



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

MINUTES

November 18, 2020 - 5:00 pm

Join Online Via Webex

<https://sfdph.webex.com/sfdph/j.php?MTID=mcfe6cd2c93ad5fdb114e187226be2b09>

Meeting Number: 133 332 2472 Meeting Password: pAMq42tEPE5

Join by Phone: 1 (415) 655-0003 Access Code: 133 332 2472

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – Meeting called to order at: 5:04pm

Present: Joi Jackson-Morgan, Larry McClendon, Saeeda Hafiz, Michelle Kim, Jennifer Lebarre, Linda Barnard, Christina Goette, Kiana Sezawar Keshavarz, Vanessa Bohm, Jonathan Butler, Tonya Williams, Janna Cordeiro, John Maa, W, Derik Aoki, Veronica Shepard, Lorraine Banford, Austin Truong, Irene Hilton, Roberto Vargas, Justin, Blythe Young, Katie Ettman, Coach Tony, Cissie Bonini, Monica Ferray,

Absent: Rita Nguyen

Joi welcomes Kiana to SDDTAC. Kiana thanks everyone and is happy to meet everyone and she hopes to get a better idea of what is going on.

- a. Approval of Excused Absences [Action] - No unexcused meetings

2. Check In – COVID 19 Responses [Discussion and Possible Action] – 20 minutes

Vanessa – uplift First 5 and Derik for the work they have been doing as they have been serving the most vulnerable communities. It has been positive working with First 5, in shifting work plans and informing community partners about resources available.

John – on the clinical front lines, COVID hospitalization utilization rates have increased 500% in the last week. API testing has been conducted in Chinatown and there have been a number of concerns from the USA Today article on the impact of the COVID on the Chinese community has been addressed and is moving forward.

Veronica – welcome to Kiana and indicates that she too is new to the SDDTAC.



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Linda – currently RPD has pivoted work to support childcare for essential workers and hosting community hubs providing distance learning for SFUSD kids.

Jennifer – Executive Director for SFUSD student nutrition services. COVID response: working on student meal service sites and door to door delivery for students with special meal needs and disabilities.

Irene – works with school based oral health programs, currently school based staff is being deactivated and repurposing staff to do dental prevention education in community hubs. Receiving guidance from Tomas Aaragon and city attorney regarding health directives.

Derik – Program Officer at First 5, funding programs for 0-5 children and families and works with Family Resources Centers to support improving the quality of work for preschool programs and looking at early childhood development and those entering kindergarten.

Jonathan – represents medical research institution seat, co-chair, working with Roberto on NIH funded grant looking at statewide COVID vaccine on knowledge, attitude, and behavior study.

Roberto – represents medical institution seat, pleased to see the youth seat filled. Really important that young people have a voice on this committee, as the soda industry heavily targets youth for marketing. Happy to support Kiana on the committee.

Janna – sits in the seat of SFUSD parents. I have been involved in this work for the last 7-8 years. SDDTAC was established to help ensure that the city spends the funds as the voters had passed in 2016 and using the funds as was decided.

3. Approval of Minutes for Previous (October) Meeting [Action] – 3 minutes

Roberto motions to approve minutes. Jonathan seconds. Meeting minutes are approved.

4. Review and Consideration of Regular Agenda [Action] – 2 minutes

Derik motions to approve agenda. Linda seconds. Agenda is approved.

5. General Public Comment – 10 minutes

Austin Truong – Staff of Youth Commission, here to show up for Kiana's first meeting, and to hear more about committee's work on adding additional youth seats to the committee and the Youth Commission is supportive of having youth paid and engaging more youth on committees.

Wendy aka W – is this meeting being recorded and will the recording be available to for review?

Justin Adeyanju - Oral Health Task Force (District 10) here to support SDDTAC and thanks committee for volunteering and wishes everyone well and Happy Thanksgiving.

Wendy aka W – wondering how many seats are on the SDDTAC and how are they broken down. Is there



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a committee link that the public can refer to?

