



# San Francisco Department of Public Health

Dr. Grant Colfax  
Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee

### NOTES

October 21, 2020 - 5:00 pm

Join Online Via Webex

<https://sfdph.webex.com/sfdph/j.php?MTID=mcfe6cd2c93ad5fdb114e187226be2b09>

Meeting Number: 133 332 2472 Meeting Password: pAMq42tEPE5

Join by Phone: 1 (415) 655-0003 Access Code: 133 333 2472

\* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

\*\* Times provided for agenda items are estimates

#### Order of Business:

1. Call to Order / Roll Call – 5 minutes Meeting called to order at: 5:03pm

Present: Saeeda Hafiz, Michelle Kim, Jonathan Butler, Jennifer LeBarre, Veronica Shepard, John Maa, Roberto Vargas, Irene Hilton, Derik Aoki, Janna Cordeiro, Linda Barnard, Joi Jackson Morgan

Public: Blythe Young, Wendy, Tonya Williams, Mylene Deano, Katie Ettman, Antonio Caceres, Monica Ferrey

Absent: Larry McClendon, Rita Nguyen, Vanessa Bohm

- a. Approval of Excused Absences [Action] None

Jonathan welcomes Jennifer LeBarre and Veronica Shepard to the SDDTAC. Jennifer announces she works with the Student Nutrition Services at SFUSD and is happy to join the committee. Veronica thanks the committee and public for the opportunity to serve on the committee and is excited to be doing this work.

2. Check In – COVID 19 Responses [Discussion and Possible Action] – 20 minutes

Veronica shares that she has been working with the SF Black African American Faith Based Coalition and they have partnered with the Latinx and Pacific Islander community at mass testing sites. They are still creating new partnerships and excited about the work.

Roberto is working with Jonathan and other partners for COVID relief. In addition, he is working with the UCSF and UCLA partnership to engage communities of color on what beliefs exist about vaccines and who they would like to be the messengers for that information in order to make informed decisions to get vaccine or not. Currently contemplating study design and if interested contact Roberto.



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Michelle shares that DCYF is launching phase 2 of the community learning hubs, middle and high schools will soon begin onboarding for online distance support.

Jennifer shares that SFUSD is expanding its food service to the public. The USDA extended waiver for 2021 and SFUSD is working on plan for the holidays.

John referenced the USA Today the article, "Asian Americans in SF Are Dying at Alarming Rates from COVID 19: Racism is to Blame" <https://www.usatoday.com/in-depth/news/nation/2020/10/18/coronavirus-asian-americans-racism-death-rates-san-francisco/5799617002/>

Janna shared the collaboration with SFUSD culinary program at Ida B. Wells where there are kits and meals being provided as teaching meals. Funding ends in December for Wholesale Produce Market, with a lot of people wondering what will happen thereafter.

Derik shares that First 5 continues to work with Family Resource Centers, providing weekly grocery bag distribution, 2,000/week. They have been able to provide a new level of service by providing gift cards. They are identifying the impact of communities being impacted by COVID-19 due to income lose and seeing the striking impact on the Latinx community.

Jonathan is appreciative of everyone's hard work during these times. He understands that it has taken a toll on many and being on this call is a sacrifice, however the work in not in vain and is meaningful to the community. He encourages all to take care of oneself, exercise and eat healthy.

3. Approval of Minutes for Previous (September) Meeting [Action] – 3 minutes

Michelle motions to approve minutes. Irene seconds. Minutes are approved.

4. Review and Consideration of Regular Agenda [Action] – 2 minutes

Saeeda motions to approve agenda. Veronica seconds. Agenda is approved.

5. General Public Comment – 10 minutes

Wendy aka W: 1<sup>st</sup> time participating in SDDTAC meetings. Is interested in finding out about finalizing the budget, how the budget was approached and what is the period of time. Have any of these expenditures or the proposed budget have taken into consideration for where we are in COVID and beyond, until a lot of people get vaccinated?

Jonathan responds that in DPH staff report agenda item, the budget will be discussed.

