Controller's Office provided an overview and context of the SDDT tax. The SDDT tax is a general tax, proceeds are deposited into the general fund and can be used for any purpose.

In FY 18-19, it was the only year that collected a full year's revenue of \$16.1 Mil. FY 19-20 revenue of \$13.2 Mil when COVID 19 pandemic began with shut down and shelter in place. The pre audit actual for FY 20-21 \$10.4Mil For FY 21-22 projection of \$12.2 and FY 22-23 projection of \$14.0Mil with economy starting to recover within the next two years. In the out years extended forecast the revenue may be on a decline over time.

Carol shared that every dollar within the general fund there is 22% that goes towards baseline allocations. The funds go towards charter mandated spending and in FY 21-22 the net revenue was \$9.5Mil and FY 22-23 \$10.9Mil. Expenditures associated with the soda tax are not required to be funded at the net revenue level and the information is provided for the Board of Supervisors and policy makers to discuss expenditures. Currently the Controller's Office is working on forecasting the general fund revenue with projections by the end of December/early January. Tax collections are monitored very closely and more than likely the revenue will not change as the Controller's Office expects.

Carol shares that the Controller's Office has a joint 5 year financial plan with the Mayor's Office and Board of Supervisors, every winter and spring annually. In the intervening they forecast for FY 21-22 in May reflective of 6 and 9 month review. Typically the SDDTAC provides recommendations for two fiscal years annually. Staff shares that the Mayor's Office provides projected revenue amount that the SDDTAC provides recommendations on. Carol shares that the Controller's Office provides a forecast from March – May and shares with the Mayor's Office to share with the SDDTAC to work on revenue planning/recommendations and the Board of Supervisors review in the summer.

Member asked to provide deeper explanation for general tax. Carol responded that a general purpose tax has no requirement for the revenue to be spent on anything specifically. The funds are placed in general fund, and it is not illegal to spend funds on other uses. Policymakers do look to these number to calibrate expenditures. If the city decides to move funds to something else, they can do so. It is a policy choice on how to spend this revenue and it is and not illegal and number has no legal barring at the level of which to fund these kinds of activities. Staff adds that in previous years, the Mayor's Office did ask that the soda tax revenue is tagged as SDDT revenue and for it to be considered a special tax, they can choose to do that. It goes back to how this tax was written and it passed, and it was a general tax without any requirement of how it is spent other than the baseline allocations.

Member asks how the current supply chain are impacting businesses and whether the Controller's Office conducts interim reports about the soda tax collection. Carol responds that the Controller's Office conducts 6-9 months reports in January and May and based on actual collections. In FY 21-22, the tax is collected quarterly, no meaningful information since most pay taxes at the end of the



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month. Ken Hinton shares that based on online research online with other jurisdictions, businesses are impacted by less sales, its being offset by non-sugary drinks.

Member asks if there are loopholes in areas that have not been tapped into as of yet such as restaurants, etc. Carol responds that the Controller's Office is in touch with the Treasurer & Tax Collector Office, we ask what they are auditing and can pass along the information to the extent that is it not confidential. Staff reminds SDDTAC that the tax revenue per fiscal year does not include baseline allocations, which the Controller's Office provided in the slide and the Mayor's Office provides amount to SDDTAC which can provide budget recommendations on.

Public Comment:

Katie Ettman, SPUR – there are city mandated city baseline allocations that come out automatically of the soda tax revenue. In the past there have been standard programs that also took part of that revenue, ask to SDDTAC at the next meeting to discuss whether or not some of those programs are still being funded and understand all of the baseline allocations those that are mandated by the city and those that have been grandfathered in over time to get a clear picture of how much is to be allocated.

6. DPH Staff Report [Discussion and Possible Action] 15 minutes
 - a. Update on Staffing

Staff shares that backbone staffing has been deactivated from COVID 19 deployment. Grants Manager, Dongmei is still activated at 50%. Recently learned that SDDT epidemiologist has moved onto another job. Dr. Seth Pardo leads the Center of Data Science at DPH and will be hiring for the SDDT epidemiologist.