6. DPH Staff Report [Discussion and Possible Action] – 15 minutes

a. SDDTAC Member Terms, Youth Seat

Staff shared that Kiana (youth seat representative) is onboard with SDDTAC; Staff has been in discussion with the clerk of the rules committee to get the application ready for community seats; Most of the committee members will turnover in February and new representatives will be seated in March for a two year term. Staff will follow up with city department heads if they would like to maintain current representatives on the committee, it is possible there may be almost a whole new committee with the exception of three current new members (Kiana, Veronica and Jennifer) and the rest of the committee once application is ready.

b. SDDT Community Awareness Campaign

Soda tax ads have been purchased and placed on MUNI sides and backs of buses. Ad purchases are through January or possibly longer if there are no other purchases of ad space on buses.

a. SDDT Mayor's Office Quarterly Memo Update

A while back at the data and evidence subcommittee decided to create memo for Mayor's Office to ensure that they are updated on SDDT quarterly. The memo has been reviewed by Community Input and Infrastructure subcommittees. Data and Evidence pending review at December meeting before sending to Mayor's Office.

c. SDDT Community Based Grants Budget

Two (Marin City Clinic and 18 Reasons) of the five SDDT PSE contracts went to the Health Commission and was approved in November. Next 3 contracts will be come to December Health Commission meeting.

At last committee meeting staff shared that DPH was contributing to make almost whole the Community Based Grants line. Some of the funds have derived from DPH SDDT infrastructure, carry forward, materials and supplies line, funding for contracts for data – lower costs since data sharing, little less than half million dollars and other funds from the DPH to make almost whole, 3% reduction in community based grants line.

d. Food Security Update

On November 17, DPH staff presented to the public health committee of Health Commission, including Veronica Shepard, Priti Rani and Erin Franey. Presented and great questions from commissioners and asked to have to regular updates on food security. It was nice to see different areas of health department and the work around food security.

Members requested food security materials and presentations to be shared with SDDTAC. Member shared that there was a new bill to limit smoking in multi-unit housing and was introduced by board president and passed through public safety committee. However, members did not take a position to endorse it and there is also an exemption for medical marijuana to be smoked in multi-unit housing. There were a lot of parallels to soda consumption and smoking.

Public Comment:

Katie Ettman, SPUR – based on budget gap funding - ACRONYM CF (carry forward) – moved up to community based grants and to have specificity on what gaps were filled.



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7. SDDT Budget FY 20-21 Clarification (Invited Ashley Groffenberger)– [Discussion and Possible Action] – 30 minutes

Joi shared that they were not able to secure Ashley or anyone from Mayor's Office to come to this meeting. Co-chairs met with Shalini Rana. Co-chairs will be able to report out some of the questions that the committee had during the co-chair report. Member asked if Mayor's Office representative can come to next SDDTAC meeting. Ashley was promoted to Interim Director and co-chairs will be meeting with Shalini the week of December 7th. Co-chairs have stressed the need for Shalini or Mayor's Office representative to attend a SDDTAC meeting to be accountable and be transparent on why funding decisions were made the way they were and why the SDDTAC recommendations were not adhered to.

Member stated for newer committee members as context, that SDDTAC has not received as of yet from the Mayor's Office how \$2.7Mil has been accounted for and SDDTAC has agreed in past meetings that it is important how SDDT funds are being spent and as a responsibility of reporting to community. It is a tremendous responsibility as a committee which includes asking the Mayor's Office to provide the information, we need to share with the public how the soda tax revenue are being spent. It is not a comfortable position to be in when having to seek answers from the Mayor's Office. It is important given what this policy articulated by the voters of what is done with the funds and to be clear with SDDTAC, public and SF voters and taxpayers.

Jonathan shared that in meeting with Shalini, co-chairs raised member's concerns. There are funds in the general fund account that cannot be earmarked to find out what where soda tax funds are going. Request to Shalini was made to get as close as she could to identify where the soda tax revenue have been allocated to. Co-chairs will be meeting with Shalini the week of 12/7 and agreed to meet monthly so that SDDTAC has an idea of what the Mayor's Office is prioritizing as they go through budget season. Shalini will go back to Ashley and Mayor to get the answers for SDDTAC. Member noted that the committee is fortunate to have and had Mayors that have generally been good about spending the soda tax revenue on priority populations with the highest rates of sugary drink consumption. It is important that the committee continue to stay vigilant. Member adds that SDDTAC also has a responsibility to the international soda tax movement as the soda industry is watching what is being done. Should the SF soda tax revenue go into a black hole of the budget without any accountability, then it can be used against us and other places who are trying to hold the soda industry accountable and utilize tax dollars to invest in communities the soda industry has targeted for decades.