6. DPH Staff Report [Discussion and Possible Action] – 15 minutes

- a. SDDT Youth Seat Update

Staff shared that the Youth Commission has gone through a process to select a youth for the SDDTAC youth seat and has forwarded their recommendation to the Board of Supervisors, the



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process includes going through the Rules committee and then going to the BOS meeting. Two youth seat candidates were interviewed. Member asked if there has been discussions with the Youth Commission to engage the Board of Supervisors to amend the youth seat legislation. Staff responded that it was discussed at the youth commission meeting and they are supportive. In addition, staff has reached out to Opportunities for All to support youth seat engagement by possibly providing stipends for the youth seats on the SDDTAC. Opportunities for All will be checking in with their leadership for potential stipends for the youth seats. Member asked if youth seat would be similar to an internship programming. Staff responded that the youth seat is not an internship since it is year round, however the intent is to hopefully have stipends come from that funding, 5-6 hours per month and inclusion of travel with the intent to also match SDDTAC youth seats with the equity seats.

### b. SDDT Budget FY 20-21

Staff shared that the finalized SDDT budget is as what was presented to the Board of Supervisors from the Mayor's Office. Comparing to what the Mayor's Office proposed budget, DPH has been working to make sure that the CBO grants are close to whole and is expecting a reduction of 3% and DPH is pleased to be able to do that. For the grants that are funded by the community based grants through DPH, grantees are given the option to pivot their work to respond to COVID 19 and meet the needs of community or continue to implement per their original plan.

Member asked if the 3% to CBO grants is part of the \$2.3Mil in variance? Staff responded that DPH is using a variety of its funding (funds not used last year, salary savings due to staff time spent on COVID 19 work) to make almost whole the CBO grants budget line. Member suggested to add to comparison budget chart, columns to amount that DPH has supplemented and then we will see what the variance is. Staff will make changes to budget comparison chart. For the community based grants line, it does not include capacity building and engagement. Member asked if SFUSD funding is being made whole. Staff responded that SFUSD SDDT funding is not being made whole, specifically the student led action work and kitchen upgrade was not funded, as well as the case management based on the assumption due to distance learning. Member asked if funds need to be spent in the current fiscal year. Staff responded that there has been no direction as to spending but encourages grantees to spend the funds this fiscal year.

Member shared in regard to oral health, the assumption is that students are not in school, but if they are providing funds for sealants, case management is still happening, there is still outreach to families which is strange. If the logic is because school is not in session, there are things still being funded while encouraging families to get services. With the 5,000 calls to families around dental care and how soda impacts the health of students, that will be lost as well as the student led action work, Youth Speaks and the food box distribution and education to families. SFUSD is still going to try to keep youth engaged.

Staff shared with SDDTAC email from the Mayor's Office.

- The adopted FY 2020-21 and FY 2021-22 budget assumes \$14 million of General Fund revenue generated by the soda tax in each year.



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- Given that this revenue source is a General Fund tax, it is subject to voter-mandated baselines and set asides. After accounting for those adjustments, that leaves approximately \$10.7 million in each year of discretionary General Fund revenue.
- Of the discretionary portion, the adopted budget dedicates \$8.0 million in FY 2020-21 and \$8.6 million in FY 2021-22 towards programs that support health equity.
- Any portion of the General Fund revenue not programmed for these purposes is assumed for general budget balancing.
- As part of the adopted budget, the City is allocating nearly \$450 million (about \$100 million of which is General Fund) to support the ongoing response to COVID-19. These investments include:
  - Housing and Shelter Programs - \$183 million
  - Testing - \$56 million
  - Food security - \$46 million
  - Community outreach, contact tracing, and case investigation - \$22 million
  - Pitstops and handwashing stations - \$16 million

Staff announced that the data and evidence subcommittee requests that the Mayor's Office provide an understanding and explanation of where the \$2.7Mil is being directed. Staff shared from Ashley Groffenberger that the adopted FY 20-21 and 21-22 soda tax is a general fund tax and is subject to voter mandates and set asides and that of the discretionary portion dedicated in \$8Mil - \$10Mil in the next year. Any portion of the budget is to fill the general fund. \$450Mil to support COVID shelter, testing, food security community outreach, contact tracing, pit stops and handwashing stations.