- b. SDDDT Budget Template Overview

Staff shares budget template and provides overview of the spreadsheet that SDDTAC will be using for budget recommendation season. The template includes SDDTAC recommendations in previous fiscal years and Mayor's Office recommendations and final budget allocations. There are also columns for each subcommittees recommendations as each subcommittee can view one another's direction. Committees can add in rows as they see fit for new areas. The dollar amount is included as well as its percentage, noting the idea that if there were to be a decrease, the percentage would stay the same across the board, however this has not happened yet. Currently the soda tax revenue has not been released until we hear from the Mayor's Office on funding amounts for the SDDTAC to make budget recommendations. The template also includes descriptions which indicate where funds should go to and to provide intent of recommendations for the Mayor's Office and Board of Supervisors.

Public Comment:

Katie Ettman, SPUR – excited to work with this budget process again, where community-based organizations come to make their case. It is important to let community partners come to meetings, timeline to share with community partners, would love to see fast and mobile priorities to the



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Mayor's Office and Board of Supervisors with two moments of influence, here to help support process.

7. SDDTAC Proposed Legislative Amendments – to ensure representation to consider stipends for youth members [Discussion and Possible Action] – 10 minutes

Co-chairs met to identify how to support and consider stipends for youth member. Co-chair discussed the SDDTAC's proposed changes to the legislation and how there may be some risk in the proposed changes per recommendation from the city attorney and how the SDDTAC can support the youth seat and compensate them for their work and engagement. Currently, the legislation indicates that members are not allowed to be compensated and are there other creative ways to do so. Though unsure if there is feasibility in doing so as it is noted in the legislation.

Staff added that in discussions with the city attorney, the legislation notes that members may not be compensated for their time on SDDTAC work. It was recommended that any type of compensation would be prohibited, and the only way would be to take the legislation changes back to the voters and it would be a heavy lift and staff would not be able to assist with these efforts.

Member asked is there a way to make an ad-hoc committee of youth participants that there could be a scholarship? Co-chair responds that we know there are limitations of what we can do legally and in terms of the legislation. If there are members who want to do this on their own personal time, possibly we can strategize but it is a balance that is needed to be followed. What we can do is continue to be informed of what is happening on the ground. Member asked if more youth seats can still be possible? Staff responded that youth are welcome to participate to meetings and be members of the public and would not have any voting rights and there could be a possibility to engage youth in an ad-hoc way and not have to go to the ballot for this. Any changes to the current SDDTAC membership would need to go on the ballot. Youth are able to volunteer for school hours for credit and will be signed off by DPH staff.

Co-chair states that the SDDTAC values youth voices and engagement. Are there other strategies we can do that possibly have it tasked to one of the subcommittees? Member asked if SDDT grantees can support for stipends for youth member. Co-chair responds that soda tax funds cannot be used to compensate any members. Member suggests having the infrastructure subcommittee review strategies/legal options and then forward to the community input to look at the strategy from a community and youth lens and bring back to the SDDTAC for review.

Jennifer motions the infrastructure subcommittee to look at the legality of the proposed amendments for youth stipends/compensation and submit to Community Input subcommittee for community lens review and present to SDDTAC for review. Maysha seconds. Motion unanimously passes.

8. SF Unified School District Presentations – [Discussion and Possible Action] – 30 minutes

Jennifer Lebarre presents on update of the SFUSD Student Nutrition Services (SNS) update and how the SDDT supports its efforts. There are 50,307 students (PreK-12) and 130+ schools SNS provides services to.

SNS goals are to 1) nourish students with good food, 2) create dignified built environments, 3) support a thriving workforce and 4) build a strong food culture.