Public Comment:

Tonya Williams – complementing member's comment

Katie Ettman, SPUR – agrees with members' comments. There is a narrative to be told to the public that soda tax revenue has gone into the general fund and cannot be told how it was spent. In the future that should not be the case and that the recommendations to be followed. Excited to hear about FY 20-21 recommendations. Projections about soda tax revenue have often changed, and to have these projections early and often, the stronger the SDDTAC recommendations will be.

8. Mid Break Stretch – 5 minutes



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Jonathan motions to move forward with agenda item #9. Derik seconds. Motion is passed.

9. Recreation & Parks Department: Requity Program – [Discussion and Possible Action] – 15 minutes
Linda presents update on Requity program from the beginning which began earlier before COVID 19, which then Requity had to be creative and pivot the work. She shares RPD's strategic plan that includes tenants to inspire space, inspire investment, inspire our team, inspire stewardship, and inspire play. The Requity program fits in well with RPD's strategic plan. The Requity Program was intended to create a comprehensive programming plan to focus on engaging youth and families, especially those often affected by street and domestic violence and isolation. The priority populations for outreach are to families in public and affordable housing, homeless families, foster care youth and families living in SROs. Requity staff was hired and started in February. Currently RPD is working with housing sites Hunter's View, Alice Griffith, Bernal Dwellings, West Side Courts, Robert B. Pitts, Plaza East, and Hayes Valley North. Requity objectives are to educate and inform families of the programs available, scholarships, build rapport between community and city agencies, enhance awareness of needs of the community and expose program participants to opportunities that potentially will import their lives and their community. RPD has found that some families who live close to centers, have not accessed, or utilized the space, but RPD has been able to engage families through the outreach of the Requity team.

A program sample done post COVID at summer camps and fall programming. There has been a variety of classes that continue to be virtual as well at public housing facilities. In the summer RPD hosted an entrepreneur training program for youth (14-23 years old). RPD is utilizing different measures of success to inform their programming. These measures include data from: crime index from SFPD, number of people served, scholarships awarded, number of scholarships used. Currently program offering has been limited currently due to the pandemic. RPD anticipates that once COVID has been addressed, there will be more measures of success. In term of staff hiring, RPD focused on doing local hiring: Peace Parks staff 3 of the 4 full time staff living in the communities they serve; of the part time staff, 20 live in the communities they serve as well. Five of the 7 Requity staff live in the communities they serve. RPD continues to hire part time/temporary staff directly from the priority populations. In respect to the Requity budget, funding has been used for staffing, materials, supplies and scholarships. The community impact of Requity has seen an increase in community opportunities, relationships have been strengthened, more awareness of RPD programs, 40% more participants in summer camps and fall 2020 programs. RPD has also experienced many impacts and challenges due to COVID 19. Recreation centers were turned into emergency child and youth care centers for the children of essential workers. Emergency care began on March 16 – June 5 for children kindergarten – 6th grade, and was hosted at 28 locations across SF. In the summer the recreation centers pivoted to run summer camps and in the fall prepared for community hub initiatives, which focused on the community enrollment model in order to serve children who have the absolute highest level of needs: residents of HOPE SF, public and affordable housing, RVs and SROs; families experiencing homelessness, children in the foster care system, English language learners and low income families. 92% of programming events were conducted in equity zones and a total of 248 were registrants for the Requity program. There were a total of 713 Requity scholarship recipients in FY 19-20; 36% of all youth participating in RPD registered for summer programming through the scholarships; 479 scholarships were awarded in the summer and zip codes that received most scholarships were: 94124, 94124, 94103, 94110 and 94102. In addition, RPD has



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been able to secure a grant to distribute 50,000 children's books in preparation for the school year. Moving forward RPD will continue to outreach to families, offer more scholarships, offer small group programs to meet COVID guidelines, virtual programming, support the hubs at the housing sites and plan for in person programming as the city continues to move up in the opening of activities.

