**Vision**  
San Francisco has achieved health equity and the healthy choice is the easy choice for all San Franciscans.

**Mission**  
SDDTAC aims to improve health by making funding recommendations to support community-led work and provide services that decrease sugary beverage consumption and related chronic diseases.

**Values**  
To achieve SDDTAC's vision, we need to...  
- Support community-led and culturally relevant work.  
- Address structural inequities.  
- Prioritize results and long-term impacts.  
- Build strong collaborations and partnerships.