

SDDT Funding Evaluation

Evaluation Questions

Overarching Evaluation Questions Structure

Outcomes Questions

What Happened?

As a result of SDDT funded activities, did [*hypothesized outcome*] occur, especially among members of priority populations?

We used Results Based Accountability (RBA) — way of thinking, guiding action, and improving program performance — to guide the evaluation questions:

- Is anyone better off?
- If so, who?

RBA calls this "population accountability."

Process Questions

What Contributed to That?

What did funded organizations do to impact [*hypothesized outcome*], how did they involve members of priority populations, how much did they do, how well did they do it, and what did it cost?

RBA specifies two guiding process evaluation questions:

- How much are we doing?
- How (and how well) are we doing it?

RBA calls "performance accountability."

Theoretical Evaluation Questions

Overarching Goals

Improved Health

Outcome: ↓ chronic disease (i.e., dental caries, heart disease, hypertension, stroke, type 2 diabetes)

- Did chronic diseases (e.g., dental caries, heart disease, hypertension, stroke, type 2 diabetes) decrease, especially among priority populations?

Process

- What did SDDT-related organizations do to improve health, how much did they do, how well did they do it, and what did it cost?

Increased Equity

Outcome: ↑ equity

- Did SDDT funded activities increase equity in SF?

Process

- What did SDDT-related organizations do to increase equity, how much did they do, how well did they do it, and what did it cost?

Systems / Policy

KAB (Behaviors)

Outcome: Policy support for HEAL-related KABs (e.g., transportation, safety, availability, etc.)

- Did HEAL-related policies improve to help people in SF, especially members of priority populations, improve behavioral outcomes (e.g., decreased SSB consumption, increased water, fruits, and vegetables consumption, increased breastfeeding, and increased physical activity)?

Process

- What policy-related activities did funded organizations do to increase the behavioral outcomes, especially among members of priority populations, how much did they do, how well did they do it, and what did it cost?

Access

Outcome: ↓ sugary drink sales (policies), ↑ water access (policies)

- As a result of SDDT funded program policy activities, was there a decrease in SSB sales and increased access to free tap water, especially in communities disproportionately affected by SSBs?

Process

- What did funded organizations do to support policies to decrease SSB sales and increase access to free tap water, how much did they do, how well did they do it, and what did it cost?

Capacity

Outcome: ↑ local hiring, ↑ workforce development

- As a result of SDDT funded program policy activities, was there improved workforce development and an increase in local hiring, especially in communities disproportionately affected by SSBs?

Process

- What did funded organizations do to support policies that impact workforce development and local hiring, how much did they do, how well did they do it, and what did it cost?

Funding Process

Outcome: adapt city systems to increase distribution of funds to groups in communities most affected by SSB

- Did city systems increase distribution of funds to communities most affected by SSB and did funded organizations increase their capacity to successfully apply for future city funding?

Process

- What did SDDT-related organizations do to impact policies that improved SDDT fund distribution and funded organization capacity, how much did they do, how well did they do it, and what did it cost?

Organizations

KAB

Outcome: Group support for individual HEAL-related KABs (e.g., train the trainer, linguistic and cultural appropriateness, etc.)

- Did organizations increase their ability to help people, especially members of priority populations, have improved behavioral outcomes (e.g., decreased SSB consumption, increased water, fruits, and vegetables consumption, increased breastfeeding, and increased physical activity)?

Process

- What did funded organizations do to increase their ability to impact people's behavioral outcomes, especially members of priority populations, how much did they do, how well did they do it, and what did it cost?

Access

Outcome: ↓ sugary drink sales, ↑ water access

- Was there a decrease in SSB sales and increased access to free tap water, especially in communities disproportionately affected by SSBs?

Process

- What did funded organizations do to decrease SSB sales and increase access to free tap water, how much did they do, how well did they do it, and what did it cost?

Capacity

Outcome: ↑ local hiring, ↑ workforce development

- Was there improved workforce development and an increase in local hiring, especially in communities disproportionately affected by SSBs?

Process

- What did funded organizations do to impact workforce development and local hiring, how much did they do, how well did they do it, and what did it cost?

Funding Process

Outcome: distribution of funds to groups in communities most affected by SSB, ↑ capacity of funded orgs to apply for future city funding

- Were SDDT funds distributed to communities most affected by SSB and did funded organizations increase their capacity to successfully apply for future city funding?

Process

- What did SDDT-related organizations do to impact SDDT fund distribution and funded organization capacity, how much did they do, how well did they do it, and what did it cost?

Individual

KAB

Outcome: Behavioral Outcomes (i.e., ↓ sugary drink consumption, ↑ water consumption, ↑ fruit & vegetable consumption, ↑ breastfeeding, ↑ physical activity)

- Did people in SF, especially people who are members of priority populations, have improved behavioral outcomes (e.g., decreased SSB consumption, increased water, fruits, and vegetables consumption, increased breastfeeding, and increased physical activity)?

Process

- What did funded organizations do to impact the behavioral outcomes of people in SF, especially members of priority populations, how much did they do, how well did they do it, and what did it cost?

Access

Outcome: ↑ water access, ↑ food security

- Did people in SF, especially people who are members of priority populations, have increased access to (free tap) water and increased food security (i.e., reliable sources of sufficient quantities of affordable, nutritious food)?

Process

- What did funded organizations do to impact increased access to (free tap) water and increased food security for people in SF, especially members of priority populations, how much did they do, how well did they do it, and what did it cost?