Member thanks Linda for her presentation and thanks her for the work of the Requity program especially under the COVID circumstances and seeks clarification on the hiring of people for full time positions instead of part time/temporary positions. Linda responded that there are some challenges since hiring is governed by civil service for full time positions. Member asked what outreach was like and what portion of participants were from immigrant communities and English as a second language and whether or not employees hired were being paid a livable wage? Linda responded that employees were hired based on a livable wage but will need to check for specifics. She shared that Requity has a dynamic and diverse staff who speak other languages, in addition to the use of the language lines to support. Member asked if RPD has data available, Linda responded that data is from RPD registrar office and budget and finance division. Member would like to see budget to identify how all work is connected to provide a bigger picture. Linda shared that she works with a dynamic team and RPD staff has done a heavy lift with the work they have been assigned to do, by pivoting the work during this pandemic. Member asked if the funds supported the expansion of the capacity of the learning hubs or did it support participants who didn't have access initially. Linda responded that more than likely it was both, RPD spent time to pivot the work and the intention was to bring in new families, but as COVID happened the work was shifted to support staffing the hubs onsite to reach the population that was set out to support. Member noted that \$2Mil was allocated for scholarships and what we wanted to clarify if the pivot of funding went to scholarships but in addition to scholarships the additional fantastic work that Requity has done to support the community especially during this time of the pandemic.

10. SDDT Budget and Potential New Priorities – [Discussion and Possible Action] - 30 minutes

Subcommittees reported out their discussions on new priority areas for the FY 21-22 budget. Vanessa shared that the community input subcommittee discussed studying the effectiveness of the media campaign as it was added as part of the work this past year and whether or not the messaging is clear to the community as intended especially during this pandemic. In addition the community input adds to consider the need for vulnerable communities, as the need for food distribution and access, due to job loss and difficulty in maintaining which could be in the form of either stipends or economic assistance. Member also shared the discussions of sugary drink sales have been strong during the pandemic time due to discount sales on sugary beverages and hopefully counteract with the media campaign. Member shared that it would be great to continue to support the work of SFUSD and RPD as they have done great work in pivoting to support communities at the same level as the SDDTAC has done in the past. Member asked Jennifer, if SFUSD has been feeding less or more pre pandemic. Jennifer responded that they are now serving fewer students pre pandemic, which is tied to synchronous learning, meals pick-ups were scheduled the same time. Last week SFUSD has moved to another time slot. There has been an increase in service in the summer. Counts dropped dramatically (more than a 1/3) and that is trending up and down the state, currently she does not have the numbers right now and can pull for next meeting. Member asked if there are reasons as to why the trends have declined from summer to fall. Jennifer responded that USDA approved serving only SFUSD students and then retracted that



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process which ended up losing students, as well as the synchronous distance learning schedules set up during the time of meal pick-ups. SFUSD believe that counts went down but by moving the pick-up time to PM, it will hopefully bring back more people, as well as the economy started opening back up and more families were at home and will see what the case will be as COVID cases continues to rise. In addition, CBOs partners could not continue to partner with SFUSD. Member reached out to Jennifer to support her in connecting with CBOs to possibly provide the meals to students.

Michelle shared that the Infrastructure subcommittee discussed the possibility of including mental health and violence prevention as part of new priority areas for the SDDT budget, although most of this work is embedded in the community based grants line but would like to see it have its own budget line. The subcommittee will be reviewing the framework and budget at its next meeting and present to the SDDTAC in December. Member agrees to mental health and violence prevention to address the needs of the same communities being targeted by the soda industry and be more relevant to the moment. Member would like to add food access/security and mental health, especially as people are accessing more sugary beverages during this time. Another member added that it would be beneficial to including these priority areas as well as including a household level response that addresses issues that all families are currently experiencing. Member agrees to the addition of mental health but is wondering if it is in alignment with the intention of the soda tax funds. Member responded that research on the overconsumption of sugar leads to chemical imbalances in the brain and those imbalances can lead to depression, anxiety and decreased mental health. Member added that the purpose of the soda tax funds is to promote health and not just on nutrition and physical activity and we want to use the funds to support a holistic approach to wellness and health. Member adds that there is a plethora of research that exists in traumatic cases of diabetes, etc. that the committee can lean on. Member thanks other members for their responses and wants to be clear when sharing with the public. Member notes that the holistic approach is noted the SDDTAC mission, vision, etc. and work is backed up in the science. Member added that it is important to consider the disaster response and how we might want to direct these funds towards disaster response. Member adds that it is important to include that mental health can be related to SSB consumption and for the committee to be a voice for the community's needs. Member provides context and who has been historically targeted by the soda industry and how the SDDTAC can invest those funds in communities to support their health and well-being. The use of a broader approach rather than just education but to include a more holistic approach. It is important to go back to understanding which communities have been and continue to be targeted by the soda industry and how the soda tax funds can be used to mitigate that especially during the pandemic.