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SNS meal programs deliver 7.5 million meals per year to 130+ schools. During the COVID 19 pandemic, SNS services 7,649,960 meals which also included grab and go sites, 1 CBO site and door to door food delivery.

Jennifer presents SDDT budget overview of what was spent July 1, 2020 – June 30, 2021: Food \$557,954; Staff \$342,853; Kitchen Supplies & Equipment \$143,925; Marketing \$3283; Professional Development \$2,605; Site POS Technology \$259,667; Kitchen Facilities Upgrade @ Sanchez Elementary School \$47,552 (bulk of funding in prior year); Carryover \$325,455 (anticipated spenddown by January 32, 2022).

Through the evaluation SNS has increased participation and consumption through the good food purchasing program and looks at staff satisfaction surveys. Future SNS plans include 7 schools 100% in-house all meals; 1-2 schools served by McAteer Kitchen; Continued Procurement Improvements; Expansion of Harvest of the Month; Return of Organic Bulk Milk Service and Increased Student Engagement.

Member asked about serving line pilot. Jennifer responded that food would finish at school site and prepared at McAteer. All schools will be selected, Sanchez Elementary School is funded by SDDT and other schools by bond funding.

Member shared that the SFUSD Parent Advisory Council notes that they get good comments from students about the quality of food and is able to make those choices and it is free and being innovative and important to parents and having a say on what they are eating. Thanks to Jennifer and SNS team.

Public Comment:

Katie Ettman – SPUR tracks the Good Food Purchasing Policy to ensure supply chain is just as important. SNS has used this money for the infrastructure and food and is happy to have heard the updates from Jennifer.

9. Review of SDDT Budget Timeline – [Discussion and Possible Action] – 10 minutes

Staff provides overview and context of budget timeline with all subcommittees. The intended purpose is to map out for SDDTAC and the public as well as identifying when members should reach out to community about when it makes sense to invite to SDDTAC meeting. In November and December subcommittees review their budget allocations and identify where they are aligned, and community is invited to these meetings. In December SDDTAC should have projected revenue and is shared with all committees and again reviewed at SDDTAC to discuss and negotiate in January. In January co-chairs ask to be calendared for meeting with Board of Supervisors and review the budget descriptions and recommendations are presented to the Mayor on March 1 and SDDTAC can present budget recommendations after March annually. Co-chair reminded members that the SDDT budget timeline lives with the infrastructure subcommittee and all are welcome to join in on this effort.

10. Review of SDDTAC Newsletter Content and Timeline [Discussion and Possible Action] – 10 minutes

SDDTAC has discussed the development of a quarterly newsletter. Co-chair reminds members about what types of topics that can be included in newsletter including asking regular public members if they



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would be interested in contributing. The newsletter will be shared with city agencies, grantee partners and the general community to spread the information of the work of the SDDT.

Public Comment:

Katie Ettman – SPUR does general write ups about the soda tax and would be happy to share and other groups would want to do as well. Great space to uplift other cities in CA with soda tax. Curious to see what it looks like of backbone of the work for gathering space for community to see this uplifted.

11. Community Check In [Discussion and Possible Action] – 10 minutes

- SFUSD Student Nutrition Services will be opening grab and go distribution meals for winter recess, more details to come.
- DCYF is currently running CNA to inform SAP and next funding cycle. Currently in data collection phase that's leaning on community listening, focus groups, surveys, etc. Families and young folks experiencing food insecurity are voices we want reflected in the CNA, so we're seeking opportunities to vet for appearing at partner's events for surveying, questionnaires, etc.
 - Please share any upcoming events or opportunities that would be a good fit with Veronica Chew, veronica.chew@sfgov.org
- Dental care is back in schools.

Public Comment:

Lea Troeh – EAT SF is hiring:

https://sjobs.brassring.com/TGnewUI/Search/home/HomeWithPreLoad?partnerid=6495&siteid=5861&PageType=JobDetails&jobid=3197039#jobDetails=3197039_5861

Justin Adeyanju, APA Support Services - importance of keeping oral health as a preventative measure and holding in our minds especially with going into Halloween and the holidays. Events coming up this month and connected with BMAGIC activities.

