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Opportunities for Public Engagement and Providing Feedback to the Sugary Drink Distributor Tax Advisory Committee

SDDTAC Timeline:



How to engage:

- 1 Inform funding recommendations
- 2 Review full report to understand/amend priorities
- 3 Appeal to Mayor, BOS to endorse/change recommendations
- 4 Apply for funding
- 5 Inform strategic planning process
- 6 Review data to know, respond to needs
- 7 Review what's been funded

Examples:

Ex: Oral Health, Food security, Hope SF, HRSF

Ex:

- Emphasize PSE
- Emphasize breast feeding
- Encourage backbone support to FSTF

Ex:

- Program to promote HEAL in day cares
- Staff to support PA

Ex: Emphasize importance of:

- X issue area (food security, exercise in schools, etc)
- Small CBOs/FBOs in the work
- Existing coalitions/bodies

Legend:

- General concept
- Specific expenditure

More info re: how to engage/inform the process

- 1 Recommend line item requests on budget grid
- 2 Request/highlight areas that need more attention
- 3 Meet w/Mayor, BOS re: funding recommendations
- 4 Respond to RFP
- 5 Tell Committee what you want to see emphasized/funded
- 6 Review gaps, opportunities for work. Inform committee of data/gaps/opportunities they may not be aware of or did not highlight in data report
- 7 Hold agencies accountable that did not deliver as expected. Appeal to x, y, z

SDDTAC Structure

16 members, 1 seat appointed by DPH for food security: monthly meetings, 3rd Wed 5:00-8:00, 25 Van Ness, Basement Room 70.

Discuss your issue area with xxxxxxxx

3 Subcommittees: Data & Evidence, Community Input, Infrastructure: monthly meetings. Bring your area/topic of interest to the Subcommittees

Website: xxx

Email: xxxx. Email your ideas/suggestions

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