Public:

Monica Ferrey – in terms of experience with school lunch distribution, am finding barrier to update families to retrieve lunches or do not have information needed to get lunch/dinners picked up. The meal service is also open to siblings of students and happy to get the word out and is important for families to have access.

11. Subcommittee Update [Discussion and Action] - 20 minutes

- a. Co-Chair Update: Jonathan discussed conversation with Shalini and letter to Mayor's Office from SDDTAC on concerns on the budget. Mayor's Office SDDT fall memo will be reviewed



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by D/E to review before sending out; Reminder that budget season is looming and to be prepared for budget discussions. Reminder to look at next year fiscal year budget and we also put forth for following fiscal year and will discuss at subcommittee and full committee meetings.

b. Infrastructure

Michelle shares discussions to include mental health and violence prevention as new priority area for SDDT budget line (as noted above).

c. Community Input

Vanessa shared that the subcommittee discussed the youth seat amendment process to include more youth seats on the SDDTAC; would like to see youth engaged to form recommendations to be included in the amendment as well as for the positions to be paid. Discussions included strategy to get board of supervisor to sponsor the amendment and what would be the mechanism to reach to supervisors and to possibly have co-chairs reach out to gauge interest in amendment process. In addition, the subcommittee discussed the turnover of community seats of the SDDTAC, to have seats be more staggered terms to help facilitate the continuity of the work of the committee. Also funds to be earmarked to support stipends for the youth seats.

Member agreed with the great ideas of the subcommittee and shared the need to advance a policy agenda that could change the structure on how to bring in the youth voice so that the SDDTAC does not burden one young person to be the voice for youth in SF. The staggering of SDDTAC membership would be great. Members added to include youth in the process as discussions are being conducted.

d. Data and Evidence – subcommittee did not meet in November but will meet with Donald Woodson, who will present at next meeting on best practices of healthcare pipeline programs and the SDDT evaluation report will be reviewed.

12. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Youth engagement
- Evaluation Report/Plan
- Mental Health/Violence Prevention framework via Infrastructure Subcommittee

13. Announcements [Discussion and Possible Action] – 5 minutes

No Announcements

14. Adjournment [Action]

Linda motions to adjourn. Michelle seconds. Meeting is adjourned at 7:18pm.

Notes

PUBLIC COMMENT



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The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

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they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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殘障通路

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遊說者法令

依據「三藩市遊說者法令」（SF Campaign & Governmental Conduct Code 2.100）能影響或欲影響本地立法或行
政的人士或團體可能需要註冊，並報告其遊說行為。如需更多有關遊說者法令的資訊，請聯絡位於 Van Ness 街
25號 220室的三藩市道德委員會，電話號碼:415- 252-3100，傳真號碼 415-252-3112，網址: sfgov.org/ethics。

Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos
celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta
reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier
persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos
electrónicos que producen sonidos similares.

CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE

El deber del Gobierno es servir al público, alcanzando sus decisiones a completa vista del público. Comisiones, juntas,
concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura
que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de
la gente. Para obtener información sobre sus derechos bajo la Ordenanza Sunshine (capítulo 67 del Código
Administrativo de San Francisco) o para reportar una violación de la ordenanza, por favor póngase en contacto con:

Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine,
la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de
documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al
Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

ACCESO A IDIOMAS

De acuerdo con la Ordenanza de Acceso a Idiomas “Language Access Ordinance” (Capítulo 91 del Código
Administrativo de San Francisco “Chapter 91 of the San Francisco Administrative Code”) intérpretes de chino, español
y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego
de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible.
Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o



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minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABILDEO

Individuos y entidades que influncian o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay



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maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations FY20-21 and 21-22