12. Subcommittee Update [Discussion and Possible Action] – 10 minutes

- a. Co-Chair Update - reached out to Shalini Rana for Mayor's Office priorities, will be shared in January.
- b. Infrastructure Update – Subcommittee discussed the future make-up of the SDDTAC and challenges to make sure our intention of having seats 1-3 be representative of community, discussed planning for SDDTAC in-person meeting; budget timeline and the development of criteria for received letters of support.
- c. Community Input Update – Subcommittee discussed youth seat options; newsletter content and presentation from SDDT staff as to what community groups to work with to disseminate the SDDT information; reviewed the SDDTAC member accountability document to determine the best use of the tool.
- d. Data and Evidence Update – Subcommittee discussed the SDDT budget timeline, possible newsletter content; discussed literature database and the possibility of having SDDT grantees have access to database; discussed the research on healthcare pipeline programs, its fit within SDDT and possibly broadening it to include HEAL activities and research.



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13. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- SFUSD Presentation
- Co-chairs to review work plan
- Discussion on infrastructure subcommittee work on legislation changes

14. Announcements [Discussion and Possible Action] – 5 minutes

- No Announcements

15. Adjournment [Action]

Maureen motions to adjourn meeting. Marna seconds. Meeting is adjourned at 7:15pm.

Notes

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General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

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- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

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San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

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Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABILDEO

Individuos y entidades que influyen o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba



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pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag-iimpluensiya o sumusubok na mag-impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag-register o mag-report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.



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SDDTAC Recommendations FY21-22 and 22-23

	FY21-22	FY22-23	%	Department
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,500,000	\$3,500,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$3,800,000	\$3,800,000	40%	
SFUSD				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
College Scholarships in Health Field for Priority Populations		\$150,000		
TOTAL SFUSD	\$1,500,000	\$1,650,000	15.79%	
FOOD ACCESS				
Healthy Food Purchasing Supplement	\$1,200,000	\$1,500,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
TOTAL FOOD ACCESS	\$1,350,000	\$1,650,000	14.21%	
ORAL HEALTH				
Community task forces	\$450,000	\$450,000		DPH/MCAH
School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	10.53%	
INFRASTRUCTURE				
TOTAL INFRASTRUCTURE	\$800,000	\$450,000	8.42%	DPH/CHEP
WATER ACCESS				
Water Access - SFUSD		\$400,000		PUC via RPD/DPW?
Water Access - Public Spaces	\$95,000			PUC via RPD
TOTAL WATER ACCESS	\$95,000	\$400,000	1%	
SF RECREATION & PARKS				
Peace Parks		\$650,000		RPD
SVIP Funding – Peace Parks Transportation		\$225,000		RPD
Requity: Outreach, Scholarships, Equity in Recreation		\$900,000		RPD
TOTAL SF RECREATION & PARKS	\$780,000	\$1,775,000	8.21%	
BREASTFEEDING				
	\$175,000	\$175,000	1.84%	DPH/MCAH
Total Proposed	\$9,500,000	\$10,900,000	100%	



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Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.

COMMUNITY-BASED GRANTS	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.



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Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	
DPH Infrastructure	<p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p>B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p>C. Materials/Supplies for meetings and printing costs</p> <p>D. Training to support staff development</p> <p>E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
WATER ACCESS	
Water Access - SFUSD	SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
Water Access - Public Spaces	Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
SF RECREATION & PARKS	



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Peace Parks	Peace Parks programming to serve Priority Populations
SVIP: Peace Parks Transportation	Transportation for Peace Parks participants
Requity	Outreach and scholarships for equity in recreation
BREASTFEEDING	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
TOTAL			1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.