Member expressed the understanding the outset of how the city can spend funds, however it is important to see expenses that were unanticipated. The concern of this year of the \$2.7Mil reduction and next year could be \$5Mil, would like the city to account every year for every penny as it is important to share and be transparent to the local and national community that these funds are going to the general fund. Another member expressed wanting to have more detail, such as food security funds, where did it go? This would help the SDDTAC in planning for next year's recommendations. Member announced that SDDTAC will be asking for specificity on food security, housing, and shelters. Staff shared that they had asked specificity on the \$2.7Mil reduction and does not think it will be feasible for breakdown but can imagine that Mayor's Office will be able to provide breakdown costs for food security and shelters. The controller's office has tagged the soda tax revenue, but not sure if it can be broken down to that specificity. Member expressed the need for the Mayor's Office to address how it specifically spent \$10.7Mil adhering to the principles of the soda tax, it is concerning that if the revenue is lower, this may continue which diminishes committee roles and how the soda tax revenue is being spent. All soda tax funding allocations should be responsible to carry out the activities as expected, as the city should be held accountable for its costs and provide detail. The SDDTAC had discussions prior to COVID 19 and that if the budget recommendations were not followed, the committee could report back to the community and students the finalized budget and how the city is spending the funds. Member suggested that the ask to the Mayor's Office not only identify the budget cuts but the addition of funds that was added that the SDDTAC did not recommend and why those decisions were made and what those funds are being used for.



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### Public Comment:

Katie Ettman: excited to see and understand the portion of the budget of making Community Based grants whole; as well as the specificity, excited that ask for Mayor's Office for response.

Blythe Young agrees with previous public comment; there is a responsibility to share where funds went and for those who benefit from the program; and receiving some logic for disconnection of sealants. The American Heart Association is supportive and how they can be of assistance.

Roberto motions to send communication to Mayor's Office, appreciation of costs toward COVID 19 relief and would like for the Mayor's Office to be precise on how they spend soda tax revenue in order to share with community to ensure transparency that the funds are adhering to the soda tax principles. John Maa seconds. Motion is passed.

### 7. Finalized SDDT Budget and Potential New Priorities – [Discussion and Possible Action] - 30 minutes

Jonathan asked members for suggested potential new SDDT priorities in context due to COVID 19. Member shared the importance of looking at gaps from community stakeholders, such as COVID testing and the ability to shelter in place or quarantine from family if possible and to take time off of work if needed. Additionally, the issue of public water consumption, with some concern of DCYF contractors purchasing bottle water and not using public water stations at their sites, the need for allocating resources for people's water and safety needs. Member also added the priority to increase the SDDTAC youth engagement. Members expressed the need to have more time to consider other SDDT priorities in the context of COVID 19 era. Members agreed to continue this topic at the SDDT subcommittee meetings and bring back to the full committee.

### Public Comment:

W - soda tax revenue is supposed to avert the physical harm that diabetes imposes. She would like to see how to mitigate some of the effects of diabetes and especially with so many people out of work and gyms being at half capacity. Is it to build up more public access equipment at public park system, so that people can be more physically active, that's an area I would like to see the funds be used in the future. RPD really isn't friendly to adults, seniors and people with disabilities and those suffering from being sedentary. All public parks, there are some older people who are using equipment in parks and would like to see that as well in SF, it will some take time to build up so another thing where there is flat space so people can walk around to help with their own mental health.

Michelle motions to review for other priority areas to be discussed at next month's subcommittee meetings and feedback will be discussed at next month's SDDTAC meeting. Linda seconded. Motion is passed.

### 8. SDDT Evaluation Report – Raimi & Associates [Discussion and Possible Action] – 40 minutes

Kym shares background of SDDT evaluation report was previously presented to the data and evidence subcommittee. Report is yet to be formatted and will be similar to strategic plan. Nayeli provides



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overview of evaluation report co chair letter that sets the stage of the work, communities already experiencing systemic inequities before the pandemic and as well as information on COVID 19 and committee's response. The evaluation report is aligned with the SDDT logic model, strategic plan goals of healthy people and healthy places. Report is aligned with SDDT goals. Each of the goal areas correspond to strategies and key findings from the SDDT funded programs. For each finding, it is aligned with strategy, for example it is derived from the strategies implemented by healthy community grantees. Grantees identified populations they were serving. There are some areas that are still needing to be filled in. SDDT funding boosted the leadership of impacted community member through skill building, stipends and career pathways, data derived from healthy community grantees.