	FY20-21	FY21-22	%	Department
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,260,000	\$3,260,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
Media	\$250,000	\$250,000		DPH/CHEP
Community engagement	\$50,000	\$50,000		DPH/CHEP
Capacity Building Grants	\$470,000			DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$4,330,000	\$3,860,000	39%	
SFUSD				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
Student Led Media Coordinator	\$250,000	\$250,000		SFUSD via DCYF
SFUSD Kitchen/Food Infrastructure Upgrade	\$330,000			SFUSD via DCYF
College Scholarships in Health Field for Priority Populations		\$150,000		



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TOTAL SFUSD	\$2,080,000	\$1,900,000	19%	
FOOD ACCESS				
Healthy Food Purchasing Supplement	\$1,200,000	\$1,200,000		DPH/CHPEP
Healthy Retail	\$150,000	\$150,000		OEWD
TOTAL FOOD ACCESS	\$1,350,000	\$1,350,000	12%	
ORAL HEALTH				
Community task forces	\$450,000	\$450,000		DPH/MCAH
School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	10%	
INFRASTRUCTURE				
TOTAL INFRASTRUCTURE	\$800,000	\$800,000	7%	DPH/CHPEP
WATER ACCESS				
Water Access - SFUSD	\$ 340,000			PUC via RPD/DPW?
Water Access - Public Spaces		\$340,000		PUC via RPD
TOTAL WATER ACCESS	\$340,000	\$340,000	3%	
SF RECREATION & PARKS				
Peace Parks	\$650,000	\$650,000		RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000		RPD
TOTAL SF RECREATION & PARKS	\$875,000	\$875,000		
BREASTFEEDING	\$175,000	\$175,000	1.6%	DPH/MCAH
SUPPORT FOR SMALL BUSINESS/MERCHANTS	\$250,000		2.2%	OEWD
Total Proposed	\$11,200,000	\$10,300,000	100%	



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	Budget Descriptions
COMMUNITY-BASED GRANTS	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
Media	Funds to CBOs to support media and communications that include 1) grassroots, community driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city-wide communications campaign highlighting the impact and importance of the SDDT; and 3) communications materials for merchants. This may be implemented via CBO's and/or private media firms. Examples include community-driven messaging, print, online, and social media campaigns.
Community engagement	Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee.
Capacity Building Grants	Provide one time capacity building grants as SFDPH/CHEP did in FY2019-2020; to support non profit organizations providing chronic disease prevention programs and services with operations, training, equipment, consultants, etc.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to



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	SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.
Student Led Media Coordinator	A full-time Student Engagement Coordinator will be responsible for coordinating youth engagement. This person's primary role is to lead and grow holistic wellness initiatives and activities by developing innovative projects, leading and designing curriculum-based programs, and sparking student's voice and passions for health equity through environmental change, media, food, and food justice in alignment with SFUSD's Wellness Policy and SF Soda Tax. Funding is provided for staff leadership, student and adult stipends and supplies.
SFUSD Kitchen/Food Infrastructure Upgrade	Cost of construction and equipment to upgrade 1-3 kitchens with the necessary infrastructure to be able to receive meals made at McAteer Culinary Center, and serve meals buffet style. Priority schools for this work directly align with SDDTAC priority zip codes.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	



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<p>DPH Infrastructure</p>	<p>A. Personnel 1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process 2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance. 3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation C. Materials/Supplies for meetings and printing costs D. Training to support staff development E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<p>WATER ACCESS</p>	
<p>Water Access - SFUSD</p>	<p>SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>Water Access - Public Spaces</p>	<p>Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>SF RECREATION & PARKS</p>	
<p>Peace Parks</p>	<p>Peace Parks programming to serve Priority Populations</p>
<p>SVIP: Peace Parks Transportation</p>	<p>Transportation for Peace Parks participants</p>
<p>BREASTFEEDING</p>	<p>To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.</p>



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SUPPORT FOR SMALL BUSINESS/MERCHANTS	Understand business operations, challenges, and support recommendations; improve SDDTAC partnership with San Francisco small market retailers; communication and outreach to SF small market retailers. Development of tools to evaluate the effectiveness of Sugary Drinks Distributor Tax process, and review performance accountability to determine if the number of retailers impacted by the tax.
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* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.