SDDT funded programs were highlighted Bigger Picture Project and Food Wise Teen program with qualitative data. 2<sup>nd</sup> goal of SDDT is Healthy Places, to create healthy places by helping to mitigate structural, place based inequities. Strategies include increasing opportunities for physical activity, expanding access to healthy food, water, and oral health, decreasing access and availability to sugary beverages, and increasing economic opportunities in priority neighborhoods. Key findings areas of healthy places that funding has been leveraged to address structural place based inequities in neighborhoods most impacted by soda industry marketing and diet related chronic disease. Other findings include changes to physical and retail environment in key neighborhoods, increasing residents' access to water and healthy food, access to water in public spaces and parks. Maps included identifying corner stores participating in the healthy retail program. SDDT funding has also supported the hyper local economy in FY 19-20 in key neighborhood prior and within the pandemic time. Highlights will include data from Heart of the City Farmer's Market, SDDT supported emergency food for priority neighborhoods, student leadership and school based oral health screenings.

Raimi & Associates seeking more feedback in Looking Ahead section that will include trends and outcome, population data with highlighting the impacts over time as well as trends with key metric outcomes. Conclusions – we would like to close the report by amplifying positive impacts on SF residents, SDDT prioritized leadership in impacted communities to address the health harms of sugary drinks and the structures that complicate the effects of the pandemic. Member asked what the timeline to approve the evaluation report. Staff responded that there is no hard deadline but rather to ensure it is completed to inform committee when they are making their budget recommendations for March 1st. Members suggested to have COVID 19 themes interwoven with what was started with and whether they should be elevated more so, as currently it is not reflected in the strongest way, unless it was differently conveyed by grantees. Member shared that what is missing is the shift and pivot that grantees had to do in the midst of a pandemic and should be highlighted more and how grantees having to work together due to the pandemic and still trying to meet their objectives of this work. Co-chairs will revisit co chair letter and COVID as context. Member clarified that report is reporting FY 19-20 which ended in June 30, 2020, 9 months of regular work and the last months focusing on COVID 19 relief support. Member suggested to include data that emphasizes challenges, barriers and roadblocks that were experienced as well as city agencies having issues in releasing funding. Nayeli responded that there is a narrative on challenges from grantees, however there is no data on getting funding out, we can elevate it more. Member suggested to include methodology with barriers noted. Nayeli shared that the appendices would include data sources and limitations and how they were addressed. Member recommends to including information as to how DPH staffing was deployed, it will be included in co-



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chair letter and how it was addressed. Member suggests highlights how SDDT funding brought together nuances that were not at the table of DPH, like the SF Black African American Faith Based Coalition, were not aware of these types of resources, while typically CBOs are funded and it opened the opportunity for the faith based community to respond to create a larger lens to respond to the needs of the community. Nayeli seeks feedback on the recommendations section, 2 areas programming and leveraging funding.

Co-chairs will review co-chair letter to have more positive spin on outcomes, challenges and barriers, staff shifting, COVID 19, etc. Member notes this type of funding was also for programs that are not well supported, which typically are community based with minimal resources and the SDDT funds were significant for them. Some metrics that were tracked are big but lacking chronic disease metrics, such as type 2 diabetes and other related chronic diseases related to soda consumption. Member suggests that map on structural change, water stations and healthy retail in priority areas/neighborhoods, key with different structural changes should be included to understand. Nayeli recommends committee to send feedback to staff by October 30, 2020 and will resend revised version in November and report is intended to be voted on in December.

Public Comment -

Wendy – looking at of all of this and the first thing I would like to say is that I am over 40 years old and people over 40 years old, do not read small print very well and would be nice if font size can be enlarged to size 13 font. Residents having to go to the corner store is going to be more expensive than going to grocery stores and with people with disabilities having to carry fresh produce weighs a lot in addition to having to walk to a bus stop and carrying 10 pounds of food, it takes a toll on one's body. Certain buses are also out of service and unsure of return of service. However, not all healthy retail stores accept EBT or food stamps. People are stressed, determining what they are going to eat and when stressed people eat sugar and fat. Emotional eating should be added to the report.

### 9. Subcommittee Update [Discussion and Action] - 20 minutes

- a. Co-Chair Update – Draft of co-chair letter in evaluation report; building out pipeline workforce programs review analysis.
- b. Infrastructure - meeting cancelled
- c. Community Input - meeting cancelled
- d. Data and Evidence – Reviewed evaluation report presentation; invitation to Donald Woodson (UCSF) to present pipeline pathways into the healthcare professions to provide guidance on what funds be spent on that support the pipeline into health professions; co-chairs to present local best practices of pipeline programs/health career pathways.

### 10. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Midway through meeting: physical activity stretch, breathing and/or meditation
- Invite Ashley Groffenberger to the next SDDTAC meeting, to discuss budget reduction allocations, post-election, ballot measures and its impact on the budget



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- Clarification of SDDTAC member terms
- Potential new SDDT priorities
- Gaps in public/school water stations

## 11. Announcements [Discussion and Possible Action] – 5 minutes

Joi – Thanks for messages regarding her mother

Jonathan – Panel presentation prior to SDDTAC meeting, with Mayor, Surgeon General, etc., and highlighted Pipeline Programs.

Christina – DPH and SF Public Health Foundation released funding announcement for COVID-19 Community Prevention, Mitigation and Wellness grants.

## 12. Adjournment [Action]

Roberto motions to adjourn. Derik seconds. Meeting is adjourned at 7:25pm.

### Notes

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**CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE**



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El deber del Gobierno es servir al público, alcanzando sus decisiones a completa vista del público. Comisiones, juntas, concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de la gente. Para obtener información sobre sus derechos bajo la Ordenanza Sunshine (capítulo 67 del Código Administrativo de San Francisco) o para reportar una violación de la ordenanza, por favor póngase en contacto con:

Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)  
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683  
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en [www.sfgov.org](http://www.sfgov.org). Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

### ACCESO A IDIOMAS

De acuerdo con la Ordenanza de Acceso a Idiomas "Language Access Ordinance" (Capítulo 91 del Código Administrativo de San Francisco "Chapter 91 of the San Francisco Administrative Code") intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org) por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

### ACCESO DE DISCAPACITADOS

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

### ORDENANZA DE CABILDEO

Individuos y entidades que influyen o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: [sfgov.org/ethics](http://sfgov.org/ethics).

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring



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palabasin ng Tagapangulo ang sinumang may-ari o responsible sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

### **ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE**

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683  
415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa [www.sfgov.org](http://www.sfgov.org). Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

### **PAG-ACCESS SA WIKA**

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org), sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

### **ACCESS PARA SA MAY KAPANSANAN**

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

### **LOBBYIST ORDINANCE**

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: [sfgov.org/ethics](http://sfgov.org/ethics).



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## SDDTAC Recommendations FY20-21 and 21-22

	FY20-21	FY21-22	%	Department
<b>COMMUNITY-BASED GRANTS</b>				
Health education, food security, physical activity	\$3,260,000	\$3,260,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
Media	\$250,000	\$250,000		DPH/CHEP
Community engagement	\$50,000	\$50,000		DPH/CHEP
Capacity Building Grants	\$470,000			DPH/CHEP
<b>TOTAL COMMUNITY BASED GRANTS</b>	<b>\$4,330,000</b>	<b>\$3,860,000</b>	<b>39%</b>	
<b>SFUSD</b>				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
Student Led Media Coordinator	\$250,000	\$250,000		SFUSD via DCYF
SFUSD Kitchen/Food Infrastructure Upgrade	\$330,000			SFUSD via DCYF
College Scholarships in Health Field for Priority Populations		\$150,000		
<b>TOTAL SFUSD</b>	<b>\$2,080,000</b>	<b>\$1,900,000</b>	<b>19%</b>	
<b>FOOD ACCESS</b>				
Healthy Food Purchasing Supplement	\$1,200,000	\$1,200,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
<b>TOTAL FOOD ACCESS</b>	<b>\$1,350,000</b>	<b>\$1,350,000</b>	<b>12%</b>	
<b>ORAL HEALTH</b>				
Community task forces	\$450,000	\$450,000		DPH/MCAH
School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
<b>TOTAL ORAL HEALTH</b>	<b>\$1,000,000</b>	<b>\$1,000,000</b>	<b>10%</b>	
<b>INFRASTRUCTURE</b>				
<b>TOTAL INFRASTRUCTURE</b>	<b>\$800,000</b>	<b>\$800,000</b>	<b>7%</b>	DPH/CHEP
<b>WATER ACCESS</b>				
Water Access - SFUSD	\$ 340,000			PUC via RPD/DPW?
Water Access - Public Spaces		\$340,000		PUC via RPD
<b>TOTAL WATER ACCESS</b>	<b>\$340,000</b>	<b>\$340,000</b>	<b>3%</b>	
<b>SF RECREATION &amp; PARKS</b>				
Peace Parks	\$650,000	\$650,000		RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000		RPD
<b>TOTAL SF RECREATION &amp; PARKS</b>	<b>\$875,000</b>	<b>\$875,000</b>		



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<b>BREASTFEEDING</b>	<b>\$175,000</b>	<b>\$175,000</b>	<b>1.6%</b>	DPH/MCAH
<b>SUPPORT FOR SMALL BUSINESS/MERCHANTS</b>	<b>\$250,000</b>		<b>2.2%</b>	OEWD
<b>Total Proposed</b>	<b>\$11,200,000</b>	<b>\$10,300,000</b>	<b>100%</b>	



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	Budget Descriptions
<b>COMMUNITY-BASED GRANTS</b>	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:
Health education, food security, physical activity	<ol style="list-style-type: none"> <li>1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health</li> <li>2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc)</li> <li>3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.</li> <li>4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing</li> <li>5. Community Based Participatory Research</li> </ol>
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
Media	Funds to CBOs to support media and communications that include 1) grassroots, community driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city-wide communications campaign highlighting the impact and importance of the SDDT; and 3) communications materials for merchants. This may be implemented via CBO's and/or private media firms. Examples include community-driven messaging, print, online, and social media campaigns.
Community engagement	Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.
Capacity Building Grants	Provide one time capacity building grants as SFDPH/CHEP did in FY2019-2020; to support non profit organizations providing chronic disease prevention programs and services with operations, training, equipment, consultants, etc.
<b>SFUSD</b>	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to



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	SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.
Student Led Media Coordinator	A full-time Student Engagement Coordinator will be responsible for coordinating youth engagement. This person's primary role is to lead and grow holistic wellness initiatives and activities by developing innovative projects, leading and designing curriculum-based programs, and sparking student's voice and passions for health equity through environmental change, media, food, and food justice in alignment with SFUSD's Wellness Policy and SF Soda Tax. Funding is provided for staff leadership, student and adult stipends and supplies.
SFUSD Kitchen/Food Infrastructure Upgrade	Cost of construction and equipment to upgrade 1-3 kitchens with the necessary infrastructure to be able to receive meals made at McAteer Culinary Center, and serve meals buffet style. Priority schools for this work directly align with SDDTAC priority zip codes.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
<b>FOOD ACCESS</b>	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
<b>ORAL HEALTH</b>	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
<b>INFRASTRUCTURE</b>	





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<p>DPH Infrastructure</p>	<p><b>A. Personnel</b></p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p><b>B. Professional services</b> including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p><b>C. Materials/Supplies</b> for meetings and printing costs</p> <p><b>D. Training</b> to support staff development</p> <p><b>E. Data</b> for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<p><b>WATER ACCESS</b></p>	
<p>Water Access - SFUSD</p>	<p>SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>Water Access - Public Spaces</p>	<p>Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p><b>SF RECREATION &amp; PARKS</b></p>	
<p>Peace Parks</p>	<p>Peace Parks programming to serve Priority Populations</p>
<p>SVIP: Peace Parks Transportation</p>	<p>Transportation for Peace Parks participants</p>
<p><b>BREASTFEEDING</b></p>	<p>To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.</p>



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<b>SUPPORT FOR SMALL BUSINESS/MERCHANTS</b>	Understand business operations, challenges, and support recommendations; improve SDDTAC partnership with San Francisco small market retailers; communication and outreach to SF small market retailers. Development of tools to evaluate the effectiveness of Sugary Drinks Distributor Tax process, and review performance accountability to determine if the number of retailers impacted by the tax.
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\* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

## ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		<b>TOTAL</b>	<b>1,157,000</b>

\*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.